

# Ayaka Matsuo

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## EDUCATION

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**August 2019 – May 2024**

**Purdue University**

**Indiana, USA**

Ph.D. in Applied Linguistics / Foreign Language Acquisition concentration on Japanese as a Second Language (August 2021 – May 2024)

Dissertation title: *“Development of an online L2 Japanese vocabulary learning tool and quantitative and qualitative examination of its effectiveness”*

M.A. in Applied Linguistics / Foreign Language Acquisition concentration on Japanese as a Second Language (August 2019 - May 2021)

Thesis title: *“Effectiveness of semester-long video-synchronous conversation practice”*

**April 2013 - March 2017**

**International Christian University**

**Tokyo, Japan**

B.A. in Language Education

## ACADEMIC EMPLOYMENT

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**August 2024 – Present**

**Assistant Professor of Japanese, Middle Tennessee State University**

**Tennessee, USA**

### Courses Taught

JAPN1010 Elementary Japanese (1<sup>st</sup>-semester Japanese language course)

JAPN3010 Advanced Japanese (5<sup>th</sup>-semester Japanese language course)

JAPN3020 Advanced Japanese (6<sup>th</sup>-semester Japanese language course)

JAPN4015 Special Topics in Advanced Japanese Language and Culture (content class)

**August 2019 – May 2024**

**Graduate Instructor of Japanese, Purdue University**

**Indiana, USA**

### Courses Taught

JPNS 101 (Japanese Level I) – Fall 2019, Fall 2021, Fall 2023  
JPNS 101 (Japanese Level I (fully online)) – Spring 2020  
JPNS 102 (Japanese Level II) – Spring 2020  
JPNS 102 (Japanese Level II (fully online)) – Summer 2020  
JPNS 201 (Japanese Level III) – Fall 2020  
JPNS 301 (Japanese Level V) – Fall 2022 (coordinator)  
JPNS 302 (Japanese Level VI) – Spring 2021, Spring 2023 (coordinator)  
JPNS 280 (Introduction to Modern Japanese Civilization) – Fall 2021, Spring 2022

**August 2017 - May 2019**

**Japanese Language Teaching Assistant, Pomona College**

**California, USA**

### Courses Taught

Intermediate and advanced Japanese conversation classes  
Weekly drill instructor of first year Japanese classes

## **PUBLICATIONS**

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- Duha, M. S., Tang, X., **Matsuo**, A., Zhu, B., & Maeda, Y. (2026). The effect of social media use on Language learning: A meta-analysis. *System*, 137, 103931.  
<https://doi.org/10.1016/j.system.2025.103931>
- Fukada, A., M. Miyamoto, M. Minobe & A. **Matsuo** (2023) ICT を利用した日本語教育支援—カリキュラムとの関わりに焦点を当てて— (ICT-enhanced Japanese language education: focusing on its relationship to curricula), 『早稲田日本語教育学』 (*Waseda Studies in Japanese Language Education*), Vol. 35, pp.11-22.
- Naganuma, R., Fukada, A., **Matsuo**, A., Peterson, J., & Miyamoto, M. (2023). 「オンライン教科書を使ったフルオンラインコースのデザインと実施」 (Design and implementation of Japanese online courses using an online textbook). In *Proceedings of the 10th International CASTEL/J* (pp.144 - 147).
- Matsuo**, A., Fukada, A., Wei, M., Minobe, M., & Naganuma R. (2022). 「オンライン初級教科書「オンラインで学ぶ日本語 Learn Japanese Online (LJO)」：使用の実際と学生の反応」 (Online elementary-level textbook *Learn Japanese Online (LJO)*: A report on its semester-long use and students' reactions). In *Proceedings of the 28th Princeton Japanese Pedagogy Forum* (pp.182 - 203).
- Wei, M., Fukada, A., Miyata, S., Cantrell, K.M., Ishii, M., Kuo, C.K., Miyamoto, M., Yanagisawa, S., Kadowaki, Y., Okumura, N., Suzuki, S., **Matsuo**, A., Minobe, M.,

