



December 2016 - 1st Destination Survey Results

Bill Fletcher, Director & Michael Dowd, Survey Assistant
Career Development Center

Overview

The December 2016 survey is the fifth year of using the *1st Destination Survey* format. The response rate for bachelor degrees was the highest yet at 24%, and second highest for graduate degrees at 23.9%. The report was significantly expanded to include an overview for each of the 7 colleges for bachelor degree responses. Although this response rate is the highest yet, it is still relatively low and prevents an analysis beyond the college level. The survey contains a new question about application of knowledge outside of class.

Year-Degree	Plans in Place	Still Seeking	Response Rate
December 2016 - Bachelor	60.5%	33.7%	24.0%
December 2015 - Bachelor	60.2%	35.6%	14.4%
December 2014 - Bachelor	52.6%	43.5%	21.7%
December 2013 - Bachelor	61.6%	34.3%	19.0%
December 2012 - Bachelor	63.6%	32.6%	21.1%

Year-Degree	Plans in Place	Still Seeking	Response Rate
December 2016 - Graduate	69.4%	29.0%	23.9%
December 2015 - Graduate	77.5%	22.5%	15.2%
December 2014 - Graduate	68.2%	36.2%	24.5%
December 2013 - Graduate	78.6%	19.6%	18.1%
December 2012 - Graduate	68.5%	29.6%	19.3%

Survey Administration

Three email surveys are sent using Emma Email Marketing. The first survey goes to students who had applied for graduation with the Registrar's Office. The second and third surveys go to students on the Registrar's official list of graduates. Graduates' primary and secondary email addresses are used. The survey is open on the 1DS website for three months.

Please note the following when using this data:

1. Respondents to the first survey who did not graduate are *not* removed from the results.
2. Graduates self-report their major, which is often incorrect, so the results may not match Banner.
3. In the case of multiple responses, only the most recent responses are counted using the last time-stamped entry.
4. Dual majors are counted twice, once for each major. Total responses reflect the number of majors, not graduates.

Response Rate

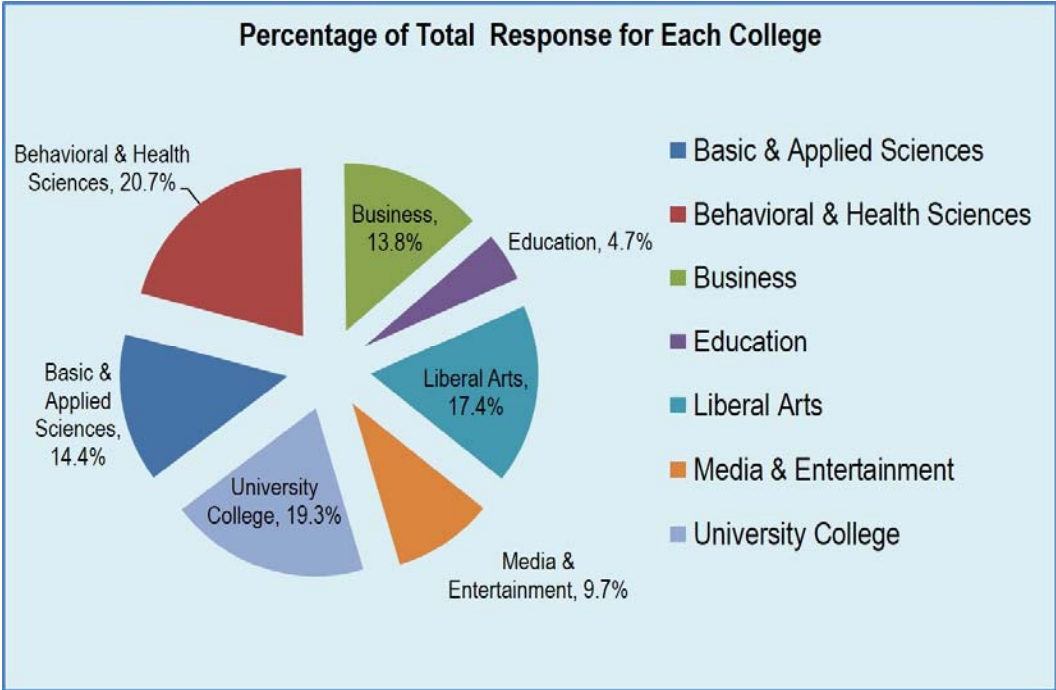
A total of 425 majors responded to the survey, (baccalaureate and graduate). Three hundred sixty-two (362) out of 1,510 bachelor degree majors responded and 62 of the 259 graduate degree majors responded. Combined, this represents a 24.0% response rate.

Majors	1DS Responses	Total # Majors	Response Rate
Majors - Bachelor	362	1,510	24.0%
Majors - Graduate	62	259	23.9%
All Majors	425	1,769	24.0%

The rest of this report provides the results broken out by bachelor degrees followed by graduate degrees.

Overall Bachelor Major Results

The chart below represents the percentage of total bachelor major responses from each college.



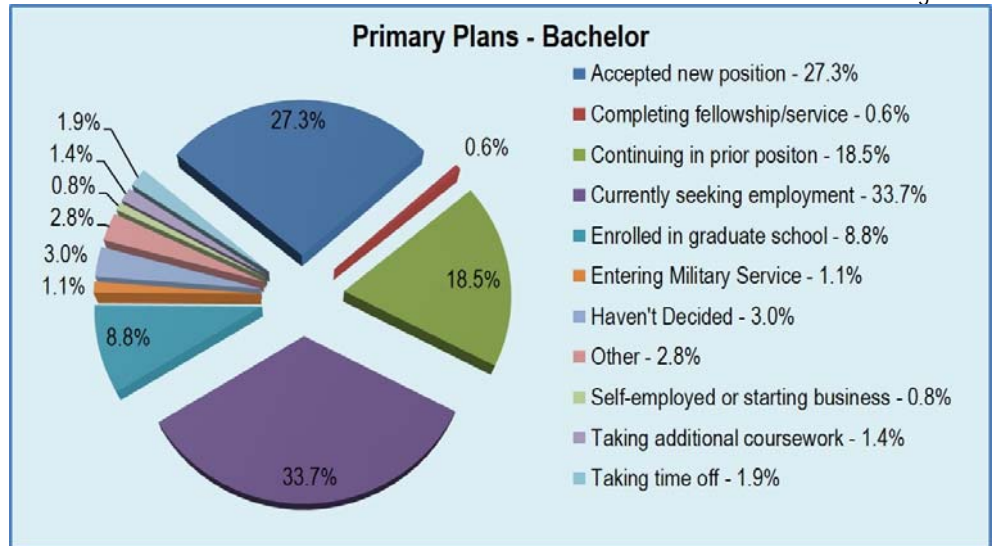
The chart below represents the response rate by college, based upon the number of bachelor degree majors awarded by each college.

College	1DS Responses	Bachelor Majors	Response Rate
Basic and Applied Sciences	52	248	21.0%
Behavioral and Health Sciences	75	359	21.0%
Business	50	231	21.6%
Education	17	51	33.3%
Liberal Arts	63	208	30.1%
Media & Entertainment	35	188	18.6%
University College	70	225	31.1%
Total Bachelor Degrees/Majors	362	1,510	24.0%

This chart represents the primary plans for the upcoming year for bachelor degree recipients.

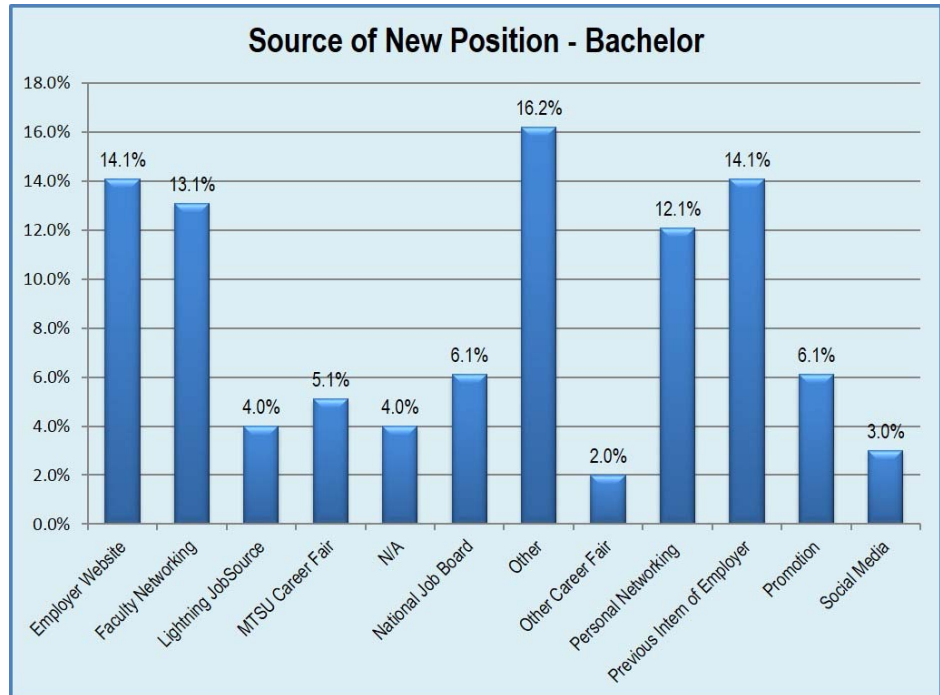
At the conclusion of the survey period, 33.7% were still seeking employment. Another 3.0% had yet to decide on a plan; and 2.8% selected the Other category.

The remaining 60.5% of the graduating class had plans implemented.*

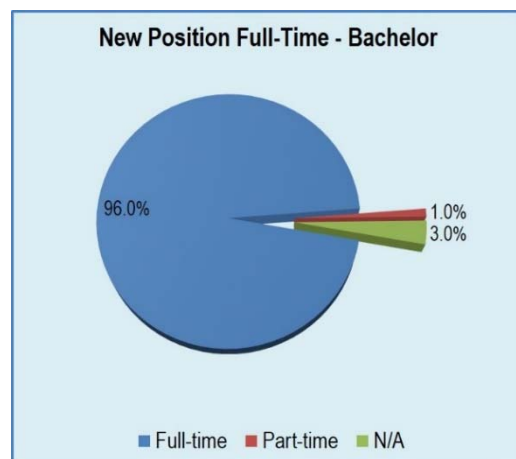
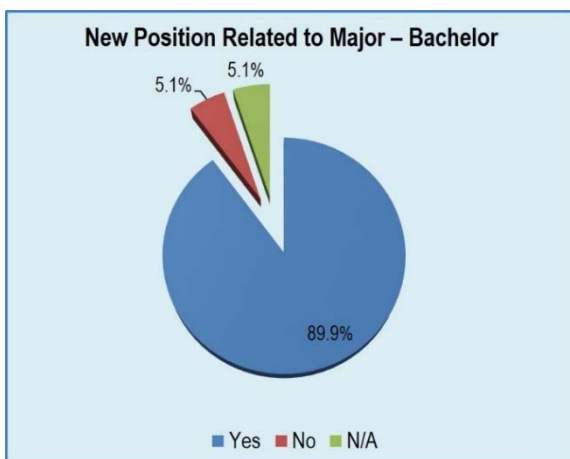


* May not equal 100 percent due to rounding

The chart to the right illustrates how new bachelor positions were secured. The top sources are Other, Employer Website, Previous Intern of Employer, Faculty Networking, and Personal Networking. In the Other category, 8 of the 16 responses were related to the listed choices.

