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# the RECORD

## Foundation gifts reach \$13M

by Tom Tozer

Private giving to MTSU in fiscal year 2005-2006 reached a second all-time high of \$13 million, which “feels good” to development officials because more came from gifts of \$1,000 or less—and that means more individuals are digging a little more deeply into their pockets.

Development Director Kirk Purdom says there are several reasons for the upswing in donations. Seventy-five percent of the incoming gifts over the last five years have come in during the last three years, he said, which reflects the effectiveness of placing development officers in each college to target fund-raising efforts.

“Our development officers are good at what they do,”

Purdom said. “It’s a tough job making cold calls. You may call 15 people to get two to respond to you.”

Development officers in the various colleges include Jim Van Wicklin, basic and applied sciences; Steven Barnes, mass communication; Russell Clayton, education and behavioral science; Robyn Kilpatrick, liberal arts; and Jim Highland, business.

This past year, the MTSU Foundation has been the beneficiary of several “impact gifts” designated for various programs. The Concrete Industry Management program in the College of Basic and Applied Sciences raised \$104,000 for the CIM Building Fund from the CIM Golf Tournament. John and Barbara Ellington contributed \$25,000 to the John and Barbara Ellington Aerospace

See ‘Gifts’ page 5

## Web site revamp integrates public, student access

by Cristol Camacho

MTSU kicked off this new academic year with a new design for its Web site.

The new layout may have taken users by surprise, but ideas for revamping the site began nearly two years ago.

“Our goal was to find out how to effectively present information on a Web page,” Barbara Draude, director of MTSU’s Information Technology Department, said.

Marketing MTSU to the general public was a huge motivation for making much-needed changes to the five-year-old Web site, Draude added.

The new three-column page design is intended to provide easy access to current news and events at MTSU for locals, as well as highlight



IT’S NEW—An updated MTSU Web site aims to present information more effectively.

relevant information such as campus deadlines for students.

For those students who may not welcome change, however, there is good news: Only general information pages will be changing. PipelineMT’s appearance and operation will remain

the same.

ITD alone didn’t make all of the changes overnight. Usability research was conducted among several different audience groups, including

See ‘Web’ page 5

## Bonuses ready for October checks

by Gina E. Fann

MTSU employees can count on another one-time bonus at month’s end, thanks to approval from the Tennessee Board of Regents.

“I’m pleased to say that the Board accepted our proposal to use available funds to once again provide the bonuses to all regular employees on the

### Correction

The employment eligibility date for employees to receive one-time \$500 (or 1 percent) bonuses at month’s end was incorrect in the Sept. 25 edition of *The Record*. The correct eligibility date is **June 30, 2006**.

university’s payroll as of June 30, 2006,” said Dr. Sidney A. McPhee after the TBR’s Sept. 28-29 meeting at Austin Peay State University in Clarksville.

“It’s a reflection of the

Board’s respect for our employees’ dedication and our university’s good budget management practices that the members approved our plan.”

The measure provides

a flat bonus of \$500 per full- or part-time employee, or 1 percent of the employee’s salary, whichever is greater.

Participants in the university’s post-retirement service programs also will receive the local bonus.

This university-funded bonus will be in addition to a state-funded \$350 one-time bonus for higher education employees with

See ‘Bonuses’ page 7

### IN BRIEF

**GET JAZZED UP: SUPPORT WMOT DURING ANNUAL GIVING EFFORT**

WMOT-JAZZ89’s Annual Giving Campaign is under way through Oct. 12 to help the station bolster its budget after severe state funding cuts for 2006-07. Supporters beat the all-time giving amount in 2005-06 with a record \$96,000 in gifts, but station personnel say they still need additional corporate and individual support. For more information, visit [www.wmot.org](http://www.wmot.org) or call 615-898-2800.



**PARKING BEHIND THE LIBRARY? YOU’LL NEED A NEW SPACE OCT. 11**

Parking and Transportation Services will block off 40 spaces in the parking lot south of the James E. Walker Library (between Gore and Deere residence halls) during the morning hours of Wednesday, Oct. 11, to accommodate a meeting of the Tennessee Board of Regents. The Board will be discussing MTSU’s planned new science building.

**CATCH UP ON LATEST NEWS AT RETIRED FACULTY COFFEES**

All MTSU faculty and staff retirees are encouraged to stop by the MTSU Foundation House on West Thompson Lane to chat, snack and sip at the monthly Retired Faculty and Staff Coffee. This month’s gathering begins at 9:30 a.m. Thursday, Oct. 12. For more information, contact 615-898-5756.

**5K RUN RAISES \$5K TOWARD PLANNED VETERANS’ MEMORIAL**

More than 250 registered runners took part in the MTSU Veterans Memorial 5K Run Sept. 17, raising about \$5,000 for an on-campus memorial to honor fallen veterans who have MTSU ties, said Dr. Derek Frisby, assistant professor of history. For more information about the memorial, e-mail Frisby at [dfrisby@mtsu.edu](mailto:dfrisby@mtsu.edu).

**NAMES HAVE CHANGED, BUT ROUTES REMAIN THE SAME**

Watch for the new street names on campus! Alumni Drive, which runs parallel to Middle Tennessee Boulevard behind the James Union Building, has been renamed Alma Mater Drive. Alumni Drive now intersects North Rutherford just south of Greek Row.



[www.mtsunews.com](http://www.mtsunews.com)

FOR THE RECORD

# Help schools get ‘Fit For The Future’ at new conference

by Dr. Doug Winborn

Middle Tennessee State University will serve as host for the Fit For The Future conference, sponsored by the Tennessee School Health Coalition, Monday and Tuesday, Oct. 16 and 17. The TSHC is dedicated to promoting of the eight-component Coordinated School Health model developed by Diane Allensworth and Lloyd Kolbe. This model has been adopted by the Centers for Disease Control and Prevention as the endorsed method for addressing health in schools in the United States.

Keynote speakers include Dr. Bill Cecil of Blue Cross/Blue Shield of Tennessee, who will give a “State of the Health of the Children of Tennessee” address in the opening plenary session on Oct. 17.

Cecil’s address will be followed by breakout sessions specific to each of the eight components of Coordinated School Health. Sessions will be delivered by presenters from Tennessee schools and communities who have successfully developed one or more of



Winborn

those components: school health and safety policies and environment; health education, physical education and other physical activity programs; nutrition services; school health services; school counseling; psychological and social services; health promotion for staff; and family and community involvement.

