## CHARLES L. BAUM II

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## **Employment**

#### 1999-PRESENT MIDDLE TENNESSEE STATE UNIVERSITY

2010–present Professor of Economics		
2008-2014	Chair, Department of Economics and Finance	
2004–2010	Associate Professor of Economics	
2004–2008	Director of the Economics Graduate Programs (Master's and Ph.D. Programs)	
1999-2004	Assistant Professor of Economics	

## **Education**

1999	University of North Carolina at Chapel Hill <i>Ph.D., Economics</i>
1995	Wake Forest University B.A., Political Science

### **Academic Publications**

2017	Gaughan, Patrick A., and Charles L. Baum "The Accuracy of the Social Security Wage and Other Economic Projections." <i>Journal of Legal Economics</i> , 23 (1): 3-29.
2017	Baum, Charles L. "The Effects of College on Weight: Examining the Freshman Fifteen Myth." <i>Demography</i> , 54 (1): 311-336.
2016	Baum, Charles L., and Christopher J. Ruhm. "The Effects of Paid Family Leave in California on Labor Market Outcomes." <i>Journal of Policy Analysis and Management</i> , 35 (2): 333-356.
2016	Baum, Charles L., and Christopher J. Ruhm. "The Changing Benefits of Early Work Experience." <i>Southern Economic Journal</i> , 83 (2): 343-363.
2016	Baum, Charles L., and Shin-Yi Chou. "Why Has the Prevalence of Obesity Doubled." <i>Review of Economics of the Household</i> , 14 (2): 251-267.
2012	Baum, Charles L. "The Effects of Food Stamp Receipt on Weight Gained by Expectant Mothers." <i>Journal of Population Economics</i> , 25 (4): 1307-1340.
2012	Baum, Charles L., William F. Ford, and Kevin M. Zhao. "Top Five Executives' Share of Core

Earnings." Journal of Financial and Economic Practice, 12 (2): 103-115.

- Owens, Mark F., and Baum, Charles L. "The Effects of Welfare Vehicle Asset Rules on Vehicle Assets." *Applied Economics*, 44 (13): 1603-1619.
- Baum, Charles L. "The Effects of Food Stamps on Obesity." *Southern Economic Journal*, 77 (3): 623-651.
- Baum, Charles L. "The Effects of Cigarette Taxes on Obesity." *Health Economics*, 18 (1): 3-19.
- Baum, Charles L. "The Effects of Vehicle Ownership on Employment." *Journal of Urban Economics*, 66 (3): 151-163.
- Baum, Charles L., and Christopher J. Ruhm. "Age, Socioeconomic Status, and Obesity Growth." *Journal of Health Economics*, 28 (3): 635-648.
- Owens, Mark F., and Charles L. Baum. "The Effects of Federal Housing Assistance on Exiting Welfare and Becoming Employed for Welfare Recipients." *Journal of Poverty*, 13 (2): 130-151.
- Zhao, Kevin M., Charles L. Baum, and William F. Ford. "The CEO Share of Earnings: A New Approach to Evaluating Executive Compensation." *Business Economics*, 44 (2): 120-122.
- Baum, Charles L. "The Effects of Race, Ethnicity, and Age on Obesity." *Journal of Population Economics*, 20 (3): 687-705.
- Baum, Charles L., William F. Ford, and Jeffery D. Hopper. "The Obese Smoker's Wage Penalty." Social Science Quarterly, 87 (4): 863-881.
- Baum, Charles L. "The Effects of Government-Mandated family Leave on Employer Family Leave Policies." *Contemporary Economic Policy*, 24 (3): 432-445.
- Baum, Charles L. "The Effects of Employment while Pregnant on Health at Birth." *Economic Inquiry*, 43 (2): 283-302.
- Baum, Charles L., and William F. Ford. "The Wage Effects of Obesity: A Longitudinal Study." *Health Economics*, 13 (9): 885-899.
- Baum, Charles L. "Has Family Leave Legislation Increased Leave-Taking?" *Journal of Law and Policy*, 15 (1): 93-114.
- Baum, Charles L., Lee Sarver, and Thomas Strickland. "EVA, MVA, and CEO Compensation: Further Evidence." *American Business Review*, 22 (2): 82-87.
- Baum, Charles L. "The Long-Term Effects of Early and Recent Maternal Employment on a Child's Academic Achievement." *Journal of Family Issues* 25 (1): 29-60.
- Baum, Charles L. "The Effects of State Maternity Leave Legislation and the 1993 Family and Medical Leave Act on Employment and Wages." *Labour Economics* 10 (5): 573-596.
- Baum, Charles L. "The Effects of Maternity Leave Legislation on Mothers' Labor Supply Patterns after Childbirth." *Southern Economic Journal* 69 (4): 772-799.
- Baum, Charles L. "Does Early Maternal Employment Harm Child Development? An Analysis of the Potential Benefits of Leave-Taking." *Journal of Labor Economics* 21 (2): 409-448.
- Baum, Charles L. "A Dynamic Analysis of the Effect of Childcare Costs on the Work Decisions of Low-Income Mothers with Infants." *Demography* 39 (1): 139-164.
- Baum, Charles L. "The Effect of Work Interruptions on Women's Wages." *Labour* 16 (1): 1-36.

