

# Career Fair Preparation

The Career Development Center mission is to empower all students with the tools and strategies to discover and engage in meaningful work and a purposeful life. Career Fairs are vital to connecting students with employment and internship opportunities! Events are a wonderful way for students to learn about options and initiate recruitment for entry-level positions, internships, and graduate school.

Student preparation is a critical for students and recruiters to make the most of any career fair, either virtual or in-person. Here are several options for your students to facilitate a productive recruiting event.

## Presentation Request

- [Request a presentation](#) on preparing for a Career Fair. A member of our team will discuss our career management and event platform ([Handshake](#)), virtual and in-person event etiquette, employer research, elevator pitches, and event day strategies.

## Resume Assignment

- Have students read the [Resume Writing Guide](#) and complete a [Resume Writing Assignment](#).

## Career Fair Prep

- Students can make an appointment with their Career Advisor to review Career Fair attire, receive feedback on their elevator pitch, and discuss day-of logistics in greater detail a week prior.
- Students activate their [Handshake](#) account, complete their profiles, and register for information sessions or 1:1 meetings with employers several days in advance.
- Practice virtual engagement through our interview practice platform, [Big Interview](#).

## Career Closet

- Have students stop by our office (KUC 328) to access the Career Closet for free professional networking and interviewing attire.

## Career Fair Reflection

- Have students participate in the Career Fair, collect 5-7 business cards from recruiters in person (live events) or sign up in advance for and attend information sessions and 1:1 meetings during the events (virtual events on Handshake), and write a one page reflection paper on their event experience and how their career plans or job search have been influenced.