Peter Yarrow of the Peter, Paul and Mary folk singing group will deliver the keynote address Oct. 17. Yarrow currently is involved in a school bullying and violence prevention curriculum, “Operation Respect” ([www.dontlaugh.org](http://www.dontlaugh.org)). Through song and multimedia, Yarrow presents an entertaining, informative and inspirational call to eliminate school bullying and violence. His performance and address will be followed by breakout sessions featuring programs and curricula helpful to school personnel in accomplishing the goals of Coordinated School Health.

Earlier this year, the Tennessee Legislature passed SB3991/HB3750, which expanded the Coordinated School Health Improvement Act of 2000 and dedicated \$15 million to support the expansion. Research has demonstrated improvements in health, attendance, behavior and academic performance, with some authorities indicating that many of the barriers to students’ success in school are health-related. Schools across Tennessee are engaged in the application process to receive a portion of the funds allocated to support Local Education Agency efforts to develop Coordinated School Health in their school systems.

*Dr. Doug Winborn teaches health and human performance at MTSU. For more information about the conference, contact him at 615-898-5110.*



**A HEARTY WELCOME**—Exchange students Lisa Frank, left, of Johannes Kepler University in Linz, Austria, and Yumiko Shiraga and Chie Kunikata of Osaka, Japan’s Kansai Gaidai University savor some hospitality at the Klee-Vu Lunchroom.

photo submitted

# MTSU welcomes 32 exchange students

from Staff Reports

Full 2006 is “monumental” for MTSU’s International Education and Exchange Program—also known as MT Abroad—as it welcomes a record number of exchange students to campus.

Leaping from 16 incoming exchange students last year to 32 this semester, nine countries are now represented at MTSU: Austria, Brazil, China, France, Germany, Japan, the Philippines, South Korea and Thailand.

During their orientation, the new students received:

- an official greeting from Dr. Kaylene Gebert, executive vice president and provost, and an introduction to academic life at MTSU from

the dean of the University Honors College, Dr. Philip Mathis;

- a personal tour of the Campus Recreation Center from director Charles Gregory and a guided excursion to James E. Walker Library by librarian Jiannan Wong;

- an exploration and explanation of “Murfreesboro: Past and Present” by Dr. Doug Heffington, director of global studies, and team-building on the MTSU Challenge Course with coordinator Scott Pruett;

- a tour of Nashville and the customary Week of Welcome festivities on campus; and

- of course, lunch at Klee-Vu Lunchroom for some fine Southern cuisine!

The students are taking courses in a wide range of subjects, includ-

ing recording industry, engineering, business, English literature, African-American studies, intercultural communications, psychology, mathematics and foreign languages.

Among the 32 exchange students are four graduate teaching assistants working with the Department of Foreign Languages and Literatures. Yorisalem Abraha and Verena Bossert are instructing German 1010, Nouridine Mouadji is teaching French 1010 and Xie Xiaoli is teaching Chinese 1010.

For more information about MT Abroad, contact the International Education and Exchange Program via e-mail at [mtabroad@mtsu.edu](mailto:mtabroad@mtsu.edu), call 615-898-5179 or visit its Web site at [www.mtsu.edu/~mtabroad](http://www.mtsu.edu/~mtabroad).

# Admissions recruiters are on the move

by Randy Weiler

Admissions recruiters and personnel will log thousands of miles and meet and greet hundreds of prospective students and their parents and guardians in an ambitious effort to help MTSU enrollment surpass 23,000.

“We always want a more qualified class to come in,” Lynn Palmer, director of the Office of Admissions, said of department goals.

“We want to find better students. We’ve got to compete to get them. Higher-ability students get nice scholarships. It’s always nice to get them.”

Alumni Travis Tipton (B.S. ’06), Matt Hannah (B.S. ’01) and Steven Mizell (B.S. ’06) have been hired this year to recruit East, Middle and West Tennessee, respectively, Palmer said.

“We want them on the road, (to) come back in to reload the vans and head back out (to recruit),” said Palmer, who jokingly said the new recruiters will be on the road until Thanksgiving.

The recruiters and admissions personnel will “travel a predominantly college-fair circuit, from September to November, all across the state, at high schools and community colleges.”

“We will log a lot of miles,” she said. “We’ll know how many miles by December. This is the first time we’ve had people out on the road as much. All they’re doing is visiting high schools and traveling.”

As for the schedule of fairs—upcoming ones include the Smoky Mountain Regional

Fair at the University of Tennessee in Knoxville Thursday, Oct. 12 (6-8 p.m. CT) and Memphis area-wide at University of Memphis from 9 a.m. until 2 p.m. on Tuesday, Oct. 24—“there is a rhyme and a reason,” Palmer said. “There is a state-coordinated calendar so that all colleges and universities can attend at the same time.”

Palmer added that she’s “very grateful to have the recruiting positions filled. It allows us to better plan these events. It makes this fall ... more manageable. It has changed a lot of the way our office functions and operates.”

The veteran admissions leader said she considers the entire staff university recruiters.

“Our five assistant directors are responsible for Rutherford County because Rutherford County needs lots of attention,” Palmer said of the various high schools in Murfreesboro, Smyrna, La Vergne and Eagleville.

MTSU admissions, academic and marketing personnel will conduct separate student and guidance counselor receptions in Memphis (Oct. 17-18), Jackson (Oct. 18), Nashville (Oct. 30), Chattanooga (Nov. 14) and Knoxville (Nov. 15).

“These are not a substitute for a campus visit,” added Christopher Fleming, associate admissions director. “If the students or parents can’t come (to campus), it’s designed to take a piece of MTSU to them.”



# Hitmaker Aron making tracks back to MTSU

from Staff Reports

MTSU’s Audio Engineering Society and Urban Music Society will host the return to campus of renowned music producer/engineer Dave Aron Oct. 20-22 with a series of informational sessions featuring plenty of advice and hands-on experience for recording industry students.

Aron, whose career kicked off at Memphis’ Sun Studio as an assistant engineer for U2’s 1988 “Rattle and Hum,” has worked with musicians ranging from Prince to Jane’s Addiction to Sean Combs to Bob Weir of the Grateful Dead.

His long affiliation with Death Row Records led to work on award-winning albums with Tupac Shakur and Snoop Dogg. Aron works as a live sound engineer with Snoop’s touring band and also operates a production company and project studio in Hollywood.

Aron, who’s making his fifth visit to MTSU, is scheduled for a discussion of his education, career and recording/touring experiences, followed by an open Q&A session, on Friday, Oct. 20, at 7 p.m. in the State Farm Room of the university’s Business and Aerospace Building.

A tracking session will follow at noon on Saturday, Oct. 21, in Studio B of the Bragg Mass Communication Building, capped off by a mixing session at noon on Sunday, Oct. 22, in Studio C in the James Union Building on campus.

