

# at Middle Tennessee State University





American Democracy Project MTSU and MTSU University Honors College

Friday, February 25, 2022 Honors 218 9-3:30 and Saturday, February 26, 2022 Zoom online 11-2:00

**DAY ONE - Friday, February 25, 2022** 9:00 - 3:30 CST

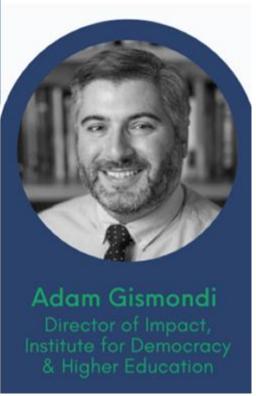
# 9:00 - 9:15 CST Arrival and Local Welcome - Registration

The MTSU Tennessee Campus Civic Summit meets on the MTSU campus in HONR 218, the University Honors College Bldg., in the technology classroom on the second floor, all day Friday, Feb. 25. Arrive at 9:00 to get your nametag, have some tea and muffins, and meet the other Civic Fellows.

## 9:30 - 10:20 CST Summit Kick-off and Statewide Welcome - Session One

- TCDN Welcome (5 minutes)
- Campus Roll Call slideshow & Tennessee NSLVE stats and successes (10-15 minutes)
- Keynote Speaker: Aarian Forman from Xceleader (20 minutes)
- NSLVE and Action Planning, Strengthening American Democracy Speaker: Adam Gismondi, Ph.D., Director of Impact, <u>Institute for Democracy & Higher Education</u>, Jonathan M. Tisch College of Civic Life, Tufts University <u>@ AdamGismondi</u> (10-15 minutes)





### 10:20 - 11:00 CST Breakout Workshop Groups - Session Two

Breakout 1. Campus Organizing 101 and Campus Voting Barriers: Dr. Katie Cahill, Baker Center UT Knoxville, and Joy Fulkerson, Student Affairs ETSU, both from East Tennessee

This workshop provides MTSU students the tools to mobilize civic engagement support within and beyond our campus. Civic engage-



ment is in ongoing conversation with longstanding voting barriers in the state of Tennessee, and this workshop contextualizes the sociopolitical environment in which we engage when advancing voting participation and rights for historically marginalized populations.

Breakout 2. Diversity, Equity, and Inclusion: How to Build a Campus Coalition with Representation: Dan Xie, Political Director at the Student Public Interest Research Groups (PIRG) Campus Action, Boston, MA

The PIRG breakout covers the importance of building a strong and diverse campus coalition to support our voter and civic engagement work. Even though MTSU's campus voter engagement initiative is well established, it requires renewal



every single year. This breakout offers insight into better identifying new campus partners, how to "make the ask," and tips and tricks for maximizing existing partnerships and strengthening inclusive ones. Learning how to Identify campus partners, establish diverse representation, and enlarge coalition-based support are the breakout's goals.

**State**: Mike Burns and Rachel Clay, both <u>Campus Vote Project</u>, Fair Elections Center, Washington, DC

Explore the rich history of youth voter activism in Tennessee. CVP experts discuss what our youth leaders in Tennessee have accomplished in the past and tie the past efforts to current events and what needs to be accomplished in 2022. CVP's nationwide reach places Tennessee student engagement in national context.



## 11:00 - 12:20 CST Lunch and Organize - Session Three

Civic Engagement, Influencers, and Organizing: Aftyn Behn, Campaign Director with RuralOrganizing.org

In-person lunch, in University Honors College room 218 at MTSU, with local civic leader Aftyn Behn. Aftyn organizes in rural counties of Tennessee and other rural states to increase the visibility of the pluralism and diversity of rural Tennesseans. Through her work she advances their voting power, voices, issues, and representation. Our MTSU campus Civic Fellows, American Democracy Project members, and engaged MTSU students have the opportunity to dialogue and interact over lunch with Aftyn on organizing for student voting. How do we increase MTSU student voting participation? What do we need to be doing to activate and excite more of our student body, across every college, department, and program at our university? Let's get organized!



Aftyn Behn Campaign Director, Rural Organizing.org

### 12:20 - 1:00 CST Tennessee Student Panel - Session Four

 Student leader panel share insights, activities they have developed on their campuses that were successful, and lessons learned.



