



**A true prize**  
**Senior heading to Bangladesh**  
**to study with Nobel laureate**  
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Meet **Murfreesboro** Aug. 26-27  
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# the RECORD

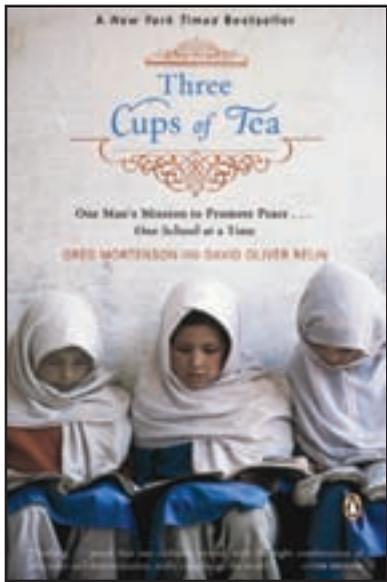
## Join us for Convocation Aug. 24

**'3 Cups of Tea' author scheduled to speak**

Bringing peace through education is a hefty burden, but with "Three Cups of Tea" and faith in the essential curiosity and good nature of human-kind, writer and activist Greg Mortenson is bringing about the change he wants to see in the world.

Mortenson's accomplishments will bring him to MTSU Sunday, Aug. 24, to help mark the beginning of the 2008-09 academic year at the University Convocation.

Mortenson, the co-founder (with Dr. Jean Hoerni) and executive director of nonprofit Central Asia Institute and Pennies for Peace, has dedicated



his life to promoting community-based education and literacy programs, especially for girls, in remote mountain regions of Pakistan and Afghanistan.

His quest began in 1993 when, to honor his late sister's memory, Mortenson climbed Pakistan's K2, the world's second-highest mountain. While recovering in a local village, the Montana resident met a group of children sitting in the dirt writing with sticks and promised to help them build a school.

His memoir of his quest to build

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### Get great student help from Career & Employment Center

Do you have on-campus jobs for students? Help streamline the process for non-scholarship, non-work-study student positions by posting your openings through Raiders4Hire.

Raiders4Hire is the Career & Employment Center's service for MTSU faculty and staff to post their student part-time jobs.

Once positions are posted, students can view nonscholarship, non-work-study opportunities and submit an application.

"There are several reasons to advertise through Raiders4Hire," said Bill Fletcher, director of the

Career & Employment Center. "Students are able to access jobs in one centralized location, and jobs are advertised to them through Career Center e-mails and Facebook ads. Raiders4Hire also simplifies the hiring process by saving time and streamlining the process for on-campus employers, and jobs can be easily archived and posted again the next semester."

On-campus jobs may be posted by filling out a form at <http://career.web.mtsu.edu/campusjobform.htm> or by e-mailing the job description and requirements to [career@mtsu.edu](mailto:career@mtsu.edu).

For more information about Raiders4Hire, visit [www.mtsu.edu/~career](http://www.mtsu.edu/~career), stop by Keathley University Center Room 328, or contact Fletcher at [bffletcher@mtsu.edu](mailto:bffletcher@mtsu.edu) or 615-898-2500.

## Family business keeps building at MTSU

by Randy Weiler

MTSU alumni Tim and Pam Keach and Kent Ayer continue to give back to the university they hold near to their hearts.

The Keach family will open their home for the Saturday, Aug. 23, Pigskin Pregame, the annual kickoff event for the Blue Raiders' football season. The Keaches live at 1440 Avellino Circle in Mirabella, just off Pitts Lane. The MTSU Rutherford County Alumni Chapter sponsors the 6:30 to 10:30 p.m. event.

Tickets are \$30 per person if purchased by Friday, Aug. 20, and \$35 afterward and at the door. The price includes food, beverages, entertainment and door prizes. Proceeds benefit the Rutherford County Alumni Chapter Scholarship Fund. For tickets, call 1-800-533-6878 or visit [www.mtalumni.com](http://www.mtalumni.com).

"We're pleased to be asked to do it," Tim Keach said of their hosting plans for Pigskin Pregame. "We're excited about this year's football season and the anticipation of winning the Sun Belt (Conference)—in foot-

ball and basketball."

Tim Keach (B.S. '72) and Ayer (B.B.A. '99) are business associates with Murfreesboro-based TDK Construction; Keach serves as president and Ayer serves as vice-president. TDK is a national construction company with 25-plus employees and current projects in Tennessee, Florida, Texas and Oklahoma.

The company recently received national attention when it was recognized by *Multifamily Executive* magazine as the top contractor in the Southwest.

A special project completed by TDK last year was for MTSU athletics. TDK constructed and donated 10 open-air boxes in the north end zone of Floyd Stadium that were completed for the start of the 2007 season. Each box holds a minimum of 12 people.

"Our proudest part of the project was that it was solely managed by two MTSU students who were working as interns, Kendall Lee and Matt Sterling," Keach said.

"We've been wanting to do something for the

See 'Family' page 5



## Hood joining community support office

by Tom Tozer

State Rep. John Hood will soon leave the halls of the Tennessee General Assembly after serving six terms as representative from the 48th District, but he will continue to serve the state of Tennessee from

MTSU's Office of Community Engagement and Support.



Hood

MTSU President Sidney A. McPhee established the office to support the university's overall mission by addressing the ever-growing needs of both MTSU and the surrounding community at large. The president appointed Dr. Gloria Bonner to lead

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MIDDLE TENNESSEE STATE UNIVERSITY

[www.mtsunews.com](http://www.mtsunews.com)

### IN BRIEF

#### TEMPORARY CLOSING

As part of the ongoing expansion project, the Campus Recreation Center weight room will be closed until Friday, Aug.

15, to move new equipment into the area and have it ready to reopen Aug. 16. Existing areas in the Rec Center will still be available; only the weight room will be closed for that period. For more information, contact 615-898-2104.

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# Gore Center names history's Williams as new director

by Lisa L. Rollins

Dr. James H. "Jim" Williams, a 12-year member of the history faculty, became the third director of the Albert Gore Research Center at MTSU Aug. 1.

Williams took over the directorship of the center, which is a manuscripts repository dedicated to preserving research materials related to Tennessee history, from Dr. Lisa Pruitt, who has overseen the archive since July 1, 1999.

"As I look back over my nine years as Gore Center director, I'm amazed at how much we accomplished with extremely limited resources," Pruitt said. "Our operating budget seldom exceeded \$10,000 a year (and) staff consisted of 60 percent of my position," including Betty Rowland, executive aide, who retired on June 30, along with two graduate assistants each year and student workers.

Recalling some of her most memorable projects, Pruitt said, "We managed the never-ending process of making our collections accessible to students and other researchers, mounted many photographic exhibits and published a photographic history of the university, implemented a highly successful oral history project that still continues and secured a new facility."

During the first seven years of her directorship, Pruitt also oversaw the Rutherford County Archives, in addition to collaborating with a group of concerned citizens to successfully lobby the county commission to build an



Pruitt



Williams

archives facility, worked closely with the architects on the design of the building and assisted former Rutherford County Mayor Nancy Allen in creating and filling the position of county archivist.

