

Middle Tennessee State University Board of Trustees Academic Affairs, Student Life, and Athletics Committee

August 15, 2023 9:00 am MEC Meeting Room – 2nd Floor Miller Education Center 503 East Bell Street Murfreesboro, Tennessee 37130



Academic Affairs, Student Life, and Athletics Committee

August 15, 2023 9:00 am

AGENDA

Call to Order and Opening Remarks	
Roll Call	
Approval of Minutes (Action)	<u>Tab 1</u>
Approval of Academic Department Merger (Action)	<u>Tab 2</u>
Enrollment Report (Information)	<u>Tab 3</u>
Athletics Report (Information)	<u>Tab 4</u>
Closing Remarks	
Adjournment	



Academic Affairs, Student Life, and Athletics Committee

Action Item

DATE: August 15, 2023

Minutes of the May 23, 2023 **SUBJECT:**

> Academic Affairs, Student Life, and **Athletics Committee Meeting**

Pam Wright PRESENTER:

Committee Chair

BACKGROUND INFORMATION:

The Academic Affairs, Student Life, and Athletics Committee met on May 23, 2023. Minutes from the meeting are provided for review and approval. MIDDLE TENNESSEE STATE UNIVERSITY
BOARD OF TRUSTEES

ACADEMIC AFFAIRS, STUDENT LIFE, AND ATHLETICS COMMITTEE

MINUTES

The Academic Affairs, Student Life, and Athletics Committee met on Tuesday, May 23, 2023, in

the Miller Education Center Meeting Room at Middle Tennessee State University.

Call to Order

Committee Chair Pam Wright called the meeting to order at 9:00 a.m.

Roll Call

Board Secretary James Floyd called the roll. The following Committee members were in

attendance: J.B. Baker, Tom Boyd, Pete DeLay, Bill Jones, Steve Smith, Christine Karbowiak, Pam

Wright, Drew Carpenter, and Keith Huber. Trustee Rick Cottle participated in the meeting

electronically. Per T.C.A. 8-44-108(c)(3), Trustee Cottle was asked and responded in the

affirmative that he could hear clearly and confirmed there was no one else in the room with him.

A quorum was declared.

President Sidney A. McPhee participated in the meeting electronically. Joe Bales, Vice President

for University Advancement; Mark Byrnes, Provost; Yvette Clark, Vice President for Information

Technology and Chief Information Officer; Alan Thomas, Vice President for Business and Finance;

Diane Snodgrass, Interim Chief Audit Executive; James Floyd, University Counsel and Board

Secretary; and Kim Edgar, Assistant to the President and Chief of Staff, were also in attendance.

New Trustee Welcome

Chairman Smith welcomed newly appointed Trustee Bill Jones and invited him to be a member

of every Board committee.

Approval of Minutes - Action

The first agenda item was approval of the minutes from the March 14, 2023, Academic Affairs,

Student Life, and Athletics Committee meeting. Trustee DeLay moved to approve the minutes

from the March 14, 2023, meeting, and Trustee Karbowiak seconded the motion.

In discussion, Chairman Smith referenced the minutes and asked which meetings the Committee

should expect twice annually reporting on the progress of each new program. Provost Byrnes

responded that he would distribute a chart showing the status of proposed programs later in the

meeting, and reports required by THEC on new programs will be presented at the August

meeting.

A roll call vote was taken, and the motion to approve the minutes was approved unanimously.

<u>Approval of Tenure and Promotion</u> - Action

Provost Byrnes presented 35 candidates for tenure and 67 candidates for promotion. The

candidates presented their applications last September and had been thoroughly vetted in

multiple steps throughout the academic year.

Chairman Smith asked how many professors were tenured and how many should be. Provost

Byrnes said 55% of MTSU's full-time faculty are tenured. Chairman Smith asked for information

on the percentage of tenured faculty for all Locally Governed Institutions.

Trustee DeLay moved to approve the candidates for tenure and promotion, and Trustee Boyd

seconded the motion. A roll call vote was taken, and the motion to approve 35 candidates for

tenure and 67 candidates for promotion passed unanimously. Trustee Baker was absent from

this vote.

