

Organizational Communication Students Help with VSA TN Fundraiser

On March 24, students enrolled in Lori Kissinger's Organizational Communication in Communities class received firsthand experience in event planning and the nonprofit field.



The COMM 3250 students assisted in the 2017 Spring Fundraiser to support VSA Tennessee, a nonprofit organization that provides opportunities to individuals with disabilities through the arts and art education. The theme for the night was the 1970s, featuring Nashville Predator hosts Terry Crisp and Pete Weber as well as special guest Ray Stevens.

In preparation for the event, students sold tickets, secured silent auction items, and arranged decorations for the event space. Students then participated in the fundraiser by dressing as 70s icons, selling items, serving food, welcoming guests, and assisting in the overall success of the event.