"What I enjoyed most was the interaction with people—students, members of the County Archives Committee, members of local organizations such as the Rutherford County Historical Society and, of course, MTSU's faculty, staff and alumni," said Pruitt, who now will place her focus on scholarship and full-time teaching.

As the center's incoming director, Williams said, "I have big shoes to fill following Dr. Jim Neal, who got the center off the ground and established an ambitious mission for it, and Dr. Lisa Pruitt, who oversaw the move to the center's current location and also spun off the Rutherford County Archives into an independent body."

Williams said he hopes to "build quickly on the solid foundation my predecessors laid," including hiring a full-time archivist and a new staff member. Then he hopes to turn his attention to developing new collections, recruiting new users at MTSU and in the surrounding communities, and initiating several fundraising and outreach efforts.

"By bringing along (my) coordination of the American Democracy Project at MTSU, a campuswide program in the Office of the Provost, I expect new synergies to emerge between the Gore Center's collections and its focus on political and civic engagement and the mission of the ADP to increase the levels of civic engagement among MTSU students," he said.

## Professor recovering after stroke during trip to Brazil

by Lisa L. Rollins

Dr. Reed Thomas, director of bands at MTSU, is recovering from a stroke suffered during a visit to Brazil, where was invited to conduct at the Tatui Conservatory.

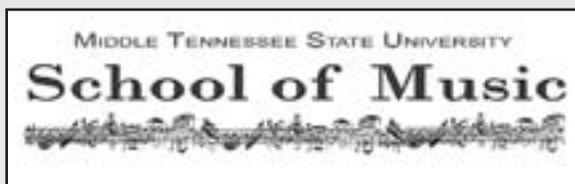
Thomas, 46, fell ill July 12. He returned to the United States on July 31 via a 12-hour flight, where he met with his doctor and therapists to continue his recovery.

Dr. George Riordan, director of the School of Music, said Reed was invited to the conservatory in Brazil by Dario Sotelo, who guest-conducted the MTSU Wind Ensemble at MTSU last year.

"Unfortunately, while he was in Brazil, Reed suffered (a) severe headache and later suffered a stroke in the posterior inferior cerebellum artery," Riordan explained. "He is expected to make a full recovery, can talk and use all of his limbs, but he is still suffering from double vision and a loss of equilibrium."

Jill Thomas said she is especially grateful for "the exceptional care that Reed received at the Hospital Nossa Senhora de Lourdes in São Paulo" and "very impressed and deeply moved by everyone" with whom she and her husband came in contact following his stroke.

"While in Brazil, we have met some of the most wonderful people imaginable," she said. "They are welcoming, sympathetic, understanding and very generous. There are so many examples and stories to tell, too many to write. We are in awe. Brazilians continue to amaze us with their generosity."



Thomas

Although the Thomas family says they feel blessed by the exceptional care and kindness extended to them during this difficult time, Riordan said the medical emergency has created significant financial challenges for them, including expenses that are not covered by insurance.

"One of Dr. Thomas' colleagues and friends, Dr. Michael Arndt, has set up a dedicated bank account whereby friends, family and students may donate to help defray the considerable costs of emergency flights and other related expenses," Riordan explained. "Those who would like more

information about this fund may contact Dr. Arndt at [marndt@mtsu.edu](mailto:marndt@mtsu.edu)."

During the unexpected and extended stay in Brazil, the Thomas children—daughters Nicole, Aspen and Autumn—have stayed with family in Minnesota so that mom Jill could be with their father.

"We are so thankful for all the prayers," Jill wrote in an e-mail from Brazil. "And we look forward to seeing many of (our friends) very soon."

In addition to serving as director of bands, Reed is a professor in the music school, where he has taught since 2003. He conducts the MTSU Wind Ensemble and the Chamber Winds, teaches conducting and administers the entire band program, which includes four concert ensembles, the 300-member Band of Blue and the Pep Band.

Under his direction, the university's band program annually runs significant public service and outreach programs, Riordan noted, adding that Thomas took the MTSU Wind Ensemble on a concert tour of Korea in 2005 and on a summer of 2007 tour of China that "was a life-changing event" for students.

## Pepsi wins campus drink contract

MTSU has agreed in principle with Pepsi Bottling Group on a five-year contract for pouring rights on the Murfreesboro campus. Fans will see ads and vending machines for Pepsi products, including Mountain Dew, Squirt, Aquafina, Propel, Tropicana, Life Water, Lipton and Gatorade.

The five-year agreement, which was to be signed early this month, is renewable for another five years. Coca-Cola Bottling just ended a 10-year tenure on campus.

"Part of the requirement was to replace all of the equipment on campus and guarantee that the commissions would be as great as they were last year with Coke," said Joe Hugh, assistant vice president for procurement services at MTSU. "So far, Pepsi has been on top of everything we've asked them to do."

Beth Stone, key account manager for Pepsi Bottling, said the contract

gives her company an opportunity to provide service on campus.

"We're very excited about this new partnership with the Middle Tennessee Blue Raiders," Stone said. "It's a huge deal for Pepsi and the community of Murfreesboro. This contract allows Pepsi Bottling Group to serve a healthier-for-you portfolio of beverages to students and fans."

George Zimmerman, director of concessions in the athletic department, is working with Pepsi to replace fountain machines and menu boards in athletic facilities. All stadium signage and other signage around the facilities also must be replaced.

"It's a significantly better sponsorship in terms of cash and partnership possibilities," said Director of Athletics Chris Massaro. "It creates more revenue through corporate sponsorships and integrated business deals in today's difficult economy."

## Summer enrollment decreases 7.1%

from Staff Reports

Preliminary reports indicate that MTSU's summer enrollment is 8,210 students, said Sherian Huddleston, associate vice provost for enrollment services.

MTSU will submit its enrollment totals soon to the Tennessee Board of Regents, Huddleston said.

The total is a 7.1 percent decrease from summer 2007, when MTSU's headcount was 8,845 students taking classes on campus and online.

The 2008 figure for May through August enrollment marks

a decrease of 635 students from a year ago.

"Historically, summer enrollment increases one year and decreases the next," Huddleston said. "However, this is the third consecutive year we have experienced a decline."

"The cost of gasoline certainly has been a concern, especially for those who commute several miles. I expect we will see more students opting for online and other distance-learning methods."

By comparison, the spring 2008 enrollment total was 21,648 students, which was a 1.65 percent increase over the same period in 2007. Fall 2007 enrollment was a record 23,264, allowing MTSU to keep its rank as the largest undergraduate institution in Tennessee.



Huddleston

# Tennis Pro-Am set Sept. 5-6

from MT Media Relations

Middle Tennessee's tennis teams will host the 22nd Annual Wally Tidwell Pro-Am Sept. 5-6 with a dinner and exhibition on Friday evening at Stones River Country Club and a men's and women's doubles tournament Saturday at the Buck Bouldin Tennis Center.