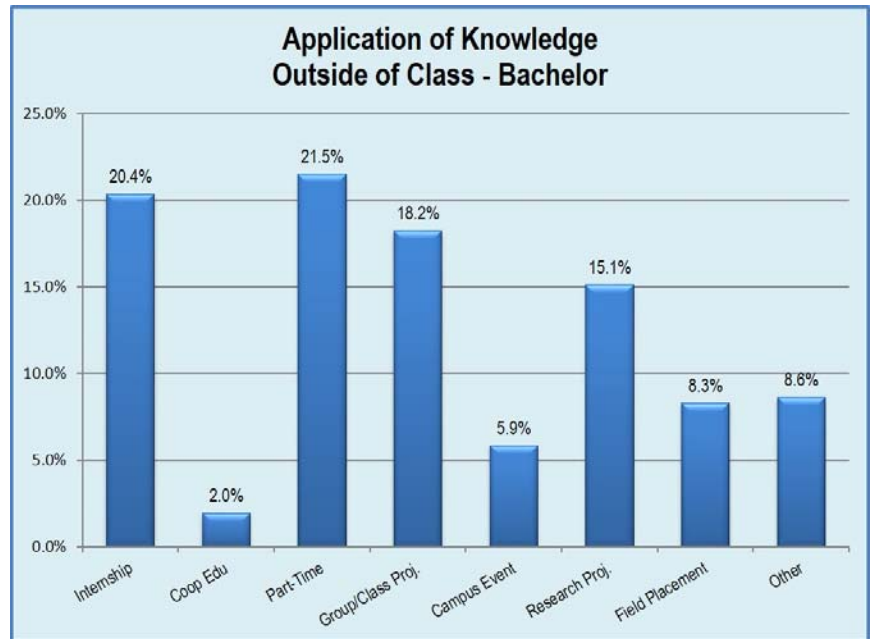
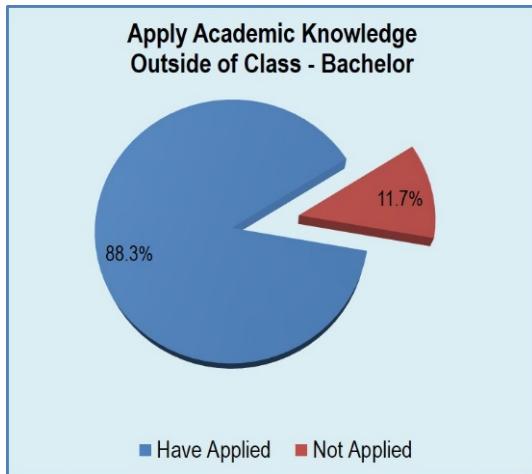


The charts below show that 89.9% indicated their new position was related to their major and 96.0% of the positions were full-time.



Application of Knowledge Outside of Class

A new question was added for the December 2016 survey: *Have you had the opportunity to apply your academic knowledge outside of class?* Respondents were able to select as many as applied to their situation. In the Other category, 29 of the 53 responses were for full-time employment. Further review of this question is needed for future surveys.



Employers for New Employment

Of the 99 reporting a Full-Time New Position as their primary plan, 90 listed the name of their employer:

Employer	Major	Number
Aero-Tech Services	Aerospace: Pro Pilot	1
Argo's USA	Concrete Industry Management	1
Association of Chamber of Commerce Executives	Liberal Studies (RODP)	1
Avaza Inc.	Foreign Languages	1
BKD, LLP	Accounting	1
Buckeye International	Marketing	1
Caci	International Relations	1
Camp Ozark	Organizational Communications	1
Centennial Medical Center	Nursing	1
Chep Recycled	Business Administration	1
Chesterfield County Police Department	Criminal Justice Administration	1
Christine Haney	Agribusiness	1
Cigna	Computer Science	1
Clair Global	Recording Industry: Production & Technology	1
CTS, Inc.	Information Systems	1
D. B. Nelson Jr.	Business Administration	1
Department of Children's Services	Psychology	1
Department of Environment & Conservation	Environmental Science and Technology	1
Domestic Violence Program	Organizational Communications	1
Duke Energy	Information Systems	1
Erlanger Health System	Nursing	1
Famous Dave's	History	1
FBI	International Relations	1
Green Hills Child Development	Early Childhood Education	1

Employer	Major	Number
Healthways	Exercise Science	1
Hospital Corporation of America	Computer Information Systems	1
Hospital Corporation of America	Nursing	1
InfoWorks, Inc.	Information Systems	1
Insight Global	Organizational Communications	1
Instream	Information Systems	1
Insurance Group of America	Accounting	2
International Data Resources	Marketing	1
International Scholarship & Tuition Services	Accounting	1
Kasai North America	Aerospace: Pro Pilot	1
Kasai North America	Liberal Studies (RODP)	1
Kraft CPAs	Accounting	1
LeanKit	Computer Science	1
Legacy Consulting	Mass Communication: Public Relations	1
Marcum	Accounting	1
Maury County Board of Education	History	1
Maury County Board of Education	Interdisciplinary Studies	1
Maury Regional Medical Center	Industrial Organizational Psychology	1
McElaney, Kuhn, and vanJaarsveld	Nursing	1
Measurement, Inc.	History	1
Medical Associates Plus	Health Education	1
Metro-Nashville Public Schools	Integrated Studies	1
Metro-Nashville Public Schools	Interdisciplinary Studies	1
Middle Tennessee State University	Organizational Communications	1
Muscogee County Board of Education	Early Childhood Education	1
Nashville Zoo	Biology	1
Nashville Zoo	Criminal Justice Administration	1
NHC Homecare	Psychology	1
Nissan	Management	1
Parkridge Medical Center	Nursing	1
Permanent General Insurance Group	English	1
PQE S.R.L.	Physics	1
Prince William County Board of Education	Early Childhood Education	1
Professional Account Services	Psychology	1
Rutherford County Board of Education	Interdisciplinary Studies	1
Saia	Management	1
Saint Thomas Health	Nursing	4
SETHRA	Criminal Justice Administration	1
Sherwin Williams	Marketing	1
SJBJ	Aviation Administration (Masters)	1
Skyline Medical Center	Nursing	1
SM & Co	Accounting	1
Smith Seckman Reid, Inc.	Mass Communication: Public Relations	1
Speedway	Psychology	1
Stalite	Concrete Industry Management	1
State Farm	Liberal Studies (RODP)	1
State of Tennessee	Global Studies	1
State of Tennessee	Political Science	1
Tennessee Department of Corrections	Criminal Justice Administration	1
Tennessee Department of Health: Division of Laboratory Services	Biology	1
Tennessee Farmers Co-op	Agribusiness	1
Tennessee General Assembly	Foreign Languages	1
Tennessee General Assembly	International Relations	1
Tennessee Legislation Service	Political Science	1

Employer	Major	Number
The Walt Disney Company	Mass Communication: Advertising	1
The Walt Disney Company	Recording Industry: Audio Production	1
TN Distilling	Biology	1
Turner Construction	Concrete Industry Management	1
University of California San Diego	Nursing	1
Vanderbilt Children's Hospital	Nursing	1
Vanderbilt Medical Center	Nursing	1
VMG Health	Finance: Business Finance	1
Total New Employment Acceptances		90

Location of New Employment

Of the 99 reporting a Full-Time New Position as their primary plan, 87 listed the location of their employment. The top cities are Nashville, TN with 43, followed by Murfreesboro, TN and Franklin, TN with 8.

- Alexandria, VA
- Antioch, TN
- Augusta, GA
- Baltimore, MD
- Brentwood, TN (2)
- Charlotte, NC
- Chattanooga, TN (2)
- Chesterfield, VA
- Columbia, TN (4)
- Columbus, GA
- Decherd, TN
- Franklin, TN (8)
- Jacksonville, FL
- La Jolla, CA
- Lancaster, PA
- Liberty, TN
- Lititz, PA
- Manchester, TN
- Murfreesboro, TN (8)
- Nashville, TN (43)
- Orlando, FL
- Shelbyville, TN
- Spring Hill, TN
- Tampa Bay, FL
- Winston-Salem, NC
- Woodbridge, VA

Salary Averages of New Employment

Of the 99 reporting a Full-Time New Position as a primary plan, 67 reported their salary.

- Range: \$19,380 to \$96,000
- Midpoint: \$42,000
- Average: \$41,744
- Mode: \$48,000

Graduate and Professional School

Thirty-two (32) graduates or 8.8% listed Graduate or Professional Schools as their primary plan. The following graduate and professional schools were reported:

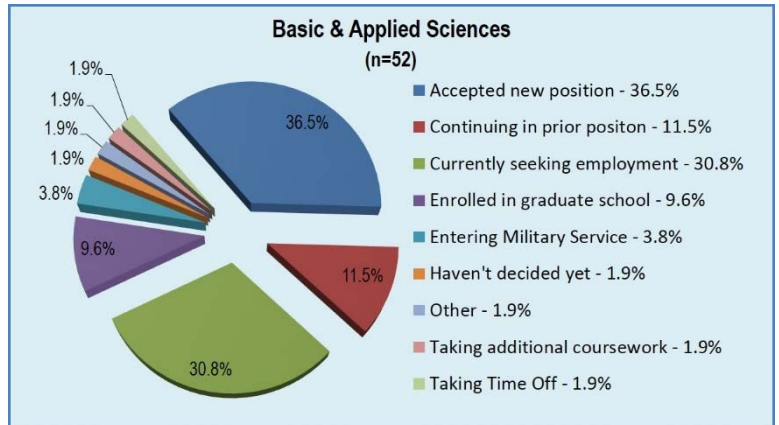
- John Gupton College: Mortician School (1)
- Lipscomb: Sustainability (1)
- Middle Tennessee State University: Accounting (5)
- Middle Tennessee State University: Business Administration (2)
- Middle Tennessee State University: Curriculum & Instruction (1)
- Middle Tennessee State University: Healthcare Management (1)
- Middle Tennessee State University: Liberal Arts (2)
- Middle Tennessee State University: Mathematics (1)
- Middle Tennessee State University: Social Work (2)
- Norfolk State University: Social Work (1)
- Pontifical College Josephinum: Priestly Formation (Roman Catholic) (1)
- Tennessee State University: Business Administration (1)
- Tennessee State University: Education (1)
- The New School: Media Studies (1)
- The Salon Professional Academy: Cosmetology (1)
- University of Tennessee at Chattanooga: Physical Therapy (1)
- Western Kentucky University: Recreation and Sport Administration (1)

College of Basic & Applied Sciences: Overview

This chart represents the primary plans for the upcoming year for bachelor degree recipients.

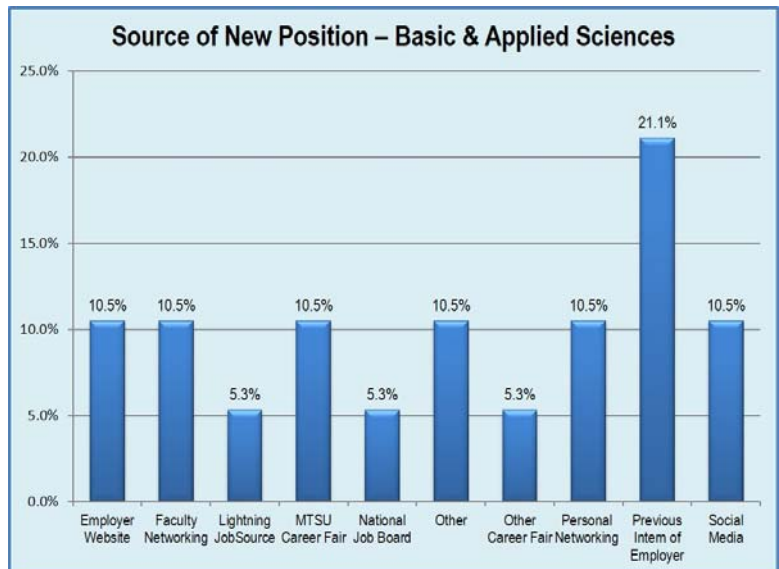
At the conclusion of the survey period, 30.8% were still seeking employment. Another 1.9% had yet to decide on a plan; and 1.9% selected the Other category.

The remaining 65.4% of the graduating class had plans implemented.*

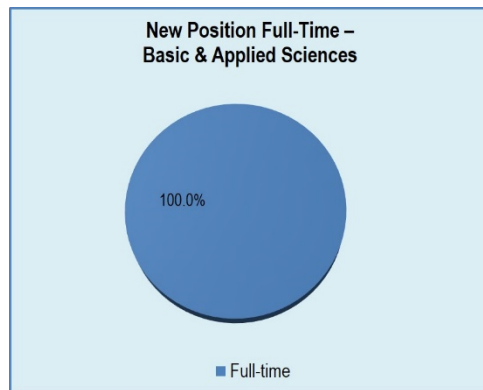
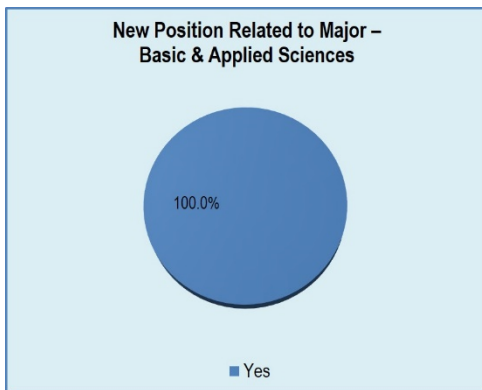


*May not equal 100 percent due to rounding

The chart to the right illustrates how new positions were secured. The top source was Previous Intern of Employer.