During the tracking and mixing sessions, Aron is set to produce a track from an MTSU student chosen from



**MAKING MUSIC**—MTSU President Sidney A. McPhee, left, joins renowned audio producer engineer Dave Aron during a break in mixing sessions on campus in 2005.

photo submitted

demos submitted earlier this semester. Students will be the songwriters, performers, audio engineers and production assistants for the sessions.

“Dave brings meaningful real-world experience to the table and always finds ways to include as many students as possible during the lecture, sessions and social events,” said Dan Pfeifer, the recording industry professor who’s helped to arrange Aron’s visits.

“His wealth of knowledge, uncompromised skill and desire to see the students succeed makes for a learning experience that cannot be duplicated otherwise!”

While the Oct. 20 lecture is free and open to the public, studio size will limit student participation in the tracking and mixing sessions to 50 to 75 students each, Pfeifer noted.

The MTSU Distinguished Lecture Series, College of Mass Communication and Department of Recording Industry are supporting the event. For more information, call 615-898-5944 or e-mail [dpfeifer@mtsu.edu](mailto:dpfeifer@mtsu.edu).

# Psychological Services Center sees success

by Brittany Skelton

MTSU’s Psychological Services Center has met its goals and established a successful graduate training program since its opening in fall 2005.

The facility set first-year goals of creating awareness of its services for young people and educating parents about behavioral problems and met them through referrals to the Psychological Services Center by local physicians and school counselors. The PSC also provided a four-week program on child behavior for parents in the community.

The PSC is part of the professional counseling graduate program, which provides students with field experience in an academic setting. The Department of Psychology provides faculty members who supervise students’ counseling sessions with clients.

“We are pretty proud of what we’re doing here,” says Dr. Christopher Quarto, who oversees the student counseling sessions.

“We treated clients as though we

were licensed professionals ... and the clients themselves took the experience seriously,” adds Stacey Landa, a former student counselor.

The primary goal of the PSC is to help children and adolescents resolve behavioral, emotional and/or interpersonal problems. Children are referred to the center by pediatricians and school counselors in Rutherford County.

**‘We are pretty proud of what we’re doing here.’**

*Dr. Christopher Quarto,  
director of training,  
MTSU Psychological Services Center*

The center’s progress and achievement are measured by parent surveys and through direct contact between clients and counselors, Quarto says, and the PSC received great reviews—on average, the 10-item questionnaire showed a score of 4.5 on a 5.0 scale.

In addition, the center plans to conduct formal research on the effectiveness of its parent education program. No formal research is currently being conducted.

The PSC is funded primarily by the Department of Psychology. Other support comes from the PSC’s production of a CD-ROM that outlines ethics for licensed professional counselors.

“We’ve probably made close to \$2,000 on that,” Quarto says.

The center also recently received an \$8,700 award from MTSU’s Faculty Research and Creative Projects

Committee, a university committee nominated by the Office of Research and appointed by President Sidney A. McPhee.

Approximately \$5,000 of that award was used to purchase new furniture for the center, which is located in Peck Hall Room 224.

Counseling sessions are available to children between the ages of 8 and 18. Appointments can be scheduled on Mondays from 6 to 8 p.m. September through May. A fee of \$5 is charged for counseling sessions. (The PSC does not provide services to MTSU students.)

For more information about the program, call 615-898-5313 or visit its Web site at [www.mtsu.edu/~psc](http://www.mtsu.edu/~psc).



# ETIS grant will help eliminate lead hazards in more homes

from Staff Reports

A second U.S. Housing and Urban Development grant—this one totaling nearly \$2 million—will help MTSU continue its work to eliminate lead poisoning statewide, officials said.

Dr. Kathy Mathis, project director and associate professor of engineering, technology and industrial studies, said the initial award from 2002 helped the Tennessee Lead Elimination Action Program rid 105 households of lead-poisoning hazards. That funding ended in June.

The goal for the new three-year \$1.99 million grant is to eliminate lead poisoning in 156 more households statewide through TLEAP.

“We already have the infrastructure in place, so we could increase our goal by 50 percent,” Mathis said. “We work with contractors, construction workers, renovators and supervisors, training them in lead-safe work practices and remediation of potentially hazardous sites.

“One of our success stories was a young professional family in Nashville who had a child with lead poisoning because the wife was pregnant when she was scraping the windows of their historic home. The girl was under 15 months old when they learned what to do. She was not poisoned further, and her blood (lead) levels dropped. So the damage was not permanent.”

Like the latest award, the 2002 federal grant totaling \$1.87 million came from HUD’s Office of Healthy Homes and Lead Hazard Control.

Another contribution of \$1.16 million from a group of public and private organizations brought total initial funding for the lead-abatement program to more than \$3 million.

“The Lead Elimination Action Program works through organizations like MTSU to identify and remove lead-based paint hazards in housing,” U.S. Rep. Bart Gordon said in announcing the grant. “Children have the greatest risk for developmental and behavioral problems, and potentially mental retardation, stemming from lead poisoning.

“I commend MTSU for the work they have done with federal, state and local agencies, to aid HUD in reaching their goal of eliminating lead poisoning in housing by 2010. This grant is an investment in the current safety and future health and well-being of Tennessee’s children.”

Mathis is working with colleague Dr. Carol Baraiko, the state weatherization program and Tennessee Department of Environment and Conservation to implement the program.

TLEAP also serves as a training program for MTSU students on lead-abatement practices, including training on Occupational Safety and Health Administration measures.



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[www.mtsu.edu/experience](http://www.mtsu.edu/experience)

# Calendar

## Oct. 9-22

### TV Schedule

**“Middle Tennessee Record”**  
Cable Channel 9  
Monday-Sunday—5 p.m.  
NewsChannel 5+  
Saturdays—1 p.m.

### Every Monday night

**MTSU Guys & Dolls  
Swing Dance Club**  
Free dance lessons 6-7 p.m.,  
open dancing 7-9 p.m.  
Murphy Center Dance Studio A  
For information, e-mail:  
[lindyfiend@gmail.com](mailto:lindyfiend@gmail.com).

### Through Oct. 12

**WMOT-JAZZ89  
Annual Giving Campaign**  
For information, visit  
[www.wmot.org](http://www.wmot.org)  
or contact: 615-898-2800.

### Through Oct. 19

**“A Certain Alchemy”  
photo exhibit by Keith Carter**  
8 a.m.-4:30 p.m. Monday-  
Friday, noon-4 p.m. Saturday  
Baldwin Photo Gallery, LRC  
No admission charge  
For information, contact:  
615-898-2085.

