

**MARCY R. BINKLEY, DBA, CPA, CMA**

Assistant Professor of Accounting  
Middle Tennessee State University  
270.217.5990 | [marcy.binkley@mtsu.edu](mailto:marcy.binkley@mtsu.edu)  
As of January 2026

---

**EDUCATION**

---

**University of North Carolina at Charlotte**, Charlotte, NC

- Doctorate of Business Administration, May 2021  
Dissertation: *Can You See It Coming? How Disclosure and Corporate Social Responsibility Predict Cybersecurity Breach*

**Owen Graduate School of Management, Vanderbilt University**, Nashville, TN

- Master of Accountancy, May 2012

**Harding University**, Searcy, AR

- Bachelor of Business Administration in Finance, August 2011

---

**PROFESSIONAL CERTIFICATIONS & AWARDS**

---

<b>Certified Public Accountant</b> , State of Tennessee	2012 to Present
<b>Certified Management Accountant</b>	2023 to Present
<b>AICPA Leadership Academy Graduate</b>	2023
<b>CPA Practice Advisor “40 Under 40”</b>	2024

---

**ACADEMIC APPOINTMENTS**

---

**MIDDLE TENNESSEE STATE UNIVERSITY**, Murfreesboro, TN August 2025 to present

*Employment Chronology*

- Assistant Professor of Accounting, August 2025 to present

**VANDERBILT UNIVERSITY**, Nashville, TN August 2021 to July 2025

*Employment Chronology*

- Director of Undergraduate Studies, Business Studies Program, July 2024 to July 2025
- Associate Professor of the Practice in Business Studies, August 2023 to July 2025
- Adjunct Professor of Management, Owen Graduate School of Management, January 2022 to July 2025
- Adjunct Assistant Professor of the Practice of Business Studies, August 2021 to August 2023

*Employment Chronology*

- Assistant Professor of Accounting, May 2021 to May 2023
- Director of Master of Accountancy Programs, June 2021 to May 2022
- Interim Chair of Accounting, Finance and Economics Department, June 2021 to January 2022
- Instructor in Accounting, August 2017 to May 2021
- Faculty Lead for MBA Program, August 2019 to May 2020
- Adjunct Professor of Accounting, August 2016 to May 2017

---

**ACADEMIC SCHOLARSHIP**

---

*Publications*

- Binkley, M.R. & Arthur, J. (2024). Towards a Level Playing Field: An Analysis of the Language and Transparency of IT Risk. *Journal of Emerging Technologies in Accounting*, 21(2), 53-72.
- Chen, H., S. C. Galbreath, M. Jobe, M. Binkley, A. Jinette, B. Lanciloti, K. Miller, A. Scarlata. (2024). "Attracting Accounting Talent - A Look at Benefit Packages in Tennessee". *Tennessee CPA Journal*, 17-19.
- Creel, T., Binkley, M., & Galbreath S. (2023). "The Growing Importance of Teaching Soft Skills in Accounting Classes". *Journal of Accounting and Finance*, 23(3).
- Best, E. L., & Binkley, M. R. (2020). "To Be a B Certified Benefit Corporation or Not to Be". *The Contemporary Tax Journal*, Vol. 9: Iss.2, Article 3.

*Publication (forthcoming)*

- Chen, H., S. C. Galbreath, M. Jobe, M. Binkley, A. Jinette, B. Lanciloti, K. Miller, A. Scarlata. (2026). "A Review of Internships in Tennessee Accounting Firms". *Journal of Business, Industry and Economics*.

*Scholarly Works (in progress)*

- Binkley, M. R. and J. Arthur. Enhancing IT Risk Governance Through Strategic Disclosure Analysis.
- Badger, J., M. R. Binkley and J. Arthur. Investor Reactions and Disclosure Timeliness in Response to SEC-Mandated Cybersecurity Reporting.
- Binkley, M. R. and L. Stanley. Predicting Cybersecurity Breach: Profiles of Information Technology Risk Culture.
- Binkley, M. R. and H. J. Stolze. Agile Analytics: Using Project Management to Facilitate Experiential Learning.

