

**THE CENTER FOR POPULAR MUSIC  
MIDDLE TENNESSEE STATE UNIVERSITY, MURFREESBORO, TN**

**LEWIS, LISA A.  
PAPERS**

**94-086  
07-020**

**Creator:**

**Type of Material:**

**Physical Description:**

1.2 l.f.

**Dates:**

1984 - 1991.

**Abstract (Descriptive Summary):**

**Provenance and Acquisition Information:**

These papers were donated to the Center in March 1994 by Lisa Lewis. Folders were donated in March 2008 by Lisa A. Lewis to be added to the collection.

**Subject/Index Terms:**

**Agency History/Biographical Sketch:**

Lisa Ann Lewis was born in Evansville Indiana 27 July 1956. She graduated from Antioch College with a Bachelor of Arts in 1978, was awarded a Master of Arts degree from Northwestern University in 1981 and received her doctorate from University of Texas at Austin in 1987.

While a student at Antioch College she worked as a high school teacher in Wyncote, Pennsylvania, a writer for *Mountain Life and Work*, a staff worker for the United Farm Workers Union; and in other positions. She taught television criticism and production for two years at Western Illinois University in Macomb Illinois and was employed as an assistant instructor in the Department of Radio, Television and Film while a student at the University of Texas at Austin.

In 1990 Temple University Press published her book *Gender Politics and MTV*, which was based in part on her dissertation "Female Address in Music Videos." The following year she edited the collection *The Adoring Audience: Fan Culture and Popular Media*. Both before and after the appearance of these volumes she published a number of articles on women and popular culture and presented papers on the same subject at a variety of academic symposia and conferences.

She currently lives in Los Angeles California.

-- based on a vita bound into a copy of her dissertation now located in Special Collections

**Scope and Content:**

This group consists primarily of papers, presentations and publications generated by Lewis's research on women in music videos, her own research notes and materials, which she collected during her investigations. Included also are several folders of correspondence and related materials documenting the publication of her book by Temple University Press. These papers are arranged in five series.

**Series Description:**

Series I: Graduate papers

This series includes seminar papers and research proposals developed by Lewis during her graduate career at the University of Texas. Many papers have comments by faculty on or attached to the draft. The papers are arranged chronologically followed by a folder of undated projects, a folder of advisor comments which could not be linked to a particular project, several transcripts of a Lewis interview with Pat Benatar.

Preliminary and final copies of her dissertation which were filed with this series were transferred to Special Collections.

Series II: Research resources

These files, which include clippings from popular magazines, most identified by source; Lewis's notes from other sources; her analysis of numerous music videos; and database searchers and other bibliographies have been maintained in categories organized by Lewis. They are filed in the order listed: Adolescence, MTV, Music Videos, Women in Rock, Cyndi Lauper, Madonna, Tina Turner, research articles from scholarly journals and miscellaneous.

Entire issues of popular magazines owned by the Center and/or the main MTSU Library, which contained articles on topics of interest to Lewis were not retained; a list of these publications follows this inventory.

Series III: Publishers Correspondence

This series consists almost entirely of communications between Lewis and individuals at Temple University Press related to submission, review, acceptance and marketing of the manuscript "Gender Politics and MTV" and selection of and clearances for photographs used in the volume, arranged in the order listed. There follows slight scattered correspondence with the University of North Carolina Press which also considered the volume.

Series IV: Other research and publications

Included in this series are correspondence about and copies of Lewis's presentations at scholarly conferences, including requests for copies of her papers, and correspondence with editors of scholarly journals in which Lewis published articles, organized by the title of the article or name of the conference at which a presentation were made. There follow page proofs of *The Adoring Audience*, a collection edited by Lewis and published by Routledge in 1992.

Series V: Pat Benatar research materials

This series was received in 2008 and contains notes, interview transcripts, photographs and photographic release forms Lewis created while researching Pat Benatar for the book, *Gender Politics and MTV: Voicing the Difference*. Lewis considered her fieldwork with Pat Benatar among the most important work for the book. One black and white photograph of Lewis and Pat Benatar and a cassette tape of an interview with Benatar on 10/18/1988 are among the papers. Also included are slides of the first appearance of television screens showing music videos in junior wear clothing departments (circa 1988), which contributed to the formation of Lewis' ideas about the connection of MTV and consumer girl culture.



<i>Rolling Stone</i> cont.	2 July 1990	Madonna
	27 Feb 1986	Tina Turner
	23 Oct 1986	Tina Turner
	10 Sept. 1987	Madonna
	23 March 1989	Madonna
	21 Sept. 1989	Madonna
<i>Spin</i>	Sept. 1985	Pat Benatar
	Jan. 1987	Janet Jackson
	April 1987	Madonna
	April 1989	Madonna
<i>TV Guide</i>	3 Aug 1991	Madonna
	23 Nov 1991	Madonna
<i>Time</i>	27 May 1985	Madonna
<i>Us</i>	7 Sept 1977	Madonna
	8 Sept 1986	Tina Turner
	12 June 1989	Madonna
	13 June 1991	Madonna
<i>Vanity Fair</i>	April 1990	Madonna
	Dec. 1986	Madonna
	July 1987	Madonna
<i>Vogue</i>	May 1989	Madonna
	April 1991	Madonna
<i>Working Woman</i>	Dec. 1991	Madonna

**Location:**

This group is filed by accession number with other manuscript groups. The photographs described in Series II and V are filed under "Lisa A. Lewis Papers" (MAN-PR-00024) in the Iconographic collection and searchable in the InMagic Iconographic database.

**Related Materials:**

Fan biographies and tour books used as research sources by Lewis were transferred to the general collection; a list of these titles follows. Preliminary and final copies of Lewis's dissertation, which were received with the papers were transferred to Special Collections.

**MARC:**

**EAD:**

Written by EGB, updated by LPC May 2008.