The tennis programs also will host a tailgating tent on Saturday for the Maryland football game.

Included in the weekend's activities will be the induction of former Blue Raider Paul Goebel into the Middle Tennessee Athletics Hall of Fame at 3:30 p.m. Saturday at the Rose and Emmett Kennon Hall of Fame.

Weekend activities will begin on Friday, Sept. 5, at 6 p.m. with a tennis clinic and "Hit with the Pros" session, followed by a short exhibition.

Dinner, along with a program, will begin around 7:30 p.m. at the country club on Northwest Broad Street in Murfreesboro.

The men's and women's doubles

tournament will begin Saturday at 8:30 a.m. and finish around 2 p.m. Lunch and drinks will be provided during the day. An awards ceremony will conclude the day's activities.

The doubles tournament will utilize area teaching pros, along with current and former Middle Tennessee players, teaming with participating amateurs in a round-robin format.

Participants will be able to choose and order a package of Middle Tennessee gear at a discounted rate either Friday or Saturday. All nonparticipants who donate a minimum of \$125 also will receive a package of Middle Tennessee gear if they are unable to attend.

This is the program's one fundraising event of the year. Please make checks payable to Middle Tennessee Tennis and mail donations to MTSU, Attention: David McNamara, Box 465, Murfreesboro, Tenn., 37132.

For more information, please contact McNamara at 615-898-2957 or at [mcnamara@mtsu.edu](mailto:mcnamara@mtsu.edu), or Alison Ojeda at 615-898-5154 or [aojeda@mtsu.edu](mailto:aojeda@mtsu.edu).



# MTSU-WKU game to air on CSS

from MT Media Relations

Middle Tennessee's Nov. 15 football game at rival Western Kentucky will be televised by Comcast/Charter Sports Southeast.

The game will mark the 59th all-time meeting between the Sun Belt Conference rivals and the first in Bowling Green since the Blue Raiders defeated the Hilltoppers 23-21 on Oct. 5, 1991. Kickoff is slated for noon central time.

"To date, this is our sixth game to be televised this season, and we are delighted to blanket the southeast for that many games," added Chris Massaro, director of athletics at Middle Tennessee. "This is a great rivalry, and we are looking forward to a very exciting game."

This marks the second consecutive season the game has been televised; last year's contest was telecast by ESPN Regional Television as the Sun Belt Conference game of the week.

"It is great for each of our programs that this rivalry will be telecast throughout 12 southeastern states, and we are especially proud

to be able to feature our seniors in their final home game," said WKU Director of Athletics Dr. Wood Selig. "This will also give college football fans an up-close look at the recently expanded and renovated Houchens Industries-L.T. Smith Stadium."

With the WKU game, Middle Tennessee now has six games slated for television this season, including a national broadcast from Floyd Stadium on ESPN2 against Florida Atlantic Sept. 30. Television has yet to be determined for games against Kentucky and

Louisville.

"We are thrilled to add another televised game to our schedule," said MT Head Football Coach Rick Stockstill. "It is always a positive when you can showcase your program and university to a large audience like CSS is providing. It should be a great game and one the fans will enjoy."

CSS is a 24-hour sports channel serving approximately 5.8 million cable subscribers across 12 southeastern states. Launched in 1999, the network is a partnership between Comcast Corporation and Charter Communications.



## the psychology of health:

by Stephanie Dragoo

Undergraduate scholars are conducting health psychology research this summer and fall, both at MTSU and abroad. Jessica Busler, 22, of Nashville and Stacy Lawrence, 22, of Knoxville are psychology majors participating in MTSU's Undergraduate Research, Scholarship and Creative Activity program.

The URSCA program awards funding for undergraduate students, enabling them to take an in-depth research approach to their fields of study.

Lawrence's URSCA proposal—a required submission detailing her intended research—outlines her plan for her project, "The Effect of Mindfulness Meditation on Body Image."

She will take surveys of students enrolled in yoga classes, the practical activity associated with "mindfulness meditation." Using data from these questionnaires, Lawrence will be able to gauge whether meditative physical activity has a more positive impact on participants' body image than other nonmeditative activities.

"We are looking at the questions of whether meditation through yoga has an effect on self-perception. I expect that we will see that it does, even more than just exercising," Lawrence said. "This will benefit people who may have a poor self-perception and want to make it better, or even just people who need to hear more reasons to try practicing mindfulness meditation."

MTSU psychology professor Dr. Cathy Crooks is Lawrence's faculty mentor for the research project. Lawrence said she became interested in yoga after taking Crooks' health psychology class. Although Lawrence is responsible for the majority of the project's execution, she said she appreciates Crooks' research guidance as well as academic support.

"She is a really great teacher!" Lawrence said. "She has advised and encouraged me to pursue research in something that I am really interested in."

Psychology and global studies double-major Busler's research interests will take her abroad this fall. Busler will continue gathering data for her project, "Eating Behavior and Personal Characteristics: A Cross-Cultural

**'This should be a wonderful learning experience.'**

*Dr. Thomas Brinthaup,  
psychology professor*

## Undergrads' research has them delving into yoga, traveling abroad

Replication," in the Republic of Malta.

"I have already conducted the first part of this research study at MTSU, and if all goes as planned, I will be replicating the study at the University of Malta and other universities if I am granted permission," Busler said.

"It will require much growth, research and patience on my part, as I will be immersed in another culture and trying to understand another group and what affects them as I try to learn a new research system. I am looking forward to the challenge but expect bumps along the road."

As Busler's faculty mentor for the project, MTSU psychology professor Dr. Thomas Brinthaup said he has been impressed with Busler's organization and motivation since they began working together.

"She is a conscientious student who is open to new experiences and is interested in increasing her knowledge," Brinthaup said.

After Busler returns from Malta, Brinthaup also will help her write up her research for scholarly publication.

"The fact that she will have collected data from another culture should greatly increase the likelihood that we will find a publication outlet for her research," the professor said. "I am very excited for and envious of Jessica, both for the study-abroad experience and for her opportunity to conduct her research in another culture. This should be a wonderful learning experience for her."

Both Lawrence and Busler said they will consider pursuing health psychology in graduate school. They agreed that their URSCA projects will help them gain valuable

experience in conducting psychological research.

"This research project will benefit me immensely. I plan on attending graduate school and will need a background in research," Lawrence said. "It will be a very fruitful experience to prepare me as an undergraduate. I plan to be involved with various research projects within the next year."

Busler will graduate from MTSU after her semester in Malta. Although her future plans are somewhat open-ended, she is currently eager to study another culture.

"My recent interest in health may take me into health psychology," Busler said. "Right now, I am just focusing on my research experience and the semester abroad and will see where that leads me."

# Campus Calendar

Aug. 11-24

## Please note:

Event dates, times and locations may change after press time. Please verify specifics when making plans.

## TV Schedule



Cable Channel 9:  
Monday-Sunday—7 a.m., 5 p.m.  
NewsChannel 5+:  
Sundays—1:30 p.m.