Approval of New Degree Program – Action

Bachelor of Science in Cybersecurity Management

Provost Byrnes said the degree would be housed in the Department of Information Systems and

Analytics. It will be the only degree in cybersecurity in Tennessee with a business management

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angle. Also, we have a concentration in cybersecurity in our Department of Computer Science

which is theoretical as opposed to business application.

Trustee Karbowiak asked if a master's degree or concentration within the MBA is being

considered. Provost Byrnes responded that the intention is to first create the bachelor's degree.

Trustee Delay asked Vice President Yvette Clark to describe her experience with security breaches

and the demand for this program. She agreed that there is industry demand for cybersecurity

management.

Trustee Boyd moved to approve the new degree program, and Trustee Karbowiak seconded the

motion.

In discussion, Trustee Boyd asked about Department of Defense certification related to

cybersecurity. Dr. Tim Greer, professor and chair of the Department of Information Systems and

Analytics, stated that once the degree and courses are approved, he will ask for the degree to be

added to the certification list.

A roll call vote was taken, and the motion to approve Bachelor of Science in Cybersecurity

Management passed unanimously. Trustee Baker was absent from this vote.

Provost Byrnes distributed a chart showing the status of new degree programs in development

as requested by Trustee Boyd, noting that program development takes about a year.

Athletics Report - Information

Deputy Athletic Director Lee De Leon reported that women's softball won three NCAA

championship games for the first time in the program's history.

Athletics Annual Giving led by Hans Malebranche is at 92% of the \$3,871,800 cash goal and has

received a \$16 million documented planned gift. The Build Blue Campaign is also at 92% of the

\$20 million goal. Also exceeded the goal for Sapphire Circle members.

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Academic Affairs, Student Life, and Athletics Committee

The new tennis complex should be open in November 2023 and the new Student-Athlete

Performance Center should be open in March 2025 and on budget.

Chairman Smith added that no taxpayer funds are used in the Athletics facilities upgrades.

Trustee Boyd added his congratulations to the Athletic Department and student-athletes for a

great year.

Faculty Senate Presentation - Information

Faculty Senate President Stephen Salter noted that without students, there is no MTSU, and

without faculty, there are no students.

The Faculty Senate analyzed 145 videos made by students describing why they came to MTSU

and why they stay. Students come for our programs, location, affordability, and welcoming

campus. The reasons students stay include supportive faculty, a welcoming campus, and student

organizations.

Dr. Patrick Richey, professor and director of MTSU Debate, described skills students learn through

MTSU Debate that they can carry to their first jobs. Dr. April Weissmiller, assistant professor of

biology and cancer researcher, gave an overview of her work highlighting the impact of training

and mentoring students in her lab.

Student Trustee Presentation - Information Item

Student Trustee Andrew Carpenter discussed his time as an undergraduate and graduate student

at MTSU.

Application and Admission Report – Information Item

Associate Vice Provost for Enrollment Services Laurie Witherow shared increases in applications

and admissions for freshman and transfer students as compared to the same date last year.

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Academic Affairs, Student Life, and Athletics Committee

President's Remarks

President McPhee welcomed new Trustee Bill Jones and thanked the Faculty Senate for their presentation.

Adjournment

Committee Chair Wright adjourned the meeting at 9:48 a.m.

Respectfully submitted,

Academic Affairs, Student Life, and Athletics Committee



Academic Affairs, Student Life, and Athletics Committee

Action Item

DATE: August 15, 2023

Approval of Department Merger SUBJECT:

PRESENTER: Mark Byrnes

Provost

BACKGROUND INFORMATION:

University Policy 251, Approval of Academic Programs, Units, and Modifications, states all academic actions that require review and approval by THEC must be approved by the Board of Trustees.

A proposal to merge the Department of Global Studies and Human Geography and the Department of Political Science and International Relations is attached for approval.

The combined department will be named Political and Global Affairs effective May 13, 2024.

Implementation Date

May 13, 2024

Overview of the Requested Modification

Middle Tennessee State University requests approval to merge two academic departments:

- Global Studies and Human Geography
- Political Science and International Relations

The combined department will be named **Political and Global Affairs**.