2002 Baum, Charles L., Richard L. Hannah, and William F. Ford. "The Effect of the Senior Citizens' Freedom to Work Act of 2000 on Employer-Provided Pension and Medical Plans." Benefits Quarterly 18 (2): 65-72. 2002 Baum, Charles L., and William F. Ford. "Federal Freedom to Work Law Challenges Academic Planning." Planning for Higher Education 30 (2): 28-34. 2002 Hannah, Richard L., and Charles L. Baum. "An Analysis of the Linkages Between High School Allowance, High School Labor Supply, and Academic Success in Higher Education." The High School Journal 85 (3): 1-12. 2001 Baum, Charles L., and William F. Ford. "The Effect of 'The Senior Citizens' Freedom to Work Act of 2000' on Delayed Retirement Incentives." The Labor Law Journal 52 (1): 3-9. 2001 Hannah, Richard L., and Charles L. Baum. "An Examination of College-Bound High School Students' Labor Market Behavior: Why Some Students Work and Why Some Do Not." Educa-

## **Working Papers**

tion 121 (4): 787-794.

2014	Baum, Charles L., and Christopher J. Ruhm. "The Changing Benefits of Early Work Experience." National Bureau of Economic Research (NBER), No. 20413.
2013	Baum, Charles L., and Christopher J. Ruhm. "The Effects of Paid Family Leave in California on Labor Market Outcomes," National Bureau of Economic Research (NBER), No. 19741.
2011	Baum, Charles L., and Shin-Yi Chou. "The Socio-Economic Causes of Obesity." Working Paper, National Bureau of Economic Research (NBER), No. 17423.

# **Instruction - Courses Taught at MTSU** (on campus, unless otherwise indicated)

ECON 2410	Principles of Economics, Macroeconomics
ECON 2420	Principles of Economics, Microeconomics (on-campus and online)
ECON 2420	(Honors) Principles of Economics, Microeconomics
ECON 4420	Labor and Human Resource Economics (on-campus and online)
ECON 4510	Unions and Collective Bargaining (on-campus and online)
ECON 4650	Comparative Economic Systems (on-campus and online)
ECON 5420	Labor and Human Resource Economics (on-campus and online)
ECON 5510	Unions and Collective Bargaining (on-campus and online)
ECON 6120	Microeconomics I
ECON 7120	Microeconomics II
ECON 7121	Microeconomics III
ECON 7520	Advanced Labor Economics II

## Media

Research has been highlighted by media sources such as *Businessweek*, the Chattanooga Times Free Press, the Daily News Journal, the Economist, the Gazette.com, International Business Times, the New Haven Register, the New York Times, the PBS NewsHour, the Oakland Press, the Philadelphia Inquirer, the Portland Press, the Red Bluff Daily News, San Francisco KCBS Radio, SGVTribune.com, the Tennessee Ratio Network, the Tennessean, USA Today, U.S. News and World Report, Your World with Neil Cavuto, the Washington Post, and various other local TV and radio news stations.

#### **External Research Grants and Awards**

Baum, Charles L. College of Business Outstanding Faculty Member Award, 2008-2009.

Baum, Charles L. (Principal [sole] investigator). "The Effect of Food Stamps on Weight: Extensions." United States Department of Agriculture (USDA), Economic Research Service (ERS), Food Assistance and Nutrition Research Program, June 2007-February 2009, \$37,000.

Baum, Charles L. Middle Tennessee State University Distinguished Research Award, 2006-2007.

Baum, Charles L. (Principal [sole] investigator). "The Effects of Public Housing Assistance on Transitions off Welfare, Employment, and Childcare Arrangements for Welfare Recipients." University of Kentucky (Lexington, KY) Center for Poverty Research, Regional Small Grants Program (through the United States Department of Health and Human Services), June 2007-July 2008, \$17,850.

