



WHAT CAN I DO WITH A MAJOR IN?

FASHION MERCHANDISING

Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

SAMPLE JOB TITLES

Buyer	Fashion Promoter	Social Media Manager/Coordinator
Account Executive	Event Promoter	Director of Acquisition
Store Manager	Advertising	Fashion Sales Representative
Showroom Manager	Brand Marketing Specialist	Fashion Designer
Merchandise Planner/Allocator	Consumer Behavior Analyst	Editorial Assistant
Import Manager	Product Developer	Digital Marketing Manager
Global Sourcing Specialist	Fashion Coordinator	Marketing Partnerships Manager
Fashion Public Relations Specialist	Fashion Journalist	Fashion Forecaster
Fashion Marketer		

LINKS TO EXPLORE

MTSU Major: www.mtsu.edu/programs/fashion/

Career Planning

<http://myfootpath.com/careers/art-and-design-careers/fashion-merchandising-careers/>
<http://www.theartcareerproject.com/fashion-merchandising-where-fashion-meets-business/248/>
<http://www.bls.gov/oes/current/oes112021.htm>
<http://www.allartschools.com/fashion-merchandising-job-description/>
<http://www.oneonta.edu/academics/huec/Major%20Fashion%20Merchandising.asp>

Job Search

<http://www.stylecareers.com/>
<https://www.looksharp.com/s/fashion-entry-level-jobs>
<https://www.linkedin.com/jobs/entry-level-fashion-jobs>

Professional Associations

<https://www.wewear.org/>
<http://www.aapnetwork.net/>
<http://newyork.fgi.org/>
<http://cfda.com/>
<http://fashionbizinc.org/>
<https://nrf.com/>