

**2014-2015 University Curriculum Committee**  
**Minutes for Friday, March 27, 2015**  
**1:00 PM**  
**Sun Trust Room – BAS**

The meeting was called to order at 1:00 PM by chair, Rachel Kirk, with the following committee members in attendance: Theresa Mc Breen, Dovie Kimmins, John Wermert, Helen Binkley, Wendy Beckman, Teresa Thomas, Mitzi Brandon, Susan Fieldhouse, and Janice Lewis. The following guests were in attendance: Terrence Lee, Darren Levin, Jennifer Danylo, Kevin Bicker, Todd O'Neill, Warner Cribb, Gretchen Leming, Rick Cottle, Janet Colson, and Sandra Poirier.

The committee approved the minutes from the February 27, 2015 meeting

The previously tabled proposals were brought to the table and acted upon as indicated in red below:

Geosciences-changes as listed on proposal- **approved with corrections**

Human Sciences-HSC4460 Global Topics in Human Sciences- **approved**

The following new proposals were brought to the table and acted upon as indicated below in red:

**Liberal Arts**

***Theatre and Dance***

**Course Title Change/Non-Substantive Revisions**-Change title of THEA 3310 to Theatrical Drafting: Theory and Techniques /update course curriculum/content to current industry practices and techniques- **approved with corrections**

**Non-Substantive Revisions**- Update curriculum of THEA 3400 for new technology and changed practices in the Industry- **approved with corrections**

**Mass Communication**

***Recording Industry***

**New Course/Non-Substantive Revisions**- RIM 3690 International Entertainment Transactions/add to list of upper-level RIM electives- **approved pending receipt of grading scale**

***Electronic Media Communication***

**Course Inactivation**- Inactivate EMC 3420 Freelance Video Production and EMC 4610 Visual Communication for the Print Media- **approved**

**Non-Substantive Revisions**- Change required credit hours for EMC 4000 from 6 to 3 in the New Media Communication curriculum- **approved pending receipt of corrected upper division form**

**Non-Substantive Revisions**- Add EMC 3070 Introduction to Social Media Practice as a required course for the New Media Communication concentration- **approved pending receipt of corrected upper division form**

**Non-Substantive Revisions**- Remove Specialty A and Specialty B as requirements for the New Media Communication concentration- **approved pending receipt of corrected upper division form**

**Non-Substantive Revisions**- Require 3 hours of EMC/JOUR 4800 OR EMC 4950 in New Media Communication concentration- **approved pending receipt of corrected upper division form**

**Behavioral & Health Sciences**

***Human Sciences***

**Non-Substantive Revisions**- Add FCSE 1400 Personal Finance to the Family and Consumer Sciences Education major- **approved with corrections**

**Non-Substantive Revisions**- Replace NFS 1240 with NFS 2220 in the Family and Consumer Sciences Education program- **approved with corrections**

**Non-Substantive Revisions**- Replace CDFS 4340 with CDFS 4310 in the Family and Consumer Sciences Education program- **approved with corrections**

**Non-Substantive Revisions-** Add NFS 4265 to the Add-On Endorsement in Food Production and Management **approved with corrections**

**Change in Credit Hours-** Change credit hours for FCSE 4502 from 3 to 2 credit hours- **approved with corrections**

**Course Title Change-** Change title of FCSE 4502 from Culinary Arts to Food Production and Management- **approved with corrections**

**Non-Substantive Revisions-** Changes to NFS Major-Dietetics Concentration-Eliminate NFS 4221- **approved pending receipt of corrected upper division form**

**Non-Substantive Revisions-** Changes to Upper Division Form (NFS Major-Dietetics Concentration) to replace the guided upper division course elective with NFS 3100- **approved pending receipt of corrected upper division form**

## Basic & Applied Sciences

### *Agribusiness/Agriscience*

**Course Number Change-** Change ABAS 4480 to ABAS 2480- **approved pending receipt of verification of CIP code and Teaching method on UDF**

### *Chemistry*

**Other Changes-** Change to allow students to take CHEM 3880 for up to 12 credit hours- **approved with corrections**

### *Concrete Industry Management*

**New Course-** CIM 1500 Basic Road Construction Safety- **approved with corrections**

**New Course-** CIM 2500 Road Construction Problem Solving and Decision Making- **approved with corrections**

**New Course-** CIM 2510 Fundamentals of Road Construction- **approved with corrections**

**New Course-** CIM 2520 Advanced Road Construction- **approved with corrections**

**New Course-** CIM 3310 Road Construction Internship I- **approved with corrections**

**New Course-** CIM 3320 Road Construction Internship II - **approved with corrections-pending MCF and course description**

