

BENJAMIN A. JANSEN

Assistant Professor of Finance

Department of Economics and Finance

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Education

Ph.D. in Finance at Florida Atlantic University, 2018

M.S. in Economics at Florida Atlantic University, 2014

B.S. in Finance at Florida Atlantic University, 2013

Academic Employment

Assistant Professor, Middle Tennessee State University, Murfreesboro, TN, August 2018-Present

Instructor, Florida Atlantic University, Boca Raton, FL, 2016-2018

Research Assistant, Florida Atlantic University, Boca Raton, FL, 2014-2016

Teaching Assistant, Florida Atlantic University, Boca Raton, FL, 2013-2014

Publications

"Unexciting and Under Examined: Over Performance in Midcap Stock Returns" – Coauthored with Margarita Kaprielyan. *Journal of Investing* (ABDC B, accepted March 13th, 2023). Presented at the 2020 AFS meeting.

"Law of One Price Violation in Parent-Subsidiary Price Relations" – Coauthored with Anne Anderson. *Critical Finance Review* (ABDC A*, accepted June 22nd, 2022). Presented at the 2021 EFA meeting.

"International evidence on the association of leverage with stock returns and the value premium" – Coauthored with Luis Garcia-Feijoo. *Financial Review* (ABDC A), 2023, Vol. 58.2, pg.315-341. Presented at the 2017 FMA Doctoral Consortium and 2019 EFA meeting.

"Do Analysts Cater to Investor Demand?" – Coauthored with Miran Hossain and Jon Taylor. *International Journal of Managerial Finance* (ABDC A), 2023, Vol. 19.2, pg. 248-268. Presented at the 2018 SWFA meeting and 2019 SFA meeting.

"Cash Flow Growth and Stock Returns" – *Journal of Financial Research* (ABDC A), 2021, Vol. 44, pg. 371–402. Presented at the 2016 FMA meeting.

"Conditional Violation of Weak-Form Market Efficiency" – *Managerial Finance* (ABDC B), 2020, Vol. 46. 7, pg. 935-954. Presented at the 2017 EFA meeting.

Working Papers

“Consumer Welfare Under Artificial Intelligence Production: The Declension towards Monopolistic Pricing Power” – Coauthored with Navid Aghakhani, Michael Erskin, Misa Faezipour, Wisarut Suwanprasert. Under review at *Journal of Policy Modeling* (ABDC A).

“Insider Trading as a Compensation Mechanism” – Coauthored with Caleb Houston.

“Risk is not Sufficient to Generate a Return on Investment” – Presented at 2024 SWFA meeting.

“The Lifecycle of Firms and Corporate Debt Issues” – Coauthored with Charles Danso. Presented at 2019 SWFA.

Work in Progress

“Foreign Corrupt Practices and Shareholder Value: Evidence on the Effectiveness of Bribery” – Coauthored with Charles Danso, Miran Hossain, and Margarita Kaprielyan.

“Portfolio Implications of MNC Firms” – Coauthored with Charles Danso and Margarita Kaprielyan.

“Simultaneous Analyst Coverage and the Reduction of the Risk-Arb Spread” – Coauthored with Miran Hossain and Jon Taylor.

“Time Variation in Stock Market Cointegration” – Coauthored with Margarita Kaprielyan.

Conference Participation

Academy of Financial Services: presenter 2020*

Academy of International Business - US Southeast Chapter: presenter 2022*

Eastern Finance Association: discussant & presenter 2017, discussant & presenter 2019, discussant & presenter 2021

Finance Symposium: discussant & presenter 2021

Financial Management Association: discussant 2015, discussant & presenter 2016, presenter 2017
Doctoral Student Consortium, discussant & chair 2020

Florida Finance Conference: discussant 2015, discussant 2016

Southern Finance Association: discussant & presenter 2019

Southwestern Finance Association: presenter 2018*, discussant & presenter 2019, discussant & presenter 2024

**Presented by coauthor*

Courses Taught

Middle Tennessee State University

- Graduate
 - Foundations of Finance
 - Managerial Finance
 - Portfolio Analysis
- Undergraduate
 - Behavioral Economics and Finance
 - Corporate Finance
 - Financial Statement Analysis
 - Internship in Finance
 - Investments
 - Principles of Corporate Finance
 - Survey of Finance

Florida Atlantic University

- Undergraduate
 - Principles of Financial Management
 - Advanced Managerial Finance

Courses Developed

Middle Tennessee State University

- Financial Statement Analysis
- Foundations of Finance
- Principles of Corporate Finance (as a part of the departmental redevelopment)

Professional Service (External)

Journal Referee

Financial Innovation

Journal of Asia Business Studies

Conference Chair

Financial Management Association (2020)

Southwestern Finance Association (2024)

Conference Reviewer

Eastern Finance Association (2018)

Financial Management Association (2020, 2021, 2024)

Southern Finance Association (2019, 2023, 2024)

Southwestern Finance Association (2023, 2024)

Conference Session Organizer

Financial Management Association (2020, 2021, 2024)

Professional Service (Internal)

- Academic Appeals Committee: Fall 2021-Summer 2023, Fall 2024-Spring 2025
- College Undergraduate Programs Committee: Fall 2024-Spring 2025
- Course Redesign: Principles of Corporate Finance and Foundations of Finance
- Department Research Seminar Coordinator: Fall 2020, Spring 2021, Fall 2023, Spring 2024
- Distance Education Committee: Fall 2023-Present
- Graduate Finance Curriculum Committee: Fall 2020-Spring 2022, Fall 2023-Spring 2025
- Recruiting Committee: Spring 2019, Fall 2019, Fall 2023-Spring 2024
- Student Committee: Fall 2022-Spring 2025
- Teaching with Technology Committee: Fall 2023-Present
- Tennessee Banking Association Liaison: Fall 2022-Spring 2024
- Undergraduate Finance Curriculum Committee: Fall 2018-Spring 2020

Media Appearances

Papas, John. "Best Online Savings Account", *WalletHub*, March 22nd, 2024. [Link.](#)

Kiernan, John. "Best CD Rates" *WalletHub*, August 14th, 2023. [Link.](#)

Kruger, Patrick. "What Is SWIFT and How Is It Being Used to Sanction Russia?", *HowStuffWorks*, February 28th, 2022. [Link.](#)

Milnes, Doug. "Should I Start Paying off my Mortgage", *MoneyGeek*, August 5th, 2021. [Link.](#)

Williams, Geoff. "How to Start Saving and Investing", *MoneyGeek*, August 4th, 2021. [Link.](#)

Jansen, Benjamin. "Getting the most out of business valuation with cash flow growth and stock returns", *Nashville Business Journal*, June 7th, 2021. [Link.](#)

Logue, Gina. "'MTSU On the Record' takes stock of companies' cash flow growth", April 6th, 2021. [Link.](#)

Kiernan, John. "Cheap Car Insurance in Tennessee." *WalletHub*, November 18th, 2020. [Link.](#)

Carlozo, Lou. "The Perils of Chasing a Stock Blockbuster." *U.S. News & World Report*, July 9th, 2019. [Link.](#)

Carlozo, Lou. "Why Investors Must be Careful Chasing Dividends." *U.S. News & World Report*, February 13th, 2019. [Link.](#)

Professional Certifications

- Series 3 Exam
 - Qualifying exam to broker commodities and futures

References

Anne Anderson, Ph.D.

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Eller College of Management
University of Arizona
419-448-2284
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Keith Jacks Gamble, Ph.D.

Professor of Finance
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615-494-8613
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Luis Garcia-Feijoo, Ph.D.

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