# MIDDLE TENNESSEE STATE UNIVERSITY BOARD OF TRUSTEES

# EXECUTIVE AND GOVERNANCE COMMITTEE MINUTES

The Executive and Governance Committee met on Tuesday, February 27, 2024.

### **Call to Order and Opening Remarks**

Committee Chair Steve Smith welcomed those participating and called the meeting to order at 9:46 a.m.

#### Roll Call

Chairman Smith asked Board Secretary James Floyd to call the roll.

The following Committee members were in attendance: Tom Boyd, Chris Karbowiak Vanek, and Steve Smith. A quorum was declared. Also present were Trustees: J.B. Baker, Bill Jones, Mary Martin, Michael Wade, Pam Wright, and Molly Mihm. Trustee Pete DeLay observed the meeting remotely.

Also present were Sidney A. McPhee, President; Alan Thomas, Vice President for Business and Finance; Joe Bales, Vice President for University Advancement; Mark Byrnes, Provost; Andrew Oppmann, Vice President for Marketing and Communications; Yvette Clark, Vice President for Information Technology and Chief Information Officer; Sarah Sudak, Interim Vice President for Student Affairs and Dean of Students; Leah Ladley, Chief Audit Executive; James Floyd, University Counsel and Board Secretary; and Kim Edgar, Assistant to the President and Chief of Staff.

# **Approval of Minutes**

The first agenda item was approval of the minutes of the November 14, 2023, meeting of the Executive and Governance Committee. A motion to approve the minutes was made by Trustee Vanek and seconded by Trustee Boyd. During the discussion, Chairman Smith suggested that the University identify three (3) or four (4) media/publication lists that it currently is not on and pursue inclusion on those lists in the future. A vote was taken and the motion to approve the minutes of the November 14, 2023, meeting of the Executive and Governance Committee passed unanimously.

# <u>Institutional Mission and Mission Profile - Action</u>

T.C.A. §49-8-101(d) requires the institution to annually submit its institutional mission statement to THEC for review and approval. On February 16, 2024, the University Planning Committee approved proposed revisions to the University's mission statement and mission profile.

Mary Hoffschwelle, Associate Provost, presented revisions to the Institutional Mission Statement and Mission Profile, which included a summary of the considerations evaluated by the Mission Review Subcommittee. The most common critique was that the mission statement did not explain who MTSU serves. Revised versions were developed and shared with the campus community. Feedback was incorporated into the purpose section of the larger mission statement and tied community standards directly to True Blue Pledge values.

Discussion ensued and included Vice Chair Vanek's suggestion that the Mission Statement should continue to reference the preparation of students to thrive in their chosen profession as it is a key part of what MTSU provides students. The Committee and President McPhee agreed with this suggestion. Accordingly, action on the Mission Statement was tabled until the March 19, 2024, Board meeting.

In addition, Vice Chair Vanek suggested that the Institutional Mission Profile be revised to include a specific reference to veterans as part of the student population, which her fellow committee members agreed with. A motion to approve the Institutional Mission Profile with the inclusion of veterans was made by Vice Chair Vanek and seconded by Trustee Boyd. A vote was taken, and the motion to approve the Institutional Mission Profile as amended passed unanimously.

# **Strategic Planning:**

Jeff Gibson, Associate Dean, College of Liberal Arts, and Chair of the Strategic Planning Committee began a discussion of the University's strategic planning process and invited committee members to provide feedback. The committee members asked for additional time to prepare for a future conversation, which was set for the March 19, 2024, Board meeting.

The meeting adjourned at 10:10 a.m.

Respectfully submitted,

**Executive and Governance Committee**