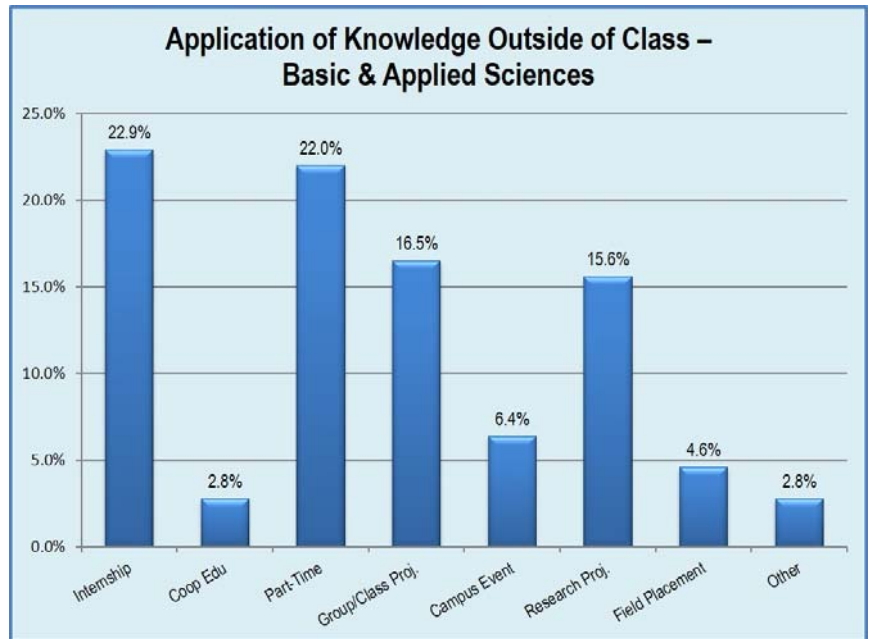
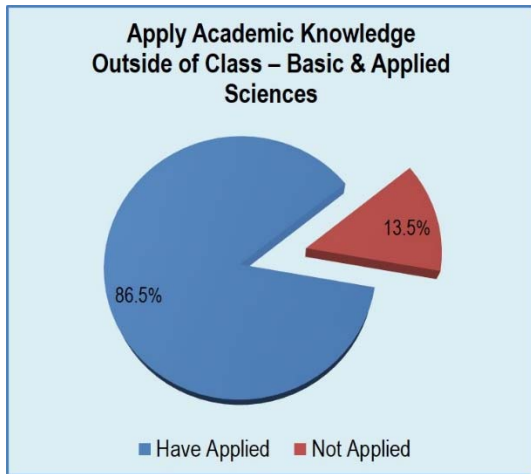


The charts below show that 19 respondents, or 100.0%, indicated their new position was related to their major, and 19 of the positions, or 100.0%, were full-time.



Application of Knowledge Outside of Class - BAS

A new question was added for the December 2016 survey: *Have you had the opportunity to apply your academic knowledge outside of class? Check all that apply.* Forty-five (45) respondents, or 86.5%, applied their knowledge outside of class in one or more ways.



Employers for New Employment - BAS

Of the 19 reporting a Full-Time New Position as their primary plan, 15 listed the name of their employer:

Employer	Major	Number
Aero-Tech Services	Aerospace: Pro Pilot	1
Argo's USA	Concrete Industry Management	1
Christine Haney	Agribusiness	1
Cigna	Computer Science	1
Kasai North America	Aerospace: Pro Pilot	1
LeanKit	Computer Science	1
Nashville Zoo	Biology	1
PQE s.r.l.	Physics	1
SBJJ	Aviation Administration (Masters)	1
Stalite	Concrete Industry Management	1
Tennessee Department of Environment & Conservation	Environmental Science and Technology	1
Tennessee Department of Health, Division of Laboratory Services	Biology	1
Tennessee Farmers Co-op	Agribusiness	1
TN Distilling	Biology	1
Turner Construction	Concrete Industry Management	1
Total Job Offers Accepted		15

Location of New Employment – BAS

Of the 19 reporting a Full-Time New Position as their primary plan, 14 listed the location of their employment:

- Columbia, TN
- Franklin, TN
- Lancaster, PA
- Liberty, TN
- Manchester, TN
- Murfreesboro, TN
- Nashville, TN (7)
- Winston-Salem, NC

Salary Averages for New Employment – BAS

Of the 19 reporting a Full-Time New Position as their primary plan, 15 reported their salary. The following is a breakdown by major for majors with 2 or more salaries reported:

Major: Concentration	College	Number	Mode	Minimum	Midpoint	Maximum	Average
Aerospace: Pro Pilot	BAS	2	-	\$25,000	-	\$77,520	\$51,260
Biology	BAS	3	-	\$23,400	\$31,000	\$33,228	\$29,209
Computer Science	BAS	2	-	\$55,000	-	\$75,000	\$65,000
Concrete Industry Management	BAS	3	-	\$55,000	\$57,000	\$65,000	\$59,000

Graduate School – BAS

Of the 5 reporting Graduate & Professional School as their primary plan, 3 listed their program:

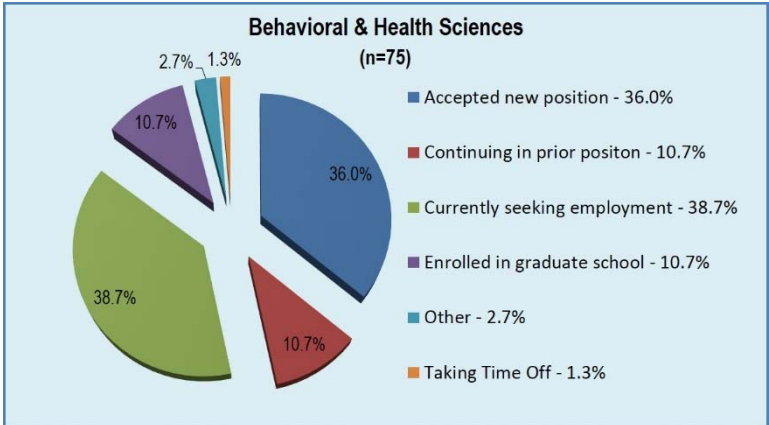
- Lipscomb University: Sustainability
- Middle Tennessee State University: Business Administration
- Middle Tennessee State University: Mathematics

College of Behavioral & Health Sciences: Overview

This chart represents the primary plans for the upcoming year for bachelor degree recipients.

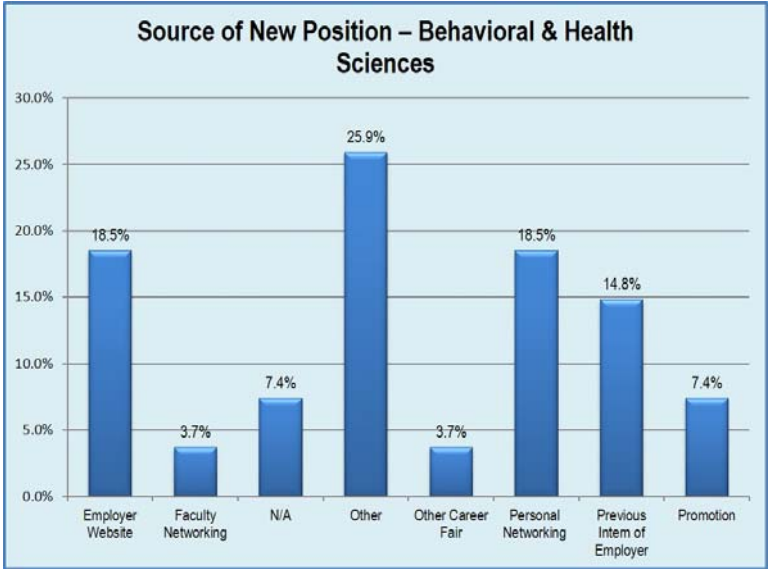
At the conclusion of the survey period, 38.7% were still seeking employment, and 2.7% selected the Other category.

The remaining 58.6% of the graduating class had plans implemented.*

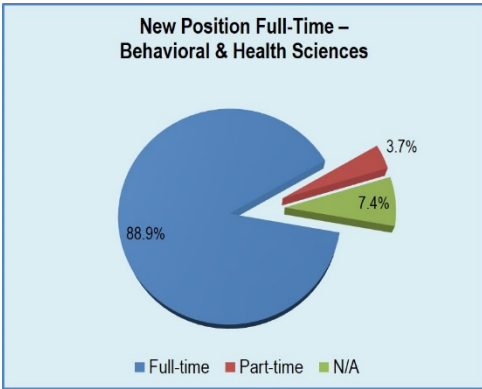
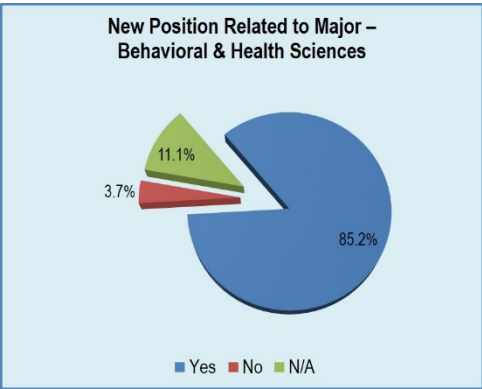


*May not equal 100 percent due to rounding

The chart to the right illustrates how new positions were secured. The top sources were Other, Employer Website, and Personal Networking.

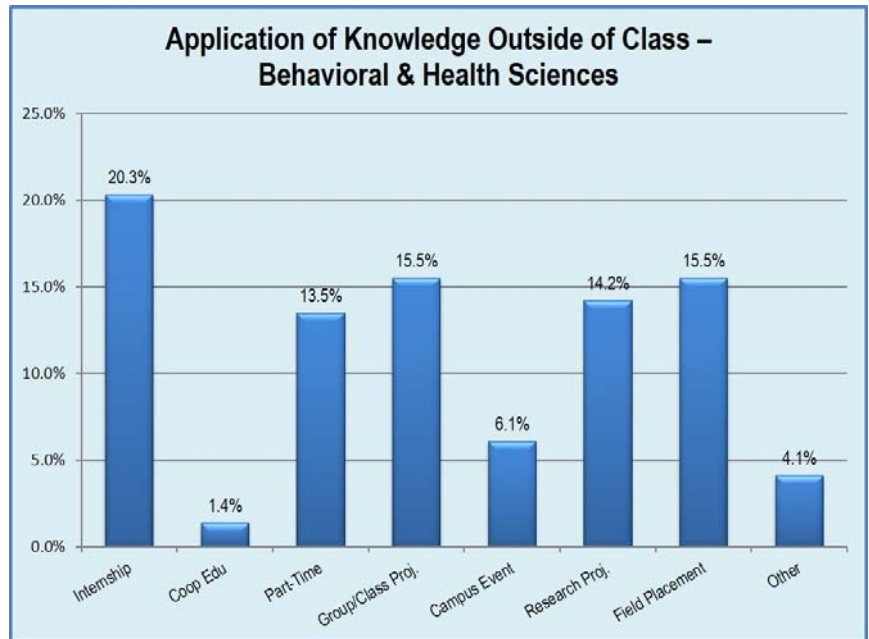
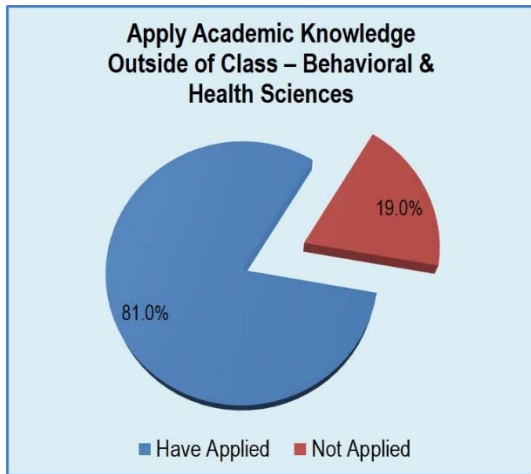


The charts below show that 23 respondents, or 85.2%, indicated their new position was related to their major, and 24 of the positions, or 88.9%, were full-time.



