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Design Concept Statement

The 2018 remodel of the corner plot of an enclosed mall transforms the existing 3,200 sq. ft. structure into a contemporary bohemian, eclectic marketplace for the cruious, nomadic spirit. Soulsations, owned by Ms. Mooni, welcomes customers of all ages with a rich, saturated, jewel toned color scheme of turquiose, orange, and red orange amd accents of off-white. The open plan that incorporates a home-like atmosphere by transitioning from metaphysical items to clothing displays, into furniture and homegoods staged in a relxed environment. Tribal designs, rich and colorful textiles of the sub Continent, and a Mexican ehtnic touch boasts the nomadic lifestyle. Colorful vintage pottery, stones from around the globe, and ubiqutious musical instruments highlight culutral diversity. Local, handmade products are emphasized throughout the space.









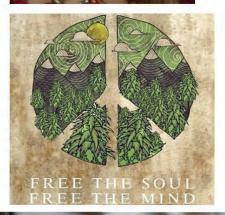


Soulsations

Elizabeth Hardison



















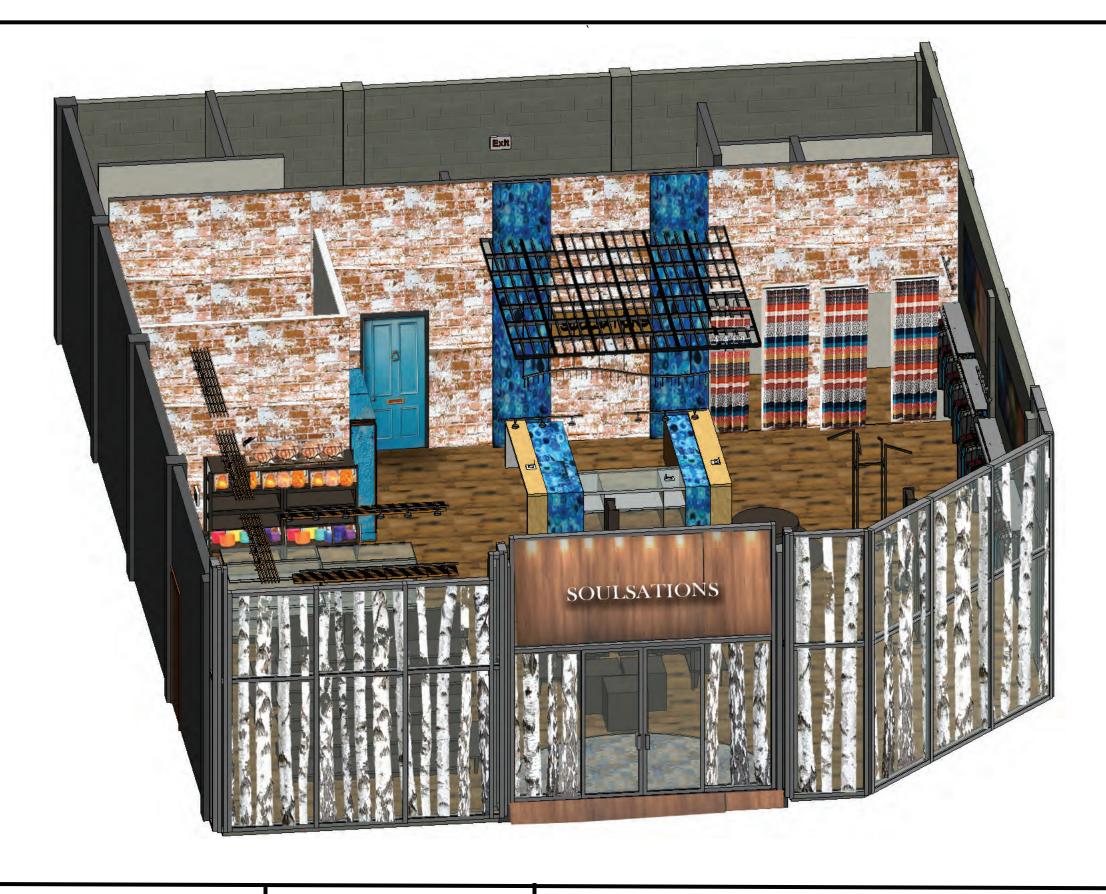
SOULSATIONS

FALL 2018

E. HARDISON

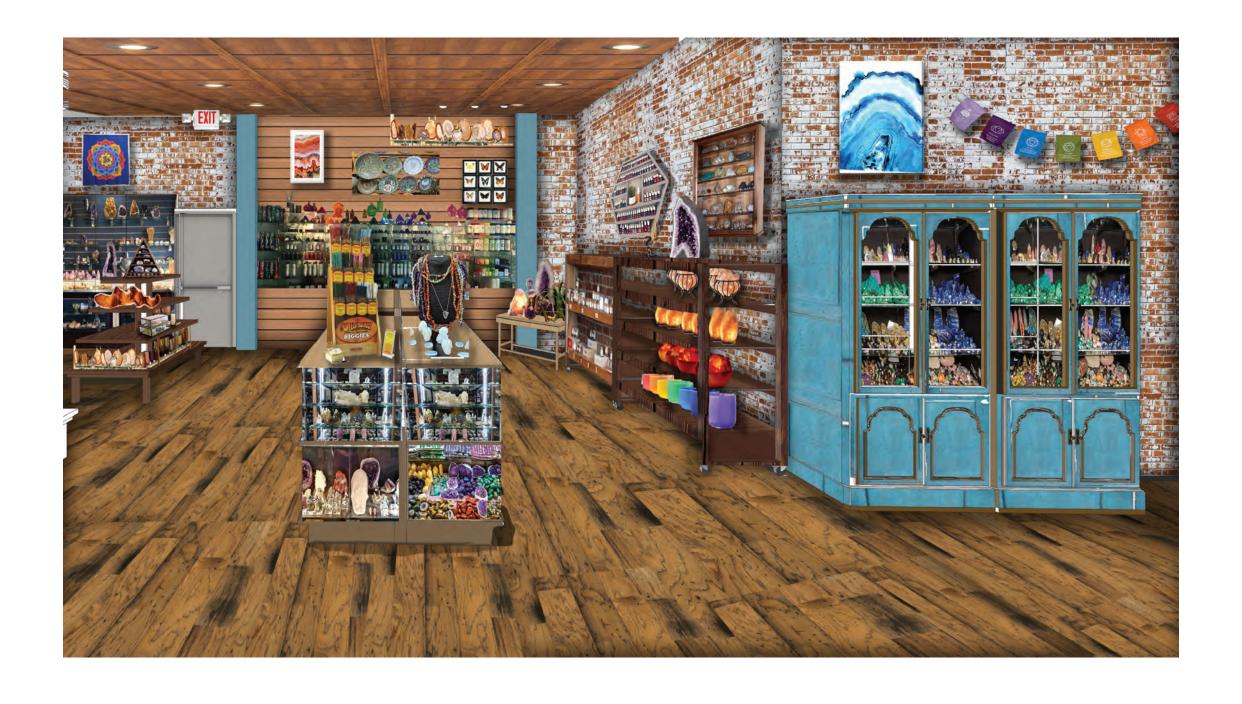
IDES 4120

INSPIRATION BOARD

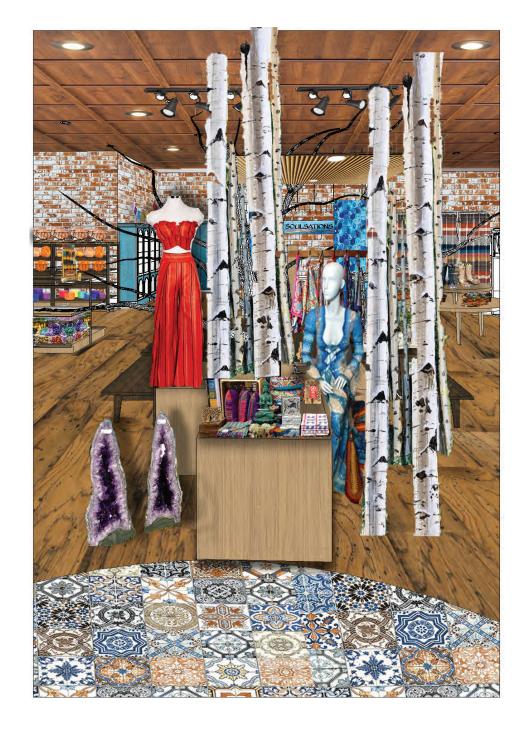