## Aug. 12

**Tuesday, Aug. 12**  
**BRAA Fan Appreciation Dinner**  
6 p.m., James Union Building  
For information, visit  
[www.goblueraiders.com](http://www.goblueraiders.com)  
or contact: 615-898-2450.

## Aug. 14

**Thursday, Aug. 14**  
**Retired Faculty/Staff Coffee**  
9:30 a.m., Foundation House  
For information, contact:  
615-898-5756.

## Aug. 18

**Aug. 18-19**  
**New Faculty Orientation**  
Business and Aerospace Building  
For information, visit  
[www.mtsu.edu/~provost/new\\_faculty/index.shtml](http://www.mtsu.edu/~provost/new_faculty/index.shtml)  
or contact: 615-898-5941.

## Aug. 20

**Wednesday, Aug. 20**  
**Faculty Senate Retreat**  
8 a.m.-4 p.m., JUB Hazlewood Dining Room  
For information, contact:  
615-898-2582.

## Aug. 22

**Aug. 22-24**  
**Ole South Dressage Show**  
Tennessee Miller Coliseum  
For information, visit  
[www.tndressage.com](http://www.tndressage.com).

**Friday, Aug. 22**  
**Annual Fall Faculty Meeting/Foundation Awards**  
10 a.m., Tucker Theatre;  
annual Fall Faculty Luncheon follows immediately in JUB  
For information, contact:  
615-898-2953.

**Week of Welcome Kickoff**  
All day: We-Haul;  
10 a.m.-4 p.m., information booths;  
6 p.m., dinner and street fair behind Corlew Hall  
For information, visit  
[www.mtsu.edu/~nsfp/welcome.htm](http://www.mtsu.edu/~nsfp/welcome.htm)  
or contact: 615-898-2454.

## Aug. 23

**Saturday, Aug. 23**  
**Week of Welcome continues**  
All day: We-Haul;  
6:30 p.m, dinner and music in the KUC Courtyard;  
8 p.m., movie "Raiders of the Lost Ark," KUC Courtyard  
For information, visit  
[www.mtsu.edu/~nsfp/welcome.htm](http://www.mtsu.edu/~nsfp/welcome.htm)  
or contact: 615-898-2454.

**Saturday, Aug. 23**  
**Fenton Payne & Fred 5K**  
7 a.m., Floyd Stadium start  
Cost: \$25 per runner  
For information, contact:  
615-542-5129.

## Aug. 24

**Sunday, Aug. 24**  
**University Convocation: Greg Mortenson**  
author, *Three Cups of Tea: One Man's Mission to Promote Peace ... One School at a Time*  
2 p.m., Murphy Center;  
President's Picnic follows immediately in Walnut Grove  
For information, contact:  
615-898-2440.

## Local businesses can welcome students back to campus

**M**TSU is continuing a tradition started in 2001 by inviting area businesses to welcome students back to campus during the festive Week of Welcome—the first few days of the fall semester—at Meet Murfreesboro days Aug. 26-27.

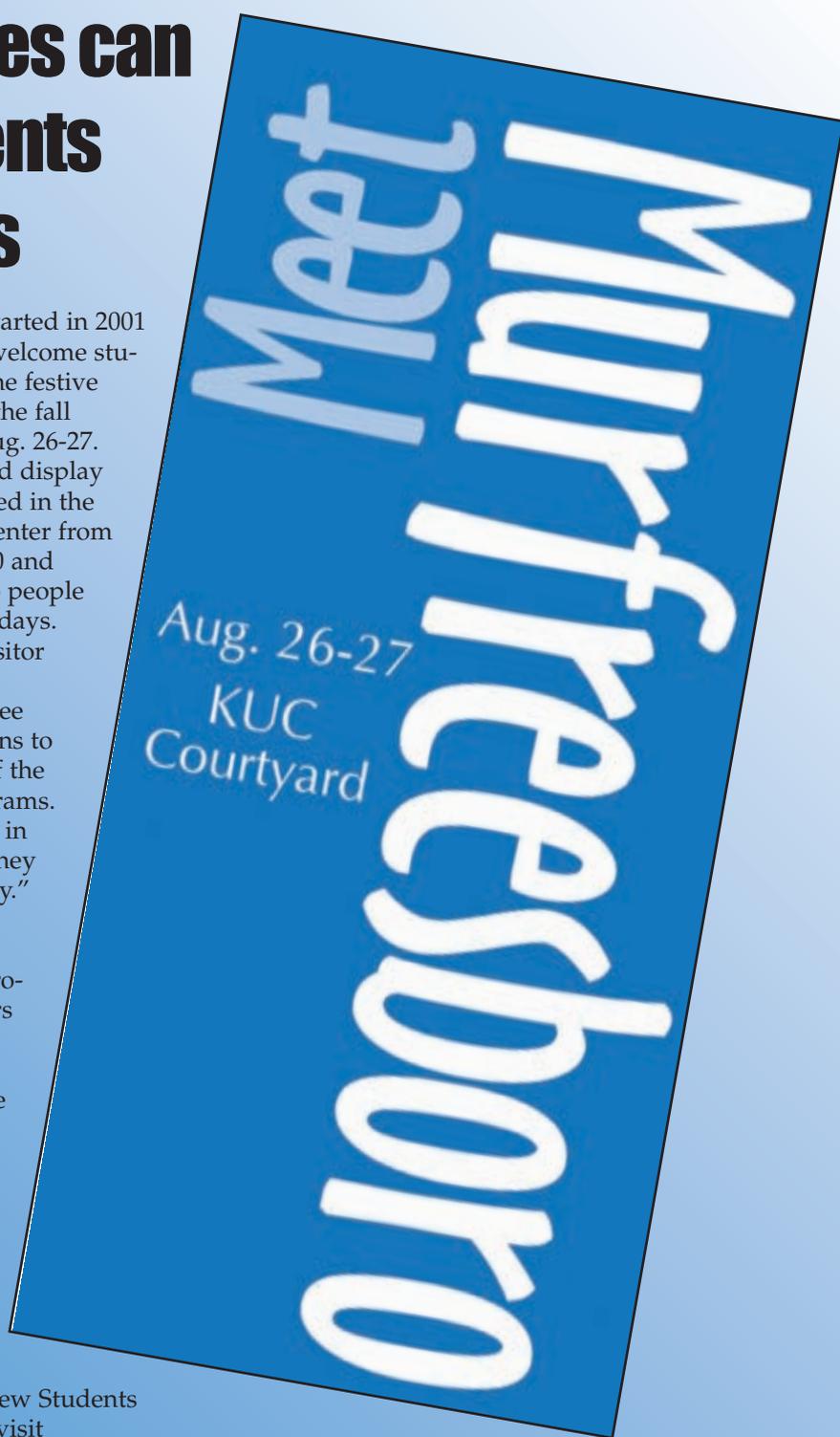
Businesses can visit with students and display products by reserving space in tents placed in the courtyard outside Keathley University Center from 10 a.m. to 2 p.m. Display space costs \$250 and includes a table and chairs, lunch for two people per day and access to electricity for both days. Registered merchants also receive two visitor parking passes per day.