Application of Knowledge Outside of Class - BHS

A new question was added for the December 2016 survey: *Have you had the opportunity to apply your academic knowledge outside of class? Check all that apply.* Sixty-one (61) respondents, or 81.0%, applied their knowledge outside of class in one or more ways.



Employers for New Employment – BHS

Of the 25 reporting a Full-Time New Position as their primary plan, all listed the name of their employer:

Employer	Major	Number
Centennial Medical Center	Nursing	1
Chesterfield County Police Department	Criminal Justice Administration	1
CURO Health Services	Social Work	1
Department of Children's Services	Psychology	1
Erlanger Health System	Nursing	1
Healthways	Exercise Science	1
Hospital Corporation of America	Nursing	1
Maury Regional Medical Center	Industrial Organizational Psychology	1
McElaney Kuhn and vanJaarsveld	Nursing	1
Medical Associate Plus	Health Education	1
Nashville Zoo	Criminal Justice Administration	1
NHC Homecare	Psychology	1
Parkridge Medical Center	Nursing	1
Professional Account Services	Psychology	1
Saint Thomas Midtown	Nursing	1
SETHRA	Criminal Justice Administration	1
Skyline Medical Center	Nursing	1
Speedway	Psychology	1
St. Thomas Health	Nursing	3
Tennessee Department of Corrections	Criminal Justice Administration	1
University of California San Diego	Nursing	1
Vanderbilt Children's Hospital	Nursing	1
Vanderbilt Medical Center	Nursing	1
Total Job Offers Accepted		25

Location of New Employment – BHS

Of the 25 reporting a Full-Time New Position as their primary plan, all listed the location of their employment:

- Augusta, GA
- Brentwood, TN
- Chattanooga, TN (2)
- Chesterfield, VA
- Columbia, TN (2)
- Decherd, TN
- Franklin, TN (2)
- La Jolla, CA
- Murfreesboro, TN (3)
- Nashville, TN (11)

Salary Averages for New Employment – BHS

Of the 25 reporting a Full-Time New Position as their primary plan, 16 reported their salary. The following is a breakdown by major for majors with 2 or more salaries reported:

Major: Concentration	College	Number	Mode	Minimum	Midpoint	Maximum	Average
Criminal Justice Administration	BHS	3	-	\$26,000	\$36,000	\$42,800	\$34,933
Nursing	BHS	9	-	\$30,000	\$42,900	\$96,000	\$47,481
Psychology	BHS	2	-	\$31,200	-	\$40,800	\$36,000

Graduate School – BHS

Of the 8 reporting Graduate & Professional School as their primary plan, 7 listed their program:

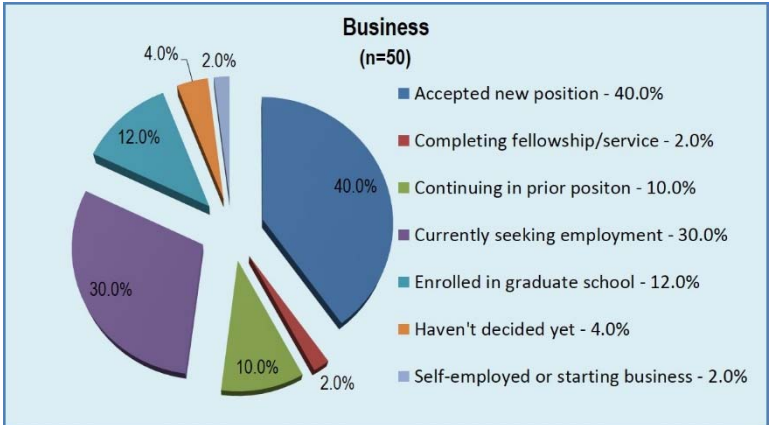
- Middle Tennessee State University: Liberal Arts
- Middle Tennessee State University: Social Work (2)
- Norfolk State University: Social Work
- Pontifical College Josephinum: Program for Priestly Formation
- University of Tennessee: Physical Therapy
- Western Kentucky University: Recreation and Sport Administration

College of Business: Overview

This chart represents the primary plans for the upcoming year for bachelor degree recipients.

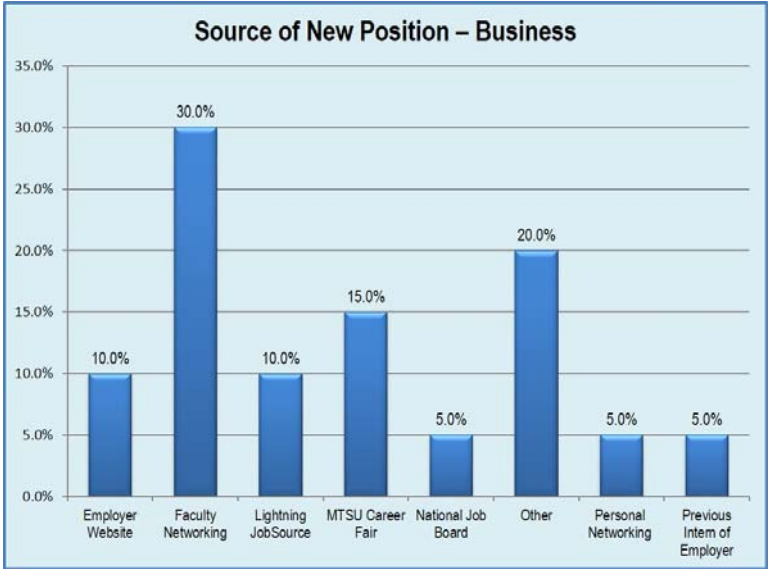
At the conclusion of the survey period, 30.0% were still seeking employment, and 4.0% had yet to decide on a plan.

The remaining 66.0% of the graduating class had plans implemented.*



*May not equal 100 percent due to rounding

The chart to the right illustrates how new positions were secured. The top sources were Faculty Networking, Other, and MTSU Career Fair.

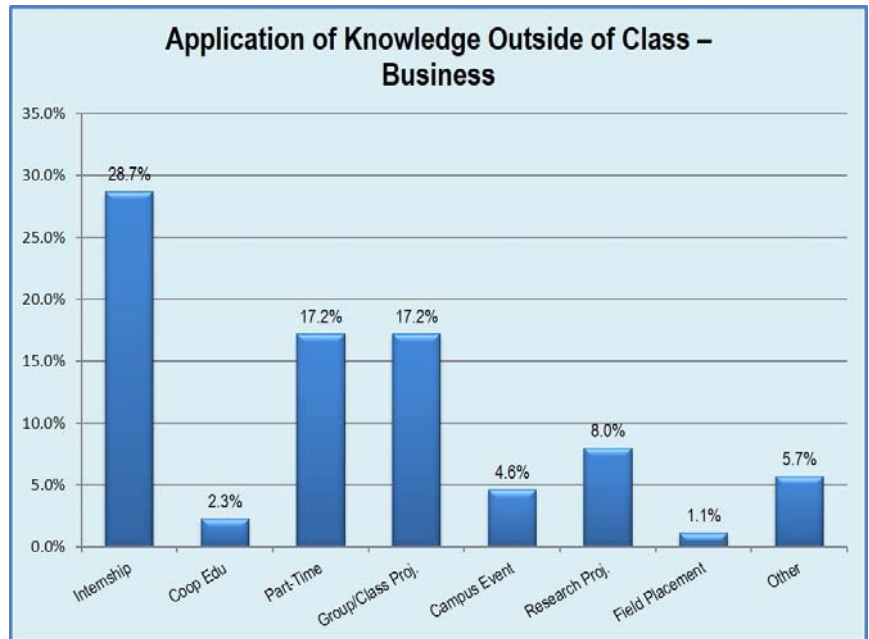
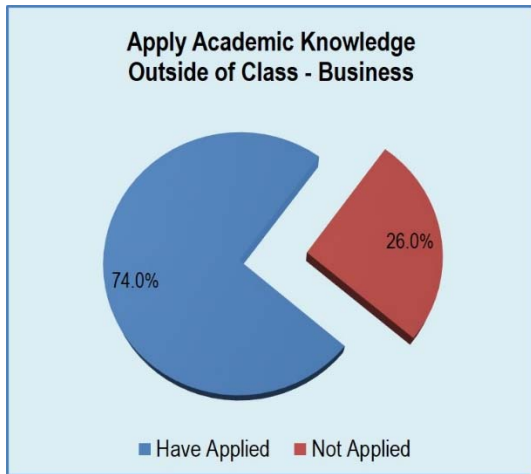


The charts below show that 20 respondents, or 100.0%, indicated their new position was related to their major, and 20 of the positions, or 100.0%, were full-time.



Application of Knowledge Outside of Class - BUS

A new question was added for the December 2016 survey: *Have you had the opportunity to apply your academic knowledge outside of class? Check all that apply.* Thirty-seven (37) respondents, or 74.0%, applied their knowledge outside of class in one or more ways.



Employers for New Employment - BUS

Of the 20 reporting a Full-Time New Position as their primary plan, all listed the name of their employer:

Employer	Major	Number
BKD, LLP	Accounting	1
Buckeye International	Marketing	1
Chep Recycled	Business Administration	1
CTS, Inc.	Information Systems	1
D.B. Nelson Jr.	Business Administration	1
Duke Energy	Information Systems	1
Hospital Corporation of America	Computer Information Systems	1
IDR	Marketing	1
InfoWorks, Inc.	Information Systems	1
Instream	Information Systems	1
Insurance Group of America	Accounting	2
International Scholarship & Tuition Services	Accounting	1
Kelly Services	Management	1
Kraft CPAs	Accounting	1
Marcum	Accounting	1
Saia	Management	1
Sherwin Williams	Marketing	1
SM&Co	Accounting	1
VMG Health	Finance: Business Finance	1
Total Job Offers Accepted		20

Location of New Employment - BUS

Of the 20 reporting a Full-Time New Position as their primary plan, all listed the location of their employment:

- Brentwood, TN
- Franklin, TN (4)
- Shelbyville, TN
- Charlotte, NC
- Nashville, TN (13)

Salary Averages for New Employment - BUS

Of the 20 reporting a Full-Time New Position as their primary plan, 15 reported their salary. This is a breakdown by major for majors with 2 or more salaries reported:

Major: Concentration	College	Number	Mode	Minimum	Midpoint	Maximum	Average
Accounting	BUS	4	\$50,000	\$40,000	\$49,000	\$50,000	\$47,000
Information Systems	BUS	4	\$60,000	\$40,800	\$54,000	\$60,000	\$52,200
Management	BUS	2	-	\$46,000	-	\$57,000	\$51,500
Marketing	BUS	3	-	\$32,000	\$35,000	\$41,000	\$36,000

Graduate School - BUS

Of the 6 reporting Graduate & Professional School as their primary plan, all listed their program:

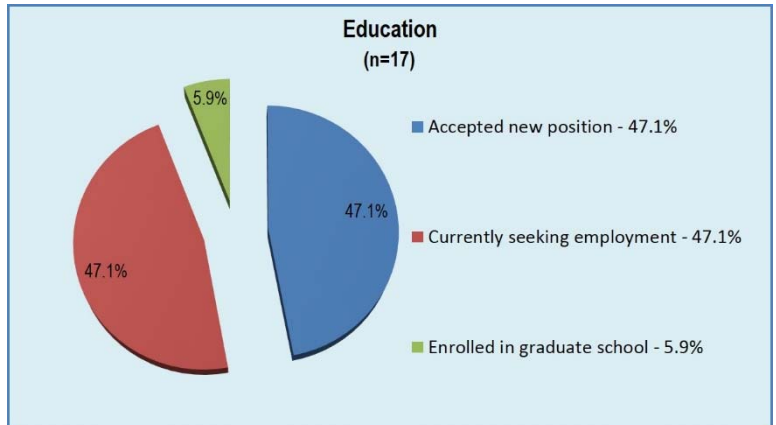
- Middle Tennessee State University: Accounting (5)
- Middle Tennessee State University: Business Administration

College of Education: Overview

This chart represents the primary plans for the upcoming year for bachelor degree recipients.

