

PROGRAM SEQUENCE 2012-2013

Electronic Media Communication

Media Management

(VERSION: March 20, 2012)



SUGGESTED COURSES:

FALL FRESHMAN YEAR	HOURS	SPRING FRESHMAN YEAR	HOURS
HIST: Gen Ed	3	HIST: Gen Ed	3
HUM: Gen Ed	3	HUM: Gen Ed	3
EMC 1020: American Media & Social Institutions	3	One of the following:	3
ENGL 1010: Expository Writing	3	• EMC 3020: Writing for the Electronic Media	
MATH (Satisfying General Ed. Requirements)	3	• JOUR 2710: Media Writing	
		• EMC 3060: Writing for Digital Media	
		SOCIAL/BEHAVIORAL SCIENCE: Gen Ed	3
		ENGL 1020: Research and Argumentative Writing	3
FALL SOPHOMORE YEAR	HOURS	SPRING SOPHOMORE YEAR	HOURS
EMC 2410: Introduction to Electronic media	3	EMC 3120: Sight, Sound, and Motion	3
ENG 2020 or 2030: Gen Ed	3	EMC ELECTIVE	3
NATURAL SCIENCE: Gen Ed	3	NATURAL SCIENCE; Gen Ed	3
SOCIAL/BEHAVIORAL SCIENCE: Gen Ed	3	HUM: Gen Ed	3
COMM 2200: Fundamentals of Communication	3	MINOR	3
		FILE CANDIDACY FORM	
FALL JUNIOR YEAR	HOURS	SPRING JUNIOR YEAR	HOURS
EMC 3030: Electronic Media Advertising	3	EMC 4010: Electronic Media Sales	3
MINOR	3	EMC/JOUR 4250: Mass Media Law	3
General Ed. or Class Outside Mass Comm.	3	MINOR	3
General Ed. or Class Outside Mass Comm.	3	General Ed. or Class Outside Mass Comm.	3
General Ed. or Class Outside Mass Comm.	3	General Ed. or Class Outside Mass Comm.	3
FILE UPPER DIVISION FORM			
FALL SENIOR YEAR	HOURS	SPRING SENIOR YEAR	HOURS
EMC 3110: Radio Station Operations	3	EMC 4430: Electronic Media Management	3
EMC 4140: Electronic Media Programming	3	EMC ELECTIVE	3
MINOR	3	MINOR	3
MINOR	3	General Ed. or Class Outside Mass Comm.	3
General Ed. or Class Outside Mass Comm.	3	General Ed. or Class Outside Mass Comm.	3

Total: 120 hours

Notes:

- JOUR 2710, EMC 3020, or EMC 3060 waived if "B" or better in ENGL 1010 AND ENGL 1020
- Choose 3-hours from Mass Communication to replace the above.

Assigned Academic Advisor: _____

_____@mtsu.edu _____ Office # _____ Phone #

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