Stoney Brooks

Curriculum Vitae

Assistant Professor of Computer Information Systems email: Stoney.Brooks@mtsu.edu

Jones College of Business phone (W): (615) 898-5765

Middle Tennessee State University phone (C): (303) 748-6530

Business and Aerospace N349

Murfreesboro, TN 37132

**ACADEMIC EXPERIENCE**

2014-Present

**Assistant Professor,** Department of Computer Information Systems, Middle Tennessee State

University

2013-2014

**Visiting Professor,** Department of Management, Information Systems, and Entrepreneurship, Washington State University

**EDUCATION**

Ph.D. Management Information Systems

Washington State University, Pullman, WA. 2013

M.S.B.A. Computer Information Systems

Colorado State University, Fort Collins, CO. 2007

B.B.A. Business Administration - Marketing

Mesa State College (a.k.a. Colorado Mesa University), Grand Junction, CO. 2005

B.S. Computer Information Systems

Mesa State College (a.k.a. Colorado Mesa University), Grand Junction, CO. 2005

**PEER REVIEWED ARTICLES**

**Brooks, S.,** Longstreet, P., and Califf, C. “Is there a “Dark Side” to Social Media? An Empirical Examination of Technostress from Social Media Usage” 3rd Round Review, *AIS Transactions on Human-Computer Interaction*

Nelson, D., **Brooks, S.**, Sahaym, A., and Cullen, J. (forthcoming). “Family-friendly Work Perceptions: A Cross Country Analysis” *Gender in Management: An International Journal*

**Brooks, S.,** Gambill, S., Clark, J., and Clark, C. (forthcoming). “What’s in a Name? An Examination of Information System Degree Programs in AACSB International Accredited Schools.” *Journal of Higher Education Theory and Practice*

**Brooks, S.** and Califf, C. (2016) “Social Media-Induced Technostress: Its Impact on Job Performance and the Moderating Role of Job Characteristics” *Computer Networks*

**Brooks, S.,** and Taylor, J. (2016). “Improving the teaching of Microsoft Excel: Traditional book versus online platform” *Journal of Education for Business*

**Brooks, S.,** and Longstreet, P (2015). “Social Networking’s Peril: Cognitive Absorption, Social Networking Usage, and Depression” *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*

Wang, X., **Brooks, S**., and Sarker, S. (2015). “Understanding Green IS Initiatives: A Multi-theoretical Framework” *Communications of the Association for Information Systems*

Wang, X., **Brooks, S**., and Sarker, S. (2015). “A Review of the Green IS Research and Directions for Future Studies” *Communications of the Association for Information Systems*

**Brooks, S**. (2015). “Does personal social media usage affect efficiency and well-being?,” *Computers in Human Behavior*, 46, pp 26-37

**PEER REVIEWED BOOK CHAPTERS**

**Brooks, S**., Wang, X., & Sarker, S. (2012). Unpacking Green IS: A Review of the Existing Literature and Directions for Further Research. In Jan vom Brocke, Stefan Seidel, & Jan Recker (Eds.), Green Business Process Management - Towards the Sustainable Enterprise. Heidelberg, Germany: Springer. ISBN 978-3-642-27487-9.

**CONFERENCE PROCEEDINGS**

**Brooks, S.,** Schneider, C., and Wang, X. (2016). “Technology Addictions and Technostress: An Examination of Hong Kong and the U.S.” *Americas Conference on Information Systems 2016 Proceedings*, San Diego, CA, USA

**Brooks, S.** (2016) “Personal Social Media in the Workplace: The Influence of Job

Characteristics and Technostress on Performance” *MBAA International Annual Conference 2016 Proceedings,* Chicago, IL, USA

**Brooks, S.** and Longstreet, P. (2015). “Life Satisfaction: The Key to Managing Internet & Social Media Addiction,” *Americas Conference on Information Systems 2015 Proceedings*, Fajardo, PR, USA

**Brooks, S.** (2015). “Being Social isn't Just About Fun: An Examination of Personal Social Media Usage,” *Americas Conference on Information Systems 2015 Proceedings*, Fajardo, PR, USA

**Brooks, S**. (2015). “Do Demographics Matter? The Role of Gender, Age, Socioeconomic

Status, and Ethnic Identity on Website Personalization,” *MBAA International Annual Conference 2015 Proceedings,* Chicago, IL, USA

Lin, X., Featherman, M., and **Brooks, S.** (2013). “Factors Affecting Online Consumer Behavior: An Investigation Across Gender,” *Americas Conference on Information Systems 2013 Proceedings*, Chicago, IL, USA

Lin, X., Featherman, M., **Brooks, S.,** and Hajli, N.(2013). “Do Interactivity and Vividness Impact Objective and Subjective Claims of Online Product Presentation?,” *Americas Conference on Information Systems 2013 Proceedings*, Chicago, IL, USA

**Brooks, S**., Califf, C., & Martin, T. (2012). “Do Distractions and Interruptions Mitigate Online Impulse Purchasing?: An Empirical Investigation,” *Americas Conference on Information Systems 2012 Proceedings*, Seattle, WA, USA

**Brooks, S**., Wang, X., & Sarker, S. (2010). “Unpacking Green IT: A Review of the Literature,” *Americas Conference on Information Systems 2010 Proceedings*, Lima, Peru

**UNDER REVIEW**

Lin, X., Featherman, M., **Brooks, S.,** and Hajli, M. “Exploring gender differences in online consumer purchase decision making: an online product presentation perspective" 3rd Round Review, *Information Systems Frontiers*

**Brooks, S**., Sahaym, A., and Datta, A. “Do social media matter? The role of social media in linking entrepreneurial orientation and new product launches: A study of small and medium businesses”. Under review at *Strategic Entrepreneurship Journal*

**Brooks, S.,** Sarker, S., Valacich, J., and Sarker, S. “Personal Social Media Use at Work: An Examination of Technostress and Work Performance” Under Review at *Information Systems Journal*.