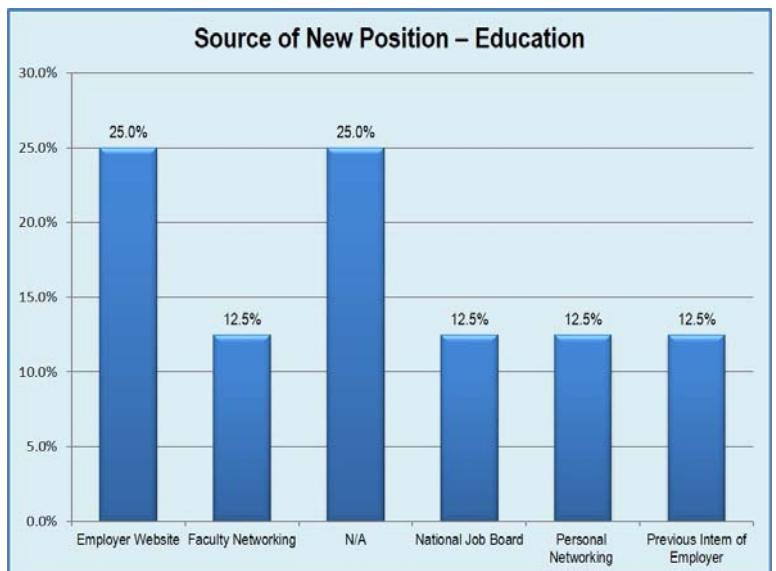
At the conclusion of the survey period, 47.1% were still seeking employment.

The remaining 52.9% of the graduating class had plans implemented.*

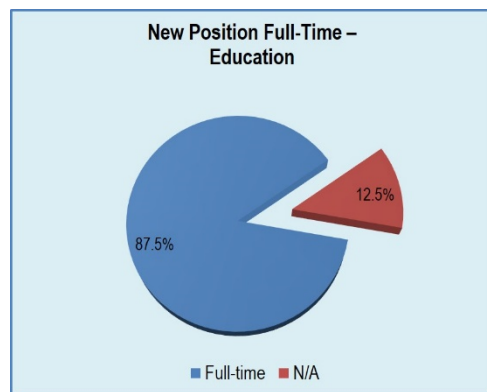
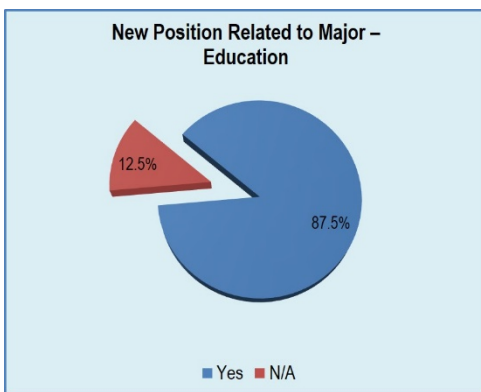


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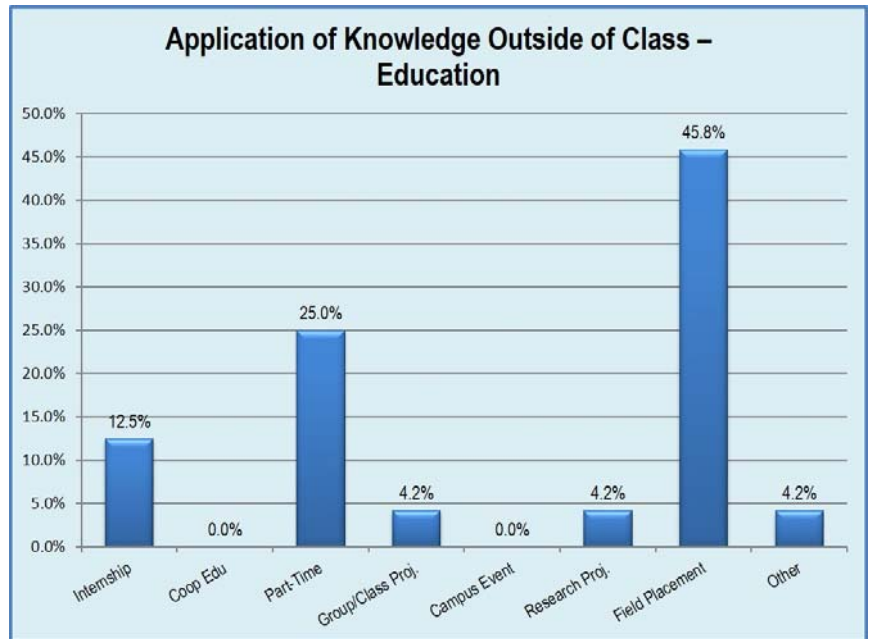
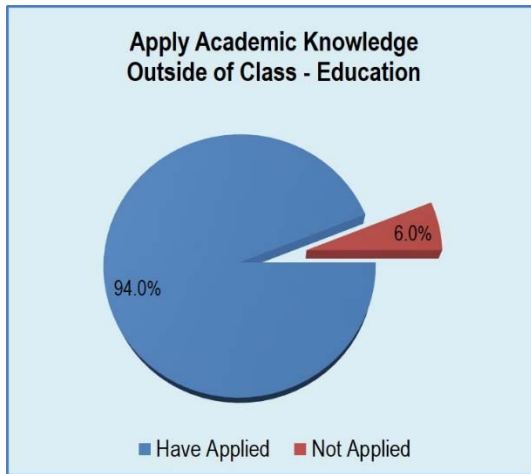


The charts below show that 7 respondents, or 87.5%, indicated their new position was related to their major, and 7 of the positions, or 87.5%, were full-time.



Application of Knowledge Outside of Class – EDU

A new question was added for the December 2016 survey: *Have you had the opportunity to apply your academic knowledge outside of class? Check all that apply.* Sixteen (16) respondents, or 94.0%, applied their knowledge outside of class in one or more ways.



Employers for New Employment – EDU

Of the 7 reporting a Full-Time New Position as their primary plan, 6 listed the name of their employer:

Employer	Major	Number
Green Hills Child Development	Early Childhood Education	1
Maury County Board of Education	Interdisciplinary Studies	1
Metro-Nashville Public Schools	Interdisciplinary Studies	1
Muscogee County Board of Education	Early Childhood Education	1
Prince William County Board of Education	Early Childhood Education	1
Rutherford County Board of Education	Interdisciplinary Studies	1
Total Job Offers Accepted		6

Location of New Employment - EDU

Of the 7 reporting a Full-Time New Position as their primary plan, all listed the location of their employment:

- Antioch, TN
- Murfreesboro, TN
- Spring Hill, TN
- Columbus, GA
- Nashville, TN (2)
- Woodbridge, VA

Salary Averages for New Employment – EDU

Of the 7 reporting a Full-Time New Position as their primary plan, 4 reported their salary. This is a breakdown by major for majors with 2 or more salaries reported:

Major: Concentration	College	Number	Mode	Minimum	Midpoint	Maximum	Average
Early Childhood Education	EDU	2	-	\$21,450	-	\$23,400	\$22,425
Interdisciplinary Studies	EDU	2	-	\$35,203	-	\$42,000	\$38,602

Graduate School - EDU

The one respondent who reported Graduate & Professional School as their primary plan listed their program:

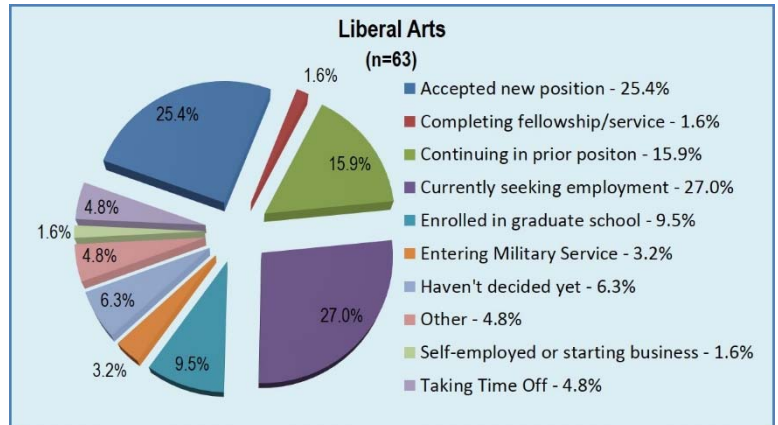
- Middle Tennessee State University: Curriculum & Instruction

College of Liberal Arts: Overview

This chart represents the primary plans for the upcoming year for bachelor degree recipients.

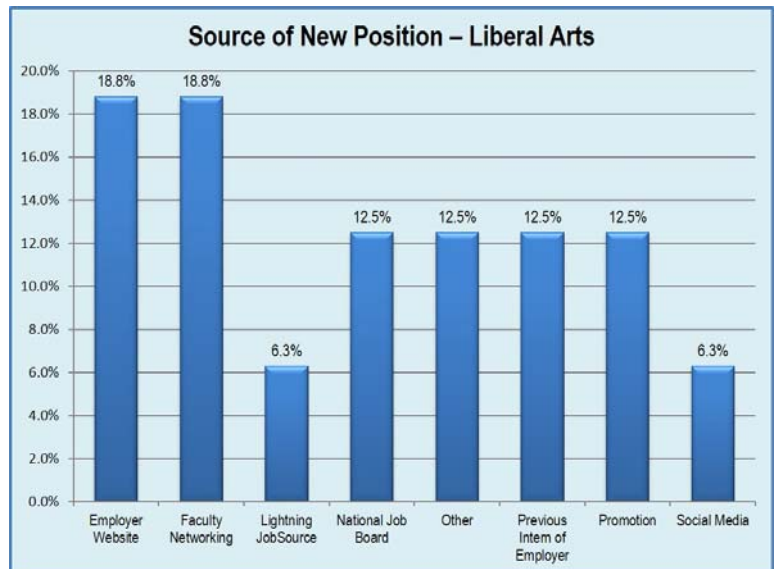
At the conclusion of the survey period, 27.0% were still seeking employment, 6.3% had yet to decide on a plan, and 4.8% selected Other.

The remaining 61.9% of the graduating class had plans implemented.*

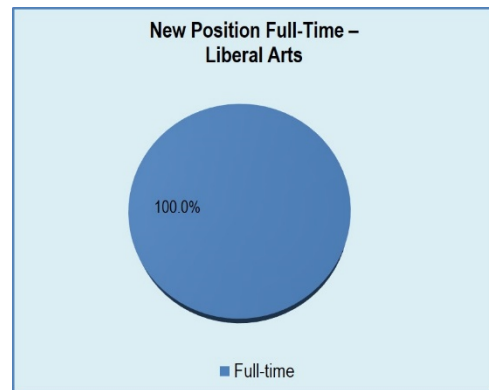
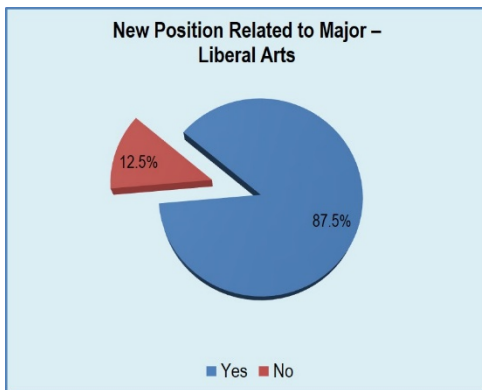


*May not equal 100 percent due to rounding

The chart to the right illustrates how new positions were secured. The top sources were Employer Website and Faculty Networking.

