



Middle Tennessee State University Academic Affairs, Student Life, and Athletics Committee

11:00 am CDT
Wednesday
May 30, 2018

MEC Training Room - 2nd Floor
Miller Education Center
503 East Bell Street
Murfreesboro, Tennessee 37132



**Middle Tennessee State University
Academic Affairs, Student Life, and Athletics Committee**

Wednesday, May 30, 2018 – 11:00 am

ORDER OF BUSINESS

- I. Call to Order
- II. Roll Call
- III. Remarks by Committee Chairperson / President
- IV. Approval of the Minutes
 - February 27, 2018 (Action) [Tab 1](#)
- V. Approval of Tenure and Promotion Candidates (Action) [Tab 2](#)
- VI. Notification of Academic Degrees under Consideration (Information) [Tab 3](#)
- VII. Application and Enrollment Activity (Information) [Tab 4](#)
- VIII. Adjourn



**Middle Tennessee State University
Academic Affairs, Student Life, and Athletics Committee**

Wednesday, May 30, 2018

Tab 1

Approval of Minutes



**Middle Tennessee State University
Board of Trustees**

MEETING: Academic Affairs, Student Life &
Athletics Committee

SUBJECT: [Minutes of the February 27, 2018
Academic Affairs, Student Life &
Athletics Committee Meeting](#)

DATE: May 30, 2018

PRESENTER: Mark Byrnes

ACTION REQUIRED: Voice Vote

STAFF RECOMMENDATION: Approval

BACKGROUND INFORMATION:

The Academic Affairs, Student Life & Athletics Committee met in regular session on February 27, 2018.

Attached for your review and approval are the minutes from this meeting.

MINUTES OF THE ACADEMIC AFFAIRS, STUDENT LIFE, AND ATHLETICS COMMITTEE

February 27, 2018

The Academic Affairs, Student Life, and Athletics Committee met on Tuesday, February 27, 2018, at Middle Tennessee State University. Chairwoman Pam Wright called the meeting to order at 11:00 a.m. A quorum was present with the following Committee members in attendance: J.B. Baker, Pete Delay, Joey Jacobs, Tony Johnston, Steve Smith, Pam Wright, Lindsey Weaver, Keith Huber and Chris Massaro. Also present was Trustee Darrell Freeman; Sidney McPhee, President; Joe Bales, Vice President for University Advancement; Brenda Burkhart, Chief Audit Executive; Mark Byrnes, University Provost; Andrew Oppmann, Vice President for Marketing and Communications; Bruce Petryshak, Vice President for Information Technology and Chief Information Officer; Deb Sells, Vice President for Student Affairs and Vice Provost for Enrollment and Academic Services; Alan Thomas, Vice President for Business and Finance; and, Heidi Zimmerman, University Counsel and Board Secretary.

Dr. McPhee welcomed everyone and said there are some interesting and innovative informational items on the agenda to move the University forward. He thanked everyone for serving. Chairwoman Wright thanked the university staff for providing information in advance of the meeting as doing so enables the meeting to flow better.

Chairwoman Wright began the meeting with approval of the minutes from the December 5, 2017 Committee Meeting. Trustee Delay made the motion, which was seconded by Trustee Smith. A voice vote was taken and the Motion carried to approve the minutes from the December 5, 2017 Committee Meeting.

The next item was promulgation of the rule regarding Student Conduct as required by T.C.A. § 49-8-203. To be consistent with the proposed rule, revisions to the corresponding policy, 540 Student Conduct, were necessary. Trustee Johnston made the motion to approve the rule and revisions to the policy. Trustee DeLay seconded the motion. A voice vote was taken and the Motion carried unanimously to approve Rules of Middle Tennessee State University, Murfreesboro, Chapter 0240-07-03, Student Conduct and revisions to Policy 540, Student Conduct.

Approval of new academic programs was the next action item. A Bachelor of Science in Commerce and a Bachelor of Science in Elementary Education will be established from existing concentrations. A Bachelor of Science (B.S.) will be added to the existing Bachelor of Arts (B.A.) in English, and a Bachelor of Arts (B.A.) to the existing Bachelor of Science (B.S.) in Communication. These new programs will give students more options and clarify the degree they are earning. Trustee Delay moved for approval of the programs and Trustee Smith seconded the motion. No additional resources will be required to implement these changes. A voice vote was taken, and the Motion carried to approve 1) elevation of the existing concentration in Commerce within the B.B.A. in Finance to a free-standing B.S. degree in Commerce; 2) elevation of the existing specialization in K-5 within the existing

B.S. in Interdisciplinary Studies to a free-standing B.S. degree in Elementary Education; 3) addition of a B.S. in English to the existing B.A.; and 4) addition of a B.A. in Communication to the existing B.S.

