

SGA Resolution 4-14-S

A resolution to install electronic signs around the campus of Middle Tennessee State University and do away with all yard signs currently on our campus grounds.

- Whereas:** Yard signs clutter and lessen the beauty of our campus grounds;
- Whereas:** Replacing the often stolen and disappearing yard signs becomes costly to the sponsoring departments;
- Whereas:** Advertisers often forget to clean up their yard signs or forget their location;
- Whereas:** There is a more efficient and rewarding method of advertisement for our campus, that may bring funding for our future students;
- Whereas:** Electronic signs would allow our university a continual source of revenue well into the future.

THEREFORE, LET IT BE RESOLVED BY THE 76TH CONGRESS OF THE STUDENT GOVERNMENT ASSOCIATION OF MIDDLE TENNESSEE STATE UNIVERSITY THAT:

- Section 1:** Middle Tennessee State University will install electronic signs on campus grounds to eliminate the need for outdated yard signs.
- Section 2:** These electronic signs are to be placed in five locations:
- Directly outside the Student Union near the amphitheaters,
 - Between the College of Education and the Mass Communication Buildings
 - Between the Keathley University and the KUC Knoll
 - Between Tucker Theatre and Forrest Hall
 - Between Peck Hall and Cope Admin. Building
- Section 3:** Each department pays a flat rate at the beginning of the semester to advertise for the respective department's events.
- Section 4:** Outside vendors and businesses will be allowed to advertise on these signs for an allotted amount of time with a given advertisement rate.
- Section 5:** In emergency situations, (tornado, reported crime, etc) the signs will automatically inform people on campus grounds rather than the usual advertisements.

Section 6: The revenue brought forth by these signs will be inserted into a “printing fund” at Middle Tennessee State University, so as to offset the cost of printing.

Section 7: If passed, this will take effect no later than Fall 2014.

Sponsor: Senator Chris Hardman

Co-Sponsors: Senator Lindsey Pierce
Senator Caleb Gray
Senator David Parente

Speaker of the Senate

SGA President

VP of Student Affairs