- Binkley, M. R., H. J. Stolze and M. Lee. The Cybersecurity-ESG Disclosure Paradox: A Study of Transparency in Supply Chain Governance.
- Marquart, N., Binkley, M. R. Binkley and K. Canayaz. Agile Billing Transparency: A Co-Creation Framework for Trustworthy AI Deployment in Healthcare Financial Services.
- Badger, J., M. R. Binkley, J. Arthur. Shifts in Cybersecurity Breach Disclosure Following SEC Item 1.05.
- Chaudoin, D., T. Foshag, M. Binkley, J. Badger. Item 1C Cybersecurity Disclosures: A Textual Analysis.
- Binkley, M. R. and E. Best. Cross-listed Firms and ESG Reporting: Evidencing a Credible Commitment to Shareholders.

### *Presentations*

- Badger, J., Binkley, M.R. & Arthur, J.A. (2025-2026). *Shifts in Cybersecurity Breach Disclosure Following SEC Item 1.05*. AAA AIS/SET Section Meeting. Provo, UT.
- Badger, J., Binkley, M.R. & Arthur, J.A. (2025-2026). *Shifts in Cybersecurity Breach Disclosure Following SEC Item 1.05*. Association for Information Systems Special Interest Group on Accounting Information Systems Workshop. Nashville, TN.
- Binkley, M.R. (2025-2026). *Accounting Analytics – ESG Culminating Project*. AAA Conference on Teaching and Learning in Accounting. Chicago, IL.
- Binkley, M.R. & Creel, T. (2025-2026). *IT Risk Analysis – Examining Firm Response to Cybersecurity Breach to Evaluate IT Governance and ESG Activity*. AAA Annual Meeting. Chicago, IL.
- AICPA & Binkley, M.R., Mason, S., Thibodeau, J. & Barr-Pulliam, D. (2025-2026). *Alternative Career Paths - Transforming Accounting Students into the Next Generation of Valuation Professionals*. AAA Annual Meeting. Chicago, IL.
- AICPA & Binkley, M.R., Mason, S. & Thibodeau, J. (2025-2026). *Alternative Career Paths - Transforming Accounting Students into the Next Generation of Valuation Professionals*. AAA Conference on Teaching and Learning in Accounting. Chicago, IL.
- Binkley, M.R. (2024-2025). *ESG Data Analysis: A Culminating Project for the Accounting Data Analytics Course*. AAA Current Issues in Sustainability. Arlington, VA.
- Binkley, M.R., Creel, T. & Galbreath, S. (2023-2024). *Teaching Accounting Principles Using ESG Concepts*. AAA Annual Meeting. Washington, DC.
- Binkley, M.R., Creel, T. & Galbreath, S. (2023-2024). *Using ESG Applications to Teach Accounting Concepts in Existing Courses*. AAA Spark Virtual Meeting.
- Binkley, M.R., Creel, T. & Galbreath, S. (2023-2024). *Using ESG to Support Teaching Accounting Concepts*. AAA Conference on Teaching and Learning in Accounting. Washington, DC.
- Binkley, M.R., Creel, T. & Galbreath, S. (2023-2024). *Including ESG in Accounting and Data Analytics Courses by Revising Existing Assignments*. AAA Sustainability, ESG and Accounting Conference. Washington, DC.
- Jobe, M., Chen, H., Galbreath, S., Binkley, M.R., Jinnette, A., Lanciloti, B., Miller, K., and Scarlata, A. (2023-2024). *A Review of Internships in Tennessee Accounting Firms*. Society of Business, Industry & Economics. Destin, Florida.