Next, Dr. Byrnes notified the committee of the establishment of the International Ginseng Institute, a partnership with Guangxi Botanical Garden of Medicinal Plants. This will advance continuing research at MTSU in the commercialization of ginseng and potentially provide a revenue source. There is considerable interest from the Legislature for the potential economic impact in Tennessee.

Dr. Byrnes also notified the committee of the establishment of the MTSU Research Foundation. MTSU is the last institution in the state to establish a research foundation. The MTSU Research Foundation will offer nimbleness to respond to market demand from small businesses, state contracts, and large enterprises that want to work with MTSU researchers. The MTSU Research Foundation will also provide easy interaction to commercialization and protect the university from liability of intellectual property. Trustee Jacobs voiced his favor and suggested adding a general purposes section to the incorporation. Trustee Wright stated that she looked forward to discussing at a future committee meeting.

Athletic Director Chris Massaro discussed legislation allowing the sale of alcohol by a third party vendor at MTSU athletic venues and the opportunities for Blue Raider Athletics. After a lively discussion, the trustees were positive about the plans being discussed by the Department of Athletics.

The meeting adjourned 12:12 p.m. (CST).

Respectfully submitted, Academic Affairs, Student Life and Athletics Committee



**Middle Tennessee State University
Academic Affairs, Student Life, and Athletics Committee**

Wednesday, May 30, 2018

Tab 2

Approval of Tenure and Promotion Candidates



**Middle Tennessee State University
Board of Trustees**

MEETING: Academic Affairs, Student Life & Athletics Committee

SUBJECT: [Approval of Tenure](#)

DATE: May 30, 2018

PRESENTER: Mark Byrnes

ACTION REQUIRED: Voice Vote

STAFF RECOMMENDATION: Approval

BACKGROUND INFORMATION:

The following faculty applied for tenure in September 2017 and have been reviewed for tenure by their department chair/school director, department/school committee, college committee, and college dean according to MTSU Policy 204, Tenure and their respective college and department policies. The President and University Provost recommend the following faculty be granted tenure effective August 1, 2018.

Faculty Tenure Recommendations for 2018-19

	Name	Department
1	Aaron, Joshua	Management
2	Baran, Emily	History
3	Baxter, Sarah	Mathematical Sciences
4	Cook, Jane Claire	Human Sciences
5	Cottle, Frederick	Human Sciences
6	Finch, Michelle	Nursing
7	Flagg, Amanda	Nursing
8	Gray-Hildenbrand, Jenna	Philosophy and Religious Studies
9	Gu, Yi	Computer Science
10	Kong, Jing	Chemistry
11	Lim, Jane	Elementary and Special Education
12	Ly, Aliou	History
13	Meeks, Richard	Nursing
14	Momm, Henrique	Geosciences
15	Nagel, Gregory	Economics and Finance
16	O'Connell, Kathleen	Art and Design
17	Richey, Patrick	Communication Studies
18	Rudd, Lauren	Human Sciences
19	Rushton, Gregory*	Chemistry
20	Salem, Mohamed	Biology
21	Seagraves, Philip	Economics and Finance
22	Severn, Stephen*	English
23	Shamburger, Kristi	Theatre and Dance
24	Smith, Daniel*	Economics and Finance
25	Stevens, Sherri	Nursing
26	Turney, Linda	Collection Development and Management
27	Wright, Elizabeth Quinn	Criminal Justice Administration
28	Wyatt, Andrew	Sociology and Anthropology
29	Ye, Dong	Mathematical Sciences

* Expedited Tenure Review, pursuant to Policy 204 Tenure, Section V:

The University will sometimes find it necessary to expedite tenure review in order to recruit high-quality faculty, especially when hiring for administrative positions. In these cases, the University's review will be based on the candidate's curriculum vitae rather than a traditional tenure application file. The request will originate with the Department Chair/Director and be reviewed by the department tenure and promotion review committee, the Dean, the college tenure and promotion review committee, the Provost, and the President. Because recruitment is often time-sensitive, the President will request approval from the Board through a special called meeting, if necessary.