**Brooks, S**., Hedman, J., Henningsson, S., Sarker, S., Wang, X. “Antecedents and Effects of Green IS Initiatives: Insights from Nordea” Under Review at *BISE / WIRTSCHAFTSINFORMATIK*.

**Brooks, S.** “Interdisciplinary App Development Project: A Case Study across Three Departments” Under Review at *Teaching in Higher Education*

**TEACHING**

**Middle Tennessee State University**

**Murfreesboro Campus**

**INFS 3100 – Principles of Management Information Systems**

Spring 2016 Evaluation 4.2/5

**INFS 3800 – Project Management and Systems Development**

Summer 2014 Evaluation 4.7/5

Fall 2014 (1) Evaluation 3.8/5

Fall 2014 (2) Evaluation 3.8/5

Spring 2015 (1) Evaluation 4.2/5

Spring 2015 (2) Evaluation N/A

Summer 2015 Evaluation 4.8/5

Fall 2015 (1) Evaluation 4.5/5

Fall 2015 (2) Evaluation 4.2/5

Spring 2016 (1) Evaluation 4.2/5

Spring 2016 (2) Evaluation 4.3/5

Summer 2016 Evaluation 4.0/5

**INFS 6610 – Managing Information Technology**

Fall 2014 Evaluation 4.8/5

Spring 2015 Evaluation 4.6/5

**INFS 6790 – Seminar in Database Administration**

Fall 2015 Evaluation 4.0/5

Spring 2016 Evaluation 4.4/5

Summer 2016 Evaluation 4.2/5

**QM 3620 – Statistical Methods II**

Summer 2015 Evaluation 4.0/5

**Online Campus**

**INFS 2200 – Introduction to Microcomputing**

Summer 2015 Evaluation N/A

Summer 2016 Evaluation N/A

**Washington State University**

**Pullman Campus**

MIS 171 - Web Technologies and Innovation

MIS 250 - Managing Information Technology

MIS 271 - Business Systems Development

MIS 322 - Enterprise Business Process Analysis (Systems A&D)

MIS 372 - Data Management

MIS 441 - Global E-Commerce

**Online/Global Campus**

MIS 250 - Managing Information Technology

MIS 372 - Data Management

MIS 441 - Global E-Commerce

**PROFESSIONAL AFFILIATIONS**

Association of Information Technology Professionals

Association for Information Systems

AIS Special Interest Group on Green Information Systems (SIG Green)

Decision Sciences Institute

MBAA International & Society for the Advancement of Information Systems

**HONORS AND AWARDS**

MBAA International McGraw-Hill Distinguished Paper Award – SAIS, 2016

AMCIS MIS Camp, 2015

ICIS Junior Faculty Consortium, 2013

DSI New Faculty Consortium, 2013

Outstanding Graduate Instructor, College of Business, WSU 2010-2011

**SERVICE**

**To the Discipline**

MBAA International SAIS Treasurer, 2016 - Present

MBAA International SAIS President-Elect, 2016 - 2017

MBAA International SAIS Track Chair, 2016 - 2017

Associate Editor, European Conference on Information Systems, 2016

Reviewer:

Information Systems Research, 2015

Information Systems Journal, 2014 - 2017

European Journal of Information Systems, 2014, 2015

Information and Management 2014 – 2016

Internet Research, 2016

Computer Networks, 2016

Information Technology and People, 2016

Business & Information Systems Engineering, 2012, 2013

CyberPsychology and Behavior, 2014-2015

International Journal of Intercultural Information Management, 2014

European Conference on Information Systems, 2012, 2014 - 2016

International Conference on Information Systems, 2011 - 2016

Americas Conference on Information Systems, 2010 - 2016

Hawaii International Conference on System Sciences, 2012 - 2016

DSI Annual Conference, 2012, 2014

**To the Institution**

MTSU University Instructional Technology Development Committee Member, 2015 - Present

MTSU Jones College of Business Undergraduate Programs Committee Member, 2015 - Present

MTSU Department of CIS Undergraduate Curriculum Committee Member, 2015 – Present

MTSU Department of CIS Student Success Committee Chair, 2016 - Present

MTSU Department of CIS Student Success Committee Member, 2015 - 2016

MTSU AITP Faculty Sponsor, 2014 - Present

MTSU Project Manager, Pilot: Interdisciplinary Student Project, 2015

MTSU Search Committee, 2014 - 2015 (Successful hire)

MTSU Undergraduate Student Advising, 2014 - Present

WSU Global Campus Webinar: Excelling at Excel, 2015

WSU Global Campus Webinar: Excel is For You! (in two parts), 2015

WSU Global Campus Webinar: Mastering the Mysteries of Excel (in three parts), 2014

WSU MIS 250 (Fundamentals of Information Systems) Course Redesign, 2013-2014

WSU Business Plan Competition 2011 - 2014: Web Design, Planning, Administration

**CERTIFICATIONS**

Microsoft Certified Technical Specialist – SQL Server 2005

**COMPUTER SKILLS**

Programming Languages: T-SQL, PL/SQL, VB.NET, C#.NET, Java, HTML

Database Software: Oracle, SQL Server, Access

BI/Analytics Software: Tableau, PowerPivot

Statistical Software: SPSS, MPlus, SmartPLS

Office Software: Word, Excel, Access, PowerPoint, Visio, Project