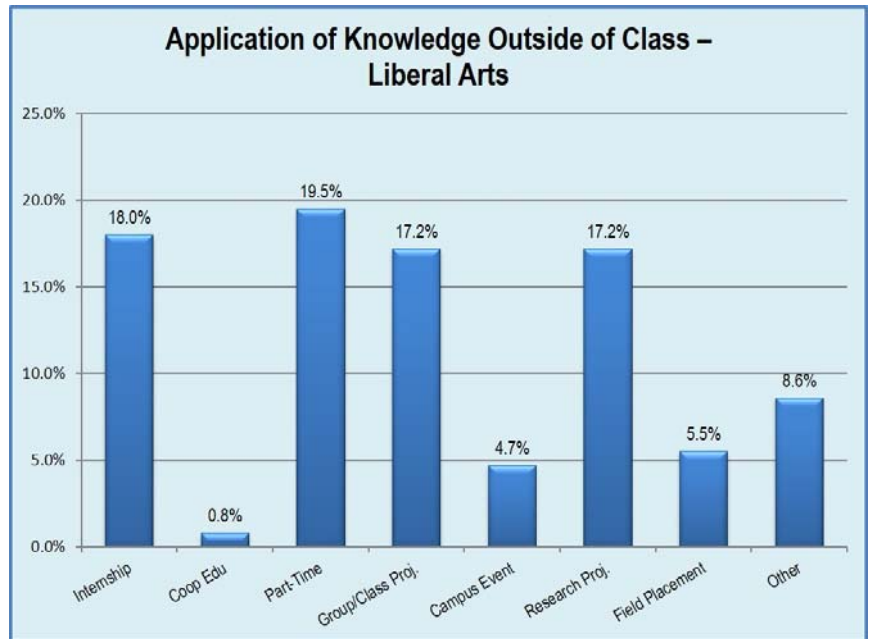
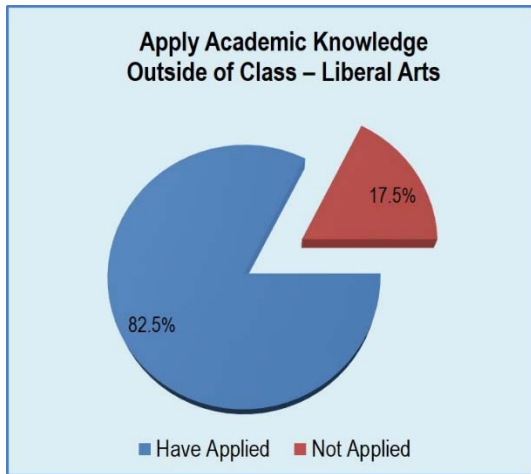


The charts below show that 14 respondents, or 87.5%, indicated their new position was related to their major, and 16 of the positions, or 100.0%, were full-time.



Application of Knowledge Outside of Class – LA

A new question was added for the December 2016 survey: *Have you had the opportunity to apply your academic knowledge outside of class? Check all that apply.* Fifty-two (52) respondents, or 82.5%, applied their knowledge outside of class in one or more ways.



Employers for New Employment – LA

Of the 16 reporting a Full-Time New Position as their primary plan, all listed the name of their employer:

Employer	Major	Number
Avaza Inc.	Foreign Languages	1
Caci	International Relations	1
Camp Ozark	Organizational Communications	1
Domestic Violence Program	Organizational Communications	1
Famous Dave's	History	1
FBI	International Relations	1
Insight Global	Organizational Communications	1
Maury County Board of Education	History	1
Measurement Inc.	History	1
Middle Tennessee State University	Organizational Communications	1
Permanent General Insurance Group	English	1
State of Tennessee	Global Studies	1
State of Tennessee	Political Science	1
Tennessee General Assembly	Foreign Languages	1
Tennessee General Assembly	International Relations	1
Tennessee Legislation Service	Political Science	1
Total Job Offers Accepted		16

Location of New Employment – LA

Of the 16 reporting a Full-Time New Position as their primary plan, 15 listed the location of their employment:

- Baltimore, MD
- Columbia, TN
- Jacksonville, FL
- Murfreesboro, TN (2)
- Nashville, TN (9)
- Tampa Bay, FL

Salary Averages for New Employment – LA

Of the 16 reporting a Full-Time New Position as their primary plan, all reported their salary. The following is a breakdown by major for majors with 2 or more salaries reported:

Major: Concentration	College	Number	Mode	Minimum	Midpoint	Maximum	Average
Foreign Languages	LA	2	-	\$19,380	-	\$20,800	\$20,090
History	LA	2	-	\$20,000	-	\$35,000	\$27,500
International Relations	LA	3	-	\$20,800	\$44,000	\$60,000	\$41,600
Organizational Communications	LA	2	-	\$20,000	-	\$42,000	\$31,000

Graduate School – LA

Of the 6 reporting a Graduate & Professional School as their primary plan, 3 listed their program:

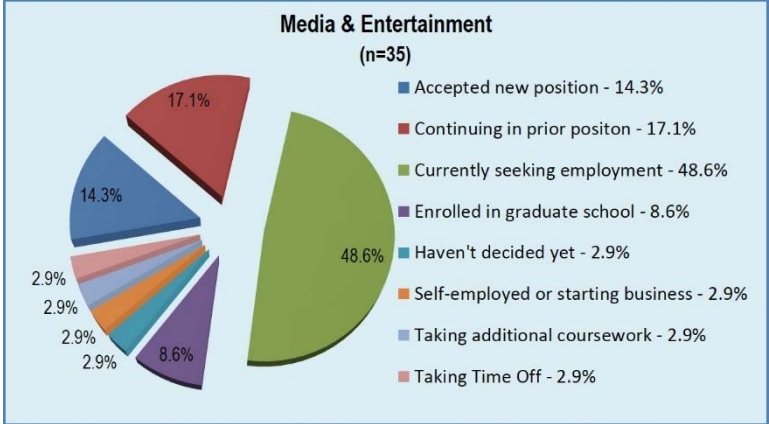
- John Gupton College: Mortician School
- Middle Tennessee State University: Liberal Arts
- The New School: Media Studies

College of Media & Entertainment: Overview

This chart represents the primary plans for the upcoming year for bachelor degree recipients.

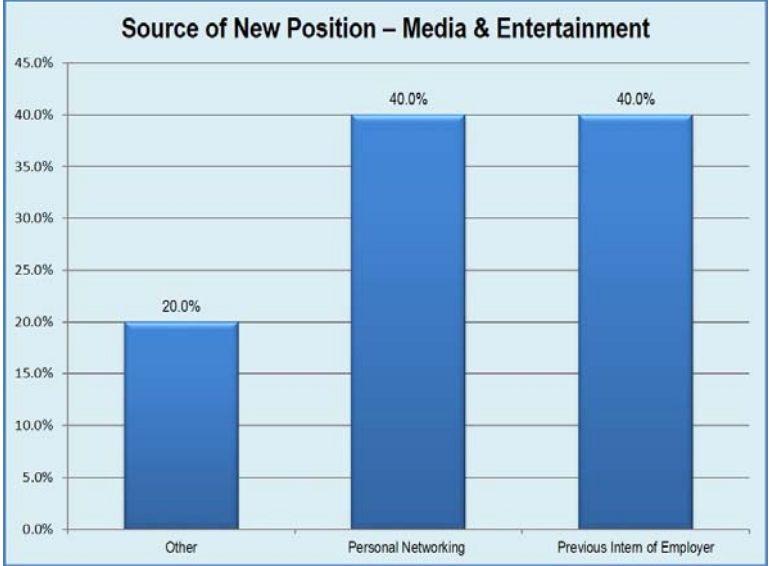
At the conclusion of the survey period, 48.6% were still seeking employment, and 2.9% had yet to decide on a plan.

The remaining 48.5% of the graduating class had plans implemented.*

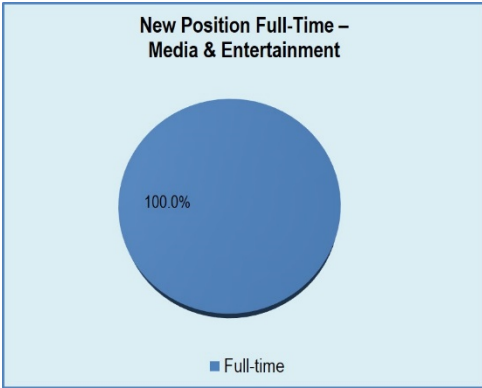
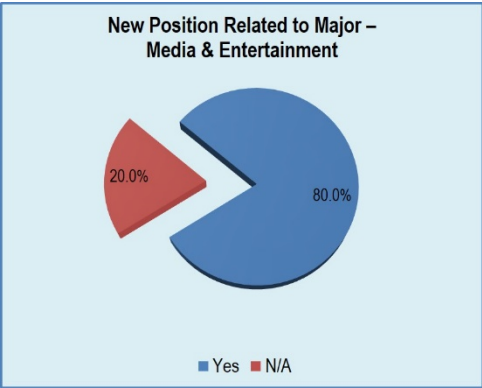


*May not equal 100 percent due to rounding

The chart to the right illustrates how new positions were secured. The top sources were Personal Networking and Previous Intern of Employer.

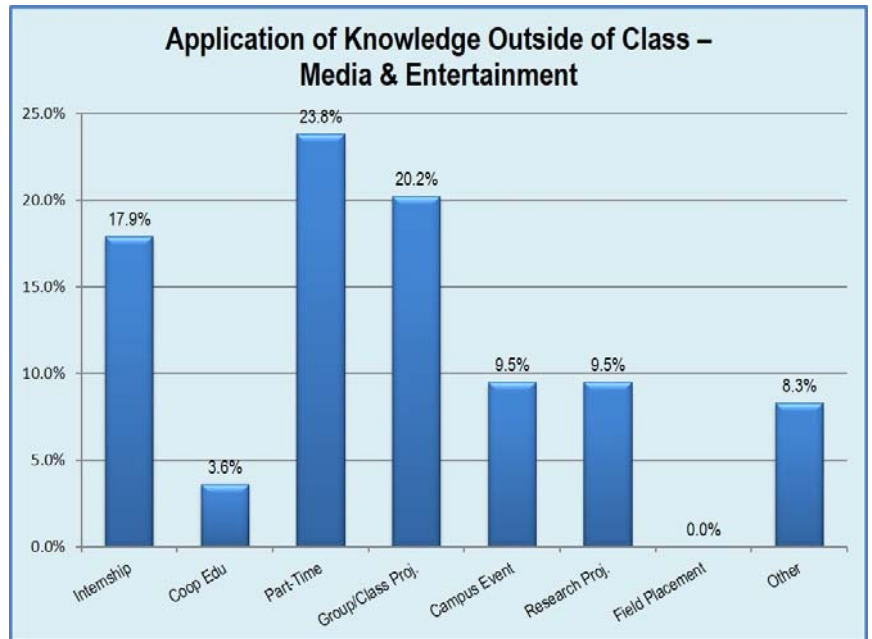
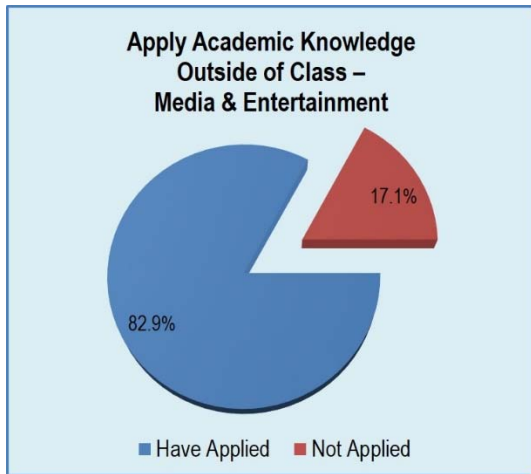


The charts below show that 4 respondents, or 80.0%, indicated their new position was related to their major, and 5 of the positions, or 100.0%, were full-time.



Application of Knowledge Outside of Class – ME

A new question was added for the December 2016 survey: *Have you had the opportunity to apply your academic knowledge outside of class? Check all that apply.* Twenty-nine (29) respondents, or 82.9%, applied their knowledge outside of class in one or more ways.



Employers for New Employment – ME

Of the 5 reporting a Full-Time New Position as their primary plan, all listed the name of their employer:

Employer	Major	Number
Clair Global	Recording Industry: Production & Technology	1
Legacy Consulting	Mass Communication: Public Relations	1
Smith Seckman Reid, Inc.	Mass Communication: Public Relations	1
The Walt Disney Company	Mass Communication: Advertising	1
The Walt Disney Company	Recording Industry: Audio Production	1
Total Job Offers Accepted		5

Location of New Employment – ME

Of the 5 reporting a Full-Time New Position as their primary plan, 4 listed the location of their employment:

- Franklin, TN
- Lititz, PA
- Nashville, TN
- Orlando, FL

Salary Averages for New Employment – ME

Of the 5 reporting a Full-Time New Position as their primary plan, 3 listed their salary. The following is a breakdown by major for majors with 2 or more salaries:

Major: Concentration	College	Number	Mode	Minimum	Midpoint	Maximum	Average
Mass Comm: Public Relations	ME	2	-	\$28,000	-	\$41,705	\$34,853

Graduate School – ME

Of the 3 reporting a Graduate & Professional School as their primary plan, 2 listed their program:

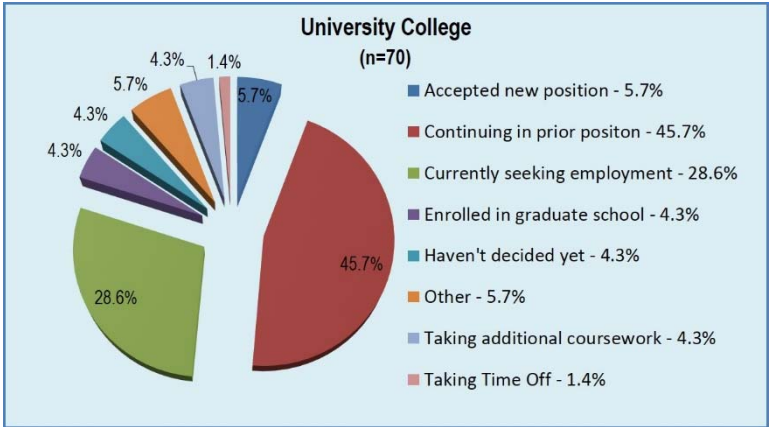
- Tennessee State University: Business Administration
- The Salon Professional Academy: Cosmetology

University College: Overview

This chart represents the primary plans for the upcoming year for bachelor degree recipients.