"We encourage businesses to bring free samples, specialty giveaways, and coupons to give students," said Gina Poff, director of the Office of New Students and Family Programs. "The students really enjoy the event, and in past years, we have had vendors tell us they gave away as many as 5,000 items per day."

Poff added that if merchants want to participate but cannot attend Meet Murfreesboro days, the university will provide them with free welcome-back posters for display at their business.

MTSU has the largest undergraduate enrollment of any university in Tennessee and expects to enroll more than 23,000 students again this fall. Past economic-impact studies show students spend more than \$6 million locally during the school year. Recent estimates place MTSU's total economic impact at more than \$700 million in business revenue.

Deadline for registration is Monday, Aug. 18, and space is limited. For more information call the Office of New Students and Family Programs at 615-898-2454 or visit [www.mtsu.edu/~nsfp/meetmurfreesboro.pdf](http://www.mtsu.edu/~nsfp/meetmurfreesboro.pdf).



## Calendar Items Welcomed

Want to make sure your event gets plenty of attendees? Get it on *The Record's* Campus Calendar page! Submit your campus event information—at least three weeks in advance, please—to [gfann@mtsu.edu](mailto:gfann@mtsu.edu) and don't forget the date, time, location and contact information.

schools in Pakistan and Afghanistan, *Three Cups of Tea: One Man's Mission to Promote Peace ... One School at a Time*, written with David Oliver Relin, is MTSU's 2008 Summer Reading Program selection.

"Mr. Mortenson clearly knows that one person can create a positive difference, and he took the initiative to seek a global solution via the local solution of education," said Dr. Sidney A. McPhee, MTSU president.

"We proudly and eagerly encourage our students, faculty and staff every day to ask questions and educate themselves to help bring about

positive change for their world. The opportunity to hear Mr. Mortenson speak to this effort at our annual University Convocation is an exciting and timely launch to what will be another exemplary academic year at MTSU."

The University Convocation, set for 2 p.m. at Murphy Center, welcomes new students into the MTSU learning community.



Mortenson

Faculty march in their regalia to dramatic compositions performed by the MTSU Band of Blue, and the traditions and rituals of the university are explained to the newest members of the MTSU family.

The Summer Reading Program, created in 2002, aims to provide a unifying experience for entering freshmen, give them a chance to read and interact with acclaimed authors and affirm the importance of reading for a successful and fulfilling life.

Incoming freshmen are expected to read the book before fall classes start Aug. 25, and all University 1010

classes will discuss the selection.

*Three Cups of Tea* may be purchased on campus and at local bookstores. It's available in hardback and paperback, and online sellers also may have used copies.

The University Convocation is free and open to the public. First-year students are expected to attend; their families and members of the MTSU and Murfreesboro communities are welcome.

Call 615-898-2440 or visit [www.mtsunews.com](http://www.mtsunews.com) for more information.

## Hood

from page 1

the new office.

"Rep. John Hood is a good friend of Middle Tennessee State University, and I welcome his expertise and energy to the Community Engagement and Support office," McPhee stated. "Any endeavor that John is involved in will be enhanced and enriched by his knowledge and skills, and we are extremely fortunate that he will continue to be a valuable resource for a university that he loves and has served for so many years."

"I am very excited about coming back to MTSU to work on behalf of my alma mater," said Hood, who reported to his new job Aug. 1. "When Dr. McPhee called to share his idea for setting up the Office of Community Engagement and Support and asked if I would be interested in a part-time position, I had no hesitation in saying yes. During my 12 years in the Legislature, I have worked in support of MTSU, and this will give me another opportunity to represent the university with the community and local governments."

Hood (B.S. '54, M.Ed. '74) worked at MTSU from 1966 to 1976 in development and later as administrative assistant to President Melvin G. Scarlett. In the Tennessee Legislature, he served as a member of the Finance, Ways and Means Committee, Education Committee, Higher Education Subcommittee and as vice chair of the Calendar and Rules Committee. Hood helped to facilitate the Regents Posters at the Capitol program, which showcases undergradu-

ate research at Tennessee universities. He also worked with several organizations to create an awareness of child-abuse issues.

The 2004 "Click it or Ticket" safety-belt campaign, of which Hood was the primary sponsor, reduced the state's automobile deaths by 10 percent, according to the Tennessee Department of Safety. He also championed Jessica's Law, which mandates a 25-year minimum prison sentence for child rape.

Hood retired from SunTrust Bank as vice president of marketing in 1996. He has worked as radio broadcaster and personnel manager and is a veteran of the U.S. Army. He formerly served as member and chairman of the Murfreesboro City School Board, president of the Tennessee School Boards Association, president of the Murfreesboro/Rutherford County Cultural Arts Commission and president of the Rutherford County Chamber of Commerce.

Currently, Hood serves as treasurer and board member of the Rutherford County Emergency Communications District (E-911). He also is a member of the board of directors for AAA Auto Club South and serves as chairman of the organization's advisory board.

Hood and his wife, Marilyn, reside in Murfreesboro and have three children and four grandchildren.

**'This will give me another opportunity to represent the university with the community and local governments.'**

*State Rep. John Hood,  
on his new post in MTSU's Office of  
Community Engagement and Support*

## Family

from page 1

university—a construction project—since we have taken on sponsorship of a scholarship, which is a separate gift," he continued, adding that the scholarship for students in the construction management program is in the endowment stage.

TDK's relationship with MTSU has allowed the company to tap into the university's greatest resource: its students.

In the last three years, TDK has hired eight MTSU graduates, primarily construction management or concrete industry majors. Lee and Sterling headed up the project with athletics while interns, Keach said.

Other alumni hired by the company from the construction management school include Matt Fugate, Chase Swing and Derrick Jenkins; Bob Busted is a current construction management student intern. Alums Mike Rigby and Drew Cox were in concrete industry management.

"It works out great for us," Ayer said of MTSU students working as interns for their company.

"All students we have hired have been extremely sharp individuals. Hiring interns allows us to see their skill set while at the same time gives these students a great experience. Long-term, it helps us see if we're a good fit for them and if they're a good fit for us."

Keach said he and his wife, Pam, who is a 1991 graduate with an interior design degree and teaching certificate and who plans to pursue a master's degree, "personally want to do various things (for MTSU) from time to time."

At home, he has a Blue Raider Room, and the couple has recruited 3-year-old daughter Margaret Ann as a Blue Raider fan.

Tim Keach began serving on the MTSU Foundation July 1. Ayer, a former director of the Blue Raider Athletic Association and former point guard on the men's basketball team, serves on the MTSU National Alumni Association Board of Directors.

At MTSU, we take fire alarms seriously.  
Respond as if your life depended on it.

