

# MIDDLE TENNESSEE

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## STATE UNIVERSITY

Center for Economic Education

TO: Robert B. Blair

FROM: Maria L. Edlin

DATE: April 6, 2018

RE: Assistant Director Activity Summary – Fall 2016 and Spring 2017

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The following activities were completed by the Assistant Director of the Middle Tennessee State University (MTSU) Center for Economic Education (CEE) during the fall 2016 and spring 2017 semester.

**Workshops and In-Services.** During the fall 2016 semester the regional workshops were completed via webinar rather than on-site programs. The topics for the webinars included “SMG Basics” (Judy Davis, Fred J. Page High School; Shayna Busche, Paris Special School District; Andy Fleenor, Renaissance High School; Wendy Haynes, Lake County High School) and “The 2015 PNC 12 Days of Christmas Price Index” (James Blackburn, L.F. Addington Middle; Patricia Bump, Houston Middle School; Tina Carmichael, Sevier County High School; Danielle Hooper, Chattanooga Central High School).

During the spring 2017 semester the regional workshops were completed via webinar as well. The topics for the webinars included “SMG Basics” (Tiffani Cottrell, Claiborne High School; Ben Gold, Lausanne Collegiate School) and “Breaking Down the InvestWrite Prompts.” (Judy Davis, Fred J. Page High School; Zac Tucker, Intrepid Prep; Katherine Anderson, Providence Academy)

Dr. Edlin co-presented three, 14-hour workshop, (July 14-15, 2016, October 13-14, 2016, and January 26-27, 2017). The Personal Financial Literacy Education was done in partnership with the Federal Reserve Bank of Atlanta - Nashville Branch and the Federal Reserve Bank of St. Louis - Memphis Branch. The training was conducted to assist Tennessee teachers to receive the required employment qualification to teach Personal Finance. The workshop was conducted at the Atlanta Federal Reserve Bank, Nashville Branch (see attached).

To make professional development more accessible to teachers across the state, the CEE offered a webinars series called Third Tuesdays. Following is a list of dates and topics for each webinar. See attached documentation for attendees.

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September 20, 2016 – Standard E.3 – Broad goals of economic policy  
October 18, 2016 – Standard E. 50 – Income inequality and Lorenz curves  
November 15, 2016 – Standard E. 61 – Free trade  
February 15, 2017 – Standard E. 1 – 9 – Scarcity and economic reasoning  
March 15, 2017 – Standard E. 11 – 22 – Supply and demand  
April 19, 2017 – Standard E. 54 – 61 - Trade

As part of the V.E. 4.5 grant provided by the Council on Economic Education, three workshops were conducted. The first workshop Focus on the Tennessee Economy: Amazon and the Economics of Retailing and E-Tailing was conducted in Lebanon, Tennessee on October 11, 2016. Teachers toured the Amazon Fulfillment Center and then met with logistics team for a question and answer session. Following that meeting, Dr. Edlin and Jackie Morgan, Atlanta Federal Reserve Bank, Nashville Branch, demonstrated lessons from the V.E. 4.5 flash drive that would help the teachers integrate what they learned during their tour with the content for their classes. A total of 15 teachers participated in this program (see attached).

The workshops Holiday Economics were held in Knoxville, Tennessee (November 29, 2016) and Nashville, Tennessee (December 1, 2016) to complete the V.E. 4.5 grant. Topics included the Consumer Confidence and Consumer Sentiment Indexes, the deadweight loss of Christmas – i.e. why you should not buy Christmas presents, and price indexes calculated using the cost of Thanksgiving Dinner and the cost of the items in the 12 Days of Christmas. A total of 43 teachers attended these workshops (see attached).

On April 13, 2017, Dr. Edlin co-presented an advanced personal finance workshop with Ms. Jackie Morgan, Federal Reserve Bank of Atlanta - Nashville Branch. Topics included exploring the makeup and returns on mutual funds and insurance. Insurance resources were provided by Mr. Terry Newport of the Newport Agency, Inc. in Murfreesboro, Tennessee.

**Partnerships:** Dr. Edlin facilitates partnerships with the Foundation for Teaching Economics, the Atlanta Federal Reserve Bank, Nashville Branch, the St. Louis Federal Reserve Bank, the University of Tennessee Extension Service, Austin Peay State University's College of Business, Belmont University's College of Business, and the Tennessee Department of Education through various projects to promote economic and personal financial literacy across Tennessee.

**Professional Development:** Dr. Edlin participated in the following webinars conducted by the Council on Economic Education during fall 2016: Immigration (September 14, 2016); Money & Elections (September 21, 2016); Economic Misery and Presidential Elections (September 28, 2016).

Dr. Edlin participated in the fall Faculty Book Group led by Dr. Lara Womack Daniels discussing the book *Leveraging the ePortfolio for Integrative Learning* (see attached).

**Upcoming Summer Activities:**

- ✓ Update the College GP\$: Goals, Problems, and Solutions Module A to more closely match the new CollegeforTN.org website
- ✓ Finalize the transition of the College GP\$: Goals Problems, and Solutions website to the MTSU CEE's website
- ✓ Continue to add to the MailChimp database and set up the format for fall 2017 announcements regarding Stock Market Game.
- ✓ Establish game windows for the fall 2017 and spring 2018 Stock Market Game
- ✓ Update Stock Market Game information on national access site
- ✓ Update press release templates for Stock Market Game and post to CEE website