**Middle Tennessee State University
Board of Trustees**

MEETING: Academic Affairs, Student Life &
Athletics Committee

SUBJECT: [Approval of Promotion](#)

DATE: May 30, 2018

PRESENTER: Mark Byrnes

ACTION REQUIRED: Voice Vote

STAFF RECOMMENDATION: Approval

BACKGROUND INFORMATION:

The following faculty applied for promotion in September 2017 and have been reviewed for promotion by their department chair/school director, department/school committee, college committee, and college dean according to MTSU Policy 205, Promotion of Tenured and Tenurable Faculty, and their respective college and department policies. The President and University Provost recommend the following faculty be promoted effective August 1, 2018.

Faculty Promotion Recommendations for 2018-19

	Name	Department	Proposed Rank	Current Rank
1	Baran, Emily	History	Associate Professor	Assistant Professor
2	Baxter, Sarah	Mathematical Sciences	Associate Professor	Assistant Professor
3	Bergemann, Sarah	Biology	Professor	Associate Professor
4	Cook, Jane Claire	Human Sciences	Associate Professor	Assistant Professor
5	Cottle, Frederick	Human Sciences	Associate Professor	Assistant Professor
6	Da, Jun	World Languages, Literatures, and Cultures	Professor	Associate Professor
7	Darby, Kathleen	Social Work	Professor	Associate Professor
8	DeBoer, Angela	Music	Professor	Associate Professor
9	Ding, Wandi	Mathematical Sciences	Professor	Associate Professor
10	Dong, Zhijiang	Computer Science	Professor	Associate Professor
11	Finch, Michelle	Nursing	Associate Professor	Assistant Professor
12	Goodin, Terry	Educational Leadership	Professor	Associate Professor
13	Gray-Hildenbrand, Jenna	Philosophy and Religious Studies	Associate Professor	Assistant Professor
14	Gu, Yi	Computer Science	Associate Professor	Assistant Professor
15	Higgins, Charles	Physics and Astronomy	Professor	Associate Professor
16	Hinote, Brian	Sociology and Anthropology	Professor	Associate Professor
17	Hodge, Shannon	Sociology and Anthropology	Professor	Associate Professor
18	Jackson, Mark	English	Professor	Associate Professor
19	Kong, Jing	Chemistry	Professor	Associate Professor
20	Lim, Jane	Elementary and Special Education	Associate Professor	Assistant Professor
21	Ly, Aliou	History	Associate Professor	Assistant Professor
22	Magne, Cyrille	Psychology	Professor	Associate Professor
23	McWhirter, Jamila	Music	Professor	Associate Professor
24	Meeks, Richard	Nursing	Associate Professor	Assistant Professor
25	Momm, Henrique	Geosciences	Associate Professor	Assistant Professor
26	Nagel, Gregory	Economics and Finance	Associate Professor	Assistant Professor
27	O'Connell, Kathleen	Art and Design	Associate Professor	Assistant Professor
28	Otter, Ryan	Biology	Professor	Associate Professor
29	Richey, Patrick	Communication Studies	Associate Professor	Assistant Professor
30	Rudd, Lauren	Human Sciences	Associate Professor	Assistant Professor
31	Salem, Mohamed	Biology	Associate Professor	Assistant Professor
32	Seagraves, Philip	Economics and Finance	Associate Professor	Assistant Professor
33	Shamburger, Kristi	Theatre and Dance	Associate Professor	Assistant Professor
34	Sloane, Mary Ellen	User Services	Professor	Associate Professor
35	Turney, Linda	Collection Development and Management	Associate Professor	Assistant Professor
36	Winters, Jeremy	Elementary and Special Education	Professor	Associate Professor
37	Wright, Elizabeth Quinn	Criminal Justice Administration	Associate Professor	Assistant Professor
38	Wyatt, Andrew	Sociology and Anthropology	Associate Professor	Assistant Professor
39	Yang, Zhifu	Concrete and Construction Management	Professor	Associate Professor
40	Ye, Dong	Mathematical Sciences	Associate Professor	Assistant Professor



**Middle Tennessee State University
Academic Affairs, Student Life, and Athletics Committee**

Wednesday, May 30, 2018

Tab 3

**Notification of Academic Degrees under
Consideration**



**Middle Tennessee State University
Board of Trustees**

MEETING: Academic Affairs, Student Life & Athletics Committee

SUBJECT: Notification of Academic Degrees under Consideration

DATE: May 30, 2018

PRESENTER: Mark Byrnes

ACTION REQUIRED: None

BACKGROUND INFORMATION:

Per THEC Policy A1.0 (New Academic Programs: Approval Process), “upon consideration by an institution to develop a new academic program in excess of 24 SCH and notification to the institutional governing board, the institution may submit a Letter of Notification to THEC.”