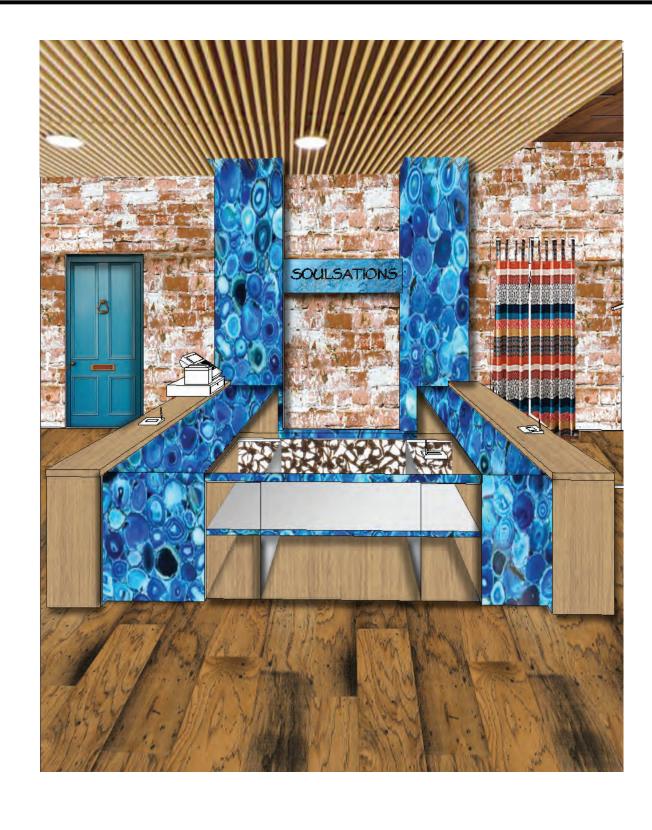


E. HARDISON FALL 2018 IDES 4120



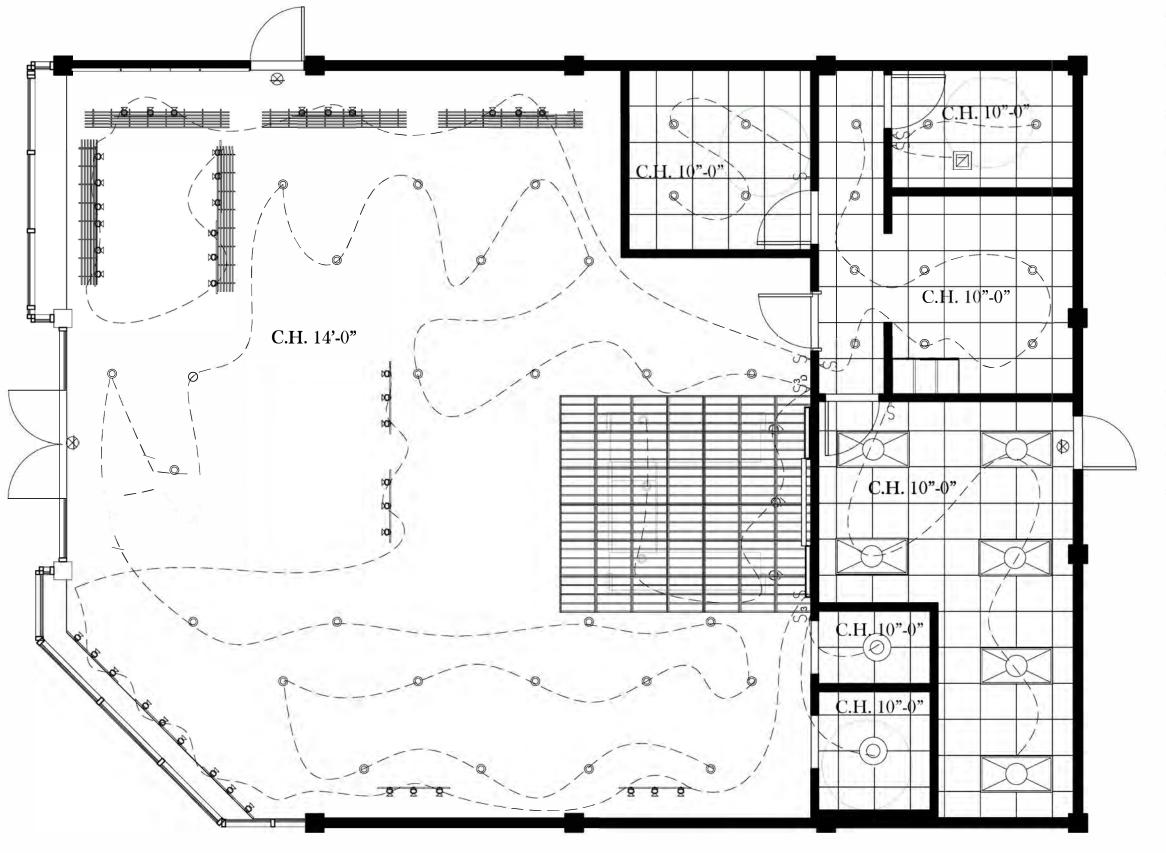








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LIGHTING LEGEND		
SYMBOL	QT.	DESCRIPTION
	2	TREE BRANCH CHANDLIER
S	3	WALL WASHER
0	40	6" RECESSED CAN
\otimes	6	EMERGENCY EXIT SIGN
	6	2X4 TROFFER
50 50 50	14	TRACK LIGHT
Ş	2	DIMMER SWITCH
\$	4	SINGLE SWITCH
Ş3	2	THREE WAY SWITCH
	1	RESTROOM FAN