This merger does not entail any program discontinuances. The combined department will be the successor to the two constituent departments, thus retaining all tenure rights afforded to faculty and inheriting all obligations (financial, service, etc.) incurred by the constituent departments.

Associated Academic Programs: Majors and Certificates

2020 CIP	Major Name	Award
03.05.0102.00	United States Culture & Education	2.1 C3
21.30.2001.00	Global Studies and Human Geography	2.5 BS
28.45.0901.00	International Affairs	4.2 MA
28.45.0901.00	International Relations	2.5 BA
28.45.0901.00	International Relations	2.5 BS
28.45.1001.00	Political Science	2.5 BA
28.45.1001.00	Political Science	2.5 BS

Associated Academic Programs: Minors

Minor Name			
African Studies	Political and Civic Engagement		
Cultural Geography	Political and Social Thought		
Geography	Political Science		
Global Action and Non-Gov Organizations (NGOs)	Political Science Pre-Law		
Global Studies	Public Policy and Management		
International Relations	Russian Studies		
Paralegal Studies	Urban Studies		

Cost Analysis

The merger of the Departments of Political Science & International Relations and Global Studies & Human Geography streamlines the reporting structure and creates efficiencies; thus, we anticipate no new budget allocation for the merged department.

Current Organization Chart

Communication Studies

Communication Studies

Beography

College of Music

School of Music

Theatre & Dance

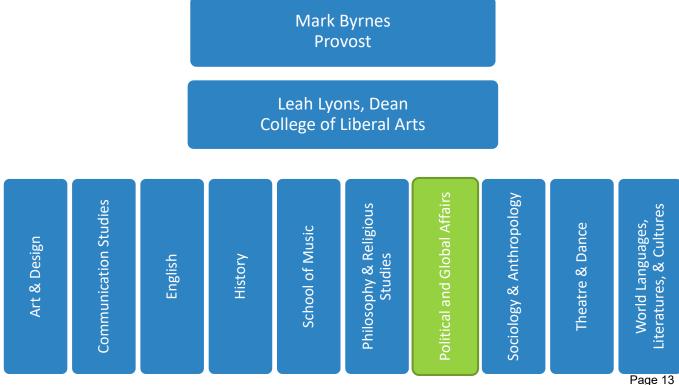
Theatre & Dance

Theatre & Dance

Cultures

Cultures

Post-merger Organization Chart





Academic Affairs, Student Life, and Athletics Committee

Information Item

DATE: August 15, 2023

SUBJECT: Enrollment Report

PRESENTER: Laurie Witherow

Interim Vice Provost for Enrollment Services

BACKGROUND INFORMATION:

Dr. Witherow will provide an update on enrollment data for Fall 2023.



Academic Affairs, Student Life, and Athletics Committee

Information Item

DATE: August 15, 2023

SUBJECT: Athletics Report

PRESENTER: Chris Massaro

Athletics Director

BACKGROUND INFORMATION:

Mr. Massaro will provide an update on the Department of Athletics.





ATHLETICS UPDATE

LEE DE LEON, DEPUTY ATHLETIC DIRECTOR

ATHLETICS ACCOMPLISHMENTS



2022-23 ACADEMIC ACCOMPLISHMENTS:

- Graduated 48 student-athletes
- Registered an NCAA Graduation Success Rate of 94
 - 9th straight year we have equaled or set a new GSR record

2022-23 ATHLETIC ACCOMPLISHMENTS:

- 96th in Learfield Director's Cup Top ranking in Conference USA
- Four Conference USA Championships
- Three teams ranked in the Top 25 nationally
- Nine wins over Top 25 opponents
- Back-to-Back Bowl wins for the first time ever

BUILD BLUE CAMPAIGN



BUILD BLUE CAMPAIGN (CASH/PLEDGES/VERBAL COMMITTMENTS)

Progress:

\$21,466,369 (86%)

New Goal:

\$25,000,000



CONSTRUCTION TIMELINES



OUTDOOR TENNIS COMPLEX

Groundbreaking: September 15th

Est. Completion: December 2023

Cost: \$7.1 million (\$6M raised)



STUDENT-ATHLETE PERFORMANCE CENTER

Groundbreaking: January 26th

Est. Completion: Fall 2025

Cost: \$66 million (fully funded!)