Baum, Charles L. (Principal [sole] investigator). "The Effects of the Food Stamp Program on Weight Gained by Expectant Mothers." University of Wisconsin (Madison, WI) Institute for Research on Poverty, Small Grants Program (through the United States Department of Agriculture), July 2006-December 2007, \$27,833.

Baum, Charles L. State Farm Insurance Company Distinguished Associate Professor Award, 2005-2006.

Baum, Charles L. (Principal [sole] investigator). "The Effect of the Food Stamp Program on Obesity." United States Department of Agriculture (USDA), Economic Research Service (ERS), Food Assistance and Nutrition Research Program, May 2005-May 2007, \$120,000.

Baum, Charles L. (Principal [sole] investigator). "The Effect of Vehicle Asset Rules on Food Stamp Program Participation." University of Kentucky (Lexington, KY) Center for Poverty Research, Young Investigator Development Grant (through the United States Department of Health and Human Services), May 2004-May 2005, \$5,000.

Baum, Charles L. College of Business Outstanding Faculty Member Award, 2003-2004.

Baum, Charles L. Bridgestone-Firestone Distinguished Assistant Professor Award, 2001-2002.

## **Professional Presentations**

2017	"Rutherford County Government," Leadership Rutherford (January 4, 2017).
2016	"Advisory Arbitration," Tennessee Labor-Management Conference (August 17, 2016).
2016	"Rutherford County Government," Kiwanis Club (June 8, 2016).
2016	"Calculating Economic Losses in Personal Injury and Wrongful Death Cases in Alabama," Huntsville Bar Association, Continuing Legal Education (May 11, 2016).
2016	"Rutherford County Government," Leadership Rutherford (January 6, 2016).
2015	"Healthcare in Tennessee," Non-Partisan Community Forum on Insure Tennessee (November 10, 2015).

2015

"Healthcare in the United States," College Republicans (March 4, 2015). 2015 "Rutherford County Government," Leadership Rutherford (January 7, 2015). 2014 "Economic Growth in Tennessee and Rutherford County," Murfreesboro/Rutherford County Realtors Association, Breakfast of Champions Academy (March 13, 2014). 2012 "The Government and Economy of Tennessee and Rutherford County," Newcomers' Club of Murfreesboro (October 9, 2012). **Academic Presentations** 2017 "Calculating Hedonic Damages in Arkansas," National Association of Forensic Economists Winter Meetings, Cancun, Mexico. 2017 "The Economic Impacts of Wrongful Incarceration," National Association of Forensic Economists Winter Meetings, Cancun, Mexico. 2016 "The Accuracy of Social Security Wage Projections," National Association of Forensic Economists Winter Meetings, Key West, FL. 2015 "Employee Tenure and Economic Losses," National Association of Forensic Economists Winter Meetings, San Juan, Puerto Rico. 2012 "The Effects of College on Weight: Examining the Freshman Fifteen Myth," University of Alabama-Birmingham, Birmingham, AL. 2011 "The Socio-Economic Causes of Obesity," Vanderbilt University, Nashville, TN. 2009 "The Effects of Food Stamps on Pregnancy Weight Gain," Wake Forest University, Winston-Salem, NC. "The Effects of In-Kind Government Transfer Programs on Transitions Off Welfare and Em-2008 ployment for AFDC/TANF Recipients," University of Kentucky, Lexington, KY. 2007 "The Effects of Food Stamps on Pregnancy Weight Gain," The United States Department of Agriculture, Economic Research Service, Washington, D.C. 2007 "The Effects of Food Stamps on Obesity," The United States Department of Agriculture, Economic Research Service, Washington, D.C. 2007 "The Effects of Food Stamps on Pregnancy Weight Gain," University of Wisconsin, Madison, 2006 "The Effects of Cigarette Taxes on Obesity," Vanderbilt University, Nashville, TN. 2005 "The Effects of Cigarette Taxes on Obesity," University of North Carolina at Greensboro, Greensboro, NC. "The Effects of Cigarette Taxes on Obesity," University of South Florida (Louis de la Parte 2005 Florida Mental Health Institute), Tampa, FL. 2005 "The Effects of Cigarette Taxes on Obesity," Florida State University (Department of Economics and the Center for Demography and Population Health), Tallahassee, FL. 2004 "The Obese Smoker's Wage Penalty," The University of Alabama-Birmingham (School of Public Health), Birmingham, AL.

