

MARCY R. BINKLEY, DBA, CPA, CMA
Assistant Professor of Accounting
Middle Tennessee State University
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As of January 2026

EDUCATION

University of North Carolina at Charlotte, Charlotte, NC

- Doctorate of Business Administration, May 2021
Dissertation: *Can You See It Coming? How Disclosure and Corporate Social Responsibility Predict Cybersecurity Breach*

Owen Graduate School of Management, Vanderbilt University, Nashville, TN

- Master of Accountancy, May 2012

Harding University, Searcy, AR

- Bachelor of Business Administration in Finance, August 2011

PROFESSIONAL CERTIFICATIONS & AWARDS

Certified Public Accountant, State of Tennessee 2012 to Present

Certified Management Accountant 2023 to Present

AICPA Leadership Academy Graduate 2023

CPA Practice Advisor “40 Under 40” 2024

ACADEMIC APPOINTMENTS

MIDDLE TENNESSEE STATE UNIVERSITY, Murfreesboro, TN August 2025 to present

Employment Chronology

- Assistant Professor of Accounting, August 2025 to present

VANDERBILT UNIVERSITY Nashville, TN August 2021 to July 2025

Employment Chronology

- Director of Undergraduate Studies, Business Studies Program, July 2024 to July 2025
 - Associate Professor of the Practice in Business Studies, August 2023 to July 2025
 - Adjunct Professor of Management, Owen Graduate School of Management, January 2022 to July 2025
 - Adjunct Assistant Professor of the Practice of Business Studies, August 2021 to August 2023

Employment Chronology

- Assistant Professor of Accounting, May 2021 to May 2023
- Director of Master of Accountancy Programs, June 2021 to May 2022
- Interim Chair of Accounting, Finance and Economics Department, June 2021 to January 2022
- Instructor in Accounting, August 2017 to May 2021
- Faculty Lead for MBA Program, August 2019 to May 2020
- Adjunct Professor of Accounting, August 2016 to May 2017

ACADEMIC SCHOLARSHIP

Publications

- Binkley, M.R. & Arthur, J. (2024). Towards a Level Playing Field: An Analysis of the Language and Transparency of IT Risk. *Journal of Emerging Technologies in Accounting*, 21(2), 53-72.
- Chen, H., S. C. Galbreath, M. Jobe, M. Binkley, A. Jinette, B. Lanciloti, K. Miller, A. Scarlata. (2024). “Attracting Accounting Talent - A Look at Benefit Packages in Tennessee”. *Tennessee CPA Journal*, 17-19.
- Creel, T., Binkley, M., & Galbreath S. (2023). “The Growing Importance of Teaching Soft Skills in Accounting Classes”. *Journal of Accounting and Finance*, 23(3).
- Best, E. L., & Binkley, M. R. (2020). “To Be a B Certified Benefit Corporation or Not to Be”. *The Contemporary Tax Journal*, Vol. 9: Iss.2, Article 3.

Publication (forthcoming)

- Chen, H., S. C. Galbreath, M. Jobe, M. Binkley, A. Jinette, B. Lanciloti, K. Miller, A. Scarlata. (2026). “A Review of Internships in Tennessee Accounting Firms”. *Journal of Business, Industry and Economics*.

Scholarly Works (in progress)

- Binkley, M. R. and J. Arthur. Enhancing IT Risk Governance Through Strategic Disclosure Analysis.
- Badger, J., M. R. Binkley and J. Arthur. Investor Reactions and Disclosure Timeliness in Response to SEC-Mandated Cybersecurity Reporting.
- Binkley, M. R. and L. Stanley. Predicting Cybersecurity Breach: Profiles of Information Technology Risk Culture.
- Binkley, M. R. and H. J. Stolze. Agile Analytics: Using Project Management to Facilitate Experiential Learning.