### Oct. 9

**Monday, Oct. 9  
Columbus Day**  
banks, federal offices closed;  
university open

**Honors Lecture Series**  
Dr. Gloria Hamilton,  
“Immediate and Delayed  
Psychological Responses to  
Natural Disasters”  
3-3:50 p.m., HONR 106  
For information, contact:  
615-898-7611.

**Faculty Senate meeting**  
4:30 p.m., JUB 100  
For information, contact:  
615-898-2582.

**Distinguished Guest Lecture:  
Dr. Craig Wrisberg**  
“The Merits of Qualitative and  
Quantitative Research”  
6-7:30 p.m., Murphy Center 103  
For information, e-mail  
[manshel@mtsu.edu](mailto:manshel@mtsu.edu).

### Oct. 10

**Tuesday, Oct. 10  
Employee Benefits Fair**  
9 a.m.-1:30 p.m., JUB Tenn. Room  
For information, contact:  
615-898-2929.

**Presidential Concert Series:  
Alma Maria Labra-Makk,  
piano**  
7:30 p.m., Hinton Music Hall  
No admission charge  
For information, contact:  
615-898-2493.


### Oct. 12

**Thursday, Oct. 12  
Retired Faculty & Staff Coffee**  
9:30 a.m., Foundation House  
For information, contact  
615-898-5756.

### This month on ‘Middle Tennessee Record’:

In the October edition of the program, viewers can learn more about horses, students who plan to make a career in the horse industry and the story of a very special horse that’s buried at MTSU. There’s also music, theater and the university’s centennial celebration plans. Find it all at [www.mtsunews.com](http://www.mtsunews.com) or on TV at the schedule above left.

file photo from Photographic Services



**Thursday, Oct. 12  
EXL Faculty Showcase Series**  
“Experiential Learning: Best  
Practices in Teaching with the  
Use of Integrative Technology”  
3-4:30 p.m., PH 106  
For information, contact:  
615-494-7671.

**MTSU Symphonic Band and  
Chamber Winds**  
7:30 p.m., Hinton Music Hall  
No admission charge  
For information, contact:  
615-898-2493.

### Oct. 14-17

**Fall Break**  
No classes; university offices  
open Oct. 16-17

### Oct. 15

**Sunday, Oct. 15  
“MTSU On the Record—  
Rosenwald Schools”**  
Guest: Dr. Mary Hoffschwelle  
7 a.m., WMOT 89.5-FM  
Podcast at [www.mtsunews.com](http://www.mtsunews.com)

### Oct. 16

**Monday, Oct. 16  
Exotic Musical Paintings:  
Tennessee Philharmonic  
Symphony Orchestra**  
featuring Cecil Licad on piano  
7:30 p.m., Tucker Theatre  
Admission charged  
For information, contact:  
615-898-1862.

### Oct. 17

**Tuesday, Oct. 17  
“Rally on Maple”**  
5-7 p.m., Maple Street  
between College and Lytle  
Admission charged  
For information, contact:  
615-893-6565.

### Oct. 18

**Oct. 18-Nov. 2  
General Election Early Voting**  
For information, visit  
[www.rutherfordcounty.org/  
election/](http://www.rutherfordcounty.org/election/).

### Oct. 19

**Thursday, Oct. 19  
Lailatul Qadr  
(Islamic Night of Honor  
and Dignity)**

**Free Legal Clinic**  
7-9 p.m., JUB 206 (JAWC)  
Appointments required  
For information, contact:  
615-898-2193.

### Oct. 20

**Oct. 20-21  
Tennessee Gov’t. Finance  
Officers Fall Conference**  
Cool Springs Marriott, Franklin  
For information, visit  
[www.tngfoa.org](http://www.tngfoa.org)

**Friday, Oct. 20  
Distinguished Lecture Series:  
Producer/Engineer Dan Aron**  
7 p.m., BAS State Farm Room  
For information, contact:  
615-898-5944.

**MTSU Jazz Combos**  
7:30 p.m., Hinton Music Hall  
No admission charge  
For information, contact:  
615-898-2493.

### Oct. 21

**Saturday, Oct. 21  
Diwali  
(Hindu Festival of Lights)**

**Tracking Session with  
Producer/Engineer Dan Aron**  
Noon, Mass Comm Studio B  
Limited to 50-75 students  
For information, contact:  
615-898-5944.

**Walking for the Children  
Charity Walking Horse Show**  
5 p.m., Miller Coliseum  
For tickets and information,  
contact: 615-494-8822.

**Blue Raider Football  
at Louisiana-Monroe**  
6 p.m, Monroe, La.  
For information, visit  
[www.goblueraiders.com](http://www.goblueraiders.com)  
or contact: 615-898-2103.

### Oct. 22

**Sunday, Oct. 22  
“MTSU On the Record—  
Trip to Russia”**  
Guest: Dr. Andrei Korobkov  
7 a.m., WMOT 89.5-FM  
Podcast at [www.mtsunews.com](http://www.mtsunews.com)

**Mixing Session with  
Producer/Engineer Dan Aron**  
Noon, JUB Studio C  
Limited to 50-75 students  
For information, contact:  
615-898-5944.

**MTSU Symphony Orchestra**  
8 p.m., Hinton Music Hall  
No admission charge  
For information, contact:  
615-898-2493.



Scholarship Fund. And Jeff Lane donated \$20,000 to the CIM SAE Motor Vehicle Fund.

Under the College of Liberal Arts umbrella, Coca-Cola’s Atlanta headquarters contributed \$25,000 to the Cultural Diversity Initiative, coordinated by Dr. Sharon Shaw-McEwen, professor of social work. The Friends of Music organization launched its fund-raising activities with the “Evening of Swing” and raised more than \$27,000. The Joseph T. Smith Scholarship in the McLean School of Music was enhanced by nearly \$10,000, thanks to gifts from Smith’s many friends and former students in the marching band community. In addition, the Linse Bock Foundation added \$40,000 to its scholarship fund in the McLean School of Music, and Mrs. Lucy Strickland enriched the Roscoe L. Strickland Lecture Series in the Department of History by \$50,000.

In the College of Mass Communication, Virginia Fielder

established the Fielder Family Endowed Scholarship Fund with a gift of \$104,000, and the Country Radio Broadcasters created an endowed fund with a contribution of \$25,000. Joe Coleman donated \$10,000 to the MTSU Foundation to be earmarked for the Department of Electronic Media Communication.

Increased student involvement in university life is another factor in increased giving, Purdom says, and that means while they are enrolled and after they graduate. If students had a good experience while they were here and enjoy coming back and visiting, he adds, they’re more likely to consider giving back to MTSU.

