



WHAT CAN I DO WITH A MAJOR IN? NEW MEDIA COMMUNICATION

Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

SAMPLE JOB TITLES

Social Media Manager	Analytics Manager	SEO Content Writer
Multimedia Content Director	App Content Creator	Media Market Buyer
Communications Strategist	Social Media Project Manager	Media Planner
Communications Coordinator	Media Metrics Specialist	Media Sales Consultant
Interactive Content Manager	Digital Producer	Digital Content Creator
Web Content Director	User Experience Designer	Communications Rep.

LINKS TO EXPLORE

MTSU Official: www.mtsu.edu/programs/new-media/

Career Planning

<http://ocr.org.uk/Images/71841-unit-11-career-planning-in-the-media-industry.pdf>
<http://myfootpath.com/careers/media-journalism-careers/>
<http://www.newmedia.org/what-is-new-media.html>
<https://www.aids.gov/using-new-media/new-media-basics/>

Job Search

<http://www.careerbuilder.com/jobs/keyword/new-media>
<http://www.voxmedia.com/careers>
<http://www.newmediadigital.com/career-opportunities/>
<http://www.journalismjobs.com/index.php>
<https://www.mediabistro.com/jobs/openings/digital-media/>

Professional Organizations

<http://www.headlinespot.com/media/associations/>
<http://www.newmedia.org/>
<http://www.inma.org/>
<http://www.newmediacaucus.org/>
<http://idmaa.org/>
<http://www.astrosphere.org/>