- Binkley, M. R., H. J. Stolze and M. Lee. The Cybersecurity-ESG Disclosure Paradox: A Study of Transparency in Supply Chain Governance.
- Marquart, N., Binkley, M. R. Binkley and K. Canayaz. Agile Billing Transparency: A Co-Creation Framework for Trustworthy AI Deployment in Healthcare Financial Services.
- Badger, J., M. R. Binkley, J. Arthur. Shifts in Cybersecurity Breach Disclosure Following SEC Item 1.05.
- Chaudoin, D., T. Foshag, M. Binkley, J. Badger. Item 1C Cybersecurity Disclosures: A Textual Analysis.
- Binkley, M. R. and E. Best. Cross-listed Firms and ESG Reporting: Evidencing a Credible Commitment to Shareholders.

Presentations

- Badger, J., Binkley, M.R. & Arthur, J.A. (2025-2026). *Shifts in Cybersecurity Breach Disclosure Following SEC Item 1.05*. AAA AIS/SET Section Meeting. Provo, UT.
- Badger, J., Binkley, M.R. & Arthur, J.A. (2025-2026). *Shifts in Cybersecurity Breach Disclosure Following SEC Item 1.05*. Association for Information Systems Special Interest Group on Accounting Information Systems Workshop. Nashville, TN.
- Binkley, M.R. (2025-2026). *Accounting Analytics – ESG Culminating Project*. AAA Conference on Teaching and Learning in Accounting. Chicago, IL.
- Binkley, M.R. & Creel, T. (2025-2026). *IT Risk Analysis – Examining Firm Response to Cybersecurity Breach to Evaluate IT Governance and ESG Activity*. AAA Annual Meeting. Chicago, IL.
- AICPA & Binkley, M.R., Mason, S., Thibodeau, J. & Barr-Pulliam, D. (2025-2026). *Alternative Career Paths - Transforming Accounting Students into the Next Generation of Valuation Professionals*. AAA Annual Meeting. Chicago, IL.
- AICPA & Binkley, M.R., Mason, S. & Thibodeau, J. (2025-2026). *Alternative Career Paths - Transforming Accounting Students into the Next Generation of Valuation Professionals*. AAA Conference on Teaching and Learning in Accounting. Chicago, IL.
- Binkley, M.R. (2024-2025). *ESG Data Analysis: A Culminating Project for the Accounting Data Analytics Course*. AAA Current Issues in Sustainability. Arlington, VA.
- Binkley, M.R., Creel, T. & Galbreath, S. (2023-2024). *Teaching Accounting Principles Using ESG Concepts*. AAA Annual Meeting. Washington, DC.
- Binkley, M.R., Creel, T. & Galbreath, S. (2023-2024). *Using ESG Applications to Teach Accounting Concepts in Existing Courses*. AAA Spark Virtual Meeting.
- Binkley, M.R., Creel, T. & Galbreath, S. (2023-2024). *Using ESG to Support Teaching Accounting Concepts*. AAA Conference on Teaching and Learning in Accounting. Washington, DC.
- Binkley, M.R., Creel, T. & Galbreath, S. (2023-2024). *Including ESG in Accounting and Data Analytics Courses by Revising Existing Assignments*. AAA Sustainability, ESG and Accounting Conference. Washington, DC.
- Jobe, M., Chen, H., Galbreath, S., Binkley, M.R., Jinnette, A., Lanciloti, B., Miller, K., and Scarlata, A. (2023-2024). *A Review of Internships in Tennessee Accounting Firms*. Society of Business, Industry & Economics. Destin, Florida.