**IT DOES.**

[www.mtsu.edu/alert4u](http://www.mtsu.edu/alert4u)

## Fire-alarm inspections set Aug. 11-21

**D**on't be alarmed—it's just an inspection! MTSU will check its fire alarms over the next two weeks to ensure that all safety systems are working properly before students return to classes Aug. 25.

Employees or students won't have to leave buildings as they would in a fire drill, organizers say—there'll just be noise, briefly.

The alarm inspections offer a good opportunity to take a few moments to mentally "do the drill" and make sure you know at least two safety exits out of your building and what personal items you'd want to grab for a real emergency.

The fire-alarm inspection schedule is as follows:

- Monday, Aug. 11: Parking Services, Wood-Stegall Center, Fairview Building, Alumni House and Office;
- Tuesday, Aug. 12: Greek Row;
- Wednesday, Aug. 13: Rutledge,

Cummings and Corlew Halls;

- Thursday, Aug. 14: Ezell, Abernathy, Nicks, Deere and Peck Halls and McFarland Health Services;

- Friday, Aug. 15: James E. Walker Library and Felder, Wood, Clement and Gore Halls;

- Monday, Aug. 18: Gracy, Beasley, Smith, Sims and Judd Halls;

- Tuesday, Aug. 19: Co-generation Plant, Floyd Stadium;

- Wednesday, Aug. 20: Foundation House, Miller Coliseum, Horse Science; and

- Thursday, Aug. 21: Sports Hall of Fame and Student Recreation Center.

For more information about fire-alarm safety and preparedness, visit [www.mtsu.edu/alert4u](http://www.mtsu.edu/alert4u) and click on the "fire" link. You also may call 615-898-2424 with questions.

# Center's WaterWorks! video earns Telly Award

by Randy Weiler

**M**TSU's Center for Environmental Education staff didn't set out to be part of an award-winning team effort when their new WaterWorks! educational video was being made.

In fact, they didn't know "The Empower Hour" video, which was geared toward teenagers, was being submitted for an award.

But in early July, center co-director Cindi Smith-Walters and staffers Cynthia Allen and Amanda Sherlin learned that Starkville, Miss.-based Broadcast Media Group had received a prestigious Silver Telly Award for the video, which was produced in conjunction with Nashville advertising agency Bill Hudson & Associates.

"We were very pleased to hear we had been part of an award-winning effort," Smith-Walters said. "I'm not sure of all the details of the award. ... We were very surprised to find out that the agency that developed the DVD with us had submitted it for consideration for the Telly Awards."

"The Empower Hour" video uses a television news-magazine format to inform new young drivers about ways to reduce water pollution caused by vehicles. Students from Brentwood High School and Nashville School for the Arts portrayed news anchors and reporters in the program.

"We wanted this video to be in a way 'made by teens for teens,'" Allen said. "It was critical to get feedback from this age-group at every step of the way."

"An important concept for the design was to empower teens and help them know the importance of proper stewardship as they enter into this pivotal and exciting time in their lives," she added. "Early education of new generations can help achieve environmental goals and make strides in the protection of our valuable resources."

"We also wanted to remind teens it is not just automobiles but also lawn equipment, ATVs, boats, all types of motors can pollute, so proper maintenance and disposal is important. And it isn't just motor fluids but also brake dust, car washing, et cetera, that help to pollute our environment."

Additionally, local students were surveyed to research environmental topics and concerns before production of the 13-minute video began.



**CELEBRATING AT THE CENTER**—Center for Environmental Education staffers review the announcement of a WaterWorks! video's Silver Telly Award. From left are Cynthia Allen, Amanda Sherlin and Cindi Smith-Walters.

photo submitted

"We conducted a survey of local high-school students to find out their views and opinions of environmental issues, especially pertaining to water pollution," Sherlin said. "The overall consensus from the survey is that most teenagers are concerned about the environment, but not really sure what they can do to help."

Sherlin said the Center for Environmental Education was "extremely involved in every aspect of the video—everything from the recruitment of schools for the survey, compiling the results of the survey, pre-planning, reviewing concepts and scripts, editing, proofreading captions, video editing, et cetera. Pretty much the only thing that we were not involved in or present for was the shooting of the video."

The center is an extension of the Department of Biology, which is part of the College of Basic and Applied Sciences. Founded in 1978, the Telly Awards' mission is to strengthen the visual-arts community by inspiring, promoting and supporting creativity at the local, regional and national levels.

# Weller, Iriarte-Gross elected SENCER Leadership Fellows

by Randy Weiler

**C**lassroom collaboration by MTSU professors Martha "Mari" Weller and Judith Iriarte-Gross has resulted in their nomination for and election as 2008-09 SENCER Leadership Fellows.

The announcement was made by the National Fellowship Board of the National Center for Science and Civic Engagement, the governing body for SENCER—Science Education for New Civic Engagements and Responsibilities.

Fellowships honor educators for their exemplary leadership and commitment to the improvement of science, technology, engineering and mathematics education, according to David Burns, National Center for Science and Civic Engagement executive director.

"We in the National Fellowship Board and the National Center have the highest hopes and expectations for the success of Mari's and Judith's efforts and look forward to having the benefit of their advice and counsel as we plan for the future," Burns said in the news release about Weller's and Iriarte-Gross's election as SENCER Fellows.

"We are so proud of Drs. Weller and Iriarte-Gross on their election as SENCER fellows," added Dr. Kaylene Gebert, MTSU executive vice president and provost. "They are truly



**PREPARING THE NEXT PROJECT**—Drs. Judith Iriarte-Gross, left, and Mari Weller collaborate on another learning aid for their Topics in Physical Science classes.

photo submitted

implementing the three goals of our MTSU Academic Master Plan by setting high academic standards, focusing on students' ways of learning and by engaging students in broad community and civic issues.

"This combination helps students use the disciplines of mathematics and science to understand and propose approaches to real-world problems. We hope many faculty will talk with them about these innovative and

successful approaches to student involvement and learning."

Weller, professor of physics and astronomy at MTSU since 1988, and Iriarte-Gross, an MTSU chemistry professor since 1996, are equally excited about the distinction.

"It's recognition that we're doing something that's valued not only at MTSU but also in the larger science community," Weller said.

"This SENCER recognition vali-

dates what we've been doing in the classroom," Iriarte-Gross said.

Weller and Iriarte-Gross use SENCER concepts in their Topics in Physical Science class for nonscience majors.

"I think we make a difference with some students every semester," Weller said. "Some students go out and do things differently ... (which is) evidence that our course is making an impact."

"We show students how science is not just in the classroom or lab and science is not just one semester, but that science will have an impact on their lives as members of the MTSU community," Iriarte-Gross said.

David Ferguson, distinguished service professor of Stony Brook University and National Fellowship Board chair, said that Weller and Iriarte-Gross "have used their experience with SENCER to design courses that join science and civic engagement in the day-to-day learning experiences of students. ... Their project is on track to become a new 'umbrella course' at MTSU that will facilitate linking science to emerging civic issues."