"The Obese Smoker's Wage Penalty," The Academy of Economics and Finance, Biloxi, MS. 2004 "The Wage Effects of Obesity," The Academy of Economics and Finance, Savannah, GA. 2003 "The Effect of Work Interruption on Women's Wages," Southern Economic Association, Tampa, 2002 FL. 2001 "The Effect of 'The Senior Citizen's Freedom to Work Act of 2000' on Delayed Retirement Incentives," The Academy of Economics and Finance, Biloxi, MS. "The Long-Term Effects of Early and Recent Maternal Employment on a Child's Educational 2001 Attainment," The Middle Tennessee State University Faculty Research Symposium, Murfreesboro, TN. 2000 "An Analysis of High School Labor Supply and its Effect on College," The 21st Annual Southern Industrial Relations and Human Resources Conference, Birmingham, AL. "Evaluating Electronic Networks and Internet Applications in Employment Relations and 2000 Benefits," The Institute for Organizational Development 2000 Conference, Murfreesboro, TN.

# **Conferences Attended**

2016	National Association of Forensic Economics, Key West, Fl.
2015	National Association of Forensic Economics, San Juan, Puerto Rico.
2014	American Economic Association, Philadelphia, PA.
2013	Financial Management Association, Chicago, IL.
2013	American Economic Association, San Diego, CA.
2012	American Economic Association, Chicago, IL.
2011	Financial Management Association, Denver, CO (October 2011).
2011	American Economic Association, Denver, CO (January 2011).
2009	American Economic Association, San Francisco, CA.
2007	American Economic Association, Chicago, IL.
2006	American Economic Association, Boston, MA.
2005	American Economic Association, Philadelphia, PA.
2004	Federal Mediation and Conciliation Service (FMCS) Institute (Becoming A Labor Arbitrator), Seattle, WA.
2004	Academy of Economics and Finance, Biloxi, MS.
2003	Academy of Economics and Finance, Savannah, GA.
2002	Southern Economic Association, Tampa, FL.
2001	Academy of Economics and Finance, Biloxi, MS.
2000	Annual Southern Industrial Relations and Human Resources Conference, Birmingham, AL.
1999	American Economic Association, New York, NY.

#### Ph.D. Dissertation Supervision

2016 Kars, Asli. Dissertation Chair. 2013 Traian, Anca (Tennessee Wesleyan University). "Three Essays in Applied Microeconomics." Dissertation Chair. 2012 Kirby, Laron (The U.S. Food and Drug Administration). "Empirical Essays on Wage Determination and Mobility." Dissertation Committee Member. 2010 Allen, Brandeanna (U.S. Department of Defense). "Empirical Essays on Public Health and Family Policies." Dissertation Chair. 2009 Wilson, Rachel (Urbana University). "Essays on the Regulations of Advanced Practice Nurses and the Healthcare System." Dissertation Chair. 2008 Hopper, Jeffrey (Transylvania University). "The Effects of Private Pension Labor Program Participation on Recidivism." Dissertation Committee Member. 2008 Nunley, John (University of Wisconsin - La Crosse). "Empirical Essays on Divorce and Child Investment." Dissertation Co-Chair. 2008 Seals, Alan (Auburn University). "Essays in Applied Microeconomics." Dissertation Chair. 2005 Gong, Tao (University of Maryland - Eastern Shore). "Two Essays on Youths' Labor Supply." Dissertation Co-Chair. 2003 Joshi, Prathibha (Gordon College). "Two Essays on Human Capital." Dissertation Committee Member.

## **Professional Service**

Served as reviewer for Agricultural Economics, American Economic Review, American Journal of Agricultural Economics, American Journal of Public Health, American Sociological Review, Applied Economics, Contemporary Economics Policy, Demography, Developmental Psychology, Economica, Economics Bulletin, Economics and Human Biology, Economics of Education Review, Economic Inquiry, European Journal of Health Economics, Food Policy, Health Economics, Health Economics Letters, Health Policy, Industrial and Labor Relations Review, International Journal of Manpower, Journal For Economics Educators, Journal of Economic Behavior and Organization, Journal of Economic Dynamics and Control, Journal of Family Issues, Journal of Forensic Economics, Journal of Health Economics, Journal of Human Capital, Journal of Human Resources, Journal of Insurance Issues, Journal of Labor Economics, Journal of Labor Research, Journal of Legal Economics, Journal of Legal Studies, Journal of Marriage and the Family, Journal of Policy Analysis and Management, Journal of Population Economics, Journal of Public Economics, Journal of the Royal Statistical Society, Journal of the Tennessee Economics Association, Journal of Urban Affairs, Labour Economics, National Science Foundation (NSF), Oxford Bulletin of Economics and Statistics, RAND Corporation, Review of Economics of the Household, Smith Richardson Foundation, Social Science Journal, Southern Economic Journal, and the USDA's Economic Research Service.

