



May 2013 - 1st Destination Survey Results

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Career Development Center

Overview

The Career Development Center is charged with surveying each of the three graduating classes annually. This is the third graduating class surveyed using the new *1st Destination Survey (1DS)*. Not only was the name changed and the survey rebranded, but the questions were also changed to identify graduates' *primary plan* upon graduation. This will allow for better analysis of the data. Getting an adequate response rate continues to be a challenge. The response rate is so low that only a few majors were included in the salary analysis.

Survey Administration

Three email surveys were sent using Emma Email Marketing. The first survey was delayed due to staffing issues. All three surveys were sent to students on the Registrar's official list of May graduates. Surveys were sent to the graduate's primary and secondary email addresses. The survey was listed on the *1DS* website on-time so it was active for six months instead of the usual three.

In August 2013, the Career Development Center was charged with developing new procedures to administer the survey and develop the report in a timely manner using existing resources. The changes affect the August 2012 report and all subsequent reports. The changes include:

1. Only data from the *1DS* will be used for reporting employment and graduate/professional school outcomes.
2. Survey results will no longer be entered into Lightning JobSource, but will reside in each survey's Excel spreadsheet.
3. A report will be produced for each graduating class instead of waiting until the end of the year to do all three together.
4. Analysis of the data will be based on students' self-reporting of data and not verified in Banner (i.e. verifying graduation date and correct listing of major).

Response Rate

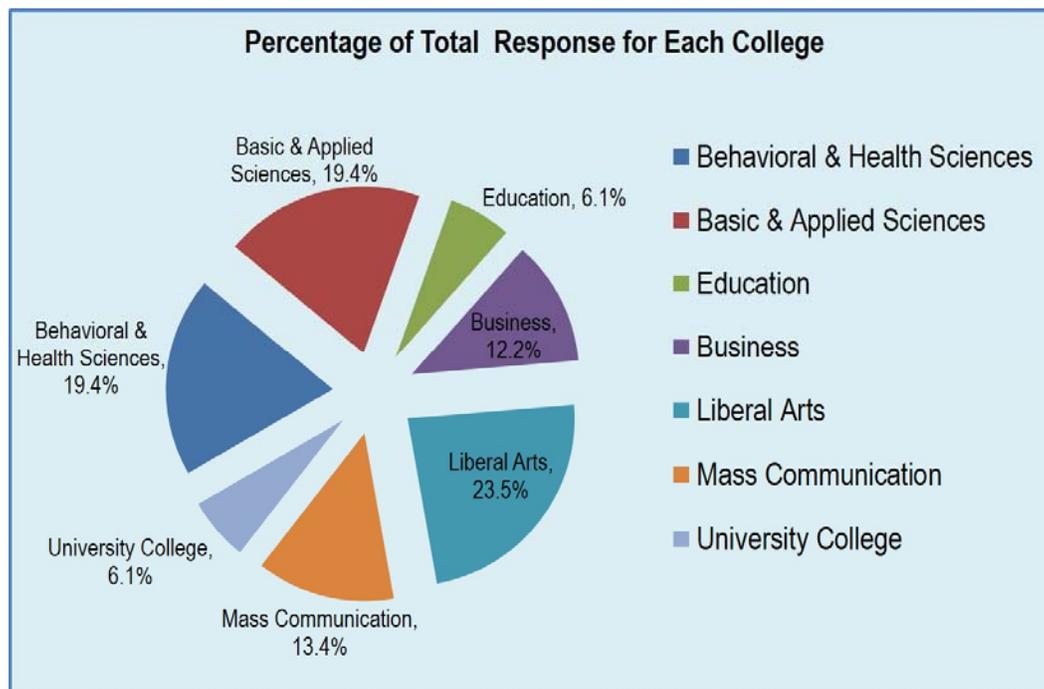
A total of 286 majors responded to the survey (baccalaureate and graduate). 247 out of 1,958 bachelor degree majors responded and 39 of the 511 graduate degree majors responded. Combined, this represents an 11.6% response rate. (Note: this is a count of majors; actual number of students is slightly less due to some students having dual majors).