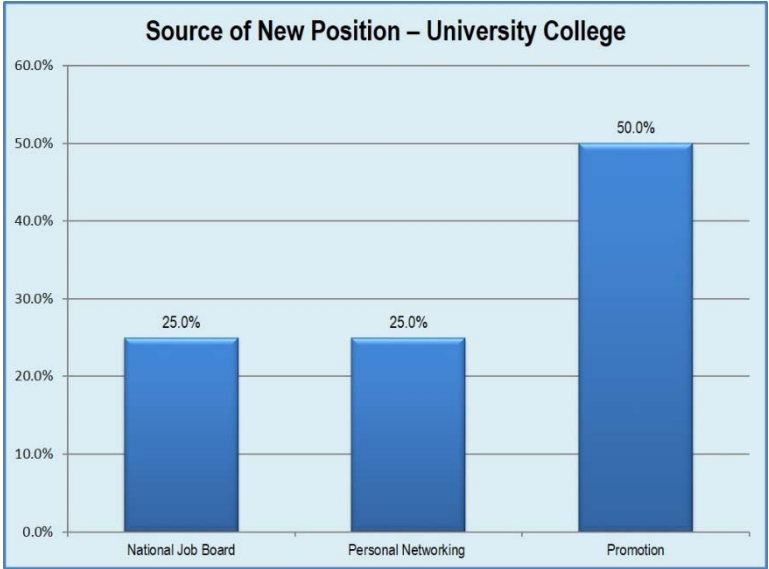
At the conclusion of the survey period, 28.6% were still seeking employment, 4.3% had yet to decide on a plan, and 5.7% selected the Other category.

The remaining 61.4% of the graduating class had plans implemented.*

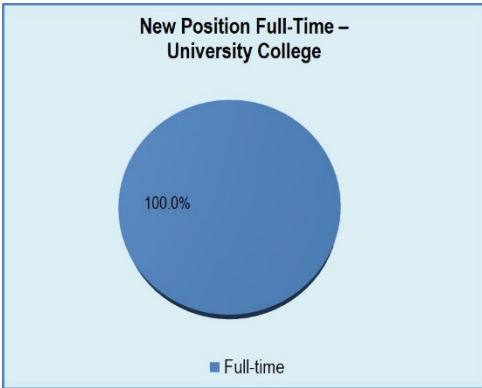
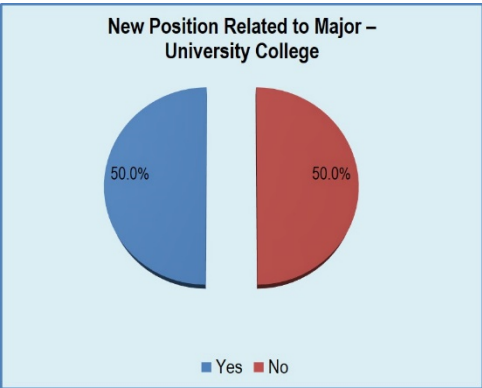


*May not equal 100 percent due to rounding

The chart to the right illustrates how new positions were secured. The top source was Promotion.

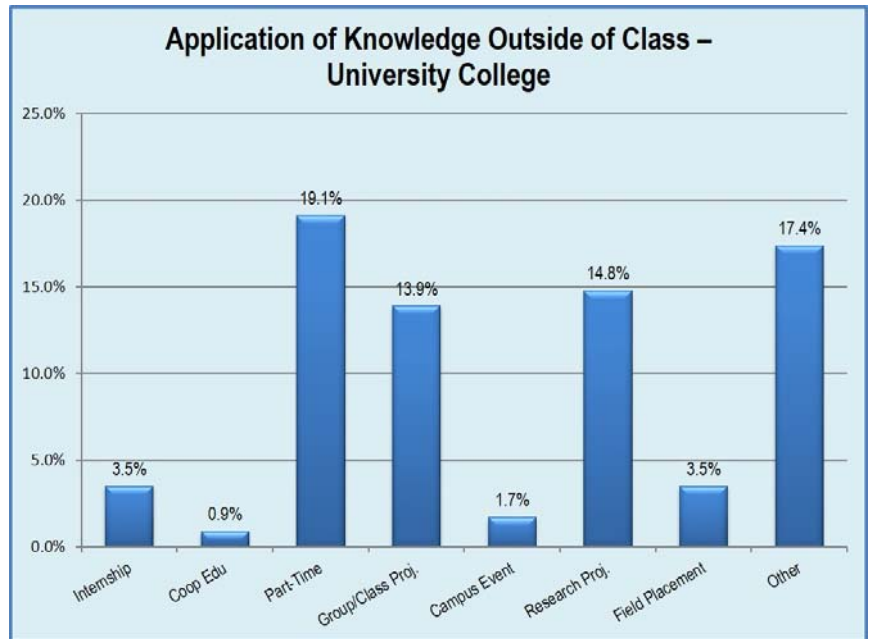
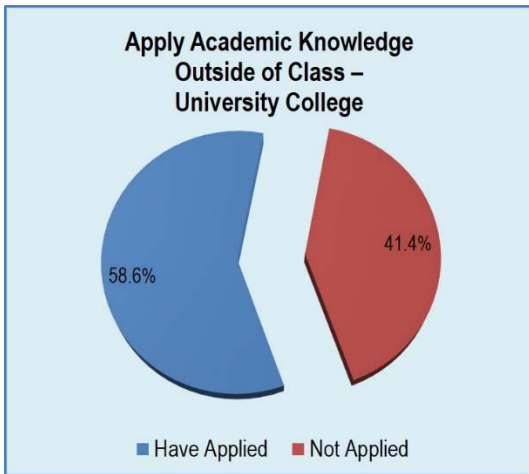


The charts below show that 2 respondents, or 50.0%, indicated their new position was related to their major, and 4 of the positions, or 100.0%, were full-time.



Application of Knowledge Outside of Class - UC

A new question was added for the December 2016 survey: *Have you had the opportunity to apply your academic knowledge outside of class? Check all that apply.* Forty-one (41) respondents, or 58.6%, applied their knowledge outside of class in one or more ways.



Employers for New Employment – UC

Of the 4 reporting a Full-Time New Position as their primary plan, all listed the name of their employer:

Employer	Major	Number
Association of Chamber of Commerce Executives	Liberal Studies (RODP)	1
Kasai North America	Liberal Studies (RODP)	1
Metro-Nashville Public Schools	Integrated Studies	1
State Farm	Liberal Studies (RODP)	1
Total Job Offers Accepted		4

Location of New Employment – UC

Of the 4 reporting a Full-Time New Position as their primary plan, all listed the location of their employment:

- Alexandria, VA
- Nashville, TN
- Murfreesboro, TN (2)

Salary Averages for New Employment – UC

Of the 4 reporting a Full-Time New Position as their primary plan, 3 reported their salary. The following is a breakdown by major for majors with 2 or more salaries reported:

Major: Concentration	College	Number	Mode	Minimum	Midpoint	Maximum	Average
Liberal Studies	UC	2	-	\$43,000	-	\$48,000	\$45,500

Graduate School – UC

Of the 3 reporting a Graduate & Professional School as their primary plan, 2 listed their program:

- Middle Tennessee State University: Healthcare Management
- Tennessee State University: Education

Salary Breakdown by Major

Of the 99 reporting a Full-Time New Position as a primary plan, 67 reported their salary. The following is a breakdown by major and college for majors with 2 or more salaries reported:

Major: Concentration	College	Number	Mode	Minimum	Midpoint	Maximum	Average
Accounting	BUS	4	\$50,000	\$40,000	\$49,000	\$50,000	\$47,000
Aerospace: Pro Pilot	BAS	2	-	\$25,000	-	\$77,520	\$51,260
Biology	BAS	3	-	\$23,400	\$31,000	\$33,228	\$29,209
Computer Science	BAS	2	-	\$55,000	-	\$75,000	\$65,000
Concrete Industry Management	BAS	3	-	\$55,000	\$57,000	\$65,000	\$59,000
Criminal Justice Administration	BHS	3	-	\$26,000	\$36,000	\$42,800	\$34,933
Early Childhood Education	EDU	2	-	\$21,450	-	\$23,400	\$22,425
Foreign Languages	LA	2	-	\$19,380	-	\$20,800	\$20,090
History	LA	2	-	\$20,000	-	\$35,000	\$27,500
Information Systems	BUS	4	\$60,000	\$40,800	\$54,000	\$60,000	\$52,200
Interdisciplinary Studies	EDU	2	-	\$35,203	-	\$42,000	\$38,602
Liberal Studies	UC	2	-	\$43,000	-	\$48,000	\$45,500
Management	BUS	2	-	\$46,000	-	\$57,000	\$51,500
Marketing	BUS	3	-	\$32,000	\$35,000	\$41,000	\$36,000
Mass Comm: Public Relations	ME	2	-	\$28,000	-	\$41,705	\$34,853
Nursing	BHS	9	-	\$30,000	\$42,900	\$96,000	\$47,481
Organizational Communications	LA	2	-	\$20,000	-	\$42,000	\$31,000
Psychology	BHS	2	-	\$31,200	-	\$40,800	\$36,000

Graduate Degree Results

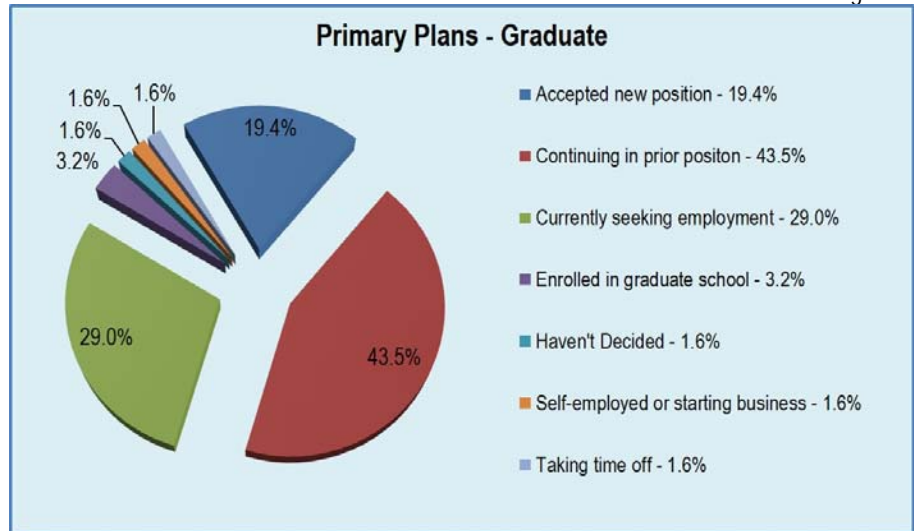
A total of 62 graduate degree majors responded to the survey out of 259 majors for an overall response rate of 23.9%.

College	1DS Responses	Grad. Degrees	Response Rate
Basic and Applied Science	3	38	8.0%
Behavioral and Health Sciences	14	25	56.0%
Business	13	74	18.0%
Education	16	66	24.2%
Liberal Arts	12	25	48.0%
Media & Entertainment	2	3	67.0%
University College	2	28	7.1%
Total Graduate Degrees	62	259	23.9%

This chart represents the primary plans for the upcoming year for graduate degree recipients.