Along with nontraditional student preceptors Carrie Shultz and Kathy Patrick, Weller and Iriarte-Gross were scheduled at press time to attend the Aug. 8-11 SENCER Summer Institute in San Jose, Calif.

## Finding our place in history

by Lisa L. Rollins

“Place Names of Rutherford County,” the newest exhibit at the Heritage Center of Murfreesboro and Rutherford County, explores the history and folklore of how communities and geographic landmarks earned their names.

The exhibit, which opened July 16, explains topics such as who Walter Hill was and why Murfreesboro’s major waterway is called the Stones River—not because of its many stones, as some may surmise.

“Rutherford County has a rich and diverse history, and its place names serve as markers for the people who passed through or settled in the area,” said Melissa Zimmerman, heritage programming specialist for the center.

MTSU students Heather Bailey and Kevin Cason, both Ph.D. candidates in MTSU’s public history program, created the exhibit.

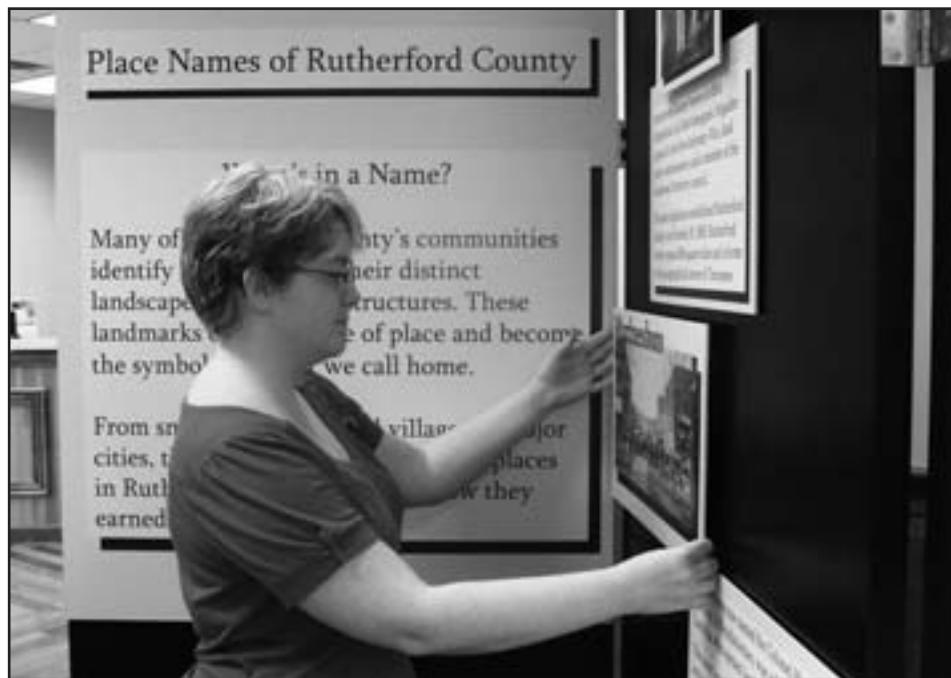
“Place names of any area can be investigative clues to major events in history and shed light on the heritage of the people who left behind those names,” said Bailey, who works part-time at the Heritage Center and MTSU’s Center for Historic Preservation, which sponsored the new exhibit.

Calling “Place Names of Rutherford County” “definitely a team effort,” both Bailey and Cason conducted research and fieldwork and designed the historical exhibit.

“Kevin brought a wealth of archival experience to the project and did an excellent job of tracking down the stories and finding great period photographs for the exhibit,” Zimmerman observed. “Because we exist as a public-private partnership with the community, the university and the Tennessee Civil War National Heritage Area, we can provide practical, hands-on opportunities for MTSU students.”

For his part, Cason said, “I began with a large list of locations and sites in Rutherford County, and it was difficult to narrow it down to the 18 that we finally all agreed upon. But the upside is that there is room to expand the exhibit in the future, and this is a solid start.”

Located at 225 W. College St. on the corner of Walnut and College, the Heritage Center is open 9 a.m.-4 p.m. Monday through Friday, excluding major holidays, and features exhibits



**PUTTING IT IN PLACE**—MTSU student Heather Bailey, a doctoral candidate in public history, installs the new history-related exhibit she and fellow Ph.D. candidate Brian Cason created and developed. The “Place Names of Rutherford County” is on display now through December at The Heritage Center in Murfreesboro.

photo submitted

about local history as well as walking tours of Murfreesboro’s historic public square. Admission is always free.

“Place Names of Rutherford County” will be on display through December, alongside the center’s Murfreesboro Civil War Era and Murfreesboro’s Jazz Age exhibits.

“It is important to us that the Heritage Center serves as a learning

lab for our students where they have the opportunity to experiment with creating quality exhibits,” said Dr. Carroll Van West, CHP director. “And this exhibit has been really interesting; I’ve always wondered where Lascassas got its name!”

For more information, please call 615-217-8013.

## Insuring their legacy



**HALL OF FAME**—Honorees at the July 29 induction ceremony for the Robert E. Musto Insurance Hall of Fame at MTSU pose after receiving their plaques. They are, left to right, Ronald L. Corbin, field vice president of the Southern Region for Allstate Insurance Company in Nashville; Chester A. Butler III of Brentwood, who founded his own agency, The Butler Company, in 1983; Scott Maclellan, grandson of the late honoree Thomas Maclellan of Chattanooga, who was born in Scotland in 1837 and founded the Unum Group; and Andy Womack of Murfreesboro, State Farm Insurance agent in Murfreesboro, who also served as a senator in the Tennessee General Assembly from 1988 to 2000. In 1997, Robert L. Musto, son of the late Robert E. Musto, presented a \$10,000 gift to MTSU’s Martin Chair of Insurance in honor of his father, which provided the foundation for the hall of fame. The annual induction ceremony honors professionals who have made outstanding contributions to Tennessee’s insurance industry.

photo courtesy of Ken Robinson Photography

# Facilities Services revises office-cleaning schedule

from Staff Reports

Facilities Services has implemented a new cleaning schedule for individual offices across campus that reduces cleanup to once a week—Sunday evenings or, on rare occasions, Monday evenings, if necessary.

This schedule change from nightly office cleaning to once a week is in response to budget cuts for the fiscal year 2008-09 and affects all education and general-use space on campus.

To that end, the Division of Academic Affairs and Office of the Provost have partnered with Facilities Services in this initiative and are encour-

aging deans, department chairs and faculty to support this change to help apply the savings toward maintaining academic quality and a student-centered learning environment.

Trash removal in all classrooms, labs and common areas on campus—hallways, foyers, break rooms, restrooms, conference rooms and lobbies—will continue on the original schedule and will not be affected by this initiative. Therefore, if you have excessive office trash that needs to be removed each evening, please place it in trash receptacles in those common areas in your department.

To review the Campus Cleaning Standards and Frequencies, please visit the Custodial Services Web page at [http://facservo.web.mtsu.edu/custodial\\_](http://facservo.web.mtsu.edu/custodial_)

[services.htm](#), then click on the “MTSU Custodial Cleaning Standards and Frequencies” hot link.