Majors	1DS Responses	Total # Majors	Response Rate
Majors - Bachelor	247	1,958	12.6%
Majors - Graduate	39	511	7.6%
All	286	2469	11.6%

The rest of this report provides the results broken out by bachelor degrees then by graduate degrees.

Bachelor Major Results

The chart below represents the percentage of the total bachelor major responses coming from each college.



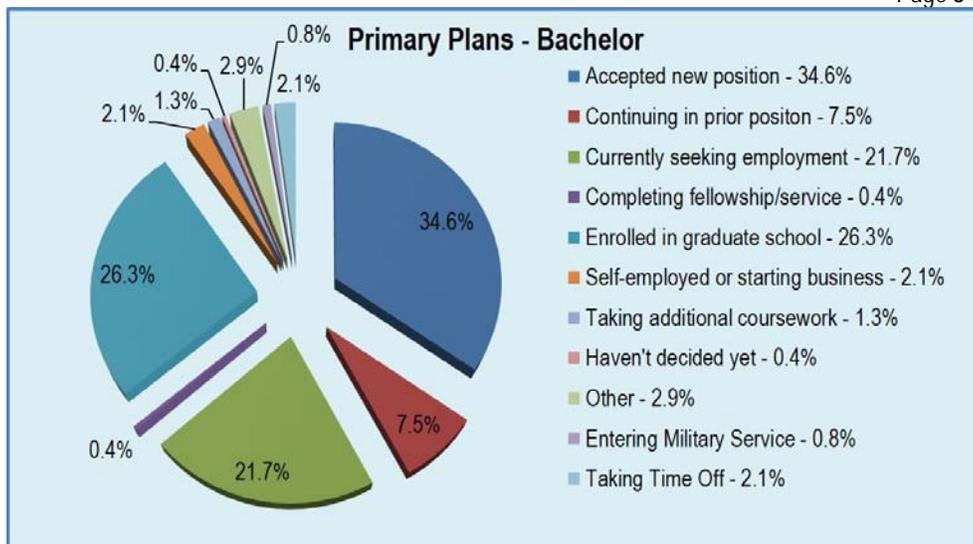
The chart below represents the response rate by college based upon the number of bachelor degree majors awarded by each college.

College	1DS Responses	May 2013 Bachelor Majors	Response Rate
Basic and Applied Science	48	346	13.9%
Behavioral and Health Sciences	48	463	10.4%
Business	30	219	13.7%
Education	15	142	10.6%
Liberal Arts	58	351	16.5%
Mass Communication	33	255	12.9%
University College	15	182	8.2%
Total Bachelor Degrees/Majors	247	1,958	12.6%

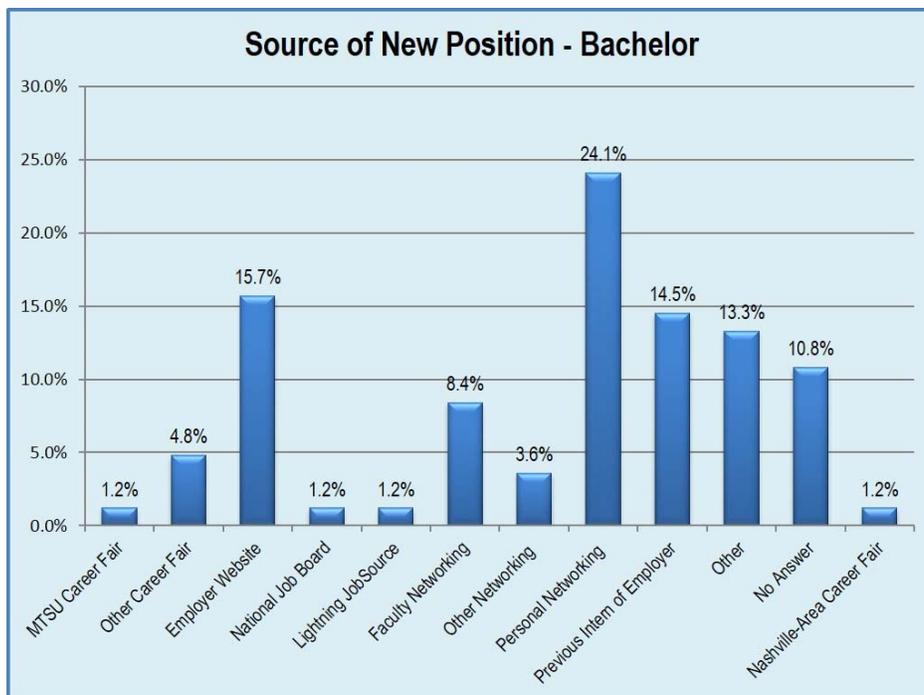
This chart represents the primary plans for the upcoming year for bachelor degree recipients.