“Because of the university’s dramatic growth, the majority of gradu-



Purdom

ates are not yet in their primary giving years,” Purdom says, “but if we can help them develop the habit of giving, their modest gifts will one day turn into larger ones.”

The Senior Gift program was started two years ago to encourage graduating seniors to give as a class and has already garnered about a 10 percent participation rate, which Purdom calls a huge accomplishment.

Faculty increasingly have helped to instill a giving attitude by example, Purdom points out.

“One faculty member can leave a student with a good feeling about the school. And we are blessed to have a faculty that really supports this university. Our faculty giving is tremendous ... I think it’s around 25 percent. I hope it continues to grow.”

Approximately 4,000 of MTSU’s 70,000 graduates give to the university. “That’s nearly 6 percent giving—I’d like to see us reach 10 percent,” Purdom adds.

Joe Bales, vice president of development and university relations and executive director of the MTSU Foundation, describes the development efforts at MTSU as more proactive than in the past.

“We used to be in a reactive mode: ‘Here’s a project—let’s go raise money,’” Bales says. “Now we work with faculty to find out their needs. We research foundations. We try to be more aggressive. We don’t want to wait for people to call us. Certainly we don’t want to offend people—all they have to say is no. But we have to keep working to build rapport with current and potential donors.”

When Purdom arrived at MTSU in 2003, following Bales, the endowment was around \$16 million. Today, it’s close to \$30 million. Both Bales and Purdom attribute that increase to effective leadership and sound money management by the MTSU Foundation.

# Edwards to lead Public Health Institute

by Tom Tozer

Why is Tennessee’s health ranking among the lowest in the nation, and what needs to be done to turn that around? How can citizens, educators and legislators throughout the state help raise health awareness? And why are there more health-related jobs available in Tennessee than people to fill them?

Those are questions for which Dr. Martha Jo Edwards wants to find answers.

Holder of the Adams Chair of Excellence in HealthCare Services and director of the Center for Health and Human Services at MTSU, Edwards recently was appointed interim director of the new Tennessee Institute of Public Health by the Tennessee Higher Education Commission. Since her position is a half-time appointment, she will continue in her roles at MTSU.

The institute is a collaboration of THEC, the State Department of Health, the Tennessee Board of Regents and the University of Tennessee. It was formed according to “best practices” endorsed by the National Network of Public Health Institutes.

“Our health ranking is 48th in the nation, and 50 percent of our public health force will be disappearing within five years due to retirement and other factors,” Edwards said. “That’s why THEC is involved in this. A program is needed across the state to meet the workforce needs of public health, as well as address the health status of our state.”

A memorandum of understanding was signed last March outlining Edwards’ key administrative responsibilities. Among other tasks, she will:

- develop a board of directors;
- articulate appropriate language for the institute to take to the Legislature for authorization;
- create a Web site to attract people to public

health careers; and

- link health-oriented faculty (and their research) to projects focused on improving the health of the citizens of Tennessee.

“The board will be broad-based, composed of people from business, the health industry, the medical community, education, students and consumers,” Edwards said.

State Commissioner of Health Kenneth Robinson wholeheartedly endorsed Edwards’ appointment. In a letter to Richard Rhoda, THEC executive director, he stated that “[Edwards] has been instrumental in helping to forge and evaluate several critical health promotion and intervention programs and protocols currently in use by our staff across the state. I share your confidence that Dr. Edwards will



Edwards

play an essential role in taking the institute toward fruition.”

“I’m excited about the opportunity,” Edwards said, “and I’m flattered and pleased that the work of the many individuals who work with the MTSU Center for Health and Human Services has been recognized.”

THEC recently approved a doctoral program in public health at East Tennessee State University, Edwards noted. An affiliation between the University of Memphis and the University of Tennessee Health Science Center is being formed to explore a school of public health in west Tennessee.

“It makes sense to have those two programs where research and service opportunities will address different types of population and health

issues,” Edwards said, adding that graduate programs at Tennessee State University also are being developed.

“Concurrent with the development of the academic programs, there was interest in developing an institute of public health. There are 27 of them in the nation, and 16 other states are considering them.”

Edwards will access that expertise from all corners of the state to raise awareness of public health issues in Tennessee and the variety of career opportunities for recent and prospective college graduates.

She said her work also will entail creating a health index for each county and encouraging county health officials and legislators to have active discussions about their own particular health rankings and how they may be contributing to the overall ranking of 48th in the state—what they are doing right and what they may be doing wrong.

“The public health workforce issues are not unique to Tennessee,” she said. “Nationally there are shortages. We need new ideas, new energy, new ways to get those new ideas across.

“Public health is an individual health issue, and that’s what this institute will do: address issues that affect the state.”

Edwards said the new Tennessee Institute of Public Health will hold an inaugural event on Monday, Oct. 30, which will be underwritten by Research America.

Delivering the keynote address that day will be Dr. Henry Foster, professor of obstetrics and gynecology at Meharry Medical College and former Clinton nominee to the post of Surgeon General of the United States. Research America will focus on advocating for health in Tennessee.

high-school students, parents, current MTSU students, alumni and the local community to determine what changes would be made in the new design.

Groups were asked what they looked for in a Web site, what terms made sense to them and how they looked for information.

“There is also a Web applications and advisory committee made up of students, staff and administration that decide how to go about making changes,” Draude said.

Though the new pages are designed to be easier to navigate, previous users will find that many things

have been moved around.

“It took me a while to notice the very small Webmail link at the bottom of the page,” sophomore Karlisa Kartubi said.

ITD has made efforts, however, to eliminate anticipated trouble for those familiar with the old site design.

“The easiest way to find things is by using the A-Z index tab at the top of the home page,” noted Draude. “We have added hundreds of keywords to make searches more effective.”

She added that while ITD manages the home page along with the root pages to ensure that current

pages have the same look and feel, individual departments are responsible for updating their own pages. The new Luminus Website Management system will have templates for page designs, which will bring more uniformity to MTSU’s Web site and make navigation easier.

“All pages do not have to look exactly the same,” Draude stressed. “However, the templates will make pages easier to man-



Draude

age and produce as well as bring more focus to the content and content sharing.”

Content sharing, which was not previously available, allows information to be copied from one Web page to another, which will make updating much easier and ensure accuracy of information.

In a few months, additional research will be conducted to measure the effectiveness of the new Web site and to see what improvements can be made. “Questions, comments and feedback are always welcome,” Draude said, adding that e-mails can be sent to [webapps@mtsu.edu](mailto:webapps@mtsu.edu).