## **Notable Chaired University Committee Assignments**

2009-10 Provost Search Committee Chair (University Committee)

2008-09 Academic and Instructional Review (AIR) Committee Chair (University Committee, charged with reducing MTSU's budget by \$20 million)

#### Other Committee Work

College of Business: Agribusiness and Commerce Task Force, Dean's Executive Committee, Development Director Search Committee, Faculty Governance Committee, Financial Literacy Committee, Graduate Curriculum Committee, Intellectual Contributions Committee, Scholar's Week Committee, Students Committee, and Undergraduate Curriculum Committee.

College of Graduate Studies: Graduate Council, Research Council, and Steering Committee.

Department of Economics and Finance: Department Chair Search Committee, Economics Graduate Program Review Committee, Economics Honors Society (Omicron Delta Epsilon), Economics Recruitment Committee, Economics Undergraduate Curriculum Committee, Graduate Curriculum Committee, M.A. Program Review Committee, Outcomes Assessment Committee, Ph.D. Steering Committee, Recruitment Committee, Research and Publications Review Committee, Student Relations Committee, and Undergraduate Curriculum Committee.

University: Chair's Council, Committee for Associate Dean of the College of Graduate Studies, Instructional Evaluation and Development Committee, President's Leadership Council, Research Symposium Planning Committee, and Search Committee for Director of the Tennessee Center for Labor Management Relations.

## **Curriculum Development**

- B.S. Helped revise the Economics undergraduate curriculum, creating a course on intermediate microeconomic theory (ECON 3520), requiring econometrics (ECON 4620), and developing an expanded menu of electives (e.g., Law and Economics, Environmental Economics, and Sports Economics) offered on a rotating basis.
- B.B.A. Helped revise the Finance undergraduate curriculum to require a computer applications course and to re-order courses (e.g., move intermediate financial management to the junior year).
- M.A. Helped revise the Economics M.A. curriculum, adding separate Master's-level macroeconomics and microeconomics theory courses and two applied econometrics courses. Increased focus on applied, econometric techniques.
- M.S. Helped develop (as department chair) the program and curriculum for a Master's degree in Finance.
- B.S./M.A. Helped develop (as department chair) the program and curriculum for a 5-year accelerated joint Economics B.S./Economics M.A. degree.
- Ph.D. Helped develop the initial Economics Ph.D. graduate curriculum, allowing students to complete all graduate coursework within the first two years of the program. Helped develop the qualifying and field examination schedules. Increased focus on graduate student publications.

## **Experience with Program Reviews**

2007-2008	Economics Ph.D. (as Director of the Economics Graduate Programs)
2010-2011	Finance B.B.A. and Economics B.B.A. for AACSB (as Department Chair)
2012-2013	Economics B.S. (as Department Chair)
2012-2013	Economics M.A. (as Department Chair)
2012-2013	Economics Ph.D. (as Department Chair)

## **Community Activities**

County Commission, Rutherford County (2010-present).

Budget, Finance, and Investment Committee, Rutherford County (Committee Member, 2010-present)

Property Management Committee, Rutherford County (Committee Member, 2010-present)

Audit Committee, Rutherford County (Chair, 2011-present)

American Heart Association, Rutherford County (Board Member, 2012-present).

Murfreesboro City Schools Foundation (Board Member, 2013-present).

United Way of Rutherford and Cannon Counties (Board Member, 2013-present).

Linebaugh Library Foundation (Board Member, 2015-present).

Domestic Violence Center, Murfreesboro (Board Member, 2005-2010; Advisory Board Member, 2010-present).

Eagle Scout (September 12, 1988, Great Smokey Mountain Council, Knoxville, TN).

#### References

Reuben Kyle, Ph.D., Professor of Economics, Retired, 3074 Briarwood Dr., Murfreesboro, TN 37130-6834, (615) 890-7297, Reuben.Kyle@mtsu.edu.

Gregory E. Givens, Ph.D., Assistant Professor of Economics, University of Alabama, 200 Alston Hall, Box 870224, Tuscaloosa, AL 35487, (205) 348-8961, gegivens@cba.ua.edu.

Alan Seals, Ph.D., Assistant Professor of Economics, Department of Economics, Auburn University, 0335 Haley Center, Auburn University, AL 36849-5049, (334) 844-2907, ras0029@auburn.edu.