- Binkley, M.R. (2022-2023). *Accounting Analytics + Project Management: A Service Work Collaboration*. AAA Intensive Data and Analytics Workshop. Orlando, Florida.
- Binkley, M.R., Creel, T. & Galbreath, S. (2022-2023). *Introducing ESG in Accounting Curricula Through Assignments in Existing Course*. AAA Annual Meeting. Denver, Colorado.
- Binkley, M.R., Creel, T. & Galbreath, S. (2022-2023). *How to Include ESG in Your Accounting Courses by Revising Existing Assignments*. AAA Spark Virtual Meeting.
- Binkley, M.R., Creel, T. & Galbreath, S. (2022-2023). *Adding ESG Exposure in an Existing Accounting Curricula*. AAA Conference on Teaching and Learning in Accounting. Denver, Colorado.
- Binkley, M.R. (2021-2022). *ESG – Tax Tension*. Christian Scholars Conference. Nashville, Tennessee.
- Creel T. & Binkley, M.R. (2021-2022). *Is There a Correlation Between CSR Reporting and Marketing Expenses?* AAA Annual Meeting. San Diego, California.
- Creel T. & Binkley, M.R. (2021-2022). *The Importance of Teaching Soft Skills in Accounting Classes*. AAA Conference of Teaching and Learning in Accounting. San Diego, California.
- Binkley, M.R. (2021-2022). *Information Technology Risk Culture Profiling*. 2022 AIS Educators Conference. Colorado Springs, Colorado.
- Creel, T. & Binkley, M. R. (2021-2022). *Teaching Soft Skills in Accounting Courses*. 2021 AAA Annual Meeting, Effective Learning Strategies. Virtual Presentation.
- Binkley, M. R. (2019-2020). *The Impact of Multigenerational Business Intelligence & Analytics on Management Accounting and Firm Performance*. 2020 MBAA NAAS Conference, Chicago, Illinois.
- Binkley, M. R. & Liddle, B. (2019-2020). *Information Privacy and SOC 2 Reporting: What All Shareholders Should Know*. 33rd Annual Conference of Business and Health Administration Association, Chicago, Illinois.
- Binkley, M. R. & Best, E. (2019-2020). *To be a B Certified Benefit Corporation or not to be*. MBAA-MALSB Joint Annual 2020 Conference, Chicago, Illinois.
- Binkley, M. R., Best, E., & Rutherford, A. (2018-2019). *Gender Impact on Signaling in Equity Funding*. International Joint Doctoral Workshop, Charlotte, North Carolina.
- Binkley, M. R. & Smith, L. (2018-2019). *Women In Business*. Christian Scholars Conference, Lubbock, Texas.
- Binkley, M. R. (2018-2019). *A Review of Data Analytics Audit Integration Research: Current Applications and Transformative Trends*. Accounting Information Systems Educator Conference, Denver, Colorado. Student Research Paper Award Recipient.
- Binkley, M. R., Best, E., & Rutherford, A. (2018-2019). *MoviePass: A Company With a Future?* MBAA International, Chicago, Illinois.

Invited Contributions

- Discussant of conference paper submission. AAA AIS/SET Section Meeting in Provo, UT (2025).
- Reviewer of conference paper submissions. AAA AIS/SET Section Meeting in Provo, UT (2025).
- Reviewer of journal paper submissions. Issues in Accounting Education (2025).
- Reviewer of journal paper submissions. Revista Brasileira de Gestão de Negócios (2025).
- Reviewer of journal paper submissions. Business Horizons (2023, 2024).
- Reviewer of journal paper submissions. Journal of Emerging Technologies in Accounting (2022-2024).
- Discussant for AIS section at the AAA Annual Meeting in San Diego, CA (2022).
- Reviewer of conference paper submission. North American Accounting Studies (2022).

- Reviewer of conference paper submission. North American Accounting Studies (2021).
- Peer reviewer for manuscript. North American Accounting Studies (2020).
- Discussant invitation for North American Accounting Studies conference in Chicago, IL (2020).
- Discussant for Journal of Critical Incidents at the MBAA International conference in Chicago, IL (2019).

PROFESSIONAL & COMMUNITY LEADERSHIP

University Leadership – Vanderbilt University

- Women In Business – service as contributing faculty member (2023) and faculty advisor (2024).
- IMA Vanderbilt – service as contributing faculty member (2024) and faculty advisor (2024).
- Women In Government – service as contributing faculty member (2023).

