Call to Order (Downs)
The April 21, 2023 meeting of the Undergraduate Curriculum Committee via Zoom was called to order by Chair Kevin Downs.

Members Present
Kevin Downs, Chair (CBAS), Michelle Finch (CBHS), Paul Kline (CBAS), Theresa McBreen (CLA), Tim Nelson (UC) (came in late), Sheri Selph (CLA), Denise Shackelford (CME), Chris Quarto (COE), Richard Tarpey (COB), Kelly Williams (COB), SGA student representative: Stayton "Grayce" Sanders

Members Absent
Heather Dillard (COE), Elizabeth Whalen (CBHS), and Ashley Greer (SGA student representative)

Ex-Officio Members
Present: Amy Aldridge Sanford, Teresa Thomas, Tyler Henson, Mitzi Brandon, and Karen Dearing; Absent: Susan Myers-Shirk, Suzanne Mangrum

Approval of Minutes from February 24, 2023
A motion was made to approve the minutes from the February 24, 2023 meeting. The motion was seconded and approved. (NOTE: The March meeting was cancelled.)

Guests Present
Nita Brooks, Kevin Corns, Katie Foss, Tim Greer, Ron Kates, Robyn Ridgley, Barbara Turnage, Cindy Johnson, Susan Smith

Consent Agenda
A motion was made to approve the consent agenda as presented. That motion was seconded and approved.
<table>
<thead>
<tr>
<th>College of Basic and Applied Sciences</th>
<th>Aerospace</th>
<th>Proposal</th>
<th>Effective Date</th>
<th>Proposed Action</th>
<th>Detailed Explanation</th>
<th>Reference #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aerospace, Unmanned Aircraft Systems Technology</td>
<td></td>
<td></td>
<td>Summer 2024</td>
<td>New Concentration</td>
<td>The proposed Unmanned Aircraft Systems Technology (UAST) concentration is designed not only give learners the knowledge, skills, and abilities (KSAs) as unmanned remote pilots, but also the knowledge and experience to fill roles in the technology aspect of the unmanned aircraft systems industry.</td>
<td>2</td>
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</tbody>
</table>

**Discussion:** N/A

**Committee Action:** A motion was made to approve the proposal. The motion was seconded and approved.

| College of Business | Information Systems and Analytics | Cybersecurity Management, B.S. | Summer 2024 | New Major | The B.S in Cybersecurity Management provides a foundation of skills and knowledge necessary for working in cybersecurity. The program focuses on management of the cybersecurity function in organizations to develop and enrich protection, detection, and response capabilities. Topics covered in the program include network and cloud infrastructure and security, data security, governance, policy development and management, risk management, vulnerability assessment, system security, digital forensics, security analytics, and penetration testing. | 6           |

**Discussion:** N/A

**Committee Action:** A motion was made to approve the proposal. The motion was seconded and approved.
### Management

<table>
<thead>
<tr>
<th>Program</th>
<th>Degree</th>
<th>Change to curriculum of existing major (including concentrations), minor, or certificate</th>
<th>Proposed addition</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Innovation and Entrepreneurship, B.B.A.</td>
<td>Summer 2024</td>
<td>Add MGMT 4950 as an alternative to ENTR 4950 (ENTR 4950/MGMT 4950 - Applied Experience)</td>
<td>NOTE: Courses are not cross listed.</td>
<td></td>
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</tbody>
</table>

**Discussion:** N/A

**Committee Action:** A motion was made to approve the proposal. The motion was seconded and approved.

### Entrepreneurship Minor

<table>
<thead>
<tr>
<th>Program</th>
<th>Degree</th>
<th>Change to curriculum of existing major (including concentrations), minor, or certificate</th>
<th>Proposed minor program:</th>
<th>Remarks</th>
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</thead>
<tbody>
<tr>
<td>Entrepreneurship Minor</td>
<td>Summer 2024</td>
<td>Name ENTR 4950 Applied Experience as an elective option. Required Courses (12 hours) ENTR 2900 - Entrepreneurship MKT 3200 - Marketing for Entrepreneurs ENTR 3040/FIN 3040 - Entrepreneurial Financial Management ENTR 4920/MGMT 4920 - Small Business Management Electives (choose one) ENTR 4950 – Applied Experience Approved elective or an additional ENTR course</td>
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</table>