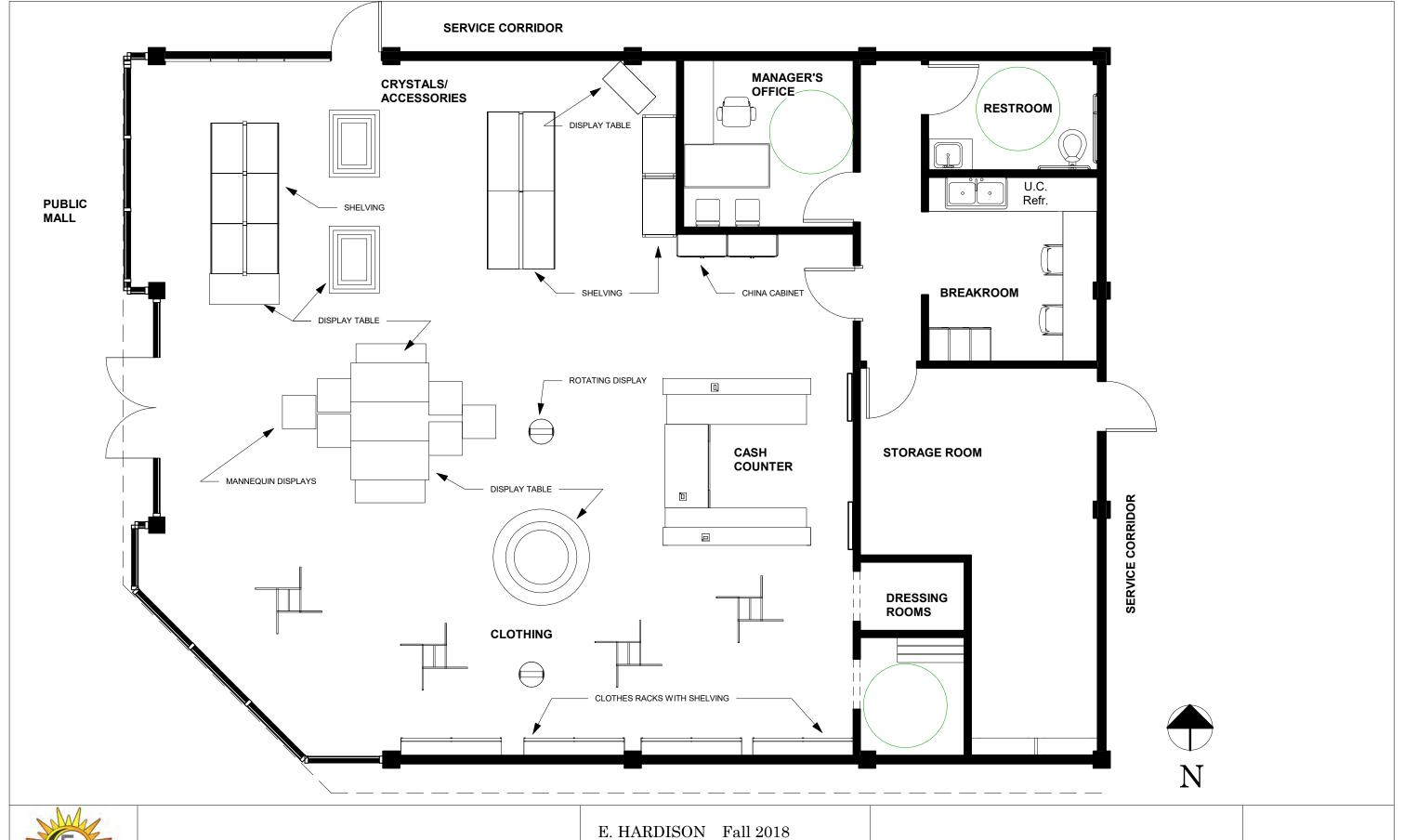


E.HARDISON Fall 2018

IDES 4120 SCALE: 3/16" = 1' 0"

REFLECTED CEILING

7 OF 12



IDES 4120 SCALE: 3/16"=1'-0" FLOOR PLAN

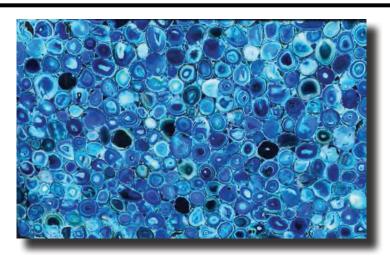
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DROP PENDANT LIGHT