Events highlight understanding, prevention

October is Domestic Violence Awareness Month

by Gina K. Logue

The dramatizations of actors who speak for thousands and the testimony of those who can no longer speak for themselves will mark the June Anderson Women’s Center’s observance of October as Domestic Violence Awareness Month at MTSU.

In 2004, the Tennessee Bureau of Investigation reported 66,619 victims of domestic violence, according to the National Coalition Against Domestic Violence.

In 2004, 40 percent of all crimes against persons and 50 percent of all simple assaults in Tennessee

were crimes of domestic violence.

The “Silent Witness” exhibit will be shown from 11 a.m. to 2 p.m. Oct. 2-6, 9-11 and 23-25 on the second floor of the Keathley University Center. This powerful and effective display is intended to promote healing for the victims. It features blood-red T-shirts, each emblazoned with the story of a different domestic violence victim.

One T-shirt tells the story of 26-year-old “Dorothy” of Murfreesboro, who was stabbed four times by her boyfriend. The perpetrator, who had been charged before with domestic assault, was convicted of first-degree murder.

To dramatize how dating violence traumatizes

young adults, the JAWC and Women 4 Women, a student organization, will present “It’s Love, Isn’t It?” from 4 to 5:30 p.m. Wednesday, Oct. 25, in the KUC Theatre.

The original play, written and produced with Arts Build Communities grants from Allied Arts of Chattanooga and the Tennessee Arts Commission and directed by Dr. Ayne Cantrell, follows the travails of a female college freshman whose boyfriend has jealousy and anger-management issues.

All Domestic Violence Awareness Month events are free and open to the public. For more information, contact the JAWC at 615-898-2193 or [jawc@mtsu.edu](mailto:jawc@mtsu.edu).

Honoring excellence in business and community



**CONGRATULATIONS**—Mark Pirtle, left, local businessman, real estate developer and friend of MTSU, accepts the Jennings A. Jones Champion of Free Enterprise Award from Dr. Jim Burton, dean of the Jones College of Business, during the 2006 Economic Outlook Conference Sept. 29. The annual honor recognizes a business leader who exemplifies the ideals of free enterprise through any combination of entrepreneurship, governmental involvement and participation in civic and charitable affairs and education. Among his many accomplishments, Pirtle was named Businessperson of the Year in 1996 and is past president of the Rutherford County Chamber of Commerce and the MTSU Foundation. He is active in the Blue Raider Athletic Association and is a long-time board member of the Boys and Girls Club.

photo by J. Intintoli

Mark calendars for 2nd ‘Evening of Swing’ gala

by Lisa L. Rollins

Members of MTSU’s Friends of Music committee will sponsor the group’s second “Evening of Swing” gala, a dinner/dance event, beginning at 6:30 p.m. Saturday, Nov. 11, in the Tennessee Room of the James Union Building at MTSU.

The evening’s entertainment will feature the big-band music of the 1930s and ‘40s as performed by MTSU’s two jazz ensembles, with MTSU music faculty members Don Aliquo and Jamey Simmons directing.

“The Friends’ inaugural gala last year was such a great success, drawing 350 with great big-band music and lots of dancing, that our committee decided that a repeat event was in order,” said George T. Riordan, direc-

tor of the Robert W. McLean School of Music at MTSU.

“The Tennessee Room is a great place for dancing and enjoying the music and the evening,” he added. “People were very impressed with the authentic and danceable swing provided by our students in the MTSU jazz ensembles ... (so) this is a wonderful forum to introduce the high quality of our musicians to people who haven’t yet enjoyed concerts at the McLean School of Music.”

Riordan said the Friends of Music was designed to encourage community members to take advantage of the 180 concerts presented annually at MTSU and to enable the McLean School to better provide services and opportunities to music students, as well as provide guidance to the school by providing a community

perspective.

“We have an active and dynamic leadership committee who are really excited about this event,” he remarked.

MTSU’s Friends of Music organizing committee members include Jane Blakey, Martha Curl, Bobbie and John Duke, Brenda McFarlin, Shirley LaRoche, Liz Rhea, Margie Spangler and Ernestine Thomas, with Robert W. McLean serving as the committee’s honorary chairman. McLean previously donated 54 Steinway pianos to the School of Music, which honors him by carrying his name, Riordan noted.

Representing MTSU on the committee are Riordan, Aliquo, Anne Sloan, Connie Huddleston, Robyn Kilpatrick, Patience Long and Claudette Northcutt.

“Our committee did a great job at putting together our first event in 2005. So many people took part in the dancing that we’re planning to enlarge the dance floor this second time around,” Riordan said.

“Last year we filled all of our tables, and we’re well on track to selling out already for 2006.”

Individual tickets for “Evening of Swing,” which include dinner and a gala evening of music and dancing, are \$75 per person (\$35 is tax-deductible). Tables seating 10 are available for \$750 (\$350 is tax-deductible), and patron tables are \$1,000 (\$600 is tax-deductible).

For more information on the Evening of Swing, including ticket inquiries, please contact Northcutt at 615-898-5924.

Oct. 25 ShareFair showcases teaching, technology

from Staff Reports

The 2006 ShareFair, an opportunity for faculty to share their innovative teaching practices with the university community, will be held from 10 a.m. until 4 p.m. Wednesday, Oct. 25, at the Learning, Teaching & Innovative Technologies Center in Peck Hall Room 106.

The ShareFair is a showcase of innovative best teaching and technology practices led by some of MTSU’s outstanding faculty members, said Bobbie Palmer of the LT&ITC.

Participants use a variety of media, such as posters, brochures, handouts, laptops or informal dialogue, to showcase their teaching ideas. Presenters are available for dis-

cussion during the event.

The ShareFair is sponsored by the Information Technology Division and the LT&ITC to promote a collaborative learning and teaching faculty community.

The event will include ITD grant and fellowship recipients, winners of the Outstanding Use of Instructional Technology Award, Outstanding

Teacher recipients and finalists for the Teaching, Learning and Technology Roundtable’s Award for Innovative Excellence in Teaching, Learning and Technology, which will be announced at 2 p.m., according to Palmer.

For more information, contact Palmer at [bpalmer@mtsu.edu](mailto:bpalmer@mtsu.edu) or at 615-494-7671.

three or more years of service as of Oct. 1, 2006. A percentage of that state bonus also will be paid to permanent part-time employees proportional to their assignments.

The TBR also approved MTSU’s proposal for additional salary increases to take effect in January 2007 for faculty and staff covered under the revised compensation plan.