To manage office garbage, follow these tips:

- Minimize trash accumulation.
- Recycle whenever possible.

• Do not dispose of food waste or containers in office trash cans; instead, place them in receptacles in appropriate common areas such as break rooms.

• Please do not set office trash or trash cans in the hallways for nonscheduled pickup. If your trash can fills up during the week, empty it into a trash receptacle in a common area.

If you have any questions or comments, please call Connie Hagberg at 615-653-0272.

# MTSU student to study with Nobel Prize recipient

by Gina K. Logue

**M**TSU student Steve Sibley will realize the educational experience of a lifetime this fall when he interns for 10 weeks in Bangladesh with the Grameen Bank, the financial institution founded by Nobel Peace Prize-winner and former MTSU professor Dr. Muhammad Yunus.

Sibley, a senior from Signal Mountain slated to graduate in December, is the first recipient of a new financial stipend at MTSU—the Kawahito Scholarship for Experiential World Poverty Studies. The scholarship was created by and is named for Dr. Kiyoshi Kawahito, professor emeritus of economics and finance



Kawahito

and former director of the university's Japan-U.S. Program.

Kawahito says he created the scholarship to give students a chance to live in some of the most debilitating conditions on the planet, examine why these areas are

impoverished and witness conscientious efforts to fight the poverty.

"You have to jump into the midst of poverty and really observe and feel how poor people live and struggle," he says.

However, this experience is not for those who are faint of heart or shallow of soul. Kawahito says poverty in many parts of Asia, Africa and

Latin America is utterly unlike the quality of life of Americans who are considered poor.

"They [would be] mostly middle-income class or higher [in the] poorer regions of the world," he says. "They (Americans) have a place to stay which is not leaking or rat-infested. There's even running water and a toilet, you know."

Dr. Richard Hannah, Kawahito's fellow economics professor, says Kawahito's approach to educating students about the world outside their native country is the correct one.

"Whether primary research, applying economic learning out of one's context of western comforts of the mind, or searching for alternatives of conventional thought, Dr. Kawahito is straight on in his thoughts that students should be applying themselves in the emerging world," Hannah wrote in a fundraising letter.

Yunus was an assistant professor of economics at MTSU from 1969 to 1972. Since 1976, he has devoted his life to helping his country overcome its underdeveloped economy through microcredit, the practice of lending small amounts of money to people without any collateral or credit history to help them invest in their own futures. He started with a loan of \$27 to a group of 42 people who wanted to buy weaving stools. They repaid both principal and interest in a short period of time. Grameen's overall default rate is only about 2 percent.

Upon granting the Nobel Prize to Yunus and Grameen Bank in 2006, the Nobel committee praised "their efforts to create social and economic development from below. Lasting peace cannot be achieved unless large population groups find ways in which to break out of poverty. Microcredit is one such means. Development from below also serves to advance democracy and human rights."



**A BRIEF BREAK**—Senior Steve Sibley pauses for a photo during an interview about his upcoming internship with Nobel Prize winner Dr. Muhammad Yunus in Bangladesh.

photo by News and Public Affairs

In particular, the committee noted, empowerment of women in a traditional society is a remarkable feature of microlending.

Sibley, whose experience as a world traveler is limited to two nights in Mexico as part of a cruise, says he is thrilled and grateful to be going to Bangladesh.

"I'm actually excited to be able to use finance to help people rather than make money for myself," Sibley says. "I think that will be a great opportunity."

The business finance major, who turned 27 years old Aug. 10, has taken a circuitous route to his heart's desire. He left McCallie School, a well-known Chattanooga prep school, after his junior year to major in film at Hampshire College in Amherst, Mass. He left Hampshire after only a semester to pursue a career in music and recording engineering. At age 23, he decided neither film nor music was the right profession, but he enrolled in MTSU so he could stay

close to the Nashville music scene.

Sibley says he thinks he will spend some time in the main bank in the capital of Dhaka, but he also anticipates living for a while with Bangladeshis in Dhaka and Chittagong.

"Dr. Kawahito doesn't want me to live like royalty," Sibley says. "He wants me to experience poverty. That's the idea of the Kawahito Scholarship. He wants me to look at water coming out of the tap and think 'I can't drink this.'"

The scholarship fund will provide Sibley with \$2,000 for his round-trip airfare. The Department of Economics and Finance and the Jennings A. Jones College of Business will give him \$1,000 and \$750, respectively, to cover his living expenses.

To find out more about the Kawahito Scholarship for World Poverty Studies or to make a donation, contact Hannah at 615-898-2228 or [rlhannah@mtsu.edu](mailto:rlhannah@mtsu.edu).



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## Faculty/Staff Update

### Passages

**Dr. Gale Jefferson Clark** (chemistry), 67, passed away July 20. Funeral services were conducted July 24. Dr. Clark, a professor emeritus in MTSU's Chemistry Department after teaching from 1969 to 2006, was an active participant in the development of the university's new science building. He also served on several university committees and was a long-term member of the Environmental Science and Technology Committee in the College of Basic and Applied Sciences. Dr. Clark is survived by his wife, Alee Burrow Clark, and several nieces and nephews. Memorials may be made to the music fund or building fund at First United Methodist Church, Hendrix College in Conway, Ark., or the MTSU Foundation Gale Clark Fund.

**Dr. Thaddeus M. Smith** (history), 56, passed away July 22. Funeral services were conducted July 31. Dr.

Smith, who taught history at MTSU since 1988, held the department chairmanship from 1996 to 2007 and also served as director of African-American studies from 1992 to 1996. He also was a member of Omicron Alpha Kappa, Xi Theta Chapter, the Circle K Club and a Phi Beta Kappa. Dr. Smith is survived by his twin sister, Theresa Smith-Jones; his grandmother, Elsie Lary; three aunts; one uncle; his niece, Melba, and nephew, Eric; great-nieces and nephews, cousins and a host of friends.

### Presentations

**Dr. Jo Edwards** (Adams Chair of Excellence in Health Care Services and Center for Health and Human Services) presented the Honors Lecture at The Association of Educators in Imaging and Radiologic Sciences Fellows Ceremony June 11, in Albuquerque, N.M. In addition, Edwards, who has been a member since 1973, was voted into the organi-

zation as a Lifetime Member, one of only seven in the AEIRS.

### Publications

**Dr. Pippa Holloway** (history) has edited *Other Souths: Diversity and Differences in the U.S. South, Reconstruction to Present*, a newly released book from the University of Georgia Press. Heralded as "one of the most creative and provocative southern history anthologies ever published," the title contains 15 essays that focus on issues of race, gender, ethnicity, sexuality and class.

### See yourself in The Record!

E-mail your faculty/staff accomplishments to [gfann@mtsu.edu](mailto:gfann@mtsu.edu), Attention: *The Record*, Faculty/Staff Update. Please note that publication of printed or hand-written contributions may be delayed.