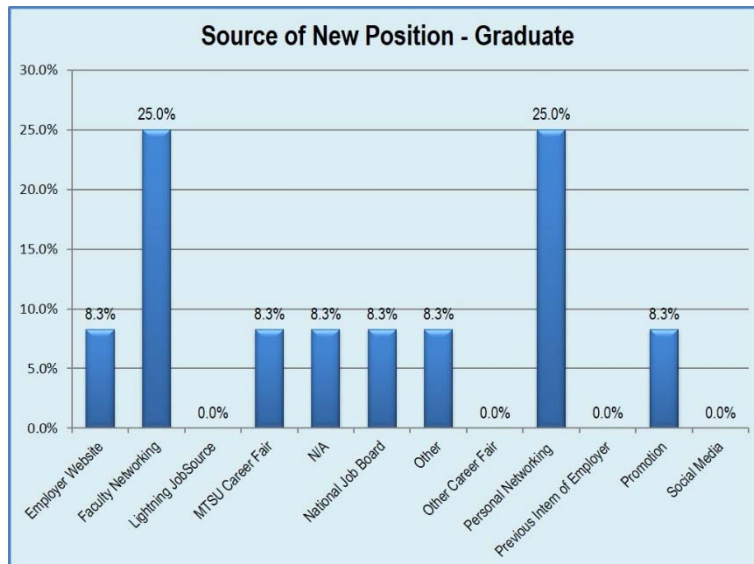
At the conclusion of the survey period, 29.0% were seeking employment. Another 1.6% had yet to decide on a plan; and nobody selected the Other category.

The remaining 69.4% of graduate degree recipients had plans implemented.*

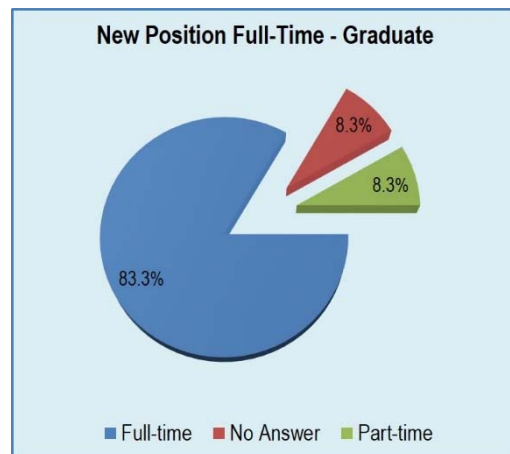
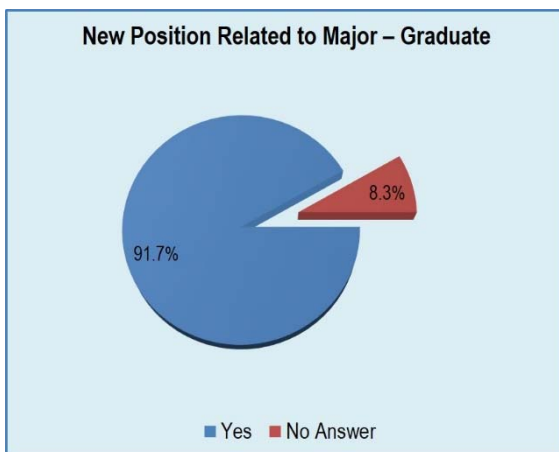


* May not equal 100 percent due to rounding

The chart to the right illustrates how the new positions were obtained. Faculty Networking and Personal Networking were the most popular sources at 25.0%.

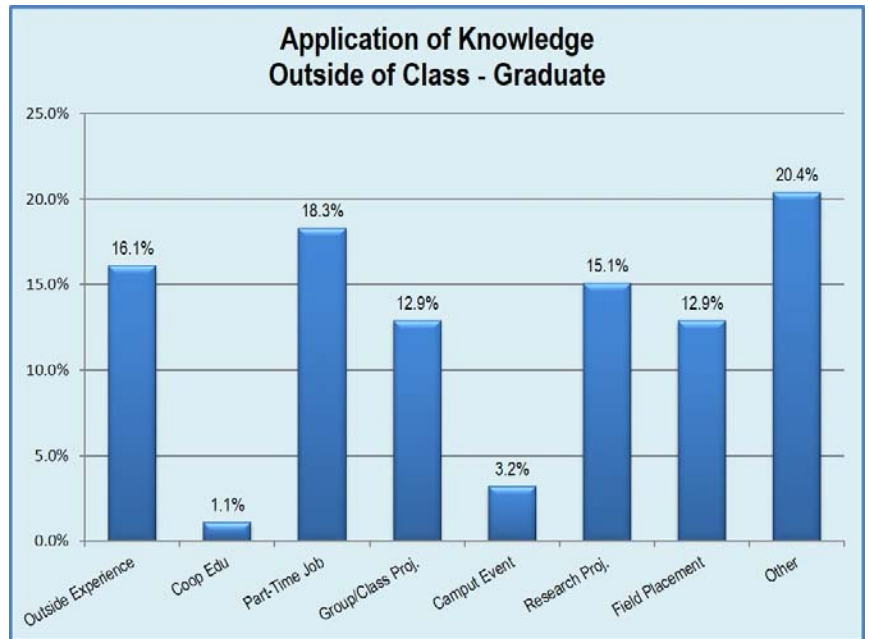
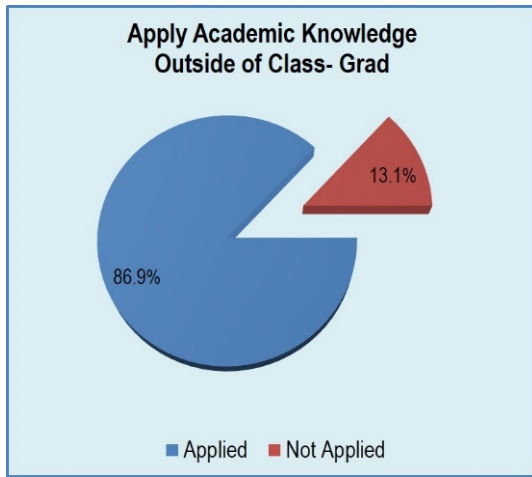


The charts below show that 91.7% indicated their new position was related to their major and 83.3% of the positions were full-time.



Application of Knowledge Outside of Class

A new question was added for the December 2016 survey: *Have you had the opportunity to apply your academic knowledge outside of class? Check all that apply.* Respondents were able to select as many as applied to their situation. In the Other category, 14 of the 19 responses were for full-time employment.



Employers

Of the 12 reporting a Full-Time New Position as their primary plan, 10 listed the name of their employer:

Employer	Major	Number
AveLead, LLC	Information Systems	1
Hospital Corporation of America	Accounting	1
Langston University	English	1
LBMC	Accounting	1
Michigan State University	History	1
Tennessee State Parks	History	1
Union County Board of Education	Professional Counseling (Masters)	1
Vanderbilt University Medical Center	Computer Science	1
Welch College	History	1
Williamson County Board of Education	Curriculum and Instruction (Masters - Specialist)	1
Total New Employment Acceptances		10

Location

Of the 12 reporting a Full-Time New Position as their primary plan, 10 listed the location of their employment:

- Brentwood, TN (2)
- Franklin, TN (2)
- Gallatin, TN
- Langston, OK
- Lansing, MI
- Matthews, NC
- Nashville, TN (2)

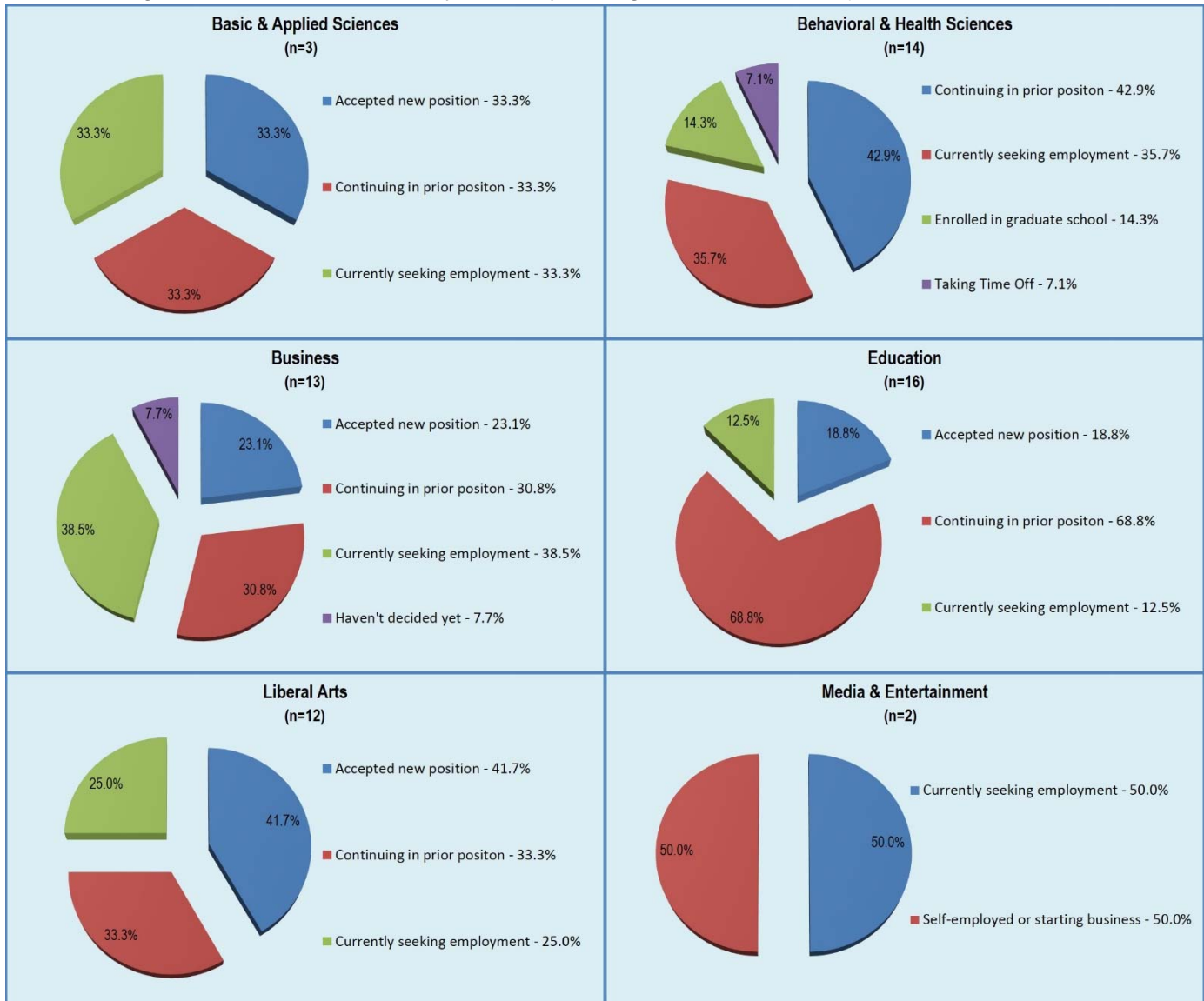
Salary Averages

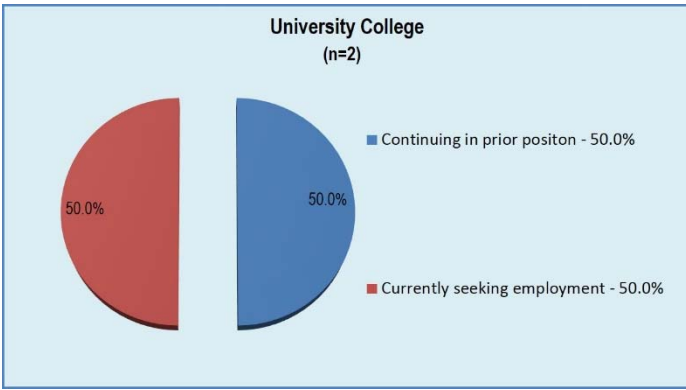
Of the 12 reporting a Full-Time New Position as a primary plan, 10 reported their salary.

- Range: \$32,000 to \$90,000
- Midpoint: \$45,940
- Average: \$51,403
- Mode: N/A

Primary Plans by College

The following is a breakdown of Primary Plans by College for Graduate Majors.





Salary Breakdown by Major

Of the 12 reporting a Full-Time New Position as a primary plan, 10 reported their salary. The following is a breakdown by major and college for majors with 2 or more salaries reported:

Major: Concentration	College	Number	Mode	Minimum	Midpoint	Maximum	Average
Accounting	BUS	2	-	\$44,880	-	\$47,000	\$45,940
History	LA	3	-	\$32,000	\$42,000	\$60,000	\$44,667