AGATE COUNTERTOPS/ WALL PANELS



WALLS



CASH COUNTER 3D RENDERING



3FORM PRIVACY PANEL



WOOD LAMINATE



ENGINEERED WOOD FLOORING



E. HARDISON IDES 4120 FALL 2018

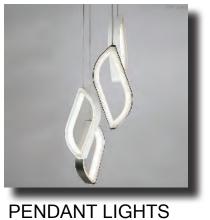
CASH COUNTER



DISPLAY CABINET STAIN



TRACK LIGHTS





DISPLAY CABINET







MANNEQUIN DISPLAY

DISPLAY TABLES

DISPLAY SHELVING



DISPALY LAMINATE

ENTRY CERAMIC TILE



ENGINEERED WOOD FLOORING

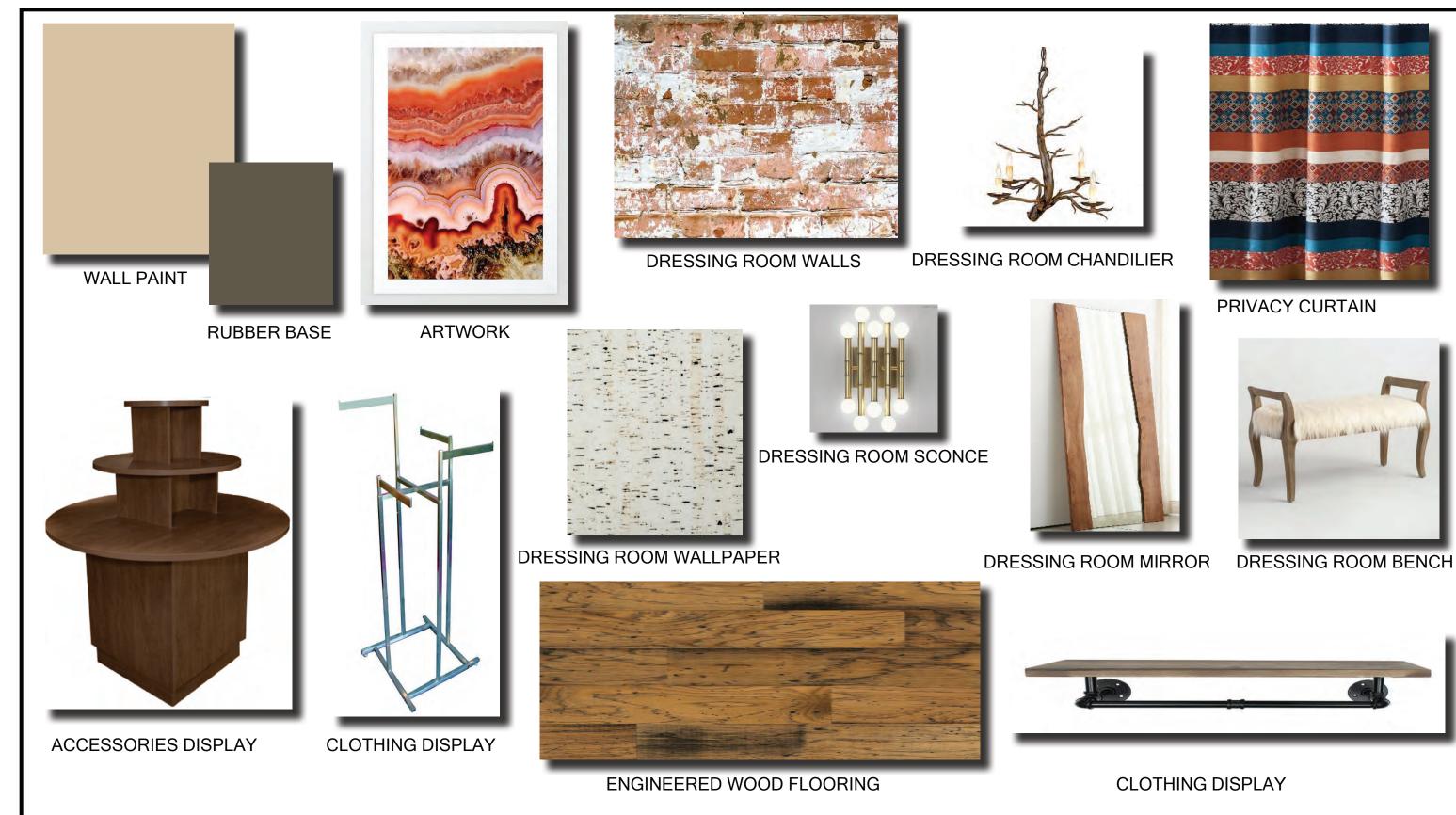


SOULSATIONS

E. HARDISON IDES 4120

FALL 2018

RETAIL FLOOR-CRYSTALS AND ACCESSORIES



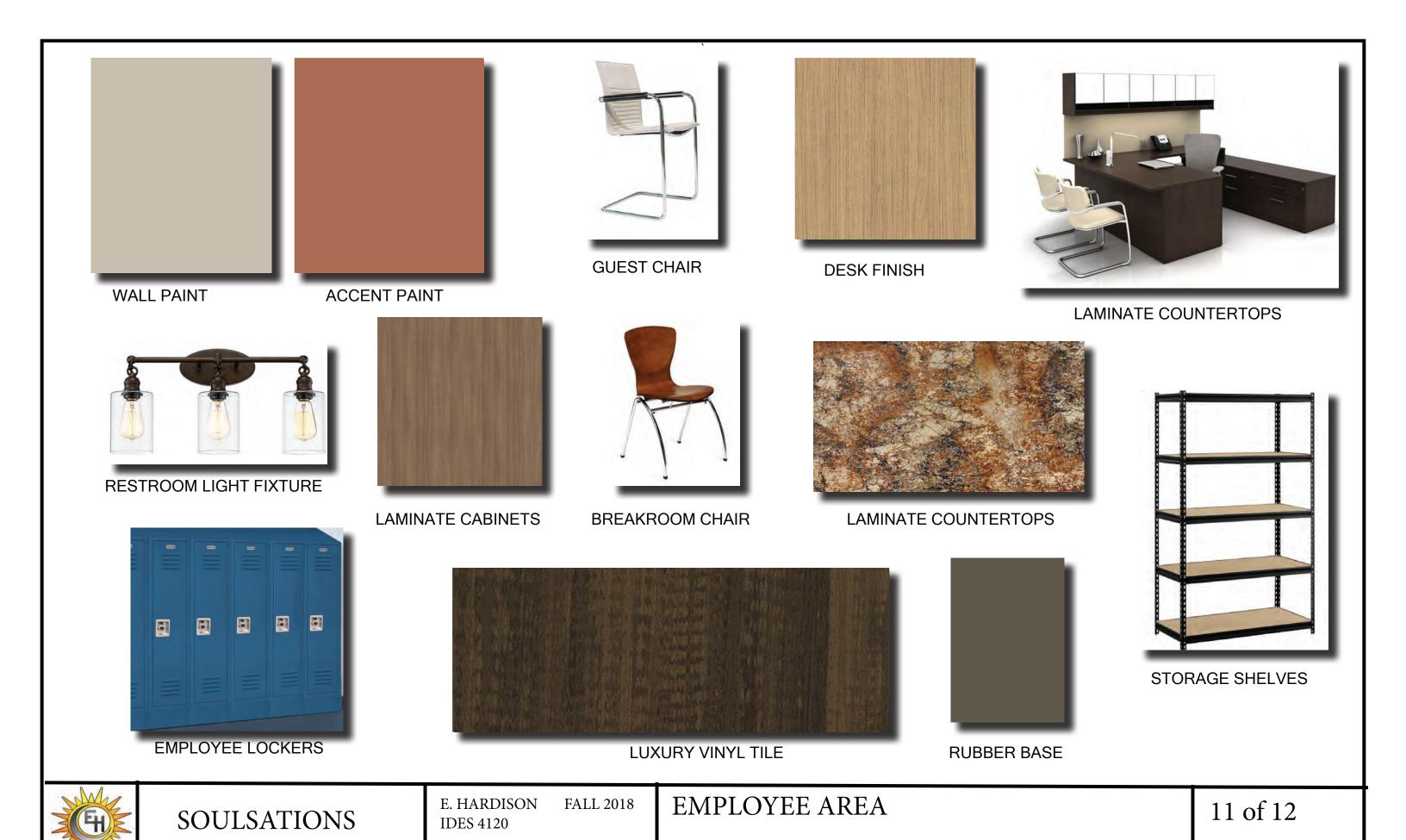


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FALL 2018

RETAIL FLOOR-

CLOTHING AND DRESSING ROOM







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