## Business

### *Economics & Finance*

**Non-Substantive Revisions-** Revisions to minor in Economics/Finance: Reduce number of hours required for Minor in Economics/Finance from 18 to 15 by removing ECON 3210 as a required course; replace ECON/FIN course with ECON Upper Division elective- **approved**

**New Course-** FIN 4950 Finance Competition and Challenge- **approved with corrections**

**Non-Substantive Revisions-** Revisions to BBA in Economics- **approved**

**Non-Substantive Revisions-** Revisions to BBA in Finance- **approved**

### *Management & Marketing*

**Course Inactivation-** Inactivate LEAD 3245 Women, Leadership, and Communication

**Course Inactivation-** Inactivate LEAD 4500 Topics in Leadership Studies

**Course Inactivation-** Inactivate MGMT 3010 Management of Operations

**Course Inactivation-** Inactivate MGMT 3770 Operations Simulation

**Course Inactivation-** Inactivate MGMT 3980 Cooperative Education

**Course Inactivation-** Inactivate MGMT 4550 Service Operations Management

**Course Inactivation-** Inactivate MGMT 4610 Advanced Operations Management

**Course Inactivation-** Inactivate Mkt 3880 Credit and Price Management

**Course Inactivation-** Inactivate MKT 3970 Cooperative Education

**Course Inactivation-** Inactivate MKT 3980 Cooperative Education

**Course Inactivation-** Inactivate MKT 4860 Problems in Retail Management

**New Course-** MGMT 3705 Continuous Improvement- **approved with corrections**

**New Course-** MGMT 3715 International Sourcing- **approved with corrections**

**New Course-** MGMT 3720 Supply Chain Distribution- **approved with corrections**

**New Course-** MGMT 3725 Lean Project Management Principles- **approved with corrections**

**New Course-** LEAD/MGMT 4125 Leadership Development for Women- **approved with corrections**

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**approved with corrections**

**New Course/Course Inactivation-** MKT 3010 Professional Preparation in Marketing/Inactivate MKT 3000 and MKT 4000 - **approved with corrections**

**Course Title Change-** Change MKT 3840 from Personal Selling to Professional Selling- **approved**

**Course Title and Description Change-** Change MGMT 3620 from Operations Management to Supply Chain Operations and change course description- **approved**

**Course Title and Description Change-** Change MGMT 3750 from Supply Chain Management to Advance Supply Chain Strategies and change course description- **approved with corrections**

**Course Title and Description Change-** Change MGMT 4700 from Problems in Operations Management to Problems In Supply Chain Operations and change course description- **approved**

**Other-** Change Course Description for MGMT 3730- - **approved**

**Non-Substantive Revisions-** reduce hours from 17 to 15 in the Leadership Studies Minor and change elective options- **approved**

**Non-Substantive Revisions-** Change options for Operations Management elective in the Business Administration Major- **approved with corrections**

**Non-Substantive Revisions-** In the Business Administration Major add BLAW 4470 as an additional option for BLAW electives- **approved with corrections**

**Non-Substantive Revisions-** Changes in the Management Major-Replace ECON 3210 with BUS 3000; replace BCEN 3510 with "business elective"; change MGMT 3620 to Aux/Core class- **approved**

**Non-Substantive Revisions-** Changes in the Business Administration Major-Replace ECON 3210 with BUS 3000; replace BCEN 3510 with "business elective"; change MGMT 3620 to Aux/Core class- **approved**

**Non-Substantive Revisions-** Changes in the Marketing Major-Replace ECON 3210 with BUS 3000; replace BCEN 3510 with "business elective"; replace MGMT 3620 with "business elective"; change MKT 4890 to Maj/Core class- **approved**

**Non-Substantive Revisions-** Changes to Business Administration major's required Economics/Finance minor from 18 to 15 hours; delete ECON 3210 from minor; replace ECON 4570 with UD ECON elective; replace FIN 3810 or 4110 with UD FIN elective- **approved with corrections**

**It was announced that the last meeting for the semester will be April 24 at 1:00 in Sun Trust Room. There was no further business and the meeting was adjourned.**