- Naganuma, R., & Peterson, J. (2022) *Learn Japanese Online: Elementary Book 2*, e-Language Learning LLC.
- Matsuo, A.** (2022). 「オンライン会話練習の効果、実用性、実施の実際」 (Online Conversation Practice: Its Effectiveness and Practicality). In *Proceedings of the 30<sup>th</sup> Koide Kinen Nihongo Kyoiku Kenkyukai (Japanese Teaching Language Association in honor of Professor Fumiko Koide)*.
- Fukada, A., Wei, M., Minobe, M., Naganuma, R., & **Matsuo, A.** (2021). 「IT 利用によるオンライン初級教科書『オンラインで学ぶ日本語 Learn Japanese Online (LJO)』の開発」 (Development of Online Elementary Textbook “Learn Japanese Online (LJO)”). In *Proceedings of the 9th International CASTEL/J* (pp. 267 - 278).
- Matsuo, A.** (2021). 「Elicited Imitation (EI): 実用的な口頭能力テストの可能性」 (Elicited Imitation (EI): Possibilities As A Practical Test Of Oral Skills). In *Proceedings of the 27th Princeton Japanese Pedagogy Forum* (pp.200 - 211).
- Wei, M., Fukada, A., Miyata, S., Cantrell, K.M., Ishii, M., Kuo, C.K., Miyamoto, M., Yanagisawa, S., Kadowaki, Y., Okumura, N., Suzuki, S., **Matsuo, A.**, Minobe, M., Naganuma, R., & Peterson, J. (2021) *Learn Japanese Online: Elementary Book 1*, e-Language Learning LLC.

## CONFERENCE PRESENTATIONS

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- Matsuo, A.**, Osumi, A., & Fukada, A. (2025) Development of the Conversational Elicited Imitation (CEI) and Examination of its Construct Validity. To be presented at *the Second Language Research Forum (SLRF) 2025*. Flagstaff, Arizona.
- Matsuo, A.**, & Stahl, A. (2025). Promoting and assessing students' intercultural competence in a Japanese culture course: Development and evaluation of reflection materials. Presented at *the 40th Annual Southeastern Association of Teachers of Japanese (SEATJ) Conference*. Chapel Hill, North Carolina.
- Matsuo, A.** (2024). 語彙テストの開発と評価：語彙習得の三つの側面に注目して (The Development and Evaluation of A Vocabulary Test: Focusing on The Three Aspects of Vocabulary Acquisition). Presented at *the International Conference on Japanese Language Education (ICJLE)*. Madison, Wisconsin.
- Minobe, M., Wei, M., **Matsuo, A.**, Matsumoto, K., & Fukada, A. (2024). Learn Japanese Online を利用したブレンディッドラーニング (Blended Learning with Learn Japanese Online). Presented at *the International Conference on Japanese Language Education (ICJLE)*. Madison, Wisconsin.
- Matsuo, A.**, & Wang, X. (2024). Multilevel Modeling (MLM) in Second Language Acquisition (SLA) Research: A Systematic Review. Presented at *the American Association for Applied Linguistics (AAAL) Conference*. Houston, Texas.
- Naganuma, R., Fukada, A., **Matsuo, A.**, Peterson, J., & Miyamoto, M. (2023). 「オンライン教科書を使ったフルオンラインコースのデザインと実施」 (The Design and Implement of Online

