SNAPSHOT OF MTSU ALUMNI

99,530 MTSU alumni live and work in Tennessee

Next 4 states with the most MTSU alumni
Georgia 3,679
Florida 3,009
Texas 2,191
Alabama 2,175

126,410 alumni globally
50 states
123 countries

70,507 live in the Nashville MSA

Tennessee counties with the highest number of alumni
Rutherford 26,610
Davidson 17,078
Williamson 8,986
Wilson 5,596
Sumner 4,363

Percentage of MTSU alumni among degree-holders in
Tennessee 8.4%
Davidson 9.2%
Rutherford 45.8%
Sumner 14.0%
Williamson 11.5%
Wilson 22.0%

ABOUT MTSU
Established in 1911 as a teachers’ college, MTSU has grown in size and academic reputation, with bachelor’s, master’s, and doctoral programs nationally recognized and regionally acclaimed. Several unique, specialized programs, such as Horse Science, Recording Industry, and Aerospace, receive international recognition.

The University has invested over $800 million in new facilities in recent years. The $147 million, three-building Science Corridor of Innovation features the state-of-the-art Science Building, which serves as a beacon of the state’s and MTSU’s dedication to science and technology education.

As Tennessee’s second-largest producer of college graduates and the No. 1 provider of degreed workers to the Greater Nashville economy, MTSU is a leader in helping the state reach its goal to increase the percentage of postsecondary degrees and certifications among Tennesseans to 55 percent by 2025. The quality of an MTSU education and its large number of graduates ensure an immense impact on the communities in which alumni live and work.

5,000+ degrees confirmed by MTSU in 2017

No. 1 university in Tennessee for adult learners

$1.2 billion direct impact from MTSU on the state’s economy
ECONOMIC IMPACT OF MTSU ALUMNI
Alumni from Middle Tennessee State University generate more than $9 billion in extended total revenue annually for Tennessee businesses. This contributes significantly to state, regional, and local economies, according to a 2018 MTSU Alumni Impact study by the Business and Economic Research Center (BERC) at MTSU.

THE VALUE OF AN MTSU DEGREE
The earning potential of MTSU alumni is substantially higher than in-state workers with only a high school diploma. MTSU’s importance as a vital learning environment for people across Tennessee will increase further as competition for educated, skilled workers continues to intensify. With calculations based on differences in purchasing power, MTSU alumni account for 71 percent of the recent degreeed population growth in Rutherford County; 16 percent in the Nashville MSA, which is experiencing rapid economic growth; and 13 percent in Tennessee.

MTSU Alumni Impact in Tennessee

<table>
<thead>
<tr>
<th>Economic Activity</th>
<th>Nashville MSA</th>
<th>Rutherford County</th>
<th>Williamson County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core Impact</td>
<td>$295.7 million</td>
<td>$1 billion</td>
<td>$1.3 billion</td>
</tr>
<tr>
<td>Economic Contributions</td>
<td>$164.5 million</td>
<td>$1.3 billion</td>
<td>$282.3 million</td>
</tr>
<tr>
<td>Extended Contributions</td>
<td>$43.4 million</td>
<td>$282.3 million</td>
<td>$282.3 million</td>
</tr>
</tbody>
</table>

THE METROPOLITAN REGIONS

<table>
<thead>
<tr>
<th>Metropolitan Region</th>
<th>MSA Total Business Revenue</th>
<th>Impact on Greater Nashville</th>
<th>Rutherford County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clarksville MSA</td>
<td>$164.5 million</td>
<td>$30.2 million</td>
<td>$2.3 billion</td>
</tr>
<tr>
<td>Chattanooga MSA</td>
<td>$146 million</td>
<td>$25.8 million</td>
<td>$1.4 billion</td>
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<tr>
<td>Cleveland MSA</td>
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<td>$1 billion</td>
</tr>
<tr>
<td>Kingsport-Bristol MSA</td>
<td>$146 million</td>
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<td>$1.3 billion</td>
</tr>
<tr>
<td>Johnson City MSA</td>
<td>$130.3 million</td>
<td>$20.8 million</td>
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</tr>
<tr>
<td>Morristown MSA</td>
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1.4% of Tennessee’s total business revenue of $655 billion
4% of the Nashville MSA’s total business revenue of $223 billion
23% of Rutherford County’s total business revenue of $41 billion

101,000 jobs including MTSU alumni
$2.3 billion to greater Nashville economy
$2.16 billion in personal income

Alumni Economic Contributions

$8.3 billion from activities within Tennessee
$6.3 billion to greater Nashville in business revenue
$2.1 billion to Rutherford County in business revenue

EXTENDED ECONOMIC IMPACT OF ALUMNI

Using data from an earlier MTSU alumni survey, the BERC project also measured entrepreneurial activities of MTSU alumni and estimated the economic impact of both alumni and their employees. These calculations are very conservative. Davidson County ($1.7 billion) accounted for 20 percent of the business revenue MTSU alumni generated within the state. Williamson County ($1.3 billion) surpassed expectations to rank second ahead of Rutherford ($1 billion), followed by Wilson, Sumner, Maury, Shelby, Coffee, Knox, and Bedford in the remaining top 10, ranging in descending order from $463 million to $146 million.

Alumni and Their Employees

$6.8 billion to Nashville MSA in economic activity
$1.7 billion to Davidson County in business revenue
$1.3 billion to Williamson County in business revenue
$1 billion to Rutherford County in business revenue

Source: MTSU Alumni Impact, 2018, by Business and Economic Research Center at MTSU, Director Murat Arik, Ph.D.

MTSU Alumni Impact in Tennessee

The report shows the necessity of a college education for the increasingly competitive Tennessee job market, with 36 percent of U.S. workers who recently relocated to the state holding a bachelor’s degree or higher—compared to 25 percent of resident Tennesseans.

MTSU alumni are concentrated in counties surrounding major cities in the state (and likewise in the nation). MTSU alumni account for 71 percent of the recent degreeed population growth in Rutherford County; 16 percent in the Nashville MSA, which is experiencing rapid economic growth; and 13 percent in Tennessee.

The total MTSU alumni impact is shown in the following data by analyzing: the value of a degree from MTSU (Core Impact); spending by alumni (Economic Contributions); and spending of alumni, plus that of their employees (Extended Economic Contributions).

TRENDS AND KEY FINDINGS

- MTSU alumni are concentrated in counties surrounding major cities in the state (and likewise in the nation).
- MTSU alumni account for 71 percent of the recent degreeed population growth in Rutherford County; 16 percent in the Nashville MSA, which is experiencing rapid economic growth; and 13 percent in Tennessee.
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Alumni and Their Employees

$6.8 billion to Nashville MSA in economic activity
$1.7 billion to Davidson County in business revenue
$1.3 billion to Williamson County in business revenue
$1 billion to Rutherford County in business revenue

Extended Economic Contributions

$295.7 million to Nashville MSA
$164.5 million to Chattanooga MSA
$126.747 million to Rutherford County
$836.7 billion to the state

Alumni Economic Contributions

$8.3 billion from activities within Tennessee
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