**Discussion:** N/A

**Committee Action:** A motion was made to approve the proposal. The motion was seconded and approved.

### College of Education

#### Elementary and Special Education

<table>
<thead>
<tr>
<th>Program</th>
<th>Degree</th>
<th>Change to curriculum of existing major (including concentrations), minor, or certificate</th>
<th>Proposed change</th>
<th>Remarks</th>
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</thead>
<tbody>
<tr>
<td>Elementary Education, B.S.</td>
<td>Summer 2024</td>
<td>Revise 6-hour reading course, READ 4015 Language and Literacy K5, into two 3-hour reading courses, READ 3010 Literacy 1, and READ 4010 Literacy 2 (both courses have been approved)</td>
<td>NOTE: Make READ 3010 and 4010 retroactive options for all valid catalogs.</td>
<td></td>
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</table>

**Discussion:** N/A

**Committee Action:** A motion was made to approve the proposal. The motion was seconded and approved.
<table>
<thead>
<tr>
<th>College of Liberal Arts</th>
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<tbody>
<tr>
<td><strong>English</strong></td>
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<tr>
<td><strong>English Major (all concentrations)</strong></td>
<td>Summer 2024</td>
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<td>Discussion: N/A</td>
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<td>Committee Action: A motion was made to approve the proposal. The motion was seconded and approved.</td>
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<td><strong>English Minor</strong></td>
<td>Summer 2024</td>
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<td>Discussion: N/A</td>
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<td>Committee Action: A motion was made to approve the proposal. The motion was seconded and approved.</td>
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<tr>
<td><strong>World Languages, Literatures, and Cultures</strong></td>
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<td><strong>Humanities Minor</strong></td>
<td>Summer 2024</td>
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<td>Discussion: N/A</td>
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<td>Committee Action: A motion was made to approve the proposal. The motion was seconded and approved.</td>
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<td><strong>College of Media and Entertainment</strong></td>
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<tr>
<td><strong>Journalism and Strategic Media</strong></td>
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<tr>
<td><strong>ADV - 3080 - Ethical Standards and Practices in Advertising</strong></td>
<td>Summer 2023</td>
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<td>Discussion: N/A</td>
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<td>Committee Action: A motion was made to approve the proposal. The motion was seconded and approved.</td>
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</table>
### JOUR - 2880 - Careers in Journalism and Media
**Summer 2023**

**New Course**

Career options for students in journalism and media, focusing on understanding career paths and options, and professional development through experiential learning.

**Discussion:** N/A

**Committee Action:** A motion was made to approve the proposal. The motion was seconded and approved.

### Journalism, Media Studies Concentration, B.S.
**Summer 2024**

**Change to curriculum of existing major (including concentrations), minor, or certificate**

Change major requirement to 50 hours. Add additional classes in professional and conceptual areas
- Add JOUR 3240 Mobile Storytelling to the course offerings
- Add JOUR 3841 Data Skills for Media Professionals to course offerings
- Add JOUR 3020 Community Engagement Journalism
- Remove Communication Studies courses from the elective pool
- Edit descriptions for accuracy
- Edit language for minors

**Discussion:** N/A

**Committee Action:** A motion was made to approve the proposal. The motion was seconded and approved.

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### Good of the Order

Chair Downs thanked the committee for all of their hard work and diligence, and Dr. Aldridge Sanford thanked Kevin Downs for his work as chair. Chair for 2023-24 will be Denise Shackelford; vice chair will be elected at the September meeting.

### Adjournment

Meeting was adjourned.
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<th>Current Prefix and Number</th>
<th>Current Course Title</th>
<th>Course &amp; Change</th>
<th>New Course Title</th>
<th>Course Prefix Change</th>
<th>Catalog Description Change</th>
<th>Contact Hours Change</th>
<th>Repeats</th>
<th>Other</th>
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