

---

**Lara W. Daniel, J.D.**  
**Professor of Business Law**  
**Assistant Dean, Assessment and Assurance of Learning**  
**Jones College of Business**  
**Middle Tennessee State University**  
**Murfreesboro, TN**  
[Lara.Daniel@mtsu.edu](mailto:Lara.Daniel@mtsu.edu)

---

## **CURRENT POSITIONS**

### **Professor of Business Law**

I generally teach two undergraduate courses each Fall and Spring semester. One that I teach each semester is Legal Environment of Business, a course required of all students majoring in business. I have taught this course in a traditional setting, online, and as an Honors course. I also teach Real Property Law for Commerce and Agriculture, a course that supports the Real Estate concentration in our Finance major. In the summer of 2016, I was a Visiting Professor at Guangxi University in Nanning, China.

### **Assistant Dean, Assessment and Assurance of Learning**

I coordinate the assessment of student learning at the program level for the Jones College of Business. Assessment is a system of collecting data, using it to identify weaknesses, and implementing the steps necessary to insure the continuous improvement of our programs.

## **ACADEMIC BACKGROUND**

J.D. University of TN, Knoxville, TN, 1983  
M.B.A. Middle TN State University, Murfreesboro, TN, 1991  
B.S. Middle TN State University, Murfreesboro, TN, Political Science, 1979

## **PROFESSIONAL MEMBERSHIPS**

Murfreesboro Downtown Barristers Lions Club  
Middle Tennessee Lawyers' Association for Women

## **COURSES TAUGHT**

Legal Environment of Business  
Real Property Law for Commerce and Agriculture  
Legal Issues for Managers

## **PUBLICATIONS**

Daniel, L. W. & Kemp, K. Sorrell v. IMS Health, Inc., Supreme Court Ruling on Pharmaceutical Data Mining Fuels Continuing Debate. *Journal of Legal, Ethical, and Regulatory Issues*, 18 (1), 2014.

Daniel, L. W. & Kemp, K. J. One-Minute Video Resumes as an Applicant Screening Tool - Addressing Legal Concerns of the Human Resource Professional. *Journal of Human Resources Education*, 6 (2/3) 2012.

Beauchamp, M. B., Benson, S. S., & Daniel, L. W. Why the Doctor Will NOT See You Now. *Journal of Business Ethics*, February 2013.

Daniel, L. W. The Constitutionality of Sarbanes-Oxley and the Future of Federal Administrative Agencies. *CPA Journal*, August 2010.

## **PRESENTATIONS**

Rust, D., Boyer-Pennington, M., & Daniel, L. W. *Development of a QEP on Academic Engagement and Integrative Thinking*. SACS-COC Annual Conference, Atlanta, Georgia, December 2016.

Rust, D., Vance, J., & Daniel, L. W. *Generating Energy for a Successful QEP: It Begins With Topic Selection*. SACS-COC Annual Conference, Houston, Texas. December 2015.

Daniel, L. W. & Kemp, K. (2012). *One Minute Video Resumes - Addressing Legal Concerns*. Mid-Atlantic Academy of Legal Studies in Business Annual Conference, Baltimore, Maryland, March 2012.

Daniel, L. W. & Kemp, K. *Pharmaceutical Industry Data Mining Shielded by Supreme Court Ruling...For Now*. Society for Marketing Advances, Orlando, Florida, October 2012.

## **SERVICE TO THE INSTITUTION**

### **Sample of Department and College Service**

Jones College of Business Dean's Executive Committee 2013-2017

Tenure and Promotion Committee, Department of Accounting.

Tenure and Promotion Committee, Jones College of Business.

The Tenure and Promotion Committees are elected by the faculty to make recommendations about contract renewals, tenure and promotion. I have been elected to both the department and the college committee and have served as chair of each of those.

### **Sample of University Service**

- Hearing Officer, Tennessee Uniform Administrative Procedures Act, 2007 - 2017  
Conduct hearings on student misconduct and employee grievances
- Hearing Officer, Title IX, 2015-2017  
Conduct hearings on Sexual Misconduct by either employees or students
- MT Engage, Subcommittee Chair and Leadership Team, 2014 - 2017  
MT Engage is a Quality Enhancement Plan that seeks to create a culture in which students become actively engaged in their learning.
- American Democracy Project, SCALES Project Co-Coordinator, 2012-2013  
The Tennessee Supreme Court was in session on the MTSU campus to hear oral arguments in three cases on October 1, 2013 as part of the University's 2013 Constitution Day Celebration. The planning for this event began in October of 2012.
- Faculty Advisor, Rotaract of MTSU, 2014 -2017  
Rotaract is a club for MTSU students dedicated to community service. It is sponsored by the Rotary Club.

### **SERVICE TO THE PROFESSION**

- Accounting Alumni Appreciation Day  
Twice a year the Department of Accounting offers continuing education to its alumni and other accountants. I have participated by making a presentation in 3 of the last 5 years. My last presentation, in the Spring of 2016, was with Colleen Fowler, an MTSU student who had conducted research on the Tennessee Business Court as part of an Independent Study for a minor in Business Law.
- Middle Tennessee Lawyers Association for Women  
I am a founding member and Communications Director of MTLAW. The purpose of this organization is to address issues of concern to women within the legal profession and legal issues affecting women generally.

### **SERVICE TO THE COMMUNITY**

- 2016-2017: Murfreesboro Breakfast Rotary Club, President.
- 2014-2017: League of Women Voters of Murfreesboro/Rutherford County, Secretary.
- 2012-2017: Discovery Center at Murfree Spring, Board of Directors. 2013 Secretary.  
2014 and 2015 President.
- 2012-2017: Middle Tennessee State University Foundation, Trustee.

## **PROFESSIONAL DEVELOPMENT**

### **Assessment and Assurance of Learning**

- 2017: AACSB International's Assessment and Impact Conference, Phoenix, Arizona
- 2016: SACSCOC Annual Conference, Atlanta, Georgia.
- 2015: SACSCOC Annual Conference, Houston, Texas.
- 2015: SACSCOC Summer Institute, Orlando, Florida.
- 2015: AACSB International's Assessment Conference, Austin, Texas.
- 2014: AACSB International's Assessment Conference, New Orleans, Louisiana.
- 2014: SACSCOC Annual Conference, Nashville, Tennessee.
- 2014: IUPUI Assessment Institute, Indianapolis, Indiana.

### **Sample of Continuing Legal Education Activities**

- 2016: Murfreesboro Downtown Barristers Lions Club, Murfreesboro, Tennessee.  
Citizens' United v. F.E.C.
- 2015: Tennessee Bar Association, Nashville, Tennessee. Estate Planning & Probate Forum
- 2014: Tennessee Business Law Conference, Nashville, Tennessee.
- 2014: Tennessee Bar Association, Murfreesboro, Tennessee. Not Just a Board Member:  
The Ethics of Serving on Nonprofit Boards.

### **Other Professional Development**

- 2014: MTSU Institutional Hearing Officer Training, Murfreesboro, Tennessee.