The following academic program is under consideration. Pending the results of feasibility studies, the university may submit Letters of Notification to THEC.

Bachelor of Arts and Master of Arts in Art Therapy

This program would be an interdisciplinary program, housed in the College of Liberal Arts. Undergraduate Art Therapy programs combine coursework in studio art and psychology with field experiences under licensed supervisors with graduate programs emphasizing psychotherapy, cognitive behavior and counseling, and art therapy. A master’s degree is required for practice as an Art Therapist. Currently, no college or university in Tennessee offers an undergraduate or graduate degree in Art Therapy. The median annual salary for Art Therapists is \$56,700. Long-term projections estimate 28.3% growth in therapy related employment in Tennessee, exceeding the national projection rate of 23.6%.



**Middle Tennessee State University
Academic Affairs, Student Life, and Athletics Committee**

Wednesday, May 30, 2018

Tab 4

Application and Enrollment Activity



**Middle Tennessee State University
Board of Trustees**

MEETING: Academic Affairs, Student Life &
Athletics Committee

SUBJECT: [Application and Enrollment Activity](#)

DATE: May 30, 2018

PRESENTER: Deb Sells

ACTION REQUIRED: None

BACKGROUND INFORMATION:

Update of most recent application numbers for undergraduate new freshmen and new transfer students for fall, 2018.

Fall 2018 application and enrollment update

May 29, 2018

We have had the same number of freshman and transfer CUSTOMS this year as compared to last year. **New freshman registrations are up 5.6%. New transfer registrations are up 6.49%.**

We've admitted 131 students via the alternative admissions policy as compared to 175 alternative admits as of last year at this time.

Freshman application numbers have exceeded 10,000 apps for the first time since 2011 and stand at 10,099.

CUSTOMS registrations for the first four sessions of Freshman CUSTOMS are up 10%. CUSTOMS registrations for the first three sessions of Transfer CUSTOMS are up 3%.

Guaranteed Scholarship Activity

- 779 students have accepted their guaranteed freshman scholarships so far, as compared to 700 freshmen at this same time last year.
- 292 students have accepted their guaranteed transfer scholarships so far, as compared to 255 transfers at the same time last year.
- Our yield rate for both freshman and transfer guaranteed scholarships is usually about 88%.

Fall Enrollment Comparison by Category

	5/28/2018	5/29/2017	+/- Difference	%
New Undergraduates:				
First-Time Freshmen	490	464	26	5.60%
New Transfers	853	801	52	6.49%
Other New Undergraduates	0	0	0	
New Undergraduate Special	7	8	-1	-12.50%
Total New Undergraduates	1350	1273	77	6.05%
New Graduates:				
Graduate Special	18	25	-7	-28.00%
Masters Candidate	199	210	-11	-5.24%
EDS	0	0	0	
Doctorate	10	4	6	150.00%
Total New Graduates	227	239	-12	-5.02%

	5/28/2018	5/29/2017	+/- Difference	%
Undergraduate Returnees:				
Freshmen	810	928	-118	-12.72%
Sophomores	2717	2800	-83	-2.96%
Juniors	3265	3288	-23	-0.70%
Seniors	4219	4346	-127	-2.92%
Undergraduate Special	3	3	0	0.00%
Total UG Returnees	11014	11365	-351	-3.09%
Graduate Returnees:				
Graduate Special	29	26	3	11.54%
Masters Candidate	694	686	8	1.17%
EDS	7	7	0	0.00%
Doctorate	104	107	-3	-2.80%
Total GR Returnees	834	826	8	0.97%
Undergraduate Re-enrollees:				
Freshmen	50	53	-3	-5.66%
Sophomores	68	88	-20	-22.73%
Juniors	83	83	0	0.00%
Seniors	154	177	-23	-12.99%
Undergraduate Special	3	1	2	200.00%
Total UG Re-enrollees	358	402	-44	-10.95%
Graduate Re-enrollees:				
Graduate Special	7	2	5	250.00%
Masters Candidate	38	35	3	8.57%
EDS	5	3	2	66.67%
Doctorate	5	5	0	0.00%
Total GR Re-Enrollees	55	45	10	22.22%
Other:				
High-School Students	33	106	-73	-68.87%
Undefined	0	0		
Total	13871	14256	-385	-2.70%