At the conclusion of the survey period, 21.7% were still seeking employment. Another 0.4% had yet to decide on a plan; and 2.9% selected the Other category.

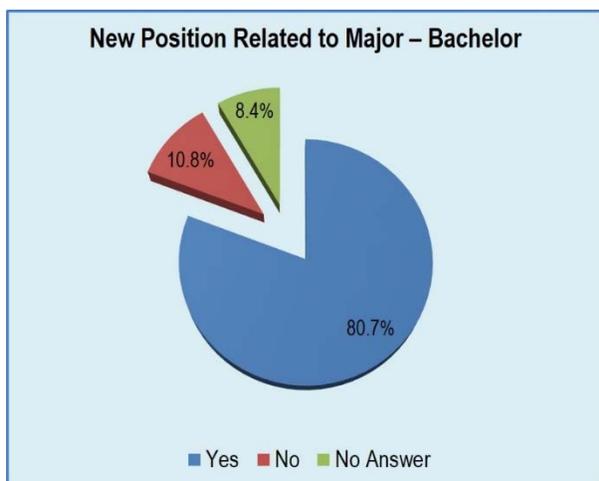
The remaining 75.0% of the graduating class had plans implemented.



The chart to the right illustrates how bachelor recipients reporting a new position secured that position. The top three sources are Personal Networking, Employer Website & Previous Intern of Employer.



The charts below show that 80.7% indicated their new position was related to their major and 92.8% of the positions were full-time.



Employers for New Employment

Of the 77 reporting a Full-Time New Position as their primary plan, 72 listed the name of their employer:

- Advanced Solutions, LLC
- America Works
- American Addiction Centers
- ASCAP
- Associated Builders and Contractors, Inc.
- Bedford County Board of Education
- Bellar & Winkler
- Big Machine Label Group
- Bluewater Music Services, Inc.
- Broadcast Music, Inc. (2)
- Challenger School
- Checkpoint Systems
- Christian Television Network
- Montgomery County School System
- Clemons Concrete Coatings
- Covenant Family Child Care
- Crossville Chronicle
- Fitness Together
- Gladeville Elementary
- Tennessee Governor's Office
- Great Lakes Aviation
- Harris Middle School
- Hospital Corporation of America
- Kindred of Smith County
- Knox County Schools
- Lewisburg Middle School
- Lithko
- Lochinvar
- Marigolds + Monsters Studio
- Maury County Schools
- McKesson Specialty
- Meriwether Lewis Electric Cooperative
- Metova
- Metro Action Commission
- Metro-Nashville
- Metro-Nashville Public Schools (3)
- Mike Jones Avionics and Maintenance
- Monroe Carell Jr. Children's Hospital at Vanderbilt
- Naxos of America
- Netjets
- No Answer
- Pacific Gas and Electric
- PetMed, LLC
- Plateau Group Insurance
- Republic Finance
- Rutherford County Board of Education (4)
- Saint Thomas-Rutherford Hospital
- Skyline Madison Behavioral Health Hospital
- Southwest Airlines
- SpecialtyCare
- St. Clement Christian Academy
- St. Thomas Rutherford Hospital (3)
- Star Physical Therapy
- State Farm
- State of Tennessee (3)
- Summer County Schools
- Turtle Anarchy Brewing Co.
- Univar USA, Inc.
- US House of Representatives
- Vanderbilt University Medical Center
- Veterans Administration
- Williamson County Schools
- Xerox Business Services