MTSU’s current plan provides faculty salary increases based on a newly expanded peer group and some professional and classified employee increases based on the 2005 market data plan approved by the Board in June 2004.

“The ultimate goal is to bring our valued faculty and professional and classified employees up to par with their colleagues at comparable institutions of higher learning,” McPhee



McPhee

said. “Obviously, reaching that goal depends on our funding allocations from the state and approval from the Board, so we’re always pleased when we can say that our efforts have been fruitful.”

Human Resource Services will send salary information in late November or early December to each department head to be shared with their staff, the president added.

At the end of January 2007, employees receiving an increase will receive a letter stating their new salary effective Jan. 1, 2007.

In addition to the 2 percent across-the-board salary increase and bonuses for the 2006-07 fiscal year for higher ed employees, state legislators approved 401(k) matches of up to \$40 per month and increased the maximum number of eligible years of service from 25 to 30 years for longevity payments. (Longevity payments will remain at \$100 per year of service.)

The 2006-07 state budget also included the first new operating funds for higher education since 1998.

# Music event set Oct. 10

from Staff Reports

World-renowned pianist Aima Maria Labra-Makk will present the second of four concerts billed as the Presidential Concert Series at 7:30 p.m. Tuesday, Oct. 10, in the Hinton Music Hall of the Wright Music Building.

Labra-Makk, who enjoys a career as a solo concert pianist, chamber musician and educator, will perform works by Liszt, Haydn, Takacs and other Viennese composers during her MTSU performance.

“She’s a splendid, brilliant pianist,” said

Dr. Jerry Perkins, music professor and coordinator of keyboard studies at MTSU. “Her music has lots of technique.

“She will be playing in New York and Washington, D.C., as well as MTSU on this tour,” he added.

Labra-Makk also performs in key cities and venues in Europe such as the Konzerthaus in Vienna, Haydn-saal in Eisenstadt, Mirabell Palace in Salzburg and in venues in Asia as well.

She has performed in international festivals such as the Vienna International Festival and the Liszt-Beethoven Symphonies for Piano Series in Wiesbaden,

Germany. Considered an authority on the music of Hungarian pianist and pedagogue Jenö Takacs, Labra-Makk has recorded all of his works.

The Oct. 10 concert is free and open to the public.

Future concerts for the Presidential Series include the Boston Brass at 7:30 p.m. Jan. 22 and the Blair String Quartet at 7:30 p.m. Feb. 10.

For more information on this and other events in the McLean School of Music, please call 615-898-2493 or visit [www.mtsumusic.com](http://www.mtsumusic.com).

## ‘Critterman’ wows captive audiences during JUB visit

by Randy Weiler

For all they knew, more than 500 local children would’ve thought Denny Olson, a biologist, geologist, author, educator and more, was closer to his Montana home than in their midst in the James Union Building’s Tennessee Room.

However, Olson’s alter ego, “Critterman,” was there—and entertaining each child, MTSU student and adult present.

Olson, an internationally known award-winning speaker, uses humor and drama in a one-man show to educate both young and old about critters in the wild.

On Sept. 25-26, students from Campus, Reeves-Rogers, Hobgood and Cedar Hall schools, plus some homeschoolers, witnessed Olson perform “Unhuggables”—animals we love to hate.

Olson has presented his shows, disguised as Critterman, Wolfman, The Grizz, Dr. Death, Prof. Avian Guano, Dr. Loonacy, the Lost Voyageur and The Mad Herbalist, about 3,500 times in 49 states to

2 million people at schools, universities, conferences, national and state parks and workshops over roughly 30 years.

Olson said the message he tries to impart is “interconnectedness” with the outside world “to get the person to get up, turn the TV off and go outside and watch or listen.

“I try to spark an interest through comedy and unpredictability with the audience,” he said. “The whole point is having fun. I want to get them emotionally involved. Otherwise, they don’t remember.”

“He was hilarious and funny, and we learned a lot from him,” said Kennon Cliché, a Campus School fourth-grader.

For Tijuandre Garrett, a fifth-grade Hobgood student, his favorite part was when Critterman coaxed Hobgood teacher Mel Prater into a routine.

“The best part was when Mr. Prater stuck his hand in a bag (held by Critterman) and it came out slimy,” Garrett said. “I thought it was going to be a snake. It turned out to be a water hose.”

Olson also spoke to science, edu-



**IT’S CRITTERMAN!**—Awestruck elementary-school students listen in the James Union Building’s Tennessee Room as “Critterman,” aka biologist/geologist/educator Denny Olson of Montana, center, explains the characteristics, habits and habitats of “unhuggables”—animals that people often fear or dislike.

photo by News & Public Affairs

cation, theatre and recreation students and faculty during a Sept. 25 late afternoon session, said Cynthia Allen of the Center for Environmental Education.

Olson, aka Critterman, was brought to MTSU through a \$1,000

Distinguished Lecture Series grant co-sponsored by MTSU’s Center for Environmental Education and the Office of New Student and Family Programs from the Division of Student Affairs.

## Team’s fund-raiser set for Oct. 24

# MT Baseball sets date for annual fish fry

from MT Media Relations

Hungry for some fine fried fish and hankering to help Blue Raider baseball? Head Coach Steve Peterson and his players will host the 23rd Annual Grand Slam Fish Fry Tuesday, Oct. 24, at 6 p.m., with all proceeds benefiting the baseball program.

The event will be held in the Tennessee Livestock Center on Greenland Drive and will feature catfish and Cajun gumbo for adults and hot dogs for kids. Russ & Becky Jeffers Country Band, as well as “Big Hoss Cartwright,” will be on hand for the evening’s entertainment.

“The Fish Fry is one of our biggest events of

the year, an annual event we’ve been hosting since 1984,” Peterson said. “It’s a great way to socialize with everyone and raise money for the baseball program. It’s great food, fun and entertainment, and certainly an event you don’t want to miss.”



Peterson

Tickets are \$15 in advance and \$20 at the door. Children six and younger will be admitted free.

Tickets are available at the MTSU Ticket Office, located at Gate 1A of Floyd Stadium.

Tickets also are available at Vick’s Lawn &

Tractor on Robert Rose Drive or Wheeler’s Market on Lascassas Pike in Murfreesboro and at Crosslin Supply in Smyrna.

Patrons wishing to pay by mail can make checks payable to Middle Tennessee Baseball Fish Fry and can send their payment to Coach Steve Peterson, MTSU Box 90, Murfreesboro, Tenn., 37132.

The Blue Raiders began fall practice Sept. 11 and wrapped up the four-week session with the Blue-White World Series Oct. 5, 7 and 8 at Reese Smith Field.