- Binkley, M.R. (2022-2023). *Accounting Analytics + Project Management: A Service Work Collaboration*. AAA Intensive Data and Analytics Workshop. Orlando, Florida.
- Binkley, M.R., Creel, T. & Galbreath, S. (2022-2023). *Introducing ESG in Accounting Curricula Through Assignments in Existing Course*. AAA Annual Meeting. Denver, Colorado.
- Binkley, M.R., Creel, T. & Galbreath, S. (2022-2023). *How to Include ESG in Your Accounting Courses by Revising Existing Assignments*. AAA Spark Virtual Meeting.
- Binkley, M.R., Creel, T. & Galbreath, S. (2022-2023). *Adding ESG Exposure in an Existing Accounting Curricula*. AAA Conference on Teaching and Learning in Accounting. Denver, Colorado.
- Binkley, M.R. (2021-2022). *ESG – Tax Tension*. Christian Scholars Conference. Nashville, Tennessee.
- Creel T. & Binkley, M.R. (2021-2022). *Is There a Correlation Between CSR Reporting and Marketing Expenses?* AAA Annual Meeting. San Diego, California.
- Creel T. & Binkley, M.R. (2021-2022). *The Importance of Teaching Soft Skills in Accounting Classes*. AAA Conference of Teaching and Learning in Accounting. San Diego, California.
- Binkley, M.R. (2021-2022). *Information Technology Risk Culture Profiling*. 2022 AIS Educators Conference. Colorado Springs, Colorado.
- Creel, T. & Binkley, M. R. (2021-2022). *Teaching Soft Skills in Accounting Courses*. 2021 AAA Annual Meeting, Effective Learning Strategies. Virtual Presentation.
- Binkley, M. R. (2019-2020). *The Impact of Multigenerational Business Intelligence & Analytics on Management Accounting and Firm Performance*. 2020 MBAA NAAS Conference, Chicago, Illinois.
- Binkley, M. R. & Liddle, B. (2019-2020). *Information Privacy and SOC 2 Reporting: What All Shareholders Should Know*. 33rd Annual Conference of Business and Health Administration Association, Chicago, Illinois.
- Binkley, M. R. & Best, E. (2019-2020). *To be a B Certified Benefit Corporation or not to be*. MBAA-MALSB Joint Annual 2020 Conference, Chicago, Illinois.
- Binkley, M. R., Best, E., & Rutherford, A. (2018-2019). *Gender Impact on Signaling in Equity Funding*. International Joint Doctoral Workshop, Charlotte, North Carolina.
- Binkley, M. R. & Smith, L. (2018-2019). *Women In Business*. Christian Scholars Conference, Lubbock, Texas.
- Binkley, M. R. (2018-2019). *A Review of Data Analytics Audit Integration Research: Current Applications and Transformative Trends*. Accounting Information Systems Educator Conference, Denver, Colorado. Student Research Paper Award Recipient.
- Binkley, M. R., Best, E., & Rutherford, A. (2018-2019). *MoviePass: A Company With a Future?* MBAA International, Chicago, Illinois.

#### *Invited Contributions*

- Discussant of conference paper submission. AAA AIS/SET Section Meeting in Provo, UT (2025).
- Reviewer of conference paper submissions. AAA AIS/SET Section Meeting in Provo, UT (2025).
- Reviewer of journal paper submissions. *Issues in Accounting Education* (2025).
- Reviewer of journal paper submissions. *Revista Brasileira de Gestão de Negócios* (2025).
- Reviewer of journal paper submissions. *Business Horizons* (2023, 2024).
- Reviewer of journal paper submissions. *Journal of Emerging Technologies in Accounting* (2022-2024).
- Discussant for AIS section at the AAA Annual Meeting in San Diego, CA (2022).
- Reviewer of conference paper submission. *North American Accounting Studies* (2022).

- Reviewer of conference paper submission. North American Accounting Studies (2021).
- Peer reviewer for manuscript. North American Accounting Studies (2020).
- Discussant invitation for North American Accounting Studies conference in Chicago, IL (2020).
- Discussant for Journal of Critical Incidents at the MBAA International conference in Chicago, IL (2019).

---

## PROFESSIONAL & COMMUNITY LEADERSHIP

---

### *University Leadership – Vanderbilt University*

- Women In Business – service as contributing faculty member (2023) and faculty advisor (2024).
- IMA Vanderbilt – service as contributing faculty member (2024) and faculty advisor (2024).
- Women In Government – service as contributing faculty member (2023).