 Topics for discussion include How Do We Engage Student Non-Voters?, Building an Advocacy Toolbox to Prepare for 2022, and What's Worked in Tennessee and How Can We Build on That?

## 1:00 - 1:15 CST Civic Action Planning Introduction: Votes and Ballots - Session Five

Join together for an introduction to the planning game and tool "Votes & Ballots," the new revised edition. Led online by facilitators from Students Learn Students Vote Coalition and from Democracy Works, our campus explores, and engages in, the V&B tool as we prepare to kick off our campus civic action planning session. What is a "top scoring" Action Plan, aligned with the Strengthening American Democracy Guide? Our facilitators lead us in developing a foundational understanding of action planning, helping us to ground ourselves in the work, build campus strategies, and consider campus next steps in our action planning so we can create a strong 2022 Civic Action Plan for MTSU. The new 2022 version of Votes & Ballots includes:



- An interactive Action Planning form!
- Collaborative, user-friendly, digital strategy poster for each campus to use for dynamic campus planning and to keep for ongoing review and renewal!
- Updated diversity/equity/inclusion DEI-centered tactic cards!
- Updated classic paper edition!

### Action Planning processes include:

- Ground Yourself
- Shareback
- Read Instructions
- Build Our Strategy
- Shareback
- Complete Feedback Form



## 1:15 - 3:15 CST Campus Civic Action Planning: Play and Plan - Session Six

We work together at MTSU on our campus civic action plan, playing through Votes & Ballots as it pertains to MTSU specifically. The game is available to us both digitally and in hands-on physical materials. We brainstorm, we problem solve, and we nail our campus civic action plan for 2022! Let it be strategic, effective, aspirational, realistic, a big stretch, smart, and award winning!







## 3:15 - 3:30 CST Virtual Closing - Session Seven

At 3:15, we rejoin our university colleagues across the state in a statewide closing for today and to fire up everyone for, and explain, the Day 2 partnership meetings and state goal setting that takes place online on Saturday.



DAY TWO - Saturday, February 26, 2022 11:00 - 2:00 CST State Summit Social Saturday, Onlne! With Network Breakouts and State of Tennessee Goal Setting for All Our Campuses

## 11:00 - 11:15 CST Welcome - Session 1

Welcome back, introductions, and review of the schedule for the day.

# 11:15 - 11:45 CST Saturday Statewide Campus Social - Session 2

Students are grouped into pods of 8-10 students from across the entire state of Tennessee. (In Zoom, click on Participants on the bottom bar, click on your name in the upper right of the right-hand column, then click More, then Rename, and add "MTSU" to your name on Zoom, to identify yourself and our institution to our colleagues across the state.) Faculty and staff are separately grouped, also into pods of 8-10. The pods get to know each other, exchange contact information, and discuss goals, tips, and tricks for campus civic engagement.

### 11:45 - 12:30 CST Civic Leadership Speed Friending - Session 3

Breaking our across-state groups into even smaller clusters for more imitate discussions, groups of 3-5 students and faculty meet and network with some of our national partners and local leaders for 5 minutes at a time, in a forty-five minute series of short "speed friending" sessions! Students and faculty discuss civic learning, experiential learning, and service learning programs; civic curriculum ideas; student fellowships; career opportunities; and many other topics. When national and local partners discuss their programming and what they do, be sure to ask what opportunities they offer for our Tennessee student activists and citizen scholars.

Our national civic partners include all the groups and organizations mentioned and imaged throughout this program and also...











# 12:30 - 1:45 CST Tennessee Statewide Goal-setting Challenge - Session 4

Tennessee wants to set for ourselves a 2022 statewide goal for institutions of higher education and to register that goal, for accountability, with the national All-In Voting Challenge program. In this session, we engage in statewide collaborative action planning to set goals for our colleges and universities across the state, using the virtual Votes & Ballots mural tool. The session is facilitated by Students Learn Students Vote. Everyone, feel free to eat lunch at your computer while we set our state goals!



### 1:45 - 2:00 CST Closing - Session 5

Goodbye, thank you, and call to action in 2022!

We love our Tennessee Campus Democracy Network!

