

Bachelor Level Academic Focus

Academic Focus

Undergraduate Fall-to-Fall
Retention

Major

Journalism

Degree Program

Bachelor of Science

Undergraduate Fall-to-Fall Retention

Degree/Major/Concentration	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022
<input type="checkbox"/> Bachelor of Science	80.5%	87.1%	90.0%	89.3%	85.3%	86.8%	86.9%
<input type="checkbox"/> Journalism	80.5%	87.1%	90.0%	89.3%	85.3%	86.8%	86.9%
	81.3%	88.5%	92.5%	89.1%	89.5%	89.4%	82.3%
Advertising/Public Relations	83.3%	90.1%	87.8%	91.8%	88.7%	90.0%	91.7%
Media Studies	80.0%	62.5%	81.3%	75.0%	66.7%	82.4%	92.9%
Sports Media				84.4%	76.1%	81.2%	85.1%
Visual Communication	50.0%	78.9%	88.2%	86.4%	88.5%	81.5%	81.8%
Total	80.5%	87.1%	90.0%	89.3%	85.3%	86.8%	86.9%

Undergraduate Fall-to-Fall Retention