University Leadership – Lipscomb University

- Student Scholar Symposium Faculty Advisor (2020 – 2023); student advisees selected Outstanding Student Presenter (2022) (2023).
- Assurance of Learning – Business Acumen Committee (2018-present); service as chair of committee (2019-present).
- Faculty Advisor – Alpha Kappa Psi (2018-present).
- Creator of Partnership with HarperCollins Leadership Publishing (2019-present).
- University Level General Education Committee – College of Business Representative (2018-2021).
- General Education Subcommittee for Integrated Freshman Seminar (2018-2021).
- Summer Webinar Series Presenter. Topic: The Importance of Analytics in Accounting (2020).
- Faculty Sponsor – Gamma Lambda Social Club (2021-present).
- University Chapel Leader (2020-2021).
- Faculty Advisor – GLS Business as Mission Case Competition, NYC, New York. Third place award (2018-2019).
- BBA Core Curriculum Revision Committee (2018-2019).

Professional Affiliations & Service

- American Institute of Certified Public Accountants (2013–present).
 - ABV Model Curriculum Committee (2024-2025).
 - BAR/FAR Subcommittee (2025-2026).
- American Accounting Association (2018-present).
- Tennessee Society of Certified Public Accountants (2013-present).
- Tennessee Society of Accounting Educators (2017-present).
- Institute of Management Accountants (2023-present).
- Phi Kappa Phi (2019-2021).
- Institute of Internal Auditors (2013-2017).

Paid Service to Profession

- Tennessee state licensed continuing professional education ethics instructor (2019-present).
- Kaplan CPA continuing professional education facilitator and subject matter expert (2019-present).
- Beacon Hill continuing professional education facilitator (2021-present).
- Updating the Professional Accountant, Virtual CPE Seminar Presenter (2020, 2023).

Unpaid Service to Profession

- Presenter, TN State Ethics Course, Finance Forward conference presented by IMA Nashville (November 2025).
- Director of CMA Program & Academic Relations, Nashville IMA Board of Directors (2024 – present).
- Contributor for AICPA Extra Credit article, *Help Students Tell The Story Behind The Numbers*, Journal of Accountancy (2021).
- Contributor for AICPA Extra Credit article, *What Faculty Will Change About Their Remote Teaching This Fall*, Journal of Accountancy (2020).

Community Leadership

- Kindred Exchange – Board Member, Accounting Oversight (2022 – 2024).

TEACHING EXPERIENCE

Middle Tennessee State University

- Accounting Analytics (graduate course)
- Accounting Systems

Vanderbilt University

- Accounting Analytics (graduate course)
- IT for Business Leaders (graduate course)
- Data Analysis and Presentation
- Corporate Social Responsibility
- Financial Reporting and Analysis
- Managerial Accounting and Finance
- Independent Study in Business

Lipscomb University

- Accounting for Executives (graduate course)
- Accounting Data Analytics (graduate course)
- International Accounting and Taxation (graduate course)
- Data Mining, Modeling and Visualization for Accounting (graduate course)
- Health Care Analytics and Analysis (graduate course)
- Financial Accounting
- Managerial Accounting
- Introduction to Business
- Accounting Information Systems
- Cost Accounting
- Independent Study in Accounting
- Principles of Auditing
- Integrated Accounting Seminar
- Women in Business

OTHER PROFESSIONAL EXPERIENCE

GENESCO INC., Nashville, TN

October 2013 to July 2017

Employment Chronology

- Senior, Brand Accounting, August 2016 to July 2017
- Senior, Audit & Assurance Services, March 2015 to August 2016
- Staff, Audit & Assurance Services, October 2013 to March 2015

ERNST & YOUNG, LLP, Nashville, TN

January 2011 to October 2013

Employment Chronology

- Staff, Assurance Services, August 2012 to October 2013
- Intern (Acting Staff), Assurance Services, January 2012 to March 2012
- Intern, Assurance Services, January 2011 to March 2011

TECHNOLOGY CAPABILITIES

Certifications

- Alteryx SparkED Participating Educator (2024 to present)
- Alteryx Designer Core Certification (2023 to present)
- Alteryx Foundation Micro-Credential (2022 to present)

Expertise

- Excel
- Tableau
- Alteryx
- Power BI
- Agile project management, Scrum method
- UiPath (robotic process automation)
- SAS Studio
- SPSS