- Courses Using Online Elementary-level Textbook *Learn Japanese Online* (LJO)).  
Presented at *the 10th International CASTEL/J*. Ho Chi Minh City, Vietnam.
- Duha, M. S., Tang, X., **Matsuo**, A., Zhu, B., & Maeda, Y. (2023). The Effect of the Use of Social Media on College Students' Language Learning: A Meta-Analysis. Presented at *the American Educational Research Association (AERA) Annual Meeting*. Chicago, USA.
- Matsuo**, A. (2023). Online Dictation Activity to Improve Students' Orthographic Acquisition in L2 Japanese. Presented at *the Midwest Association for Language Learning Technology (MWALLT) 2023 Conference*. Online.
- Matsuo**, A. (2022). Multidimensionality of Elicited Imitation (EI) as A Global Oral Proficiency Measure: How Well Can a Combination of CAF Measures Predict the EI Scores? Presented at *the 2022 Language Assessment Research Conference (LARC)*. Chicago, USA.
- Fukada, A., Wei, M., Minobe, M., Naganuma, R., & **Matsuo**, A. (2022). 「オンライン初級教科書『オンラインで学ぶ日本語 Learn Japanese Online (LJO)』：使用の実際と学生の反応」 (Online Elementary-level Textbook *Learn Japanese Online* (LJO): A report on its semester-long use and students' reactions). Presented at *the 28th Princeton Japanese Pedagogy Forum*. Online.
- Matsuo**, A. (2022). Technology-based Elicited Imitation as a Routine Oral Assessment. Presented at *the Midwest Association for Language Learning Technology (MWALLT) 2022 Conference*. Online.
- Fukada, A., Wei, M., Minobe, M., Naganuma, R., & **Matsuo**, A. (2021). 「IT 利用によるオンライン初級教科書『オンラインで学ぶ日本語 Learn Japanese Online (LJO)』の開発」 (Development of Online Elementary Textbook “Learn Japanese Online (LJO)”). Presented at *the 9th International CASTEL/J*. Online.
- Matsuo**, A. (2021). 「オンライン会話練習の効果、実用性、実施の実際」 (Online Conversation Practice: Its Effectiveness and Practicality). Presented at *the 30<sup>th</sup> Koide Kinen Nihongo Kyoiku Kenkyukai (Japanese Teaching Language Association in honor of Professor Fumiko Koide)*. Online.
- Matsuo**, A. (2021). 「Elicited Imitation (EI): 実用的な口頭能力テストの可能性」 (Elicited Imitation (EI): Possibilities as A Practical Test of Oral Skills). Presented at *the 27th Princeton Japanese Pedagogy Forum*. Online.

## PRESENTED WORKSHOP

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- Minobe, M., **Matsuo**, A., Fukada, A., & Wei, M. (2025). Learn Japanese Online: An AI-powered Japanese Textbook. Presented at *the 2025 ACTFL Annual Convention and World Languages Expo*. New Orleans, Louisiana.

# CERTIFICATES

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## May 2024

The Intercultural Competence Mentorship Certificate  
Center for Intercultural Learning, Mentorship, Assessment and Research, Purdue University  
Indiana, USA

Qualitative Research Certificate  
College of Education, Purdue University  
Indiana, USA

## May 2023

Quantitative Research, Assessment, and Evaluation in Education  
College of Education, Purdue University  
Indiana, USA

## August 2022

Japanese OPI Tester  
The American Council on the Teaching of Foreign Languages (ACTFL)  
Virginia, USA

# GRANTS AND AWARDS

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## August 2024

Graduate Student Award at ICJLE 2024 (\$500)

## September 2023

Promoting Research Opportunities to Maximize Innovation and Scholarly Excellence  
(PROMISE) Grant (\$1,000)

## August 2022

Purdue Graduate Student Government Travel Grants (\$750)

## 2021 - 2022

Teaching Assistants Excellence in Teaching

## CAMPUS TALK AND COMMUNITY SERVICES

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### **September 2024 – present**

Member of Kawahito Scholarship Committee at Middle Tennessee State University

### **September 2024 – present**

Advisor of Japan Club at Middle Tennessee State University

### **November 2023**

Matsuo, A. “What do Japanese cultures look like?” Presented at the *Global Science Partners program*. College of Science, Purdue University.

### **September 2023**

Session Moderator at the *14th annual Pronunciation in Second Language Learning and Teaching (PSLLT)* Conference. Purdue University.

### **August 2023 – May 2024**

Vice President of School of Languages and Cultures Graduate Student Committee at Purdue University

### **August 2022 – May 2024**

Host Bi-weekly Japanese Conversation Hours at Purdue University

### **August 2022 – May 2024**

Treasure of School of Languages and Cultures Graduate Student Committee

## LANGUAGES

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Japanese (native)

English (fluent)

Korean (intermediate)

Chinese (novice)

HTML (intermediate)

CSS (intermediate)

JavaScript (intermediate)

PHP (intermediate)

Python (intermediate)

## **SOFTWARE**

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Praat

SPSS

RStudio

Visual Studio Code

NVivo

## **PROFESSIONAL MEMBERSHIP**

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American Council on the Teaching of Foreign Languages (ACTFL)

Southeastern Association of Teachers of Japanese (SEATJ)