### *University Leadership – Lipscomb University*

- Student Scholar Symposium Faculty Advisor (2020 – 2023); student advisees selected Outstanding Student Presenter (2022) (2023).
- Assurance of Learning – Business Acumen Committee (2018-present); service as chair of committee (2019-present).
- Faculty Advisor – Alpha Kappa Psi (2018-present).
- Creator of Partnership with HarperCollins Leadership Publishing (2019-present).
- University Level General Education Committee – College of Business Representative (2018-2021).
- General Education Subcommittee for Integrated Freshman Seminar (2018-2021).
- Summer Webinar Series Presenter. Topic: The Importance of Analytics in Accounting (2020).
- Faculty Sponsor – Gamma Lambda Social Club (2021-present).
- University Chapel Leader (2020-2021).
- Faculty Advisor – GLS Business as Mission Case Competition, NYC, New York. Third place award (2018-2019).
- BBA Core Curriculum Revision Committee (2018-2019).

### *Professional Affiliations & Service*

- American Institute of Certified Public Accountants (2013–present).
  - ABV Model Curriculum Committee (2024-2025).
  - BAR/FAR Subcommittee (2025-2026).
- American Accounting Association (2018-present).
- Tennessee Society of Certified Public Accountants (2013-present).
- Tennessee Society of Accounting Educators (2017-present).
- Institute of Management Accountants (2023-present).
- Phi Kappa Phi (2019-2021).
- Institute of Internal Auditors (2013-2017).

### *Paid Service to Profession*

- Tennessee state licensed continuing professional education ethics instructor (2019-present).
- Kaplan CPA continuing professional education facilitator and subject matter expert (2019-present).
- Beacon Hill continuing professional education facilitator (2021-present).
- Updating the Professional Accountant, Virtual CPE Seminar Presenter (2020, 2023).

#### *Unpaid Service to Profession*

- Presenter, TN State Ethics Course, Finance Forward conference presented by IMA Nashville (November 2025).
- Director of CMA Program & Academic Relations, Nashville IMA Board of Directors (2024 – present).
- Contributor for AICPA Extra Credit article, *Help Students Tell The Story Behind The Numbers*, Journal of Accountancy (2021).
- Contributor for AICPA Extra Credit article, *What Faculty Will Change About Their Remote Teaching This Fall*, Journal of Accountancy (2020).

#### *Community Leadership*

- Kindred Exchange – Board Member, Accounting Oversight (2022 – 2024).

---

### **TEACHING EXPERIENCE**

---

#### *Middle Tennessee State University*

- Accounting Analytics (graduate course)
- Accounting Systems

#### *Vanderbilt University*

- Accounting Analytics (graduate course)
- IT for Business Leaders (graduate course)
- Data Analysis and Presentation
- Corporate Social Responsibility
- Financial Reporting and Analysis
- Managerial Accounting and Finance
- Independent Study in Business

#### *Lipscomb University*

- Accounting for Executives (graduate course)
- Accounting Data Analytics (graduate course)
- International Accounting and Taxation (graduate course)
- Data Mining, Modeling and Visualization for Accounting (graduate course)
- Health Care Analytics and Analysis (graduate course)
- Financial Accounting
- Managerial Accounting
- Introduction to Business
- Accounting Information Systems
- Cost Accounting
- Independent Study in Accounting
- Principles of Auditing
- Integrated Accounting Seminar
- Women in Business

---

## OTHER PROFESSIONAL EXPERIENCE

---

**GENESCO INC.**, Nashville, TN

October 2013 to July 2017

*Employment Chronology*

- Senior, Brand Accounting, August 2016 to July 2017
- Senior, Audit & Assurance Services, March 2015 to August 2016
- Staff, Audit & Assurance Services, October 2013 to March 2015

**ERNST & YOUNG, LLP**, Nashville, TN

January 2011 to October 2013

*Employment Chronology*

- Staff, Assurance Services, August 2012 to October 2013
- Intern (Acting Staff), Assurance Services, January 2012 to March 2012
- Intern, Assurance Services, January 2011 to March 2011

---

## TECHNOLOGY CAPABILITIES

---

*Certifications*

- Alteryx SparkED Participating Educator (2024 to present)
- Alteryx Designer Core Certification (2023 to present)
- Alteryx Foundation Micro-Credential (2022 to present)

*Expertise*

- Excel
- Tableau
- Alteryx
- Power BI
- Agile project management, Scrum method
- UiPath (robotic process automation)
- SAS Studio
- SPSS