Location of New Employment

Of the 77 reporting a Full-Time New Position as their primary plan, 72 listed the location of their employment:

- Antioch, TN
- Atlanta, GA
- Brentwood, TN
- Carthage, TN (2)
- Centerville, TN
- Charlotte, NC
- Cheyenne, WY
- Columbus, OH
- Crossville, TN (2)
- Dallas, TX
- Franklin, TN (4)
- Gladeville, TN
- Harriman, TN
- Knoxville, TN (2)
- LaVergne, TN
- Lebanon, TN
- Lewisburg, TN
- Los Angeles, CA

- Madison, TN
- Mount Juliet, TN (2)
- Murfreesboro, TN (11)
- Nashville, TN (25)
- New York, New York
- Portland, TN
- Richmond, VA
- San Francisco, CA
- San Jose, CA
- Shelbyville, TN
- Spring Hill, TN
- Unionville, TN
- Washington, D.C.

Salary Averages of New Employment

Of the 77 reporting a Full-Time New Position as a primary plan, 62 reported their salary.

- Range: \$16,120 to \$70,000
- Average: \$36,972
- Midpoint: \$34,675
- Mode: \$30,000

Salary Breakdown by Major

Of the 77 reporting a Full-Time New Position as a primary plan, 62 reported their salary. The following is a breakdown by major and college for majors with 2 or more salaries reported:

Major: Concentration	College	Number	Mode	Minimum	Midpoint	Maximum	Average
Aerospace	BAS	2	-	\$26,000	-	\$30,500	\$28,250
Business Administration	BUS	2	-	\$18,000	-	\$53,000	\$35,500
Computer Science	BAS	3	\$60,000	\$50,000	-	\$60,000	\$56,650
English	LA	3	-	\$22,000	\$24,000	\$40,000	\$28,650
Interdisciplinary Studies	EDU	6	\$34,000	\$33,000	\$35,000	\$40,000	\$35,500
Liberal Studies	UC	2	-	\$33,000	-	\$34,350	\$33,650
Nursing	BHS	6	-	\$37,000	\$41,450	\$52,500	\$42,450
Public Relations	MC	4	-	\$30,000	\$34,700	\$50,000	\$37,350
Recording Industry	MC	2	-	\$25,000	-	\$30,000	\$27,500
Recording Industry: Audio Production	MC	3	-	\$30,000	\$69,500	\$70,000	\$56,500
Recording Industry: Music Business	MC	2	-	\$25,000	-	\$28,000	\$26,500
Theatre	LA	2	-	\$36,000	-	\$40,450	\$38,000

Graduate and Professional School

63 graduates or 26.3% listed Graduate or Professional Schools as their primary plan. The following graduate and professional schools were reported:

- Auburn University: Audiology Doctoral Program
- Austin Peay State University
- Austin Peay State University: Medical Laboratory Science Program
- Baylor University: Business Administration with Healthcare Concentration
- Belmont College of Law (3)
- Bowling Green State University
- Chapman University: Dale E. Fowler School of Law (2)
- Columbia University
- Johns Hopkins-Peabody Conservatory

- Middle Tennessee State University (11)
- Middle Tennessee State University: Aviation Safety and Security Management
- Middle Tennessee State University: College of Education
- Middle Tennessee State University: Economics (2)
- Middle Tennessee State University: Healthcare Management
- Middle Tennessee State University: Mass Communication (2)
- Middle Tennessee State University: Professional Counseling
- Middle Tennessee State University: School of Psychology (2)
- Middle Tennessee State University: Sociology
- National University of San Diego, California: Global Management
- Pace University: Physician Assistant Program
- Texas A&M: Animal Science
- University of Arkansas: Physical Education
- University of Chicago: Law School (2)
- University of Kentucky: Library Science (2)
- University of Kentucky: Vocal Rehabilitation
- University of Memphis (2)
- University of Pikeville, Kentucky: College of Osteopathic Medicine
- University of Richmond: School of Law
- University of Tennessee: Agricultural Leadership
- University of Tennessee: Business Administration
- University of Tennessee: College of Pharmacy
- University of Tennessee: Medical Laboratory Science Program
- University of Tennessee: Speech Pathology
- University of Texas at Tyler
- Vanderbilt University: Public Health
- Wake Forest University