For more information, please call 615-898-2984 or 615-898-2450.



# Oxford American features Wolfe articles

by Gina E. Fann

Once again, MTSU music scholar Charles Wolfe gets the last word.

The Grammy-nominated professor emeritus of English and folklore, who succumbed to diabetes in February 2006, has one of his final scholarly works, “‘I’ll Blow those Cats into the Cumberland River’: Louis Armstrong, Nashville, and Country Music,” featured in *Oxford American* magazine’s 2006 Music Issue.

Headlined “Country Music in Black and White” by the *OA*, the article traces jazzman Armstrong’s career-long connections with country music and his role in helping galvanize Nashville into the civil rights sit-ins.

In an online exclusive, the *OA*’s Web site ([www.oxfordamericanmag.com](http://www.oxfordamericanmag.com)) also features the grainy videotape of Johnny Cash and Louis Armstrong, joyously recreating Jimmie Rodgers’ “Blue Yodel No. 9” at the Ryman Auditorium in 1970, that serves as accompaniment to Wolfe’s article.

In it, Wolfe reveals the little-known fact that Armstrong played on



Keel

Rodgers’ original recording of that song in 1930. The renowned trumpeter’s appearance on Cash’s TV show culminated a whirlwind trip to Nashville to tout what would turn out to be his final album, “Louis ‘Country and Western’ Armstrong.”

“Absolutely fascinating,” Wolfe said with a grin while viewing the tape in February 2005 while reading his article at the “Perspectives on Popular Music” lecture series by the Center for Popular Music.

OA Editor and Publisher Marc Smirnoff had the same reaction to Wolfe’s article. That’s why it’s one of the highlights of the new Music Issue, the eighth annual compendium (complete with CD) of nuggets of Southern music past and present, boasting writers like Chet Flippo and Peter Guralnick and artists like Eartha Kitt and Uncle Dave Macon.

“That article demonstrates so many of his strengths: his scholarship, his interest and the breadth of his knowledge,” says Smirnoff with reverence. “The story may be known to some, but Dr. Wolfe brings it out so more people can share it.

“It affected people, and that’s part of his legacy. He spread such good news: the more art that’s out there, the more triumphs we’ll see.”

Alongside Wolfe’s article, MTSU recording industry professor Beverly Keel recounts the final chapter of the



‘FASCINATING’—Dr. Charles Wolfe chuckles in 2005 while watching a videotape of Louis Armstrong and Johnny Cash performing on Cash’s 1970 TV show. At left is the *Oxford American*’s 2006 Music Issue, which features Wolfe’s article on Armstrong’s Nashville ties—and Professor Beverly Keel’s obituary for Wolfe.

file photo by J. Intintoli

story: Wolfe’s fascinating obituary.

“It was an honor to write about Dr. Wolfe for *Oxford American*, but also a bit daunting because he was the dean of the country music scholars,” says Keel, who is also director of the Seigenthaler Chair of Excellence in First Amendment Studies.

“He was universally adored and respected and inspired several generations of students, scholars and writ-

ers.”

The magazine is available by subscription, online purchase and at Davis-Kidd Booksellers, Hastings, Barnes & Noble and Borders.

“If you believe in the power of writing and of music,” Smirnoff says, “that’s what counts. The fact that all these people in this article have died doesn’t mean that all their work isn’t still alive. Once again, art triumphs.”

## the RECORD

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## Faculty/Staff Update

### Conferences

**Dr. Mark Anshel** (health and human performance) is the keynote speaker at the American Healthcare Radiology Administrators’ Imaging Center Administrators Conference Oct. 14 in Arlington, Texas. He’ll speak on “High Performance Training: Strategies for Expanding Capacity for Improving Health, Energy and Job Performance.”

### Grants

**Dr. Jo Edwards** (Adams Chair of Excellence in Health Care Services) recently received grant funding of \$65,419 from the Nashville Career Advancement Center for the Career Mapping Handbook Phase III. Edwards also was awarded \$19,400 from the Tennessee Department of Health for her “Tobacco Prevention Grant” project.

### Presentations

**Professor Nathan Adam** and **Drs. Mike Alleyne** and **Paul Fischer** (recording industry) presented papers at the second “Art of Record Production” conference in Edinburgh, Scotland, Sept. 8-10. Adam’s paper, co-authored with producer Brady Barnett, was “The Times They Are A’ Changin’: The Impact of Digital Editing Techniques on Modern Country Music.” Alleyne presented “Nile Rodgers: Navigating Production Space,” and Fischer presented “The Sooy Dynasty of Camden, New Jersey: Victor’s First Family of Recording.”

**Dr. Franco Zengaro** (health and human performance) presented two papers at international conferences in September: “Italian Men’s Soccer: Reflections of Society” at the 11th International Congress of the European Committee for Sport History, Sept. 17-20 at the University of Vienna, Austria, and “Explaining and Exploring Understanding in a College Classroom” at the 10th International Conference of the European Association for Research on Learning and Instruction Special Interest Group on Writing, Sept. 20-22 at the University of Antwerp, Belgium.

### Publications

**Dr. Sanjay Asthana**’s UNESCO project, “Innovative practices of youth participation in the media,” is to be published as a book-length manuscript in November 2006. He also co-authored a multimedia “Media Training Resource Kit” for UNESCO, Paris, on education as a fundamental right and presented a paper at the Internationalizing Media Studies: Imperatives and Impediments Conference at the University of Westminster Sept. 15-16 in London.

**Dr. Colby Jubenville** (sport management) recently had “An examination of influences and factors on the institutional selection processes of freshmen student-athletes at small colleges and universities,” co-authored with Drs. Ben D. Goss and Jaime W. Orejan, accepted for publication in the *Journal of Marketing for Higher Education* [2006]. Another

paper co-written with Goss and Dr. Fritz G. Polite, “Applying an advertising creativity model to the NFL’s black quarterbacks and postmodern sport marketing practices,” will be published in *Marketing Management Journal* Fall 2006.

**Drs. John DiVincenzo** (environmental chemistry) and **Albert Ogden** (geosciences) and former graduate student **Rebecca James** recently published “A Water Quality Study in Rutherford County, Tennessee: Student Group Project” in the *Journal of Natural Resources & Life Sciences Education* (Volume 35, 2006). The project involved several undergraduate students delineating groundwater flow patterns and chemically analyzing water samples over 14 months.

**Dr. Amy L.S. Staples** (history) has published *The Birth of Development: How The World Bank, the Food and Agriculture Organization, and the World Health Organization Changed the World, 1945-1965* (Kent State University Press, 2006).

### See yourself in The Record!

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