Graduate Degree Results

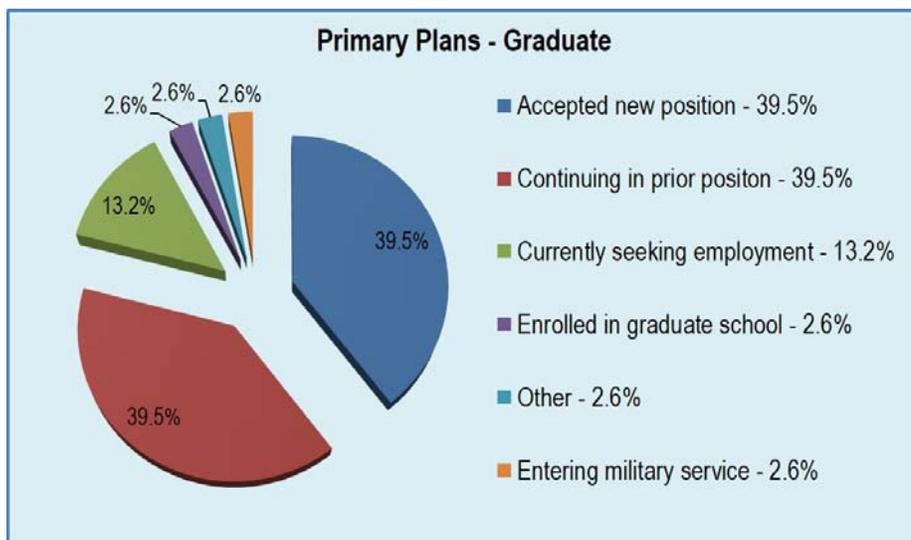
A total of 39 graduate degree majors responded to the survey out of 511 majors for an overall response rate of 7.6%.

College	1DS Responses	May 2013 Grad. Degrees	Response Rate
Basic and Applied Science	5	39	12.8%
Behavioral and Health Sciences	6	53	11.3%
Business	5	77	6.5%
Education	14	256	5.5%
Liberal Arts	8	47	17.0%
Mass Communication	1	13	7.7%
University College	0	26	0.0%
Total Graduate Degrees	39	511	7.6%

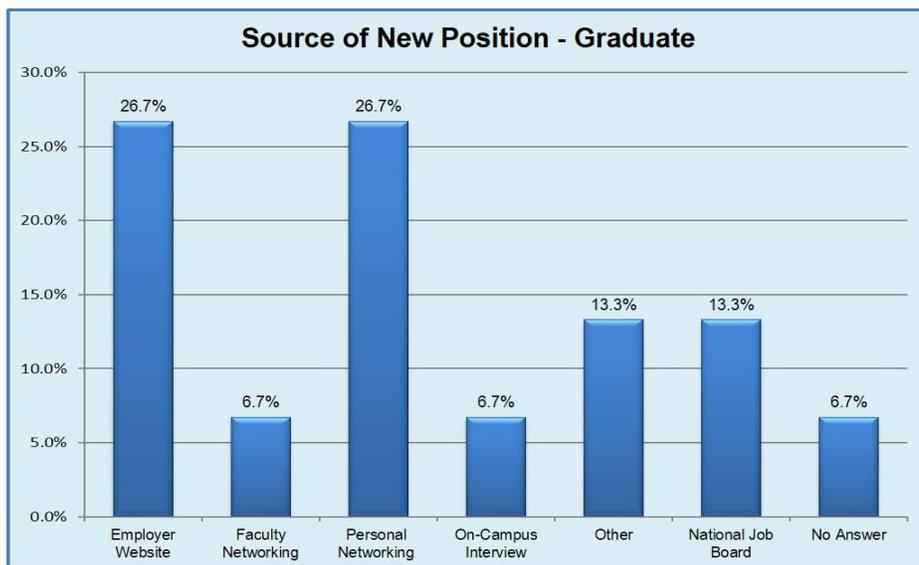
This chart represents the primary plans for the upcoming year for graduate degree recipients.

At the conclusion of the survey period, 13.2% were seeking employment. The Other Category was selected by 2.6%.

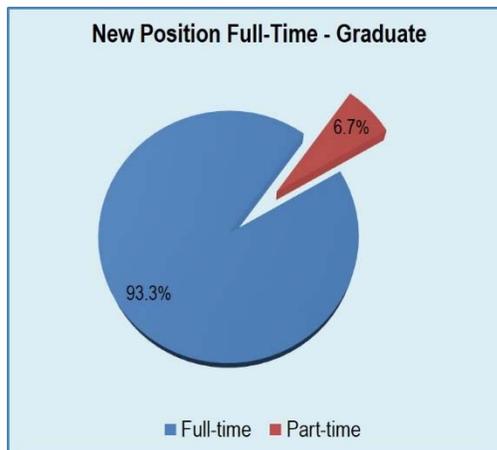
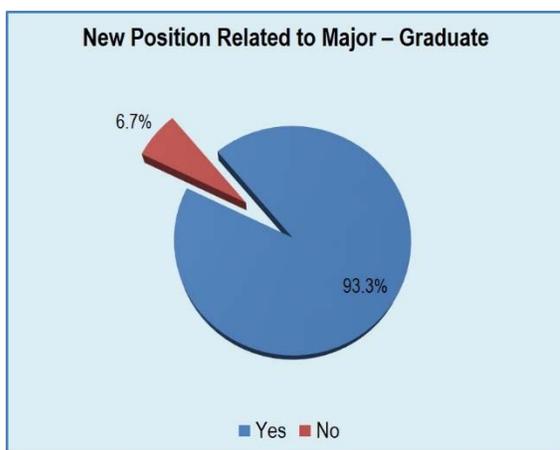
The remaining 84.2% of graduate degree recipients had plans implemented.



The chart to the right illustrates how the new positions were obtained.



The charts below show that 93.3% indicated their new position was related to their major and 93.3% of the positions were full-time.



Employers

Of the 14 reporting a Full-Time New Position as their primary plan, 13 listed the name of their employer:

- Alabama State University
- Anderson Preparatory Academy
- Brigham Young University Hawaii
- Colorado Department of Education
- Cummins Inc.
- Franklin Special School District
- Hospital Corporation of America
- Rutherford County Schools
- Tennessee State Library and Archives
- Tesla Motors
- Texas A&M University-Kingsville
- UTH (in Knoxville)
- Williamson County Schools

Location

Of the 14 reporting a Full-Time New Position as their primary plan, 12 listed the location of their employment:

- Anderson, IN
- Columbus, IN
- Denver, CO
- Franklin, TN (2)
- Fremont, CA
- Kingsville, TX
- Knoxville, TN
- Montgomery, AL
- Nashville, TN (2)
- Smyrna, TN

Salary Averages

Of the 14 reporting a Full-Time New Position as a primary plan, 12 reported their salary.

- Range: \$30,000 - \$155,000
- Midpoint: \$52,000
- Average: \$63,000
- Mode: \$55,000

Salary Breakdown by Major

Of the 14 reporting a Full-Time New Position as a primary plan, 12 reported their salary. The following is a breakdown by major and college for majors with 2 or more salaries reported:

Major: Concentration	College	Number	Mode	Minimum	Midpoint	Maximum	Average
Curriculum and Instruction	EDU	2	-	\$36,000	-	\$40,000	\$38,000